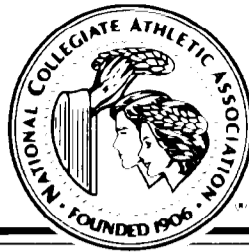


The NCAA News



Official Publication of the National Collegiate Athletic Association

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Projected pay-out given for '90-91 men's basketball

In mid-April 1991, Division I conference offices will receive a total of \$32 million from the NCAA, based on their teams' performance in the Division I Men's Basketball Championship over a rolling six-year period, beginning with 1985 to 1990.

The approximate amount to be sent to each conference is shown in the chart at right.

The pay-out is part of a two-phase distribution of net receipts from all NCAA championships and from the seven-year, \$1 billion television contract with CBS Sports.

The distribution plan was approved earlier this month by the NCAA Executive Committee in its August 13-14 meeting in Monterey, California.

The Executive Committee also voted to allocate another \$32 million to a broad-based pool, the second part of the distribution plan.

One portion of the broad-based

pool will be distributed according to the total number of men's and women's sports sponsored on a varsity intercollegiate basis, per Bylaw 17.02.13. The remaining amount will be apportioned according to the number of athletically related grants-in-aid being awarded, based on full-time equivalencies.

The broad-based moneys probably will not be distributed until near the end of the 1990-91 academic year because broad-based-program information will have to be collected and verified. These payments will be made directly to institutions.

In addition, it is anticipated that there will be a supplement paid to institutions for academic support for athletics.

Information concerning the distribution of revenues is being outlined in a memorandum by NCAA Executive Director Richard D. Schultz that is being mailed to Divi-

See Projected, page 2

PROJECTED DISTRIBUTION OF BASKETBALL-RELATED MONEYS

According to Number of Units by Conference, 1985-1990

No. Mbrs.	Conference	1985	1986	1987	1988	1989	1990	Total Units	April 1991 Projected Distribution
6	American South	0	0	0	0	2	0	2	\$ 88,600
8	Atlantic Coast	17	18	10	11	18	18	92	4,077,500
10	Atlantic 10	2	5	3	7	3	1	21	930,700
9	Big East	21	8	18	13	15	13	88	3,900,200
8	Big Eight	7	12	9	16	8	6	58	2,570,600
9	Big Sky	1	1	1	1	1	1	6	265,900
7	Big South	0	0	0	0	0	0	0	—0—
10	Big Ten	10	10	16	12	18	15	81	3,590,000
10	Big West	2	3	5	4	4	8	26	1,152,300
7	Colonial	2	5	1	3	1	1	13	576,100
7	East Coast	1	1	1	1	1	1	6	265,900
8	Ivy Group	1	1	1	1	1	1	6	265,900
8	Metropolitan	1	6	0	6	6	3	22	975,000
10	Metro Atlantic	1	1	1	1	1	2	7	310,200
9	Mid-American	2	2	1	1	2	3	11	487,500
8	Mid-Continent	0	3	2	1	1	3	10	443,200
9	Mid-Eastern	1	1	1	1	1	1	6	265,900
8	Midwestern	3	1	2	1	3	5	15	664,800
8	Missouri Valley	4	3	2	2	1	1	13	576,100
6	North Atlantic	1	1	1	1	2	1	7	310,200
9	Northeast	1	1	1	1	0	0	4	177,200
7	Ohio Valley	1	1	3	2	2	1	10	443,200
10	Pacific-10	4	2	3	6	7	8	30	1,329,600
7	Patriot	0	0	0	0	0	0	0	—0—
10	Southeastern	10	16	11	8	5	6	56	2,481,900
8	Southern	1	1	0	1	1	1	5	221,600
8	Southland	3	1	1	1	1	1	8	354,500
9	Southwest	5	1	4	4	4	10	28	1,240,900
8	Southwestern	1	1	1	1	1	1	6	265,900
8	Sun Belt	5	7	3	1	2	2	20	886,400
9	Trans America	1	2	1	1	1	1	7	310,200
8	West Coast	1	1	2	2	2	4	12	531,800
9	Western	3	2	6	4	4	3	22	975,000

Note: The amounts to be paid to independents have not been determined.



Robert C. Khayat, president of the NCAA Foundation

Foundation supports scholarship program

The NCAA Foundation is providing \$500,000 to the NCAA's Degree-Completion Scholarship Program, which was started in 1988 to award scholarships to student-athletes who have exhausted institutional financial aid but have not completed their undergraduate degrees.

A check was presented by Foundation President Robert C. Khayat to NCAA Executive Director Richard D. Schultz.

The grant covers more than 100 scholarships for the fall 1990 school term. Scholarship recipients are selected by a committee chaired by Don A. Aripoli, assistant vice-president of student services at the Uni-

versity of Arizona. Grants are made to member institutions for distribution to the scholarship recipients.

Including awards for this fall, more than 300 scholarships have been awarded and more than \$1.5 million has been contributed to the scholarship fund.

About 68 percent of scholarship recipients have completed their degrees.

The NCAA Foundation was created by the NCAA to support the academic mission of intercollegiate athletics and to provide funding for programs that encourage personal growth and development of student-athletes.

Women's game is gaining fans

By Richard M. Campbell
NCAA Assistant Statistics Coordinator

Women's national college basketball attendance set an all-time record of nearly four million spectators in 1990, an eighth consecutive record high since 1982, the year the NCAA started tabulating women's attendance.

The national total is 3,898,412, excluding doubleheaders with men's teams, for an increase of 321,756, or nine percent, over 1989. The figures include all 1,195 senior colleges in the country with women's varsity teams—782 of them NCAA members (279 in Division I).

NCAA Division I has been the big booster in the nine years of official compilation by the NCAA statistics service, going from 1.2 million attendance in 1982 to 2.3 million in 1990, an increase of more than 90 percent.

Women's overall attendance has increased by 63 percent over the nine seasons, and the climb has been consistent each year. The smallest gain in total attendance since 1984 was a very respectable 73,640 in 1985. The 1990 total is more than 1.5 million above the 1982 figure of nearly 2.4 million (all women's rank-

ings over the nine years have been based on net attendance; that is, excluding doubleheaders with men).

Over the same nine-year period, men's attendance has increased almost 2.6 million, or only 8.2 percent, to more than 33.6 million.

NCAA Division I women totaled a record 2,328,510—up 214,698—and averaged 775 per game, up 76. NCAA Division II averaged 278 (up 23) and Division III 170 (up six).

Another factor affecting women's overall attendance has been the accelerated growth of the Division I tournament. Attendance for the tournament has more than tripled—from 56,230 in 1982 to 191,781 in 1990 while the number of sessions has increased from 26 to 43 over the same period. The tournament field has grown since 1982 from 32 teams

to 48. The 1982 per-game figure of 2,166 for tournament games jumped to 4,460 last year. The 1990 semifinals (19,467) and finals (20,023), held in Knoxville, Tennessee, attracted record crowds and outdrew the men's Final Four games in Denver's McNichols Arena, which seats less than 18,000.

Total attendance for neutral-site games in Division I also set a record with 132,814 in 1990. Division III tournament attendance also showed a hefty gain to 25,040, or 1,138 per game (up 337).

Southwest reigns again

For the second consecutive year, the Southwest Athletic Conference surpassed the 2,000-per-game barrier, averaging 2,012 to pace all Division I conferences a fifth straight time. Even though that figure was

See Women's game, page 9

Stanford ruling appealed

A three-judge panel from the California Court of Appeals heard arguments August 14 in the NCAA's appeal of a permanent injunction that bans the Association from requiring Stanford University student-athletes to consent to drug testing at championships.

It is not known when the judges will rule on the appeal, but a decision could be issued in six to eight weeks, said John J. Kitchin of Swanson, Midgley, Gangwere, Clark and Kitchin, the Association's legal counsel.

The permanent injunction, issued

See Stanford, page 2

Projected

Continued from page 1

Division I conference commissioners and directors of athletics.

"Taking into account the new distribution plan, enhanced per diem and transportation payments for championships, grants to conferences and royalty payments, Division I members should receive about \$93.3 million from the Association in 1990-91," Schultz said.

The revenue-distribution plan was recommended by the Special Advisory Committee to Review Recommendations Regarding Distribution of Revenues. The committee was chaired by Judith M. Sweet, NCAA.

In presenting the committee's recommendations to the Executive Committee, Sweet noted that the special committee would meet in October to refine certain aspects of the distribution plan, including the specific formula for distribution of the broad-based pool, weighting of the sports sponsorship and grants-in-aid components, incorporation of the academic-enhancement considerations, and determination of the shares for independent institutions.

The revenue-distribution plan as approved by the Executive Committee is as follows:

1. Eliminate distributions of net receipts based upon performance or participation in NCAA championships;

2. Distribute moneys to Division I conferences based upon the number of units earned by the teams in the Division I Men's Basketball Championship, using a rolling six-year period. It is projected that in April 1991, conferences will receive a check from this "basketball pool" for about the same amount as they have averaged over the past six years;

3. Distribute moneys to Division I institutions based upon the number of intercollegiate sports sponsored above the minimum required for membership and the number of athletically related grants-in-aid awarded above a minimum number. It is anticipated that checks from this "broad-based" pool will be sent to institutions in August 1991;

4. Distribute a portion of the broad-based pool to Division I institutions for academic enhancement;

5. Increase the official traveling party for Division I men's basketball to 100 at the Final Four and 75 for preliminary rounds of competition, and increase the per diem allowance to \$150 for all rounds;

6. Increase the official traveling parties for other Division I and National Collegiate Championships, and increase the minimum per diem allowance to \$80.

7. Enhance the allocations for Divisions II and III championships to provide for increases in the official

traveling parties for team championships, to reimburse nonathletes in individual-team championships, and to raise per diem to \$60;

8. Provide catastrophic-injury insurance for student-athletes in all three divisions. This program will become effective August 1, 1991, to apply first to the 1991-92 academic year;

9. Establish a fund to which

Stanford

Continued from page 1

in August 1988 by Santa Clara County Superior Court Judge Conrad Rushing, enjoins the Association from declaring any Stanford athlete ineligible for failure to comply with or participate in the NCAA drug-testing program. The case dates back to January 1987, when Simone LeVant, who was then captain of the women's diving team at Stanford, challenged the Association's requirement that student-athletes submit to mandatory drug testing to be eligible for participation in NCAA championships competition.

Attorneys representing the NCAA, Stanford and the American Civil Liberties Union presented arguments and answered judges' questions during this month's hour-long hearing before the Court of Appeals judges in San Jose, California.

In its appeal, the NCAA takes issue with Rushing's decision that the Association's program of random testing is too broad. In his 28-page ruling, Rushing wrote, "It appears that the evidence is wholly insufficient to support the NCAA program of testing for drugs in any sport."

At the time of the 1988 hearing, the NCAA tested for six general categories of drugs, containing 82 substances, Kitchin noted. Since then, the Association has cut significantly the number of drugs it tests for by eliminating sympathomimetic amines (including over-

needy Division I student-athletes could apply for financial assistance, with no obligation to pay back the moneys. Guidelines are still to be established. Conferences or institutions will be responsible for distributing the moneys;

10. Phase in a financial enhancement of Division II, to be distributed among all Division II member institutions, and

11. Provide an inflationary increase for the conference-grant program.

Sweet also noted that in October, the special committee will address numerous questions raised by the membership relative to administration of the broad-based pool; the membership is being encouraged to submit additional questions so that all topics can be resolved.

the-counter cold remedies) as a category of banned drugs.

"The interests of the NCAA in requiring drug testing are clear and compelling," Kitchin continued. "It is a deterrent to drug use, as recognized by the Supreme Court of the United States."

"There was evidence at the trial that showed drug use occurs among athletes," Kitchin said. "Evidence at the trial also showed that there is a perception among student-athletes that drug use will enhance performance. Also, there was evidence that drugs pose significant risk of injury. One of the plaintiff's own witnesses had stated that drug use among athletes had reached 'alarming proportions.'"

Kitchin said the NCAA also argued that the effect of Rushing's injunction is "extraterritorial" or "reaching outside California" and is

therefore an "impermissible burden to commerce."

Rushing also ruled in 1988 that the NCAA program "invades student-athletes' privacy." ACLU attorney Susan Harriman, representing student-athletes involved in the case, repeated that argument to the three-judge panel, saying "it is more invasive than any case to come before the state or Federal courts."

The NCAA, however, noted that the Association has won similar challenges to the drug-testing program in Louisiana, Florida and Massachusetts.

Stanford attorney Debra Zumwalt took issue with the random-testing aspect of the NCAA drug-testing program. She told the court of appeals judges that Stanford could accept a narrower program based on suspicion of drug use.

McNeely takes new post

Michael S. McNeely, a member of the Association's compliance services staff since 1988, has been named director of operations in the NCAA business department.

In his new position, McNeely will be responsible for contracts

named to the compliance services staff in July 1988.

Prior to joining the NCAA, McNeely practiced law. He is a former assistant football coach at the University of Colorado, and he also has served as a high school teacher.

He is a graduate of Northwestern Oklahoma State University, where he played varsity football. McNeely earned his law degree from the University of Oklahoma.



Michael S. McNeely

administration, personnel administration, building services, the NCAA office services center, insurance and risk management, and special projects.

McNeely joined the national office staff in September 1987 as an enforcement representative. He was

News to resume weekly publication September 10

Biweekly publication of The NCAA News ends with this issue. The News will be published Mondays for 14 weeks beginning with the next issue, which will be printed and mailed September 10.

Monday issues of the News will include national football statistics in all divisions and weekly notes on the college football season. Monday publication will continue through December 10.

Those responsible for placing advertising in The Market should note that deadlines for receipt of copy will change during the Monday schedule. Display classified will be due at noon Central time on the Monday prior to publication, and general classifieds will be due at noon Central time on the Wednesday prior to publication.

Committee Notices

Member institutions are invited to submit nominations to fill interim vacancies on NCAA committees. Nominations to fill the following vacancies must be received by Fannie B. Vaughan, executive assistant, in the NCAA office no later than September 12.

Division II Baseball Committee: Replacement for Robert J. Hiebert, California State University, Northridge, whose institution has been reclassified Division I, effective September 1, 1990. Appointee must be a Division II baseball representative. Hiebert also must be replaced as chair.

Walter Byers Scholarship Committee: Replacement for Kenneth J. Weller, retired from Central College (Iowa).

Legislative Assistance

1990 Column No. 30

NCAA Bylaw 14.6.5.3.10—transfer eligibility/one-time transfer exception

Divisions I and II member institutions should note that a transfer student from a four-year collegiate institution is not subject to the residence requirement for intercollegiate competition under the provisions of Bylaw 14.6.5.3.10 (one-time transfer exception), provided all of the following conditions are met:

1. The student is a participant in a sport other than Division I basketball, Division I-A or I-AA football, or Division I men's ice hockey;

2. The student has not transferred previously from one four-year institution to another four-year institution;

3. The student is in good academic standing and meets the satisfactory-progress requirements. The transferring student must be one who would have been eligible had he or she remained at the institution from which the student transferred, and the student also must be eligible at the certifying institution as a regularly enrolled full-time, degree-seeking student who was admitted in accordance with the regular, published entrance requirements of the institution;

4. The student's previous institution certifies in writing that it has no objection to the student's being granted an exception to the transfer residence requirement, and

5. If the student transfers to the certifying institution from a Division III member institution and meets the foregoing conditions, he or she may be eligible to compete but may not receive athletically related financial aid during the first academic year in residence at the certifying institution.

Division II institutions should note that the one-time transfer exception is applicable in all Division II sports, including basketball and football. Further, effective August 1, 1990, it no longer is necessary for Divisions I and II member institutions to verify the student-athlete's financial aid status at the previous institution in order to satisfy the provisions of the one-time transfer exception. Finally, during the 1990 NCAA Convention, the NCAA Council determined that although the proposal eliminating the need for verification of the student-athlete's financial aid status did not become effective until August 1, 1990, the proposal may be applied as of that date to a student-athlete who already has transferred but has not established a year of residence. Thus, a student-athlete who may be completing the fulfillment of an academic year of residence under this rule

because he or she received athletically related financial assistance at the previous institution no longer would be required to serve the remainder of the one-year residence requirement, provided the student-athlete satisfies all of the above-mentioned provisions of Bylaw 14.6.5.3.10.

Initial eligibility—official test scores in Division I

As set forth in the August 15, 1990, Legislative Assistance column, for prospective student-athletes first entering Division I collegiate institutions during the 1990-91 academic year, it is necessary for the Division I institution to receive an official test score directly from the appropriate testing agency (i.e., ACT or ETS) in order to certify that the prospect has satisfied the test-score requirement set forth in Bylaw 14.3.1.1-(b). Division I member institutions should note that this interpretation applies only to prospective student-athletes who have been offered athletically related financial aid or who have signed a National Letter of Intent.

Contact periods—Divisions I and II basketball

Division I member institutions should note that there is a contact period from September 11 through October 10 in the sport of men's basketball and a contact period from September 17 through October 7 in the sport of women's basketball. In Division II, there is a contact period in men's and women's basketball from September 7 through October 14.

In accordance with Bylaw 13.1.4, a Division I or II member institution in the sport of basketball is allowed not more than three contacts per prospect at the prospect's educational institution and three contacts at sites other than the prospect's educational institution. In addition, institutional staff members may visit a prospect's educational institution on not more than one occasion during a particular week regardless of the total number of prospects enrolled in the institution. Also, any number of contacts made in the same category (i.e., either at sites other than the prospect's educational institution or on the grounds of the prospect's educational institution) during the same day (defined as 12:01 a.m. to midnight) shall count as one contact.

Finally, a member institution also may evaluate a prospect during a contact period; however, the one-visit-a-week limitation to the prospect's educational institution would be applicable regardless of whether the institutional staff member evaluates or contacts the prospective student-athlete.

University commissioners planning forum on NCAA legislative package

Presidents and athletics directors at Divisions I-AA and I-AAA member institutions are being urged to participate in a discussion of proposed NCAA legislation during a September 24 forum in Chicago.

Organized by the University Commissioners Association, the I-AA/I-AAA National Forum will be from 10 a.m. to 3:30 p.m. at the O'Hare Marriott Hotel. Representatives of institutions planning to attend the forum are asked to register by September 15.

The forum will feature in-depth discussion of legislation proposed for the 1991 NCAA Convention that resulted from work by the Special Committee to Review the NCAA Membership Structure and the Special Committee on Cost Reduction, the NCAA Presidents Commission, and the so-called "Conference of Conferences."

"Most of the reform, restructuring

and cost-reduction proposals have been discussed in smaller groups for several months, but never has there been an opportunity for the 188 I-AA and I-AAA members to meet as a group to discuss these initiatives in an open forum specifically addressing the concerns of and impact on the I-AA or I-AAA institutions," said UCA President Thomas E. Yeager, commissioner of the Colonial Athletic Association.

"I-AA and I-AAA members of each of these committees and the NCAA Council will be invited to participate on panel discussions on the intent and application of the proposals as they relate to Divisions I-AA and I-AAA," Yeager added. "Substantial time will then be allotted for discussion of the proposals."

"Through the organization of this forum, UCA will be providing an important service to our members to help them better under-

stand the critical issues to be considered in January."

After registration from 9 to 10 a.m., the forum will open with an overview of the 1991 Convention and discussion of proposals by the "Conference of Conferences" and the cost-reduction committee.

Following lunch, membership-structure and revenue-distribution topics will be discussed.

Institutions should address registration information to UCA Forum, Pan American Plaza, 201 South Capital, Suite 500, Indianapolis, Indiana 45225. Special airfares for the forum are available by calling WorldTek Travel at 800/243-1800.

Other UCA officers are Vice-President Kenneth A. Free, commissioner of the Mid-Eastern Athletic Conference, and Secretary-Treasurer Jeffrey H. Orleans, executive director of the Ivy Group.



YES clinic

Patti Snyder, head women's volleyball coach at Arizona State University, participated in an NCAA YES clinic during the 1989-90 academic year. The NCAA is planning 20 clinics for 1990-91. See story and additional photos on pages 10-11.

Ice hockey officiating clinics set

The first of four NCAA regional men's ice hockey officiating clinics will be held in Minneapolis Saturday, September 8.

The regional clinics will include 1991 rules changes and interpretations; points of emphasis; video instruction and discussion, and a panel discussion led by Charles A. Holden Jr., NCAA coordinator of men's ice hockey officials, that will include coaches and officials.

Holden will conduct the four clinics, with assistance from Paul J. Duffy, head men's ice hockey coach at Geneseo State University College and secretary-rules editor of the NCAA Men's Ice Hockey Rules Committee, and Sidney J. Watson, athletics director at Bowdoin College and chair of the committee.

Clinics are open only to head

coaches at NCAA member institutions sponsoring varsity men's ice hockey and collegiate ice hockey officials who want to be considered for assignment to the 1991 championships. Head coaches and the officials are required to attend.

Failure of coaches to attend a clinic may result in a conference having no officials assigned to officiate the NCAA championship, a maximum assessment of \$500 for each offense per NCAA member institution or conference or, for independent institutions and members of nonautomatic-qualifying conferences, the possibility of not being considered for at-large selection.

The clinic in Minneapolis will be at the Holiday Inn Metrodome

(612/333-4646). Other clinic sites and hotels include: Ann Arbor, Michigan (Sheraton University Inn; telephone 313/996-0600), September 9; Boston, Massachusetts (Woburn Days Inn; telephone 617/935-7110), September 23; Geneseo, New York (Wilson Ice Arena, Geneseo State; telephone 716/245-5356), October 7.

Copies of the rules-interpretation videotape may be purchased for \$15. Order forms will be available at each clinic site.

Questions should be addressed to Charles A. Holden Jr., 15 West Emerson, Melrose, Massachusetts 02176; telephone 617/662-8000, or Philip A. Buttafuoco, NCAA assistant director of championships, at the national office.

Certification-of-compliance deadline nears

The deadline is approaching for institutions to submit the Certification of Compliance for Institutions (Form 90-1) and Certification of Compliance for Staff Members of Athletics Departments (Form 90-2) for 1990-91.

In order for an institution to be eligible to enter teams or individuals in 1990-91 NCAA-sponsored championships, both forms must be com-

Meeting planned

Atlantic Coast Conference and Florida State University officials will meet in Tallahassee September 2-3 to discuss whether the school should become a league member, university president Bernard F. Sliger said August 24.

Florida State officials want to decide about future conference affiliation by September 30, Sliger said.

"We're acting as though we're going to get invitations from the ACC and the SEC," he said.

Kent seeking CCHA membership

Kent State University is seeking membership in the Central Collegiate Hockey Association.

Paul Amodio, director of athletics, and head coach Bill Switaj met with the CCHA Council August 17 to discuss the Golden Flashes' membership.

If approved, Kent would join the conference for the 1992-93 season. The council is scheduled to vote on the proposal at the NCAA Conven-

tioned success administering these forms in conjunction with departmental rules-education presentations or institutional state-of-compliance addresses delivered by the chief executive officer or the director of athletics, said John P. Hardt, an NCAA compliance representative who administers the certification-of-compliance program.

Representatives of member institutions are invited to contact the NCAA compliance services department to ask questions regarding Form 90-1 or Form 90-2.

Many institutions have experi-

Banks loses in court test of eligibility rule

Braxton Banks, former University of Notre Dame running back, was denied a request for a permanent injunction against the NCAA in Federal court August 17 in South Bend, Indiana.

Banks lost a final year of eligibility under NCAA rules when he entered the NFL draft in April and began to

tion in Nashville, Tennessee, in January.

"It appears as if Kent State University is well on its way to attaining all its goals in terms of meeting CCHA requirements for membership," conference Commissioner Bill Beagan said in a written statement.

The nine-team CCHA has not expanded since admitting the University of Illinois, Chicago, in 1983.

be represented by an agent. He challenged the rules, claiming they violated Federal antitrust laws prohibiting certain restraints on the marketplace.

U.S. District Court Judge Robert L. Miller said NCAA rules stripping eligibility from college athletes who enter the draft or contract with an agent do not violate the law, the Associated Press reported.

"The court cannot rescue Mr. Banks' career hopes by holding otherwise," Miller wrote in his decision.

Banks conceded his hopes of returning to Notre Dame football were ended.

Attorney Alan B. Morrison, who argued Banks' case in court, said an appeal would be difficult to win.

Banks, who had one year of college eligibility left, entered the NFL draft against the advice of coach

NCAA publishes report on injuries in 1989-90

The NCAA has published a report documenting injuries in the 16 sports monitored during 1989-90 by the NCAA Injury Surveillance System.

The 180-page report presents response totals for each question on the ISS injury-report forms, total exposures in different categories and resulting injury rates. It also contains information on survey methodology and definitions.

Similar reports will be produced at the end of each academic year.

The ISS was developed in 1982 to provide current and reliable data on injury trends in intercollegiate athletics. The NCAA annually collects injury data from a representative sample of member institutions, and

the resulting data summaries are reviewed by the Committee on Competitive Safeguards and Medical Aspects of Sports. The committee's goal is to use ISS data to reduce injury rates through changes in rules, equipment or coaching techniques.

Injury data are monitored in the following sports: men's and women's soccer, field hockey, women's volleyball, men's and women's gymnastics, wrestling, ice hockey, men's and women's basketball, fall and spring football, baseball, softball, and men's and women's lacrosse.

Participation in the program is voluntary. Interested member schools provide the NCAA national office with a list of sports they are willing to monitor, and participants are selected to ensure proper sampling of the sport's sponsorship. Weekly reports of injury and exposure data are provided by athletics trainers at participating institutions.

The system does not identify every injury that occurs in intercollegiate athletics; rather, it samples data from a representative cross-section of NCAA member institutions.

The data are contained in a three-ring binder that may be purchased for \$15, including shipping and handling, from the NCAA circulation office. Payment must accompany any order. To place an order, write or call: NCAA Circulation, P.O. Box 7347, Overland Park, Kansas 66207-0374; telephone 913/339-1900.

More information about the ISS and the 1989-90 data is available from Randall W. Dick, NCAA assistant director of sports sciences, at the Association's national office.

Comment

Don't let promise of TV money disrupt schedule

It's a familiar scenario. Team A schedules a college football game with Team B for a Saturday afternoon, and one or more of the television networks comes along with a proposition.

If you'll move that game to later in the day, or perhaps to another day, the network says, we'll give you a bundle of money.

The answer, almost all the time, is "Where do I sign?" But new Oklahoma State University Director of Athletics Jim Garner, for one, believes it's time to start giving a different answer.

"The point we're getting to is where I think you're going to see some schools stand up and say no," Garner told the Associated Press.

"I think you've got to blame us. We've jumped through hoops for them any time they wanted us to," he said. "But eventually we've got to say 'No, we're not going to move the game from Saturday to Thursday just for TV.'"



Jim Garner

There haven't been many people saying no lately.

The University of Arkansas, Fayetteville, after 76 years in the Southwest Athletic Conference, bolted to the Southeastern Conference in part because of the better television opportunities. There is talk that the University of Texas, Austin, and Texas A&M University may jump to the SEC or the Pac-10 for the same reason.

Recently, officials from the Big

Eight and SWC met for the first time to talk about issues important to both leagues. One of the items discussed was a possible television alliance, which would allow Big Eight schools to take advantage of the Dallas and Houston TV markets.

Afterward, Garner said he was pleased that a consensus of those on hand "don't want to be totally driven by TV and TV money."

But is that being realistic?

"I think so," Garner said. "For one thing, if you really look at it and break down how much of your actual budget is really generated by television, the TV dollars are not as great as they once were."

Donnie Duncan, University of Oklahoma director of athletics, acknowledged after the meeting that only a small percentage of his budget is the product of television. A much larger chunk comes from fan support in the way of donations and ticket sales.

Daniel G. Gibbens, Oklahoma's

faculty athletics representative, noted that football television contracts are basically wrapped up through the remainder of the College Football Association contract, which expires in 1994.

"And I don't think anyone is really doing anything about that except speculating," Gibbens said.

The Federal Communications Commission is investigating whether the CFA's television contract is monopolistic. If the contract is found to be illegal, the CFA deal would be voided, forcing the 64 CFA schools to scramble as best they can.

"Some of us think there may be less money in '94 and '95 than there is now. We've almost got a glut now," Garner said.

"If they throw that (CFA contract) out and everybody is free to do his thing and able to get more games on, what are you going to have? Less dollars.

"I think there are some of us who really believe there may not be that much money there in the future," he

said.

When the University of Oklahoma and the University of Georgia won their lawsuit against the NCAA, thus allowing schools to seek their own television deals, officials with both schools predicted big financial returns. That hasn't happened, but schools are still quick to change times or dates of games to satisfy television.

Garner, who was athletics director at Appalachian State University for eight years before taking the Oklahoma State post, believes athletics directors must take some of the blame, along with administrators who expect athletics departments to be self-sufficient. But no matter whom you point the finger at, he said, changes need to be made.

"We've got to harness it some day," Garner said. "Until some of us try, it's only going to get worse."

"I picked up in that room that the general consensus... was just what I said, that we've got to get back in control of our own ship."

Coach takes cost-cutting seriously

Looking for Jim Reid, head football coach at the University of Massachusetts, Amherst?

Try the floor of Richmond Spiders coach Jim Marshall's hotel room. That's where Reid slept recently before the Yankee Conference's annual preseason news conference in Boston.

Reid has his reasons, though. With his school facing a budget crunch, the coach is making personal sacrifices. Since 1988, when the state legislature and Gov. Michael S. Dukakis began cutting funding to public universities, Reid has quietly refused to charge the school for his recruiting expenses.

And he saves the school money when he can avoid paying for a hotel room.

"It's just the kind of guy he is," Marshall said. "You can't say enough about him. He's a real fireball as a coach and just to hear him talk about his kids, you know he loves them and they love him. Or they should."

"If it means packing a few sandwiches when I go out on the road to save some services directly related to academics in our program, so be it."

"It's just no big deal to me," said Reid, who in four seasons has led the Minutemen to two conference championships. "Honestly, I've got a different view of my job, and I blame my parents for it."

"We never had an awful lot as a family. But I've great memories of my life, because of my mother and father. And that's all you need."

"I'm not rich, but I make enough money," Reid told the Associated Press. "The Reid girls don't want for anything. And to tell you the



Jim Reid

truth, I'm a little uncomfortable spending \$100 just to sleep in a bed or \$7 for a sandwich on the New Jersey Turnpike. I don't need that.

"I love my job. I love this university, and I'm angry at what the state is doing to it. I'm not the only one. A lot of the professors are doing the same sort of things. We are all professionals."

The university's total budget this year is \$141.9 million, a \$36.2 million drop from its state appropriation three years ago. It spends about \$300,000 of its \$2.7 million athletics budget on football.

"If it means packing a few sandwiches when I go out on the road to save some services directly related to academics in our program, so be it," he said. "Our kids have the finest helmets and pads you can buy. Anything dealing with safety is first class. We have a good team that's going to be very competitive this year. And the boys will get a first-class education from first-class instructors."

"And that's what college football is really all about. We surround ourselves with a lot of excitement. But when you get down to it, football is still teaching and the opportunity to help direct 100 young lives."

Reid admitted he has been criticized by colleagues, and opposing coaches have tried to capitalize on his brown-bag approach to recruiting. But the coach, who estimated he's spent close to \$3,000 of his own money so far, maintained it hasn't hurt his efforts with prospects or their families.

"It's all in your approach," Reid said. "Sometimes, kids are spoiled in athletics, and I don't think that does them any good later on when they go out into the world of work."

Reform already has taken place

Tom Osborne, head football coach University of Nebraska, Lincoln

Omaha World-Herald

"The feeling I have and many others in athletics that I have talked to have is that most of the reform took place over the last five or six years, and nobody knew it. It's already there.

"There aren't a whole lot of rules we can add to the book that are going to change things. Human nature has got to change now.

"If people are going to cheat now, I suppose they'll find a way. But I don't see much any more.

"It's been three or four years since we've seen a player we felt was bought. Most coaches I talk to don't see it, either."

Pat Jones, head football coach Oklahoma State University

The Daily Oklahoman

"I see it (the effects of NCAA probation). I see it in the mirror every morning.

"You can't pinpoint it exactly (overall effects of probation). You don't really know. You go through a 'rumor' phase of it, and then you go into the 'reality' phase of it. I think we're kind of in the reality phase of it now, whatever that means. I'm not sure.

"And you don't know if it has an effect on recruiting. You assume it does."

DeLoss Dodds, director of athletics University of Texas, Austin

Houston Chronicle

"David (McWilliams, the Longhorns' head football coach) told me he's going to win the conference (championship).

"He just said I should tell him which conference."

Wayne Duke, former commissioner Big Ten Conference

Chicago Tribune

"The (conference) realignment came about because of (TV) deregulation. Just check off the key points. First of all, television money was reduced. Second, football got overexposed; then, there was conflict among conferences. Then, schools within conferences argued over formulas for sharing television and bowl revenue.

"Now, the biggest fallout... conference realignment. People are trying to find ways to recoup television dollars.

"It grieves me to see this happening. It grieves me to see the breakup of existing conferences. I'm a traditionalist, always have been.... There's no question that there's even more emphasis on the dollar than there ever has been."

Charley Neal, executive sports producer Black Entertainment Television

Dallas Times Herald

"(Black colleges) died for a while, but I think they're in a resurgent stage. What we're getting ready to see is a number of the younger black kids coming back to black universities because of the social climate.

"Not so much (because) of socializing, in terms of

partying; but once you leave the football field or the basketball court or whatever sport you're engaged in and you return to your dormitory, what other life is there that you can relate to?

"The predominantly black schools cannot live like they did 20 years ago (getting the top black athletes). I'm not saying there's not a possibility; but for the most part, the blue-chippers are going to the predominantly white institutions.

"As an athlete, you have to think and say to yourself, 'Am I just going to be a number at this school or can I go in and contribute? Am I going to be on TV? Is that important to me? Why am I here?'

"Everybody's priorities are different."

Ferdinand A. Geiger, director of athletics Stanford University

San Francisco Examiner

"If there is a net cost in (conference) expansion, I would be against it because it would be damaging.



Opinions

"I think this (conference realignment) is an escalation of athletics at the wrong time. We need to elevate to a higher road than we're on now if we're going to consider expansion."

Gib Lewis, speaker Texas House of Representatives
The Associated Press

"It's (Southwest Athletic Conference) a great conference, and I think if Texas and A&M for selfish and monetary reasons—want to pull out of it, it would destroy the conference overall.

"As long as they are state-supported schools, and I have something to do with the state, they're not going to do it."

See Opinions, page 5

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Glorification of athletes is distorting our priorities

Editor's Note: Following are excerpts of remarks by Rep. Tom McMillen, D-Maryland, that were published in the August 1 Congressional Record—House.

We open up the newspapers daily, and we read about scandal after scandal occurring in our institutions of higher learning in this country. Scandals that are tarnishing, really, the colleges and universities that have a very important educational objective and mission for this country.

As many know, athletics has been very good to me in my life, and I was one of the lucky few to land a job in professional basketball.

At an early age, my parents drummed into my head that athletics was not the ticket to success—that I needed an insurance policy, an education, if my jump shot failed.

Unfortunately, this is not the message that is being sent to our young people today. The glorification of the athlete at every age is distorting our national priorities.

The balance between athletics and academics has shifted in the wrong direction, and I fear our young people, and our nation, will suffer for years to come. Today, our young people—with not only our approval, but our encouragement—are mortgaging their education to pursue the all-but-impossible dream of professional athletics. We have a responsibility to these young people and those who follow to help guide them to the right decisions as athletes and students.

There are many reasons for the imbalance of our priorities. Certainly, the media are in part to blame; at the junior-high and high-school levels, there are many examples of coaches changing grades of the star athlete so that he can score the winning touchdown on Friday night.

But, the most disturbing to me is the number of growing scandals in intercollegiate athletics. I firmly believe that athletics and academics can be properly balanced in college. I am a product of that system, and I am not here today to indict every college and university.

The organization that has power to correct this imbalance, the NCAA, to date has a tarnished and abysmal history when it comes to reform. The NCAA has approached this process kicking and screaming, instead of leading the call for solutions. There are forces within the NCAA that believe that money is more important than learning—that winning on the ballfield is more important than winning in the classroom. The NCAA has failed in its mission, and it desperately needs



Rep.
Tom
McMillen

corrective surgery.

Intercollegiate athletics is sick, and the NCAA is merely dealing with the symptoms, rather than the cause. Instead of adopting real reform over the past few years, the NCAA has resorted to public relations plays—slapping institutions with tough penalties, millions of dollars in fines, making it appear as

has now adopted graduation reporting standards of its own, it's fair to assume that it would not have done so without outside pressure.

Americans don't want any more piecemeal attempts at reform; they're demanding real action. A recent Harris poll quizzed Americans about their opinions on college sports, and 80 percent felt that there is a severe imbalance between athletics and academics.

How many more students need to struggle in the work world because they were exploited during college by a system more interested in students' sports skills than their academic skills. How many more scandals do we need to read about before the NCAA cleans up its act?

We need to ask serious questions regarding college athletics.

Do athletes receive special privileges? Can student-athletes really be

"The organization that has the power to correct this imbalance (athletics and academics), the NCAA, to date has a tarnished and abysmal history when it comes to reform. The NCAA has approached this process kicking and screaming, instead of leading the call for solutions."

if these penalties will change the system. But, in fact, the NCAA's punitive action is merely masquerading for reform....

Instead of reforming its own house and its own rules, the NCAA is seeking scapegoats, handing out severe penalties that do little to truly contribute to correcting the mess in intercollegiate athletics. It spends thousands in enforcement, appearing tough, nibbling at the edge of the problem instead of looking at the source of the crisis, which is within the NCAA....

The Congress has involved itself in higher education in the past and will do so again—Grove City and Title IX are just two examples. Congress will not allow its significant investment in higher education to be compromised by athletics programs.

In Congress, we are close to passing the Student-Athlete Right-To-Know Act. This bill would require colleges and universities to disclose their graduation rates to both student-athletes and students.

It is astonishing that the NCAA initially fought this bill. It's hard to believe that it didn't even want prospective student-athletes to know the graduation rates of the colleges and universities. While the NCAA

students with the grueling playing schedule the television networks demand? Is it worth all this money, if our students and our institutions' credibility suffer? Should winning games be the only criterion for selecting a coach?

Where is the logic in allowing coaches to earn hundreds of thousands of dollars in sneaker endorsements, while students are prohibited from a small stipend so they can afford a pizza on a Friday night?

These are the questions the NCAA should be asking.

There are a host of reform areas that have been proposed by many groups. I have the pleasure of serving on a panel, known as the Knight Commission, that is developing a new model for college sports. It is a select group of university presidents and business leaders who are searching for answers to the crisis in intercollegiate athletics. The Knight Commission is the first group in nearly 60 years to ask the serious questions necessary to redress these problems.

The NCAA's Dick Schultz should be credited with trying to get this process moving. And the commission has proposed a number of reforms.

These are not new ideas, but they

have been largely ignored by the NCAA in the past. They revolve around many areas of college sports:

First, reducing the influence of big money; the billion-dollar TV contracts need to be redistributed. This new formula will not give the lion's share of money to only the winners of big championship games, but will be distributed to schools based on their official certification as institutions that properly balance academics and athletics.

These moneys could be used for tutorial help for student-athletes, summer-school assistance and other academic uses.

Second, the NCAA needs to address recruiting restraints. There's something wrong when we spend more to recruit an 18-year-old basketball star to attend a university than we spend on recruiting a prospective college president to the institution.

Recruitment visits and contacts need to be drastically curtailed.

Third, academic integrity seriously needs to be addressed. Genuine pass-to-play standards should be adopted—requiring a student to maintain a minimal grade-point average in order to be certified to play a sport. This should be coupled with strong academic-progress standards to ensure an athlete is working toward a degree. No more college athletes should have graduated with a third-grade reading level.

Severely restrict practice time, both during the season and in the off-season. Instead of having student-athletes spending 40 hours a week on football and 20 hours on school, how about the other way around?

The playing season should be dictated by academic necessities,

"The playing season should be dictated by academic necessities, not financial necessities as determined by the television networks. It is appalling that a network president can determine whether a student is going to miss his chemistry test, based on when he feels he can get the best ratings."

not financial necessities as determined by the television networks. It is appalling that a network president can determine whether a student is going to miss his chemistry test, based on when he feels he can get the best ratings.

I also firmly believe that freshmen should not play varsity athletics. The transition from high school to college is difficult enough without forcing a student into a full-time practice and playing schedule. This simple reform would provide young people the time they need to get their academic skills in order, before they concentrate on their athletics skills.

Fourth, it has been suggested that the NCAA needs a due-process provision. Either an independent court of peers, like a supreme court, or, alternatively, giving athletes, coaches and institutions due process under the law....

Student-athletes also should not be separated from the general student body, which alienates both the athletes and the other students. In polls conducted by the NCAA, it has found that former student-athletes cite this as a serious concern.

A final principle that needs much more attention is the concept of increasing presidential control. The chief executive of every institution

must take a hands-on approach to the athletics programs. Some presidents have taken the courageous steps necessary—often facing off against popular and entrenched coaches.

Only if presidents are held accountable for the actions of the athletics departments will we see a shift in the balance between athletics and academics. Presidents have to end their hands-off attitude toward the athletics department and get involved.

What this comes down to is that the NCAA needs to develop a new model of college sports. It needs to change students' attitudes from the moment they get the first recruiting phone call.

There are a host of others that can be considered by the NCAA and will be considered by the Knight Commission. I am hopeful the leaders of the NCAA will take these recommendations seriously and begin the process of real reform....

Unfortunately, the problem of intercollegiate athletics is now seeping down to the high-school level. I am one who believes we need more accountability in high school and junior high to show students at an early age that athletics is not the ticket to success.

To this end, I have introduced the Student Incentive Act, or STUDI Act. The bill would encourage school districts to establish a 2,000 grade-point average in order for students to participate in extracurricular activities—and reward those schools adopting the standard with the 10 percent bonus in Federal Chapter I funding.

For years, we have been hearing of abuses in the collegiate athletics system. Athletes becoming all-Amer-

ica linebackers, but who cannot read after four years of college. But the problems begin much sooner—in America's high schools and junior high schools.

We need reform at every level of our educational system if we are to restore the confidence in it—but, the place that can set the trend for this reform is our colleges and universities.

These institutions are the crown jewel of America. Students come from all over the world to learn in the United States. Yet, the NCAA is allowing this reputation to crumble for the sake of a winning record or a fat TV contract.

The NCAA needs to stop being a school-yard bully with petty grievances against schools and begin the process of fundamental reform. Many outside groups, including the Knight Commission, will provide the NCAA with an excellent starting point.

It will then be up to the NCAA to decide its fate—will it make its priorities the education of our youth, or will it take up other half-measures and impose punitive, haphazard penalties on the schools that are caught?

There is more at stake than just a few lost ball games; the credibility of America's entire educational system is on the line.

Opinions

Continued from page 4

**Thomas C. Hansen, commissioner
Pacific-10 Conference**

The Associated Press

"This (conference realignment) is all television-driven. For us, we have only one way to look. We cannot look West. And if you look East, the only television markets attractive and within hailing distance are Houston, Dallas, Denver and Salt Lake City."

**Joab L. Thomas, president-elect
Pennsylvania State University**

The Atlanta Journal and Constitution

"I believe a common element presidents face is that pressure from football moves to governing boards, and that changes the relationship of the board to the president—always to the president's disadvantage."

**Hayden Fry, head football coach
University of Iowa**

The Associated Press

"In five or six years, I don't even think you'll recognize the major conferences. I just think it's a

matter of time before you have a complete reorganization of the 'biggies' and a reorganization of not necessarily the have-nots, but the people that don't make much money or draw big crowds.

"Then you'll see four, maybe five big conferences that television really wants to do business with. You might have leagues that would number 14 or 16 teams. I think you'll see play-offs within the conferences to get to an eventual national championship play-off. I think all that's just down the line."

**John Cooper, head football coach
Ohio State University**

The Columbus Dispatch

"Do I do commercials? Sure I do commercials. Why? Because I have a family to feed. If you assured me I was going to be coaching the rest of my life, then maybe I wouldn't need to do commercials."

"But I want fans to understand, I don't do anything—speeches, commercials, anything—during the season to interfere with my football coaching. I'm proud of my track record. I've been coaching 27 years, and I've missed three days of work."

Three ruled ineligible in winter, spring drug testing

Just three of the 1,414 student-athletes tested for drugs at 1989-90 NCAA winter and spring championships were declared ineligible for further competition after testing positive for a banned substance.

One of the three, however, was the first woman declared ineligible at any championship in any division. The woman was a participant in track and field competition.

The only student-athlete declared ineligible at the winter championships showed a testosterone/epi-testosterone ratio greater than six to one, while the two ineligible student-athletes at the spring championships tested positive, respectively, for the anabolic steroid nandrolone and marijuana.

There were no "positive-eligible" results at the championships. Student-athletes who test positive for a substance on the NCAA banned-drugs list but do not lose eligibility under the guidelines of the drug-testing program are described as positive-eligible.

In contrast, there were 31 positive-eligible results at the 1988-89 winter and spring championships, including 30 involving sympatho-

mimetic amines—mild stimulants found in many over-the-counter cold and diet products. Following those championships, the NCAA Executive Committee approved the removal of sympathomimetic amines from the list of banned drugs.

This year, drug tests were administered to 502 participants in seven winter championships and 912 participants in 15 spring championships.

Including results from fall championships, a total of 3,233 student-athletes were tested at NCAA championships or postseason football bowl games in 1989-90. Fourteen student-athletes (less than one percent) tested positive for 15 banned substances and lost eligibility.

Of the 13,040 student-athletes tested in the past four years, 92 student-athletes (less than one percent) tested positive for 100 banned substances and lost eligibility.

Student-athletes were required to sign a statement of drug-testing consent before they could be certified as eligible for postseason competition by an institution. All participants in NCAA champion-

ships are subject to drug testing, although testing is not conducted at all postseason events.

Accompanying charts provide drug-testing results for those postseason events at which drug testing was conducted.

Off-season testing

Results from the NCAA's three-year off-season testing program for anabolic steroids also have been released, as reported in an accompanying chart.

The voluntary off-season program ended this year with the adoption of the NCAA's mandatory year-round drug-testing program.

In testing conducted during 1988, 1989 and 1990, 3,077 student-athletes participated, including 2,752 football players. Eighty-two stu-

dent-athletes (2.7 percent) tested positive for 99 substances.

The number of student-athletes who tested positive for anabolic steroids dropped significantly from 1989 to 1990, from 3.6 percent (53 of 1,474 athletes tested) to 1.0 percent (11 of 1,057 tested).

During the three-year period of testing, nearly half of the positive tests (47 of 99) involved the anabolic steroid nandrolone. Twenty-three of the positive tests involved student-athletes who showed a testosterone/epi-testosterone ratio greater than six to one.

The majority of student-athletes who participated in the program were selected at random for testing, but the highest rate of positive tests (6.9 percent) was obtained from the

218 specimens collected from student-athletes who were selected based on player size. Student-athletes also were selected for testing on the basis of position, reasonable suspicion or playing time.

Positive tests also were analyzed according to the amount of time between when student-athletes were notified they would be tested and the actual test. The rates of positive tests were highest when testing was conducted between 48 and 72 hours following notification or within 24 hours of notification.

In addition, positive tests were analyzed by playing position. The highest rates were obtained from football cornerbacks (10.5 percent of 19 tests) and offensive guards (8.2 percent of 183 tests).

FINAL RESULTS NCAA SPRING 1989-90 DRUG TESTING

Championship	No. of Tests	Positive Ineligible	Positive Eligible
Men's Volleyball, NC	10	None	None
Women's Tennis, II	8	None	None
Men's Lacrosse, III	20	None	None
Men's Tennis, II	8	None	None
Baseball, III	48	None	None
Men's Tennis, I	8	None	None
Softball, I, II, III	90	None	None
Outdoor Track, II	92	None	None
Outdoor Track, III	92	1 Nandrolone	None
Women's Golf, NC	6	None	None
Baseball, I	432	1 Marijuana	None
Outdoor Track, I	92	None	None
Men's Golf, I	6	None	None
Spring Total	912	2 (.2%)	0 (0%)
1989-90 Total	3,233	15 (.5%)*	4 (.1%)
Four-Year Total	13,040	100 (.8%)**	206 (1.6%***)

* 14 student-athletes tested positive for 15 banned substances.
** 92 student-athletes tested positive for 100 banned substances.
*** 200 student-athletes tested positive for 206 banned substances.

FINAL RESULTS NCAA WINTER 1989-90 DRUG TESTING

Championship	No. of Tests	Positive Ineligible	Positive Eligible
Wrestling, II, III	80	None	None
Indoor Track, I, II	124	1 T/E > 6:1	None
Ice Hockey, I	16	None	None
Women's Basketball, I	42	None	None
Men's Basketball	240	None	None
Winter Total	502	1 (.2%)	0 (0%)
Cum. 89-90 Total	2,321	13 (.6%)*	4 (.2%)

* 12 student-athletes tested positive for 13 banned substances.

Calendar

September 6-7	Legislative Review Committee, Kansas City, Missouri
September 10-11	Foreign Student Records Consultants, Kansas City, Missouri
September 17-18	Committee on Review and Planning, Hyannis, Massachusetts
September 20	Presidents Commission Subcommittee on Objectives and Guiding Principles, Denver, Colorado
September 28-30	Committee on Infractions, Overland Park, Kansas
October 1	NCAA Foundation Board of Directors, Overland Park, Kansas
October 2-3	Presidents Commission, Kansas City, Missouri
October 4	Collegiate Commissioners Association/University Commissioners Association Joint Meeting, Kansas City, Missouri
October 8-10	Council, Kansas City, Missouri
October 17-18	Professional Sports Liaison Committee, Overland Park, Kansas
October 18-19	Legislative Review Committee, Hilton Head, South Carolina

1988-1990 OFF-SEASON ANABOLIC STEROID TESTING PROGRAM

Preliminary Results

	1988	1989	1990	Total
1. Number of student-athletes tested	546	1,474	1,057	3,077
Football	546	1,359	847	2,752
Track and Field	0	82	134	216
Other	0	33	76	109
2. Number of schools participating	25	63	44	132
Division I-A	18	38	24	80
Division I-AA	5	19	11	35
Division II	1	4	7	12
Division III	1	2	2	5
3. Number of positive tests	22	62	15	99
Nandrolone	14	27	6	47
Methandienone	3	2	0	5
Boldenone	1	3	0	4
Stanozolol	1	5	1	7
Methyltestosterone	2	8	1	11
T/Epi-T > 6:1	1	15	7	23
Oxymetholone	0	2	0	2

Note: 1988—18 student-athletes tested positive for 22 substances.
1989—53 student-athletes tested positive for 62 substances.
1990—11 student-athletes tested positive for 15 substances.

4. Percent positive (substances)	4.0	4.2	1.4	3.2
5. Percent positive (student-athletes)	3.3	3.6	1.0	2.7
6. Results by selection method:				

	Number of Specimens				Number of Positives				Percent Positive			
	88	89	90	Total	88	89	90	Total	88	89	90	Total
Position	167	120	69	356	1	16	3	20	6	13.3	4.3	5.6
Reasonable Suspicion	106	403	98	607	17	15	1	33	16.0	3.7	1.0	5.4
Playing time	90	0	0	90	0	0	0	0	0	0	0	0
Random	159	757	890	1,806	4	16	11	31	2.5	2.1	1.2	1.7
Player size	24	194	0	218	0	15	0	15	0	7.7	0	6.9
Totals	546	1,474	1,057	3,077	22	62	15	99	4.0	4.2	1.4	3.2

*As defined by the institution.

7. Results by amount of time between testing announcement and actual testing:

	Number of Specimens				Number of Positives				Percent Positive			
	88	89	90	Total	88	89	90	Total	88	89	90	Total
t < 24 hrs	260	668	234	1,162	14	34	7	55	5.4	5.1	3.0	4.7
24 < t < 48 hrs	116	444	690	1,250	3	6	7	16	2.6	1.4	1.0	1.3
48 < t < 72 hrs	68	264	95	427	3	18	1	22	4.4	6.8	1.1	5.2
t > 72 hrs	102	98	38	238	2	4	0	6	2.0	4.1	0	2.5
Totals	546	1,474	1,057	3,077	22	62	15	99	4.0	4.2	1.4	3.2

8. Positive tests by playing position:

	Number of Positives*				Number Tested				Percent Positive			
Position	88	89	90	Total	88	89	90	Total	88	89	90	Total
O. Tackle	4(3)	9(8)		13(11)	47	118	85	250	8.5(6.4)	7.6(6.8)		5.2(4.4)
O. Line	1	1		2	12	65	35	112	8.3	1.5		1.8
O. Guard	5(4)	7	3	15(14)	31	91	61	183	16.1(12.9)	7.7	4.9	8.2(7.7)
R. Back	2	2(1)		4(3)	18	71	46	135	11.1	2.8(1.4)		3.0(2.2)
Fullback	1	5(4)	1	7(6)	18	46	27	91	5.5	10.9(8.7)	3.7	7.7(6.6)
Center	1	2(1)		3(2)	27	92	34	153	3.7	2.2(1.1)		2.0(1.3)
Quarterback			1	1			27	26			3.7	2.0
Noseguard	2(1)	1		3(2)	23	34	33	90	8.7(4.3)	2.9		3.3(2.2)
Linebacker	1	10(9)	1	12(11)	65	253	144	462	1.5	4.0(3.6)	7	2.6(2.4)
D. Tackle	4(3)	10(8)	2(1)	15(12)	54	119	61	234	7.4(5.5)	8.4(6.7)	3.3(1.6)	6.8(5.1)
D. End	1	3	6(3)	10(7)	37	73	53	163	2.7	4.1	11.3(5.7)	6.1(4.3)
Punter		1		1		10	4	14		10.0		7.1
Tight End		4(3)		4(3)		63	42	105				3.8(2.9)
D. Line		2		2		60	25	85		3.3		2.4
Corner Back		1	1	2		13	6	19		7.7		10.5
Wide Receiver		2(1)		2(1)		38	29	67		5.3(2.6)	1.7	3.0(1.5)
Others/Unknown	0	2		2	214	301	346	861	0	.7		.2
Totals	22(18)	62(53)	15(11)	99(82)	546	1,474	1,057	3,077	4.0(3.3)	4.2(3.6)	1.4(1.0)	3.2(2.7)

* () represents number of athletes

Irish schedule toughest in survey's 13-year history

By James M. Van Valkenburg
NCAA Director of Statistics

Notre Dame dominates the 13th annual NCAA toughest-schedule survey, and its schedule for this season sets a record for toughness.

Notre Dame's opponents, all in Division I-A, had an 81-32-4 record (bowls included) last season against I-A teams other than Notre Dame.

That is a .709 percentage, highest in survey history. It breaks the record of .708 posted by Notre Dame in the 1979 preseason survey.

A year ago, Notre Dame's schedule ranked fifth in the preseason and finished No. 1 for the regular season—the third time in the last five years.

Florida of the Southeastern Conference ranks second and leads a group of seven SEC teams in the top 30 in this year's survey. That was to be expected, because the SEC led all conferences last season in won-lost vs. I-A opponents outside the conference, at 31-13 for .705.

This means that the more conference members play each other, the more it lifts the entire conference in the toughest-schedule rankings. Seven independents also are in the top 30, led by Notre Dame and third-place Miami (Florida), the defending wire-service national champion. In addition, six Pacific-10 Conference teams, led by fourth-place Stanford, made it. That makes 20 teams, two-thirds of the top 30, from these three groups. All were among the nonconference-record leaders.

Of course, the reverse can be true. A team's tough outside schedule can be pulled down when its conference members have a losing nonconference record. Independents are not locked in to a conference schedule.

Keep in mind, though, that schedules are drawn up many years in advance, and an opponent's strength can change in the meantime.

A vital element

Remember that the NCAA preseason program answers just one question—what did your I-A opponents this season do last season, bowls included, when not playing you?

Deleting their games against you is vital. Without that, a victorious team like Miami, 11-1 last season, would have no chance of ranking high: Its foes would start 1-11 (assuming the same opponents again). And, conversely, foes of a 1-10 team would enjoy a 10-1 start.

Note that the NCAA program does not factor in the teams faced by each team's opponents as does the NCAA basketball program. Thus all 8-3 teams are equal, all 7-4 teams are equal, etc., and we know this is not true—just ask any team in any of those cases.

Also, all games vs. teams below I-A are deleted, because I-A teams annually win about 75 percent of such games (the top seven conferences in attendance play very few I-AA teams and win about 90 percent of them).

"Toughest" always will be a subjective thing, influenced by opinion and tinged by regional bias.

Notre Dame's schedule

The Notre Dame schedule includes eight teams that played in bowls last season, including six that won (both figures lead the nation).

In alphabetical order, the eight bowl teams are Air Force, Miami (Florida), Michigan, Michigan State, Penn State, Pittsburgh, Southern California and Tennessee. Michigan and Air Force were the bowl

losers.

Purdue, Stanford and Navy are the other three Notre Dame opponents.

The national rankings always include only those teams playing at least nine I-A opponents. Here are the top 40 (number of bowl foes in parentheses):

Division I-A:	W	L	T	Pct.
1. Notre Dame (8)	81	32	4	.709
2. Florida (5)	67	37	0	.644
3. Miami (Fla.) (6)	76	46	2	.621
4. Stanford (6)	71	44	3	.614
5. Auburn (6)#	67	44	2	.602
5. Texas (5)#	67	44	2	.602
7. South Caro. (5)	53	35	2	.600
8. Purdue (6)	63	43	0	.594
9. Southern Cal (6)	75	51	3	.593
10. Maryland (7)	65	45	3	.588
11. Penn St. (6)	66	47	5	.581
12. Baylor (4)	59	43	2	.577
13. Georgia (5)#	66	49	1	.573
13. Mississippi St. (5)#	66	49	1	.573
15. Air Force (3)	56	43	2	.564
16. UCLA (5)	65	50	2	.564
17. Michigan (4)	63	49	2	.561
18. Colorado (4)	69	54	0	.561
19. California (5)	63	49	3	.561
20. Washington (4)	62	50	3	.552
21. Florida St. (3)	54	44	4	.549
22. Kansas (4)	62	51	1	.548
23. Illinois (5)	58	48	0	.547
24. Arizona St. (4)	63	52	2	.547
25. Pittsburgh (5)	62	52	4	.542
26. Tennessee (6)	72	61	0	.541
27. Texas A&M (3)	59	50	2	.541
28. Alabama (5)	60	51	2	.540
29. Vanderbilt (6)	61	52	1	.539
30. Boston Col. (6)	56	48	5	.537
31. Arkansas (4)	59	51	2	.536
32. Brigham Young (4)	67	58	4	.535
33. Texas Tech (4)	61	53	1	.535
34. Oregon St. (4)	54	47	2	.534
35. Virginia Tech (4)	59	52	3	.531
36. Colorado St. (5)	62	55	4	.529
37. Southern Miss. (3)	51	46	2	.525
38. Mississippi (4)	55	50	0	.524
39. North Caro. St. (3)	44	40	4	.523
40. Iowa (5)	59	55	1	.517
Seven I-A opponents:				
Navy (4)	42	27	1	.607
Louisiana Tech (2)	36	28	1	.562

* Ties computed as half won, half lost.

Only exact ties in percentage.

Preseason rankings are based solely on the previous year, but many teams will change in strength so that some early-season "upsets" will not appear to be upsets at all later in the season.

From now on this season, the NCAA toughest-schedule computer program will be based solely on 1990 results. Final ranking will not include bowls.

The preseason I-A leader nearly always ranks high at the end. The



Football notes

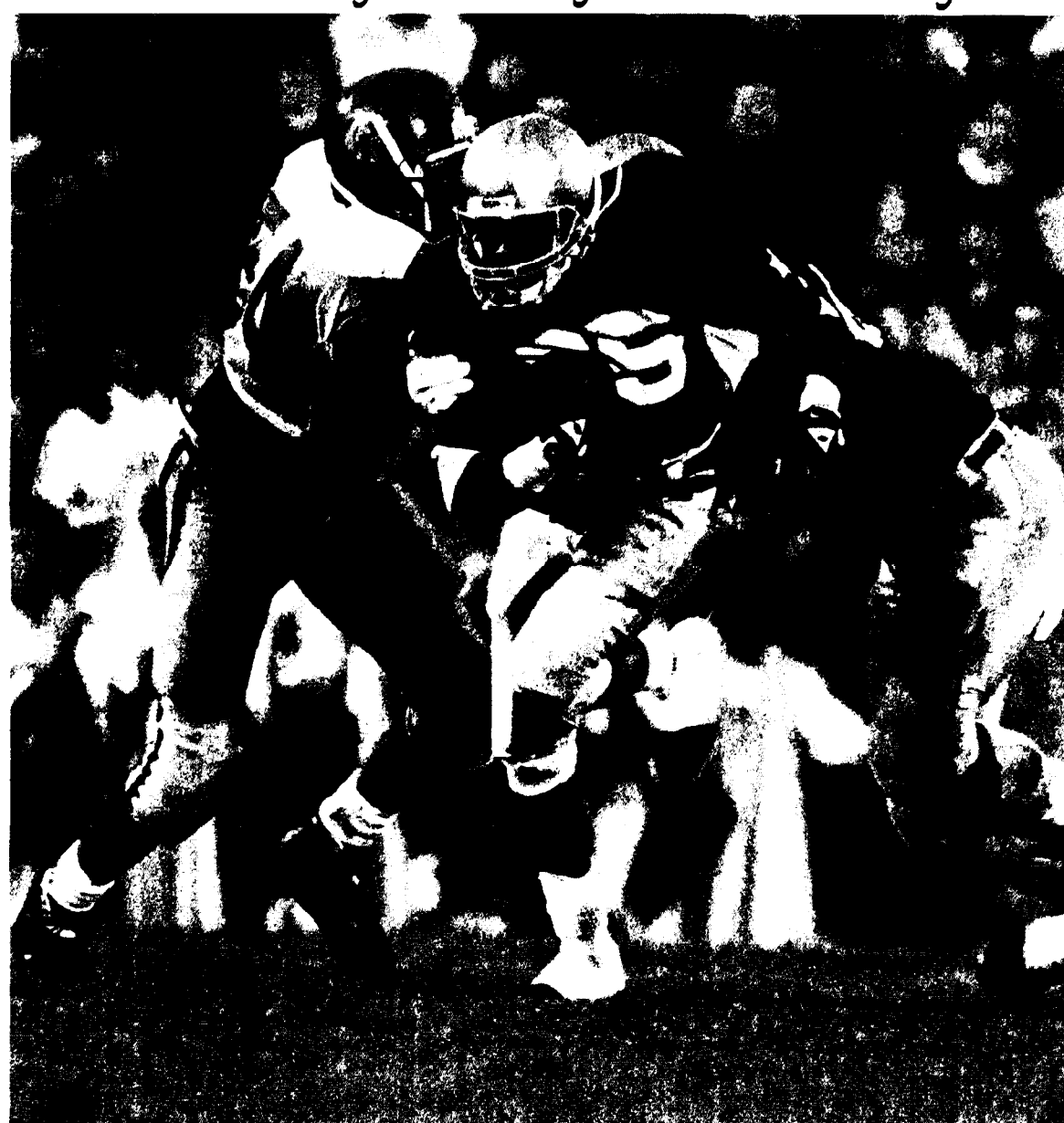
only major exception came in 1978, when Pittsburgh's opponents fell from No. 1 at .670 in the preseason to No. 47 at .514 in the final.

Here are the annual preseason toughest-schedule leaders in I-A and how they finished in that season's final rankings, as well as the final leaders and how they ranked in the preseason list:

Preseason	Final
Yr Leader	Pct. Rank-Pct.
78 Pittsburgh	.645 47 .514
79 Notre Dame	.708 4 .639
80 Penn St.	.661 3 .647
81 Florida St.	.684 7 .607
82 Florida St.	.614 5 .625
83 UCLA	.681 2 .641
84 Penn St.	.670 1 .613
85 Florida	.661 3 .660
86 Notre Dame	.672 3 .634
87 Notre Dame	.657 1 .673
88 Kentucky	.644 10 .595
89 Florida St.	.696 4 .611
Final	Preseason
Yr Leader	Pct. Rank-Pct.
78 Notre Dame	.709 25 .552
79 UCLA	.655 3 .640
80 Florida St.	.673 26 .565
81 Penn St.	.679 2 .656
82 Penn St.*	.646 6 .591
83 Auburn	.688 5 .616
84 Penn St.	.613 1 .670
85 Notre Dame	.707 14 .566
86 Florida	.682 5 .618
87 Notre Dame	.673 1 .657
88 Virginia Tech	.648 11 .589
89 Notre Dame	.655 5 .600

* National champions.

Eight final leaders were at least



Notre Dame's Raghib Ismail gains some ground against Southern California in last year's game in South Bend

sixth in the preseason and two—Penn State in 1984 and Notre Dame in 1987—started and finished on top. Only one national champion, Penn State in 1982, did it vs. the nation's toughest schedule. Ten preseason leaders and nine champions were independents.

Georgia Southern again

In Division I-AA, independent Georgia Southern, the defending I-AA champion, leads the list a third

Changes in strength from one season to the next can be much more drastic in I-AA. Last season, Liberty's schedule went all the way from 71st in the preseason to No. 1. Even that is not the record. Two final leaders, James Madison in 1986 and Georgia Southern in 1987, were 72nd in the preseason. Exceptions were Florida A&M in 1983 (first both times), Georgia Southern in 1988 (first to second) and South Carolina State in 1985.

Here are the annual I-AA preseason toughest-schedule leaders and how they finished in that season's final rankings, followed by the final leaders and how they ranked in preseason:

Preseason	Final
Yr Leader	Pct. Rank-Pct.
83 Florida A&M	.660 1 .640
84 South Caro. St.	.617 18 .517
85 Tennessee Tech.	.590 16 .500
86 South Caro. St.	.595 19 .520
87 Western Ky.	.622 27 .482
88 Ga. Southern	.688 2 .580
89 Ga. Southern	.644 15 .541

Final	Preseason
Yr Leader	Pct. Rank-Pct.
83 Florida A&M	.640 1 .660
84 North Texas	.609 20 .495
85 South Caro. St.	.680 2 .585
86 James Madison	.620 72 .417
87 Ga. Southern	.603 72 .418
88 Northwestern La.	.598 16 .510
89 Liberty	.635 71 .438

Ortmayer oldest

As we reported in Football notes in the August 15 issue of The NCAA News, the oldest current coach in Division I-A is Long Beach State's George Allen at 72, and the oldest in I-AA is Grambling's Eddie Robinson at 71.

But the oldest in NCAA football is Division III La Verne's Roland Ortmayer, who just turned 73 August 22 and is starting his 45th season. A 1941 Northwestern graduate, he started in head coaching with two seasons at William Penn before going to La Verne (near Los Angeles) in 1948.

As we had mentioned, history's oldest Division I coach is the legendary Amos Alonzo Stagg, 84 in his 57th and final coaching season in 1946 at Pacific. But not even Ortmayer is second. Dr. John Dorman of Upper Iowa likely is No. 2 in NCAA history, reports Steve Boda, football historian for the NCAA from 1949 until his retirement a year ago.

Dr. Dorman, a dentist in the morning and a coach in the afternoon, was 81 in his 56th and final season in 1959. He touched many lives, as does Ortmayer.

Ortmayer serves as athletics director, football coach, track coach, kayaker, rafter, fly fisherman, mountain climber, husband, father, grandfather and teacher of 10 classes. One is for credit in both history and physical education and is called, "When Lewis and Clark Met The Mountains." It is an adventure to the wilds of Montana with Ortmayer and his wife, Corni, and features kayaking, rafting, canoeing, cooking by campfire and sleeping in tents.

Come football season, Ortmayer lines the football field and washes all the towels, dirty equipment and uniforms himself. He scrubs out all the grass stains, and his wife sews up the tears.

However, he does not recruit, nor does he believe in weightlifting. He lets his players call nearly all the plays (he has no playbook), thinks up ways to make practice fun, has never kicked a player off the team, has little use for game films, never swears, thinks it is okay to skip practice (occasionally he does so himself) and downplays winning.

He thinks every team should win about half the time (La Verne does; we are not listing his won-lost record because he would not approve). As a former student told Douglas Looney of Sports Illustrated: "All he will do is change your life entirely."

Photo by Bill Panzica

Navy to add suites for fans, club areas

U.S. Naval Academy officials have announced plans to market private spectator suites and two major club areas at Navy-Marine Corps Memorial Stadium.

Jack Lengyel, director of athletics at Navy, said that the Admiralty Suites and the Annapolis Bay Club could be ready for the 1991 football season if commitments equivalent to 80 percent of the spectator suites and club areas are received from interested Navy fans. The private suites and club areas are being made available immediately to the public on a priority basis based on donation commitments made to the Naval Academy Athletics Association.

Donations will provide the rights to purchase tickets to athletics events, including football and lacrosse games, at Navy-Marine Corps Memorial Stadium in the new seating areas. No public funds will be used for this project, which is expected to cost around \$9 million.

"These new facilities will provide a superb opportunity to enjoy the excitement and pageantry of Navy football and lacrosse in a setting consistent with the Naval Academy's reputation for excellence and leadership," Lengyel said.

Admiralty Suites will be located above the northeast side of the stadium and will seat 12 persons each. Each suite will provide heating and air conditioning, operable windows overlooking the field, closed circuit and conventional TV, catered food and beverage service, and private restrooms. Reserved parking and private elevator service also are being offered.

The 640-seat Annapolis Bay Club will be located above regular seating on the southwest side of the stadium. Table-top dining and fully carpeted club facilities will be provided in air conditioned and heated comfort. Private parking and elevator service, private restrooms and closed-circuit TV also will be among the benefits of the Annapolis Bay Club.

"This unique program of new amenities at Navy-Marine Corps Memorial Stadium will help support the Naval Academy's intercollegiate athletics program as well as provide our alumni, fans and business associates an opportunity to enjoy Navy football and lacrosse to the fullest," Lengyel said.

School announces program changes

Washington College (Maryland) officials announced August 9 that beginning in the 1990-91 academic year, men's cross country no longer will be offered, and that men's swimming will take its place in the college's 14-sport program.

The cross country program has deteriorated since the college dropped track in 1980. Student participation has decreased steadily since that time, and building a sufficient roster has been difficult the past two seasons, Geoffrey M. Miller, director of athletics, indicated.

Because of increased interest and participation in the men's swimming club, the college has decided to promote it to varsity status in 1990. Dennis Berry, who has guided the women's swimming team during each of its five years, and Kim Lessard, his assistant for the past two seasons, will jointly take over the men's coaching duties for the 1990-91 season.

Community service pays off for tennis programs

Grants totaling \$60,000 recently were awarded by Volvo North America Corporation to 78 collegiate tennis programs whose coaches generated positive publicity for the sport through community-service activities.

The grants, which ranged from \$250 to \$1,500 and averaged \$775, were presented in the first year of the Volvo Tennis/Varsity Awards Program, which was founded to encourage coaches and their teams to generate publicity for collegiate tennis through participation in activities ranging from wheelchair tennis clinics to free lessons for underprivileged children.

"One of the goals of the program is to amplify the positive things happening in collegiate tennis," said Bill Mergler, vice-president for corporate promotions at Volvo, which sponsors several programs benefiting collegiate tennis.

"College tennis coaches, especially those participating in the Volvo Tennis/Awards Program, are the kind of people making a difference in their communities and on their campuses. Almost 5,000 hours of community service was performed by these coaches, and we are happy to be able to reward them for those efforts."

To qualify for a grant, coaches were required to perform a minimum of 10 hours of community service and to submit at least five newspaper articles documenting that service. More than 1,200 newspaper articles were submitted by coaches, publicizing activities ranging from clinics and free lessons to

charity tennis events and participation in Special Olympics.

Most of the awards were presented to tennis programs at NCAA member institutions. A maximum of five grants was awarded to men's and women's programs in each of eight Division I regions. Up to five programs also were selected in each of the other two NCAA divisions.

Awards also were presented to a maximum of five NAIA and five junior college programs.

Amounts of the awards within each region or division were based on a team's ranking in last season's final Volvo Tennis polls. Teams that qualified for a grant but were unranked in the polls were eligible for "wild-card" grants of \$100.

Schools and coaches receiving the grants may use the funds as they see fit, Volvo officials said.

"We plan to utilize the money for new team uniforms," said Texas A&M University women's coach Bobby Kleinecke, whose program received \$850 after finishing second in the Division I Southwest region poll.

"In these days of athletics departments cutting budgets, coaches are missing out on a super opportunity if they do not take advantage of this program," Kleinecke said.

Other programs are using grants for equipment, recruiting, media guides and courtside improvements.

The 78 grant recipients were selected from 120 applicants. Next year, Volvo expects nearly 200 coaches to participate in the program.

The world, in this case, is a graphic example of the latest, most sophisticated standard of fax technology available, called Group IV fax.

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Women's game

Continued from page 1

down a bit from last year's all-time record of 2,037, the SWC is the only conference ever to average more than 2,000 spectators per game.

The Big Ten Conference turned in the all-time national record for total net attendance with 256,864—its third straight year over 200,000. The Pacific-10 Conference had the highest 1990 per-game increase at 515.

The Southeastern Conference, Big Ten, Pac-10, Big Sky Conference and Atlantic Coast Conference all finished with more than 1,000 spectators per game, and all set records for their respective leagues.

Fifteen Division I conferences all enjoyed record highs either in net average per game or in total net attendance, and 12 conferences set new marks in both categories. That means nearly half the women's 32 major conferences were involved in the record-setting spree.

Texas tops again

Texas won its fifth consecutive national attendance crown, averaging 7,525 net per game on a 127,921 net total. Tennessee was second for the fourth straight time, averaging 5,682 per game on a net total of 85,234, a figure surpassed in history only by Texas.

New faces in the top-10 attendance teams were No. 4 Washington (11th in 1989), national champion Stanford (20th in 1989), No. 8 Kentucky (32nd a year ago and the biggest gainer in 1990) and No. 10 Stephen F. Austin State (12th in 1989).

In 1990, the top 15 teams averaged more than 2,000 per game; Kentucky improved the most, to 3,155 (up 2,034). Seven teams showed increases of at least 1,000 per game, led by Kentucky at 2,034. The others were Washington, Stanford, Purdue, Northern Illinois, Boise State and Connecticut.

Attendance game records

Three 1990 crowds cracked the

all-time top 10, and two of them were in the NCAA Division I Women's Basketball Championship. Tennessee, despite not making the 1990 Women's Final Four field, hosted the games in its huge Thompson-Boling Arena and drew 20,023 for the championship contest and 19,467 for the semifinals—the Nos. 2 and 3 all-time crowds. These also were the largest crowds in tournament history.

A regular-season game matching Purdue and Iowa at West Lafayette, Indiana, drew 13,498 (No. 7 all-time), and an NCAA Midwest regional game between Louisiana Tech and Texas in Austin, Texas, drew 12,390 (No. 11 all-time).

Below Division I

In Division II, Lincoln Memorial finished first at 1,817 per game to edge Johnson C. Smith, West Texas State and Shaw (North Carolina). Hope (879) replaced Centre as the

top team in Division III. Among non-NCAA teams, Northern Montana led at 1,400.

The Central Intercollegiate Athletic Conference increased its per-

game average by more than 100 percent in 1990 (496 to 1,044) to jump to No. 1 among conferences below Division I. The Sooner Athletic Conference was second, and

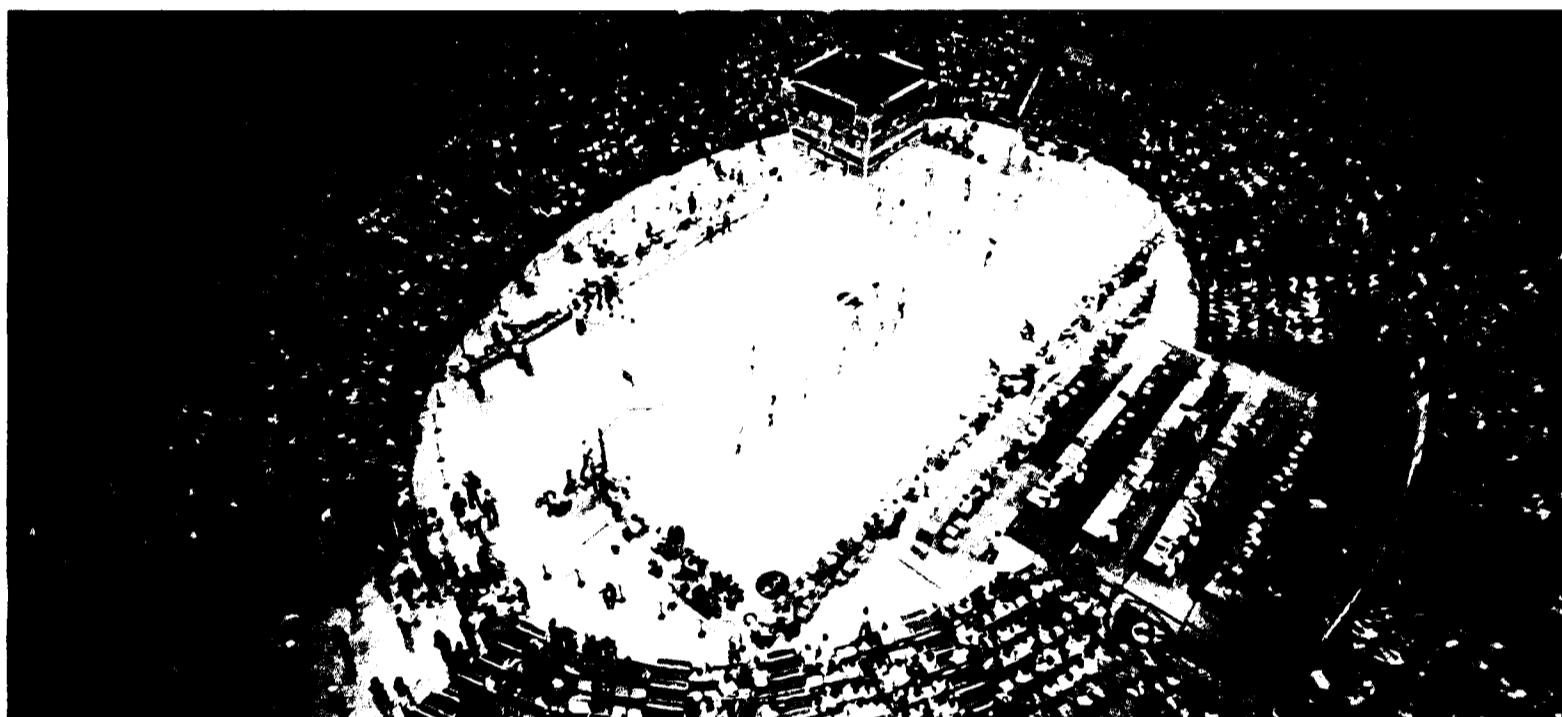
last year's champion, the Frontier Conference, was third. The Central Intercollegiate average of 1,044 was surpassed by only five Division I conferences in 1990.

NATIONAL WOMEN'S COLLEGE BASKETBALL ATTENDANCE

(For All U.S. Senior-College Women's Varsity Teams)

	Total Games Or Sessions	1990 Attendance	Excluding Double-headers with Men: G/S Attendance	Net Avg. Per G/S	1990 Change In Net Avg. - Percent	1990 Change In Net Total - Percent
NCAA Division I	279	3,607	2,777,683	2,843	2,003,915	*705
NCAA Championship Tournament*			43	*191,781	*4,460	
Other Div. I Neutral-Site Attendance*			*117	*132,814	*1,135	
TOTAL ALL NCAA DIV. I	279	3,767	*3,102,278	3,003	*2,328,510	*775
NCAA Division II	206	*2,627	*1,150,157	1,275	354,428	278
NCAA Division III	297	*3,338	*682,829	2,467	*418,352	*170
NCAA Associates	10	103	21,000	74	12,030	163
Non NCAA Teams	403	4,399	1,404,452	2,836	576,953	203
NCAA Division II Tournament*			22	20,904	950	
NCAA Division III Tournament*			22	25,040	1,138	
NAIA Tour., District, Bi-District & National*			174	87,233	501	
Other Neutral-Site Attendance, All 916 Teams Below NCAA Div. I*			179	74,962	419	
1990 NATIONAL TOTALS	*1,195	*14,631	*6,568,855	10,052	*3,898,412	*388

* Record high. + All-games total includes conference tournaments and other neutral-site games included in net total at right. @ 1989 figures used for comparisons reflect 1990 changes in association and division lineups, to provide parallel comparisons (i.e., 1990 lineups vs. same teams in 1989, whether members or not in 1989).



The University of Texas, Austin, women's basketball team had the highest average attendance per game in Division I in 1989-90 at 7,525. It was the fifth straight season that Texas has had the highest attendance.

ALL WOMEN'S DIVISION I CONFERENCES

	Total Games Or Sessions	1990 Attendance	Excluding Double-headers with Men: G/S Attendance	Net Avg. Per G/S	1990 Change In Net Avg. - Percent	1990 Change In Net Total - Percent
1 Southwest Athletic	9	118	187,551	89	179,092	2,012
2 Southeastern	10	131	235,611	106	*194,571	*1,836
3 Big Ten	10	144	260,339	143	*256,864	*1,796
4 Pacific-10	10	142	197,372	139	*189,720	*1,365
5 Big Sky	9	108	111,449	89	*93,826	*1,054
6 Atlantic Coast	8	109	113,079	98	*99,656	*1,017
7 Southland	8	97	83,427	45	40,268	*895
8 Ohio Valley	7	89	101,786	45	*39,454	*877
9 Atlantic 10	10	128	123,500	110	93,169	847
10 Big Eight	8	107	83,498	97	77,586	800
11 American South	6	73	90,596	57	43,340	760
12 Sun Belt	7	89	73,412	85	58,880	693
13 North Star	7	90	61,163	85	*53,752	*632
14 Gateway Collegiate	10	121	72,310	111	*62,995	*567
15 Big East	9	117	79,742	108	*56,932	*528
16 Mid-American	9	108	150,483	39	*20,237	519
17 Mid-Eastern Athletic	8	93	71,482	43	22,078	513
18 Metropolitan Coll.	8	107	57,733	89	41,929	471
19 Big West	10	136	77,963	125	58,613	469
20 High Country	6	87	43,667	71	32,131	453
21 New South Women's	7	97	40,191	72	27,680	384
22 Colonial Athletic	7	89	30,995	74	26,922	364
23 North Atlantic	7	88	30,409	82	27,060	330
24 Southern	6	76	25,631	67	19,545	292
25 Midwestern Coll.	9	108	32,705	78	*22,627	*290
26 Metro Atlantic	11	138	51,840	108	*30,040	278
27 Ivy Group	8	102	26,129	95	*23,432	*247
28 West Coast	8	120	35,595	111	*23,457	*211
29 Southwestern Ath.	8	87	74,745	26	5,003	192
30 East Coast	8	102	33,935	54	9,199	170
31 Northeast	9	114	29,382	60	9,925	165
32 Big South	7	89	18,219	72	10,567	147
Div. I Independents	15	193	62,641	164	43,767	267

LEADING WOMEN'S CONFERENCES BELOW DIVISION I

1 Central Intercol.	14	157	140,604	46	48,022	1,044
2 Sooner Athletic	6	71	66,000	20	12,300	615
3 Frontier	5	51	41,554	22	12,104	550
4 Lone Star	9	110	51,858	59	27,663	469
5 North Central Inter.	10	133	146,293	50	23,163	463
6 Gulf South	9	118	67,393	43	17,460	406
7 Southern Intercol.	11	132	81,449	44	17,649	401
8 Tennessee Valley	6	82	43,310	40	15,380	385
9 Northern Calif. Ath.	8	103	47,690	37	12,207	330
10 Arkansas Intercol.	9	117	63,856	60	19,306	322
11 Missouri Intercol.	12	162	72,401	58	18,091	312
12 Pennsylvania	14	180	73,996	76	22,094	291
13 Great Lakes Valley	10	145	45,930	46	12,454	271
14 Ohio Athletic	11	143	36,598	140	35,423	253
15 Iowa Intercol.	9	100	42,140	29	7,266	251

*Record high for that conference. # National record. + Conference tournaments included in net figures. @ All 1989 figures used in this report reflect 1990 changes in conference lineups, to provide, valid comparisons (i.e., the 1990 lineup vs. same teams in 1989, whether or not members in 1989 or whether or not conference existed in 1989; conferences marked (#) had different lineups in 1989; (6) formerly Seaboard.

LEADING TEAMS IN 1990 NET HOME ATTENDANCE

NCAA DIVISION I:	G/S	Net Attend.	Net Avg.	1990 Change
1 Texas	17	127,921	7,525	Down 956
2 Tennessee	15	85,234	5,682	Up 619
3 Iowa	14	67,829	4,845	Up 416
4 Washington	14	56,747	4,053	Up 1,942
5 Ohio St.	15	56,239	3,749	Down 404
6 Stanford	18	63,743	3,541	Up 1,991
7 Purdue	15	52,936	3,529	Up 1,148
8 Kentucky	12	37,859	3,155	Up 2,034
9 Montana	16	50,437	3,152	Up 364
10 S. F. Austin St.	9	24,637	2,737	Up 854
11 Western Ky.	10	24,741	2,474	Up 323
12 Louisiana Tech	12	29,336	2,445	Down 861
13 Tennessee Tech	12	26,899	2,242	Up 675
14 Northern Ill.	13	26,509	2,039	Up 1,371
15 Penn St.	15	30,138	2,009	Up 428
16 Boise St.	11	20,094	1,827	Up 1,623
17 Arkansas	14	24,562	1,754	Up 836
18 Rutgers	16	27,322	1,708	Down 857
19 North Caro. St.	12	20,340	1,695	Down 80
20 Michigan St.	13	21,459	1,651	Up 249
21 Connecticut	12	19,229	1,602	Up 1,002
22 Auburn	11	17,523	1,593	Down 223
23 DePaul	11	17,245	1,568	Up 383
24 Vanderbilt	17	25,887	1,523	Up 231
25 Florida A&M	9	13,682	1,520	Up 803
26 Kansas St.	13	18,265	1,405	Up 382
27 Bethune-Cookman	6	8,330	1,388	No Change
28 Southwest Mo. St.	12	16,574	1,381	Up 451
29 Nevada-Las Vegas	14	19,200	1,371	Up 21
30 Nebraska	14	19,070	1,362	Down 143
31 Wake Forest	12	15,373	1,281	Up 252
32 Temple	11	13,556	1,232	Up 682
33 Virginia	14	16,813	1,201	Up 74
34 South Caro.	6	7,028	1,171	Down 481
35 Georgia	11	12,660	1,151	Down 499
36 Southern Miss.	10	11,392	1,139	Up 784
37 Wisconsin	14	15,478	1,106	Up 127
38 Old Dominion	16	17,487	1,093	Down 168
39 Maryland	11	11,724	1,066	Down 211
40 Illinois St.	13	13,406	1,031	Down 57
41 Maine	16	16,478	1,030	No Change
42 Northeast La.	5	5,146	1,029	Down 407
43 Washington St.	11	11,071	1,006	Up 557
44 Oregon	13	12,905	993	Up 135
45 Texas Tech	11	10,421	947	Down 537
46 Duke	12	11,192	933	Up 438

NCAA DIVISION II:

1 Lincoln Memorial	6	10,900	1,817	Down 100
2 Johnson Smith	13	23,372	1,798	Up 313
3 West Tex. St.	17	15,978	940	Down 161
4 Shaw (N.C.)	11	9,870	897	Up 347
5 Fort Hays St.	4	3,500	875	Up 500
6 North Dak.	7	5,725	818	Up 476
7 Cheyney	5	3,360	672	Down 428
8 South Dak. St.	5	3,175	635	Up 204
9 Cal St. Stanislaus	8	4,950	619	Up 269
10 Lock Haven	7	4,000	571	Up 371

NCAA DIVISION III:

1 Hope	13	11,425	879	Up 334
2 Concordia-M'head	5	4,330	866	Down 334
3 Frostburg St.	5	3,000	600	Up 386
4 Marietta	13	6,850	527	Up 104
5 SE Mass.	11	5,770	525	Up 25
6 Claremont-S.S.	16	8,250	516	Down 61
7 Scranton	10	5,100	510	Up 210
8 Wis.-LaCrosse	13	6,500	500	No Change
9 Grinnell	9	4,450	494	Up 375
10 Centre	11	5,300	482	Down 187
11 Muskingum	13	5,036	387	Up 97
12 St. John Fisher	10	3,835	384	Up 89
13 Allegheny	11	4,100	373	Up 60
14 Marywood	13	4,800	369	Up 9
15 Heidelberg	17	6,147	362	Down 87

NON-NCAA:

1 Northern Montana	6	8,400	1,400	Down 100
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+ Minimum 4 net home games (i.e., excluding doubleheaders with men) required for ranking.

60,000-UP ALL GAMES (all games, home, road, neutral—but excluding teams with fewer than 4 net home games plus those with more than 40,000 in doubleheaders with men): Texas 173,132; Louisiana Tech 136,318; Tennessee 130,462; Stanford 122,674; Iowa 115,391; Auburn 111,541; Purdue 92,323; Ohio St. 88,487; Washington 84,508; Virginia 69,145; Kent 67,125; Vanderbilt 63,658; Tennessee Tech 61,769; Kentucky 61,641; S. F. Austin St. 61,625.

NCAA schedules 20 YES clinics for 1990-91



Nona Richardson, head women's volleyball coach at Eastern Michigan University, participates in a YES clinic



Carla Hesler, head field hockey coach at Yale University, provides instruction



Julie Morgan, student-athlete at Illinois State University, directs a jumping exercise

The NCAA's Youth Education through Sports (YES) program enters its sixth year with 20 clinics over three championships seasons and the summer. After the inaugural year of 1985-86, in which three clinics were conducted, the program grew to nine and then 18 clinics in the next two years, before the current level was reached in 1988-89.

Field hockey will kick off the 1990-91 clinics during the Division I championship at Rutgers University in New Brunswick, New Jersey, November 17-18. It is the third consecutive year for a field hockey clinic.

The National Collegiate Men's Water Polo Championship also will be the site of a third straight clinic when the championship is contested at Belmont Plaza Pool in Long Beach, California, November 23-25.

YES also will be on hand for Division I men's soccer, which will be played at a predetermined site for the first time since 1986 at the University of South Florida, in Tampa. It will be the first soccer clinic conducted by the YES program since the inaugural soccer clinic in Tacoma, Washington, four years ago.

The final clinic scheduled for the fall will coincide with the Division I Women's Volleyball Championship, December 13-15 at the University of Maryland, College Park. It is the fourth year in a row that volleyball has been featured.

Two clinics were conducted over the summer in conjunction with National Youth Sports Program (NYSP) projects in Eau Claire, Wisconsin, and Morgantown, West Virginia.

Softball and baseball were featured together at the University of Wisconsin, Eau Claire, project, June 25-26. Volleyball was the topic at the West Virginia University project, July 15-17.

The NYSP projects target economically disadvantaged youth, incorporating basic training in the sport with role-model reinforcement. Putting together NYSP and YES forces at the same site allows coaches to use their expertise to reach youths barely familiar with fundamentals. NYSP workers, who

work with the youths on a regular basis, join with coaches and student-athletes who are more familiar with the short-term YES experience to help streamline the instruction.

"I thought the YES clinic was excellent," was the comment of one of activities director Bruce Wilmoth's staff members at the NYSP/YES volleyball function at West Virginia. "The teaching techniques (of the coaches) were superior. I feel they showed the NYSP staff and campers many helpful skills to teach and participate in volleyball."

"The clinic was an excellent experience for everyone," added Diane Gilbertson, assistant director of university recreation at Wisconsin-Eau Claire. "It was a pleasure hosting the clinic and having the opportunity to meet these outstanding coaches and their student-athletes."

The YES program is funded by the following NCAA corporate partners: American Airlines, Coca-Cola, Gatorade, Gillette, Hyatt Hotels, Kodak, Mitsubishi Electronic

"Each clinic accommodates 250 to 700 participants (ages 10 to 18) and lasts three to five hours. The program is free to participants and entails participation, demonstrations and an enrichment period that focuses on the positive aspects of intercollegiate athletics."

Sales, National Car Rental, Oldsmobile, Pizza Hut, Rawlings Sporting Goods and US Sprint.

YES clinics during the school year are open to youths ages 10-18. The NCAA mails promotional brochures to schools within a three-hour drive of the clinic site. Each clinic accommodates 250 to 700 participants and lasts three to five hours. The program is free to participants and entails participation, demonstrations and an enrichment period that focuses on the positive aspects of intercollegiate athletics.

"This was the first time that I was taught how to play," said Scott Pigmon, who attended the water polo clinic in Indianapolis in 1989. "I learned a lot."

The program brings together some of the most respected coaches in college athletics to help youngsters develop sport skills and to encourage them to discuss subjects like peer pressure, substance abuse and academics with student-athletes. Participants also have the opportunity to attend selected NCAA championship sessions.

"The entire clinic was a positive experience," said Sharon Landau, a student-athlete at Harvard University and a clinician at last fall's field hockey clinic in Springfield, Massachusetts. "It appeared very organized and was a good time to share my hockey experiences with others."

"I thought it was a great opportunity for the students to ask questions and for us to give them an idea of what's in store for them. I thought it was very effective."



Ginger Mayson, head women's volleyball coach at Michigan State University, participates in clinic at West Virginia University



Washington and Lee University's head water polo coach Page Remillard provides instruction



Jim McLaughlin, head men's volleyball coach at the University of Southern California, with YES clinic participant



Darin Van Tassel, student-athlete at Georgia Southern College, shows youngster how to hold a bat



Linda Spradley, head softball coach at San Diego State University, teaches fielding techniques. Standing is Tracy Yunannon, student-athlete at San Diego State

NCAA Record

CHIEF EXECUTIVE OFFICER

Kenneth J. McIlraith appointed interim president at Emerson. He is a former acting president at Salem State.

DIRECTORS OF ATHLETICS

Dennis E. Thomas selected at Hampton, where he will continue to serve as chair of the health, physical education and recreation department. Thomas, who was a standout football offensive lineman at Alcorn State, also has served as head football coach at South Carolina State... **Susan Petersen Lubow** appointed at Merchant Marine, where she has been acting AD for the past year. She also coaches men's and women's swimming at the academy... **Tom Douple** named at Southeastern Louisiana. He has been assistant to the AD at Louisiana State for the past two years, where he also has served as assistant facilities supervisor, and was associate AD at Cornell from 1986 to 1988... **Jack McDonald** appointed at Denver after serving since 1987 as assistant AD at Boston College. From 1978 to 1987, he was head men's and women's cross country and track coach at Boston College... **Richard G. Becker** stepped down after 10 years in the post at Vassar to return to his former position on the faculty. He also will direct the school's campus recreation program... **Alan Graham** named at Northeast Missouri State, effective September 17. He has been assistant AD for external activities at James Madison since 1988 and also has held fund-raising posts at Air Force, Wyoming and New Mexico... **Charles Gordon** selected as director of athletics and recreation at Emory after serving as AD at Rhodes since 1985. He also has been associate AD at Washington (Missouri).

ASSOCIATE DIRECTORS OF ATHLETICS

In a reorganization of the administrative staff, **Thomas Boeh** was promoted from associate AD for external affairs to senior associate AD for administration at Maine, which also announced the promotion of **Dave Ames** from assistant to associate AD for intramural/campus recreation. **Woody Carville** continues to serve as associate AD for operations at the school... **Barbara Camp**, associate AD for intercollegiate programs at Southern Methodist since 1987, appointed assistant AD for student affairs at UC Irvine, where her duties will include overseeing eligibility, compliance and academic advising. Camp served in various posts during 20 years at SMU, including a stint as head women's tennis coach from 1969 to 1980.

ASSISTANT DIRECTORS OF ATHLETICS

Augie Garrido named assistant AD for community relations at Cal State Fullerton, where he also will serve for the second time as head baseball coach. He has coached at Illinois for the past three years... **William R. Schutsky** hired as assistant AD for compliance at Army, where he also will serve as assistant women's basketball coach. Schutsky, who recently retired from the U.S. Army as a lieutenant colonel, previously was a volunteer assistant coach at the academy... **Anne Koutre**, **Ian McCaw** and **Margaret Zillioux** promoted at Maine. Koutre becomes assistant AD for finance at the school, while McCaw was elevated from sports information director to assistant AD for external affairs and Zillioux from academic support coordinator to assistant AD for academic support... **Michael Rockovich** appointed assistant AD for business at Rollins. Rockovich, who previously served as assistant business manager at Lehigh, replaces **Tom Seitz**... **Brett Banker** promoted after serving for two years as sports information director at Penn State-Behrend.

COACHES

Baseball **Eric Larson** promoted from assistant at Metropolitan State, where he and **Bill Helman** will serve as cohead coaches. Helman, who also serves as the school's athletics director, has coached his teams to a 286-247-2 record through 12 years, while Larson has been an aide at Metropolitan State for 11 years... **Steve Silberman** named at Macalester, where he also will assist with football. He is a former assistant baseball coach at Occidental... **Augie Garrido** returned to Cal State Fullerton, where, while head coach from 1973 to 1987, he led the Titans to two Division I titles in four College World Series appearances. Garrido, who also will be assistant athletics director for



Hampton selected Dennis E. Thomas as athletics director



Alan Graham hired as AD at Northeast Missouri State



Thomas Boeh named senior associate AD at Maine

community relations at the school, has been head coach for the past three years at Illinois, where his teams have recorded a 111-57 mark and made two appearances in the Division I Baseball Championship. His career coaching record is 888-425-7.

Also, **Jeff Brown** hired at Trinity (Texas), where he also will assist with football. He played football and baseball at Southern California... **Greg Williams** named at Penn State-Behrend, replacing **Michael Bari**, who moved to Alderson-Broadbent. Williams, a former player in the Atlanta Braves organization, previously was an assistant at Eastern Kentucky... **Jack Newell** appointed at Franklin and Marshall, where he became interim head coach after the beginning of last season and led the Diplomats to a final 19-12-1 record... **Richard Skeel** promoted from assistant at Cincinnati, where he has been on the staff since last year. The former Heidelberg and Albany (New York) head coach also has been an aide at Xavier (Ohio)... **John Mayotte**, head coach at Eckerd, selected at Troy State.

Baseball assistants—**Greg Van Zant** hired at West Virginia, where he played during the early 1980s. Since 1987, he has been on the staff at Georgia Southern... Worcester Polytechnic's **Bob Flannery** named sports information director at Nichols... **Dirk Morrison** joined the staff at Cal State Hayward, where he was a pitcher during the 1970s. He comes to the school from Castro Valley High School in California, where he was head coach... **Patrick Atwell** named at Quincy, where he also will serve as assistant men's soccer coach and academic adviser. Atwell previously was head baseball coach at Salem, where he also has coached women's basketball... **Tom Burns** appointed at Hartford after four years as head coach at Stafford High School in Connecticut, where his teams were 49-30. Burns, who also has been a graduate assistant coach at Northeast Louisiana, replaces **Billy Gardner Jr.**, who accepted a position with the Pittsfield Mets farm club... **Bruce Daveler** selected at Franklin and Marshall... Former Wake Forest standout player **Neil Avent** named graduate assistant coach at North Carolina-Greensboro... **Dave Weatherman** resigned after one season at Cal State Northridge, citing family reasons.



Western Carolina picked Janet Cone for women's basketball



Indiana (Pennsylvania) promoted football aide Tom Rogish

Men's basketball—**Roger Kaiser** resigned after 20 years as head coach at West Georgia to become athletics director at Life College-School of Chiropractic in Georgia. Kaiser, who also was athletics director at West Georgia from 1969 to 1988, led the Braves to a National Association of Intercollegiate Athletics title in 1974 and two Gulf South Conference titles in the 1980s... **Bill Whitney** appointed at Kutztown after one year as an aide at Bloomsburg. He also has been on the staff at Fairleigh Dickinson-Teaneck. Whitney replaces **Rick Binder**, who moved to Alvernia as athletics director and head basketball coach... **Jerry Pimm** signed a new five-year contract at UC Santa Barbara, where his teams compiled a 114-87 record during his first seven seasons and last year's squad appeared in the Division

I Men's Basketball Championship... **Fred Paulsen** selected at Penn State-Behrend after six seasons at Huron, where his teams were 115-64. He also was an assistant with Michigan State's 1979 Division I championship team. Paulsen replaces **Doug Zimmerman**, who was named head women's coach at Gannon... **Ron Carr** appointed at Longwood. Carr, who previously was an aide at Virginia Tech, replaces **Cal Luther**, who departed with a 136-105 mark after nine seasons to coach the Egyptian national basketball team.

Men's basketball assistants—**Joe Gaskins** named at Austin Peay State after serving for the past five years as head coach at Motlow State Community College in Tennessee. His Motlow State teams compiled a 104-52 record... **Cleveland Edwards** joined the staff full-time at Marshall after serving as a part-time aide for the past six years at Nevada-Las Vegas. Edwards, who also has been on the staffs at Robert Morris and Pittsburgh, replaces **Stan Nance**, who moved to Old Dominion... **Tim McGraw** appointed at Hartwick, where he played on the 1988 team that reached the Division III semifinals. McGraw replaces **Bob Zeh**, who returned to Oneonta (New York) High School as head boys' coach... **Byron Samuels** hired at North Carolina-Wilmington after serving last season on the staff at Tulsa. He also has been an aide at Western Carolina... **Mike McKonley** named at Franklin and Marshall... **Winston Nicholas** selected at Buffalo after a year as an aide at Sam Houston State. Nicholas, who also was head coach at Mercy from 1987 to 1989, replaces **Nick Moore**, who resigned.

In addition, **Rick LeBato** appointed graduate assistant coach at Texas-Arlington after serving as head boys' coach at Sulphur (Louisiana) High School... **Steve Goddard** joined the staff at Marietta... **Tom McCollum** hired at Cal State Northridge, where former Matador player **Wayne Fluker** also joined the staff. Goddard, who previously served as head boys' coach at Carpinteria High School in Santa Barbara, California, is a former aide at Chapman and UC Santa Barbara. Fluker has been a physical-education teacher for the past three years in the Los Virgenes School District in California... **Mark Warren** and **Reggie Thomp-**

kins appointed at Cal State San Bernardino, where both are former players. Warren played in West Germany last year, while Thompkins served as a volunteer coach the past two years for the Coyotes' junior varsity.

Women's basketball—**Susan Walvius** appointed at Virginia Commonwealth, replacing **Edmund Sherod**. Walvius, a member of the all-time Metropolitan Collegiate Athletic Conference women's team from Virginia Tech, was an assistant at Rhode Island during the past year... **Lubomyr Lichonczak** named at Radford after three years as an assistant at Texas A&M. Lichonczak, who was born in West Germany and grew up in Detroit, also has been an aide at Idaho, Ohio State and Old Dominion... **Debra Larsen**, who was named Division II player of the year in 1986 while at Cal Poly Pomona, appointed at Whittier. She replaces **Patricia Lozano**... **Mimi Walters** selected at Beloit, where she also will assist with women's soccer. Walters, a former Virginia Tech basketball player who has been an assistant at Greensboro since 1988, replaces **Barb Hebel**, who joined the coaching staff at Army.

Also, **Janet Cone** appointed at Western Carolina after four years as head women's basketball and volleyball coach at Mars Hill. Cone was a three-sport athlete at Furman during the 1970s... **Theresa Conroy**, interim head coach last season at Baldwin-Wallace, named graduate assistant women's coach at Ohio Northern, where she also will assist with track and field. She is a former Cleveland State basketball player... **Caren L. Truske** appointed at Stetson after serving as an aide at Minnesota since 1987. She also has been on the staffs at Northern Illinois and Notre Dame... **Janet Martin** hired at Cal State Northridge. She served last season as interim head coach at Colorado State and has been an assistant at Southwestern Louisiana and San Diego State.

Women's basketball assistants—

Kevin Riley selected as associate head coach at Western State (Colorado), where he was a student aide last season. He also will serve as a counselor in the college's admissions office... **Gay Hemphill**, a member of Texas' 1986 Division I championship team, joined the staff at Dartmouth. Hemphill, who also has served as an assistant to the women's athletics director at Texas, coached at St. Stephens Episcopal School in Texas and played professionally during 1989 in Germany... **William R. Schutsky** hired at Army, where he also will serve as assistant AD for compliance. Schutsky, who recently retired as a U.S. Army officer, previously served as a volunteer assistant coach at the academy and was an assistant men's coach during an earlier tour of duty at West Point... **Mary Gavin** named at Stetson, replacing **Dallas Boychuk**, who joined the staff at Louisville. Gavin is a former Notre Dame player who recently has played and coached in Germany.

In addition, **Tia Sossamon** named at Central Missouri State. She played on Louisiana Tech's 1982 Division I championship team and also has played professional ball... **Sarah Pelster** appointed at Pittsburg State, where she also will be head women's volleyball coach... Former Texas-Arlington player **Camellia Bowen** selected as a student assistant at the school... **Lisa Zodtner** and **Robin Becker** joined the staff at Drake, which also announced the appointment of **Eddie Fields** as a part-time assistant. Zodtner previously served at Illinois and earlier was an aide at George Washington, and Becker recently completed her playing career at St. Ambrose. Fields was an assistant men's coach at Drake, where he also served for part of last season as interim head men's coach... **Kim Tullis** hired at Indiana State, where she has been a graduate assistant coach. She played at Miami (Ohio)... **Kim Johnson**, a former all-Southern Conference player at Appalachian State who played professionally in Ireland last year, selected at North Carolina-Greensboro.

Men's and women's cross country—

Larry Cole named women's coach at Ohio Northern, where he also will be men's and women's track and field coach. Cole previously was head track coach at Muskingum... **Steve Lurie** hired as men's and women's cross country and track and field coach at Ramapo. He previously coached cross country at New York Tech. Lurie replaces **Steve Grube**, who resigned.

Men's and women's cross country

assistant—**Nevada-Reno's Thomas M. Hays** selected as interim assistant men's and women's track and field coach at Wichita State.

Field hockey—**Sandra Bridgeman** hired as field hockey and women's lacrosse coach at Longwood after serving as a field hockey aide at Harvard. The former New Hampshire student-athlete played on the 1988 U.S. Olympic field hockey team... **Diana Friedli** selected at Eastern Kentucky. The former all-Mid-American Athletic Conference player at Miami (Ohio) has been an assistant at Springfield for the past two years and also has worked in the U.S. Olympic Development Program. Friedli replaces **Linda Sharpless**, who compiled a 32-21-2 record in three seasons.

Field hockey assistants—**Mary**

McCracken joined the staff at Delaware, where she also will assist with women's lacrosse. The former Ohio Wesleyan three-sport standout was head field hockey coach at La Salle from 1988 to 1989... **Sue Arnold** named at Franklin and Marshall.

Football—**Don Uyeshima** promoted from assistant at Whittier, where he has been on the staff for eight years. He replaces **Hugh Mendez**.

Football assistants—**Jeff Koziol** hired as a part-time receivers coach at American International, which also announced the appointments of graduate assistant coaches **Tim Feshler** and **Bernie Farrell**. Koziol previously coached at West Springfield (Massachusetts) High School, while Feshler, who will work with running backs, is a recent Southern Connecticut State graduate and Farrell, who will coach the secondary, played at Colby... **Brian Dameron** and **Steven Collins** joined the staff at West Georgia. Dameron, who will assist with linebackers, previously coached defensive backs at South Forsyth (Georgia) High School, and Lyons, who will work with defensive backs, is a former Liberty quarterback and wide receiver... **Hugh Dehnert** named linebackers coach at Merchant Marine after serving as a graduate assistant coach at Syracuse... **Steve Silberman** and **Jon Osnowitz** appointed at Macalester, where Silberman, who previously served as head coach at Gahr High School in California, also will be head baseball coach. Osnowitz, who also will serve as equipment manager, was a football assistant at Lake City (Florida) High School.

Curt Strasheim, an assistant at South Dakota State for the past two years, named running backs coach at Millersville, which also announced the appointment of **Bentz Tozer Jr.** as linebackers coach. Former Marauder players **Mark Painter** and **Al Deans** also joined the Millersville staff... **Mike Inco** appointed defensive coordinator and linebackers coach at Trinity (Texas). He previously was an aide at Ithaca and also has coached at Hobart. Trinity also appointed former United States Football League player **Peter Raeford** defensive backs coach; San Antonio-area high school coach **Roland Rodriguez** receivers coach; U.S. Air Force **Capt. Bob Sherman** defensive line coach, and **Jeff Brown**, a former player and graduate assistant coach at Southern California, as quarterbacks and running backs coach. Brown also will serve as head baseball coach at Trinity.

In addition, **Tom Rogish** and **David Johnson** given additional duties as associate head coach and offensive coordinator, respectively, at Indiana (Pennsylvania), filling posts vacated by **Jack Henry**, who accepted the job of assistant offensive line coach with the Pittsburgh Steelers. Rogish continues to serve as IUP's defensive coordinator, and Johnson retains his duties as offensive line and strength coach. Also, **Rich Ingold** returned to school as quarterbacks coach, and ex-West Virginia player **Pat Randolph** and former Pittsburgh graduate assistant coach **Frank Cignetti Jr.** joined the IUP staff as running backs and receivers coaches... **Jeff Lutz** selected as offensive line coach at Wisconsin-Eau Claire. Lutz, who previously was an aide at Earnest Ward High School in Walnut Hill, Florida, replaces **Tom Grossklaus**, who moved to D. C. Everest High School in Schofield, Wisconsin... **Scott Lykens** and **Ron Walters** named defensive and offensive coaches at Wesley. Lykens previously coached at Caesar Rodney High School in Camden, Delaware, and Walters recently completed his playing career at Mansfield, where he was team captain last season.

Also, **Mike Markle** selected at St. Francis (Pennsylvania), where he played. He has been linebackers coach at Dover (New Hampshire) High School for the past two years... **Frank Fedorjaka**, **Scott Fry**, **Garry Jordan**, **Tom Schmandt**, **Bob Surace** and **Don Wright** named graduate assistant coaches at Springfield, which also announced the appointments of **Keith Lowthert** as head freshman coach and **Beau Almodovar**, **Doug Bilodeau**, **Mike Fair**, **Howard Resnick**, **Steve Vashel** and **Bob Wager** as freshman assistants... **H. Michael Olson Jr.** selected as defensive coordinator at Monmouth (Illinois), where he also will be head wrestling coach. He has assisted with football teams at Jamestown and Dickinson State... **Mike Barber** appointed volunteer assistant at Louisiana Tech, where he was

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an all-America tight end in the mid-1970s before playing in the National Football League for 10 years. Barber also directs a nationwide prison ministry.

In addition, **Jim Pry** named offensive coordinator at East Stroudsburg, joining five other new staff members at the school. Pry, who moves to East Stroudsburg with fellow Buffalo aide and defensive tackles coach **Bill Sliwa**, replaces **Mike Michaels**, who was named principal of the Shull Learning Center in Easton, Pennsylvania. Also joining the Warrior staff are Widener aide **Ron Peducci** as defensive ends coach and Kean assistant **Ron Wisniewski** as offensive backs coach, and collegiate newcomers **Ron Carroll**, offensive line coach, and **Stan Wade**, outside linebackers coach... **Rockne Allen**, a defensive tackle at Texas for the past four years, appointed graduate assistant coach at Texas A&I... Longtime high school coach **Art Bernardi** and ex-Pittsburgh Steelers strength and conditioning coach **Walt Evans** selected at Slippery Rock, where Bernardi will be inside linebackers coach and Evans will work with offensive tackles and tight ends, in addition to directing the strength and conditioning program. Also, former Slippery Rock all-America and National Football League tailback **Ricky Porter** joined the school's staff as running backs coach.

Men's and women's golf **Rock Carter** appointed men's coach at Whittier, where he also was promoted from assistant sports information director to SID... **Marlene Bruegman** named women's coach at Virginia Commonwealth, replacing **Jack Bell**, who will continue to coach the men's team at the school... **Lacey Gane** returned to Pembroke State as men's golf coach. The former athletics director and golf coach at the school replaces **Ray Pennington**, who retains his duties as AD... **Stuart P. Brewbaker Jr.** named men's coach at Virginia Military. The former James Madison player recently has worked as a real estate agent... **Denise Cohen** given additional duties as women's coach at Hartford, where she recently was appointed to the post of senior women's athletics administrator.

Men's ice hockey—**Bob Mancini** named at Ferris State, where he was an assistant from 1986 to 1989. Mancini, who also has been on the staff at Lake Superior State, served for the past year as United States scout for the Quebec Nordiques.

Men's ice hockey assistants—**Paul Cannata** joined the staff at American International as a graduate assistant coach. He previously was a player-coach in Belgium... **Roger Demment** appointed at Dartmouth, which also named former Boston U. goalie and assistant **Bob Dera-ney** as junior varsity coach. Demment, a former team captain at Yale, has been head coach at St. Mark's School in Massachusetts since 1985... **Don Vaughan** selected at St. Lawrence, his alma mater, after two years on the staff at Cornell. It is Vaughan's second stint on the St. Lawrence staff. He replaces **Pierre McGuire**, who joined the Pittsburgh Penguins' player-development staff... **Mike Munich** named at Brockport State, where he was a volunteer assistant last year.

Men's lacrosse—**G. W. Mix** selected at Pennsylvania, where he is a former player and assistant. During the past three years, he has coached lacrosse teams to a 32-15 record and a 1988 Division III semifinal appearance at Franklin and Marshall, where he also coached women's soccer and served as facilities director... **Jim Urquhart** promoted from assistant at New Hampshire, where he has been on the staff for 11 seasons. He will continue to serve as head wrestling coach at the school.

Women's lacrosse—**Sandra Bridgeman** hired as field hockey and women's lacrosse coach at Longwood after serving as a field hockey assistant at Harvard. The former U.S. Olympic field hockey team member also played on New Hampshire's 1985 Division I championship lacrosse team.

Women's lacrosse assistant—**Mary McCracken** joined the staff at Delaware, where she also will assist with field hockey.

Men's soccer—**Steven Clark** named at Wesley after serving as an assistant at Frostburg State.

Women's soccer **Franklin and Marshall's G. W. Mix** appointed head men's lacrosse coach at Pennsylvania. At Franklin and Marshall, Mix coached his soccer teams to a 36-15-1 record and two Middle Atlantic States Collegiate Athletic Conference titles... **Tom Ledford** named at



Jim Pry joined football staff at East Stroudsburg

Bob Mancini named ice hockey coach at Ferris State

St. Francis (Pennsylvania). He works as a corporate account manager with a computer firm in Hollidaysburg, Pennsylvania.

Men's and women's soccer assistants—**Matt Kinney** named men's and women's assistant at Radford. The former Columbia player previously was a women's aide at Claremont-Mudd-Scripps... **Mimi Walters** appointed to the women's staff at Beloit, where she also will be head women's basketball coach... **Boro Sucevic** joined the men's staff at Marquette, replacing **Dan Stadler**, who served at the school for the past two seasons. Sucevic has played for nine professional teams—most recently for the Memphis Storm—and has coached high school and club teams in Wisconsin... **Patrick Atwell** selected for the men's staff at Quincy, where he also will be assistant baseball coach and academic adviser.

In addition, **Reginald Ocansey** named men's assistant at Brockport State, where he previously served as head men's and women's track and field coach. He has coached soccer at schools in his native Ghana in West Africa... **Roger Brubaker** appointed men's aide at Franklin and Marshall... **Shawn McDonald**, former head men's coach at Hampden-Sydney, named men's assistant at Old Dominion. McDonald, who coached teams at Hampden-Sydney to a 22-28-4 record (including a 10-8 mark last season), also was head coach at Stony Brook from 1981 to 1986... **Jason Whiteman** selected at Quinnipiac. The former Southern Connecticut State player previously coached at New College of California... **Pat Barratt** joined the men's staff at North Carolina-Greensboro, replacing **Peter Broadley**, who was named head coach at

donia State and also has served as an assistant at Rensselaer. Shore replaces **Michael Judd**, who remains at Binghamton as aquatics director and assistant professor of physical education and athletics... **Maureen Murrett** selected as women's coach at Eastern Michigan. The former Mid-American Athletic Conference champion from Miami (Ohio) was an aide for men's and women's Division III championship teams at Kenyon last season and also has served on the staff at Ohio State... **Gregory Baadte** took over the men's and women's program at Alma, where he also will be aquatics director and sports information director. Baadte previously was head women's coach for three years at Shippensburg, where his teams compiled a 19-11 record.

Women's swimming and diving assistants—**Allison Lloyd** joined the staff at Iowa, replacing **Jim Sheridan**, who accepted a position at Auburn. Lloyd, a former Hawkeye all-America, has been head coach at Huron High School in Ann Arbor, where she also coached a club team... **Randy Julian** appointed at Notre Dame, where he also will be assistant aquatics director. He has been on the staff at Southern Illinois for the past two years and also has coached club teams.

Men's and women's tennis—**Paul Bates** promoted from assistant to head men's coach at St. Cloud State, where the former Husky player has been on the staff for the past three seasons... **Jill Vallingdham** appointed interim head women's coach at Florida Atlantic, replacing **Mike Baldwin**, who retains his position as a teaching pro at Patch Reef Park in Boca Raton, Florida, after leading the Owls to a 16-22 record through two seasons. Vallingdham is a teaching pro at the Boca Raton Resort and Club... **Jim Davies**

mond Library... **Jim Ebner** hired as men's and women's coach at Jacksonville. A former Indiana high school coach of the year (at Elkhart's Concord High School), Ebner also serves as head professional at the Fox Valley Racket Club in Orange Park, Florida... **Ron Elston** named men's and women's coach at Abilene Christian, where he is a former player and assistant coach. Elston, who also has been an aide at Texas and head coach at Temple (Texas) High School, has been a real estate agent in California since 1987.

Men's and women's track and field—**Larry Cole** appointed at Ohio Northern, where he also will coach women's cross country. He previously coached men's and women's track teams at Muskingum, where he coached 52 individual Ohio Athletic Conference titlists and his women won four league team crowns... Brockport State's **Reginald Ocansey** given new duties as assistant men's soccer coach at the school... **Steve Lurie** hired at Ramapo, where he also will be men's and women's cross country coach. He previously was cross country coach at New York Tech and he also has coached at Marist, Fordham, American and Adelphi. Lurie replaces **Steve Grube**.

Men's and women's track and field assistants **John Frazier**, a former all-America shot put specialist at UCLA, hired to coach throwers at Cal State Northridge. He previously has been on the staffs at UC Irvine and Humboldt State... **Theresa Conroy** joined the staff at Ohio Northern, where she also will assist with women's basketball... **Thomas M. Hays** named interim assistant at Wichita State after aiding with track and cross country during the past year at Nevada-Reno. He is a former Kansas track athlete.

Women's volleyball—**Leo Uzategui** promoted from assistant to interim head coach at Florida Atlantic, replacing **Shannon Reynolds**, who stepped down after leading her teams to a 58-46 record since the program began in 1987. Reynolds will serve as marketing director for the 1991 LPGA Oldsmobile Classic in Boca Raton, Florida... **Margaret Feeney** named at Pennsylvania. The former Canisius head coach and Virginia assistant has coached a girls' 18-and-under team in Buffalo, New York, for the past four years... **Lynn Fielitz** selected at Virginia Commonwealth after serving as an aide at Rhode Island. He replaces **Jacqueline McCreary**... **Mary Mix** promoted from assistant at Franklin and Marshall, where she joined the staff last year. Mix, who also has coached at Golden West College in California, is a former UC Santa Barbara and professional player.

In addition, **Vanessa Seghers** named at Marshall after three years on the staff at Florida. She also has been an aide at Texas and has worked with a junior volleyball program in Houston, Texas, in addition to serving as a high school head coach... **Jing Pu** selected as the first full-time women's volleyball coach at California (Pennsylvania). He has been an assistant for the past two years at Cal State Chico and earlier was an aide at Utah State... **Sarah Pelster** appointed at Pittsburgh State, where she also will assist with women's basketball. Since 1983, she has coached volleyball at William Woods, where her teams compiled a 180-119-3 record. Pelster played at Missouri Western State.

Men's and women's volleyball assistants **Joel Walton** joined the men's staff at Ball State, where he led the Cardinals to a third-place finish in the National Collegiate Men's Volleyball Championship as a player in 1988. He replaces **David Gelios**, who left after two seasons to teach at a high school in Bakersfield, California... **Steve Willingham** named women's aide at Minnesota, replacing **Jeff Nelson**, who joined the staff at Arizona State. Willingham previously was an assistant at Lakeville (Minnesota) High School, where he also was junior varsity coach, and he coached the Golden Spike club team to a third-place finish at this year's U.S. Junior Olympics... **Greg Giovanazzi**, men's and women's assistant at UCLA, hired by the United States Volleyball Association as assistant coach for the U.S. women's volleyball team... **Kris Witchey** named to the women's staff at Juniata, where she led the team to consecutive third-place finishes in the Division III Women's Volleyball Championship as a player the past two years... **Dorothy O'Malley** joined the women's staff at Aurora, where she is the university's director of student activities and was assistant women's basketball coach last year... **Steve Coulson** appointed women's

aide at Franklin and Marshall.

Wrestling—**H. Michael Olson Jr.** appointed at Monmouth (Illinois), where he also will assist with football. He previously was athletics director, head wrestling coach and assistant football coach at Dickinson State, where his wrestling squads won consecutive North Dakota Collegiate Athletic Conference titles from 1986 to 1989. Olson, a member of the National Association of Intercollegiate Athletics Wrestling Hall of Fame, also has directed wrestling programs at Wayne State (Nebraska), Upper Iowa, Pembroke State and Jamestown.

STAFF

Academic adviser—**Patrick Atwell** named at Quincy, where he also will be assistant baseball and men's soccer coach... Graduate student **Kim Cuisimano** selected to serve as academic adviser for the Springfield football program.

Academic services coordinator—**John Martin** hired at McNeese State, his alma mater. He has served in various other posts at the school.

Academic support coordinator—**Maine's Margaret Zilliox** promoted to assistant athletics director for academic support.

Academic assistant—**Suzanne M. Meyer** appointed assistant academic coordinator at Ohio, where the former James Madison volleyball player previously served as a graduate assistant.

Assistant to the athletics director—**Louisiana State's Tom Douple** named athletics director at Southeastern Louisiana.

Business assistant—**Michael Rockovich**, assistant business manager at Lehigh, selected as assistant athletics director for business at Rollins.

Equipment managers—**Ray Burgess** promoted from assistant at American International, replacing **Ed Shea**, who continues to serve as men's soccer coach at the school... **Christine Craig** appointed at Merrimack, where she also will be assistant intramurals director. She has been a graduate assistant women's basketball coach at Massachusetts and an intern for the Women's Basketball Coaches Association... **Isaac Wright** given additional duties at Murray State, where he continues to serve as facilities coordinator... **Jon Osnowitz** and **Mary Pappenfus** hired at Macalester, where Osnowitz also be an assistant football coach and Pappenfus will serve as trainer... **Steve Jones** promoted at Maine.

Equipment assistant **Lou Topor** appointed at American International.

Facilities directors—**Rick Bouillon**, manager of the Kibbie-ASUI Activity Center at Idaho, selected as director of Redbird Arena at Illinois State... Franklin and Marshall's **G. W. Mix** appointed men's lacrosse coach at Pennsylvania... **Todd Helbling** selected as coordinator of Cain Athletic Center at Washington (Maryland), replacing **Jeff Troester**.

Marketing assistant—**Matt Maloney** hired as assistant marketing director at East Carolina. He previously worked at South Carolina.

Marketing and promotions director—**Steve Rich** named at Murray State. He previously was assistant marketing and promotions coordinator at Southern Illinois, where he has been on the athletics staff for the past two years.

Operations assistant—**Julie Rice** selected as assistant operations director at Harvard, where she was assistant sports information director.

Promotions director **Max Howell** appointed at Troy State, replacing **Jim Jackson**, who accepted a position at Auburn. Howell, who also will be responsible for fund-raising, previously was recruiting coordinator and an administrative assistant at Mississippi.

Sports information directors—**Rock Carter** promoted from assistant SID at Whittier, where he also will serve as men's golf coach. Carter replaces former SID **Laura Weber**, who becomes tennis coach at Rio Hondo Community College in California... **Bob Flannery** named at Nichols after serving as SID for the past year at Worcester Polytechnic, where he also was assistant baseball coach... **Nanette L. Brazell** appointed at Colorado Springs-Cororado. She previously was news editor for the Canon City (Colorado) Daily Record... **Mike McNamara** appointed at Marietta... Penn State-Berrend's **Brett Banker** promoted to assistant athletics director at the school... **Gregory Baadte** hired at Alma, where he also will coach men's and women's swimming and

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Maureen Murrett named for Eastern Michigan swim post



Jan Bortner appointed men's tennis coach at Penn State



Pittsburg State picked Sarah Pelster for women's volleyball

Catawba. Barratt is a former Lock Haven player who has coached youth soccer in his native England.

Women's softball—**Marty Blowers** appointed at Sam Houston State after serving as an aide at Hawaii. Blowers also was an assistant at Texas-Arlington from 1985 to 1989.

Women's softball assistant—**Melissa Wallace** joined the staff at North Carolina-Greensboro after stints as an aide at DeKalb (Georgia) Community College and as communications director for the Women's Basketball Coaches Association.

Men's and women's swimming and diving **Janes Figueiredo** selected as women's diving coach at Houston, where she was a three-time all-America diver in the mid-1980s. She also competed for Portugal in the 1984 Summer Olympics. Figueiredo replaces **Dave Parrington**, who was named men's and women's diving coach at Tennessee... **Bob Pearson** promoted from part-time men's and women's coach to aquatics director at Macalester, where he also will be in charge of water polo and instruction in swimming and lifesaving. He is a former Hamline swimmer... **Pete Raykovich** named women's coach at Tennessee. Raykovich, a former Oregon standout who has tutored Olympic and national-champion swimmers during his coaching career, has headed the Indian Valley Aquatics Novato Club in San Rafael, California, since 1979.

Also, **Joseph Shore** appointed men's and women's coach at Binghamton. He previously was head men's coach at Fre-

announced his retirement after 25 years as men's coach at Wisconsin-Oshkosh, where he also will retire from the physical education faculty. Davies, who coached his teams to a 267-236 record and 10 Wisconsin State University Conference titles, also was the school's men's swimming coach from 1965 to 1978 and women's tennis coach from 1978 to 1989... **Jan Bortner** appointed men's coach at Penn State, where he will relinquish his duties as women's coach. Bortner's women's teams have recorded a 125-45 mark through eight years and won seven Atlantic 10 Conference titles. He also played at the school.

Also, **Brian Nester** resigned after two years as men's and women's coach at Kearney State to become the head tennis professional at Four Seasons Sports Country Club in Crestview Hills, Kentucky... **Lawrence Baylis** selected as men's and women's coach at Wesley. The Delaware State graduate has taught tennis at Salisbury State... **Chris McDonnell** appointed women's coach at St. Francis (Pennsylvania), where he was a four-year letterman in the early 1980s... **Doug Sumner** named men's coach at Central Missouri State, replacing interim head coach **Scott Barnhard**. Sumner is a former player at Kansas... **Trevor Napier** appointed interim men's coach at New Hampshire, replacing former head coach **Paul Berton**, who also had coached men's skiing at the school. Napier is a former New Hampshire player who works in technical services at the university's Di-

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diving and serve as aquatics director... Maine's **Ian McCaw** promoted to assistant athletics director for external affairs.

Sports information assistants—**Elaine Adams** appointed assistant women's SID at Iowa. She previously was a graduate intern at William and Mary and is a former graduate assistant at Ohio, where she also was assistant women's softball coach...**Michael T. Albright** named at Army after one year as an assistant at Lehigh. He also has been a reporter for the York (Pennsylvania) Dispatch...**Peter LaFleur** hired as an intern at San Francisco. He previously was a student assistant at Notre Dame...**Michael Warwick** appointed at Rochester Institute of Technology, where he will serve a one-year internship. He has worked for various newspapers in New York...**Kathy Leonard** joined the staff at Harvard after serving for a year as assistant SID at Brown. She replaces **Julie Rice**, who becomes Harvard's assistant operations director...**Bob Moore** appointed assistant SID at Ball State, where he has been a graduate assistant for the past year...**John Dowling** selected at Slippery Rock after serving an internship at Navy.

Ticket manager Pam Rideout named at Maine.

Trainers **Mary Pappenfus** hired at Macalester, where she also will serve as equipment manager. The former St. Thomas (Minnesota) swimmer has worked at various clinics and clubs...**Dan Best** named at American International after two years as a graduate assistant trainer at Southern Connecticut State. His predecessor at AIC, **Gary Morin**, accepted a position on the training staff at Southern Connecticut State...**Bob Harris** appointed at Whittier, replacing **Mike Davis**, who moved to Humboldt State. Harris recently completed graduate studies at Arizona...**Gary Danielson** named football trainer and **Betsy Pedone** appointed women's basketball trainer at West Virginia. Danielson previously worked at Drury and also has been an assistant at Northwest Missouri State, Boston U. and Southwest Missouri State...**Jerry Nauert** stepped down at Wisconsin-Oshkosh, where he has served in the post since 1968, to become a full-time instructor in the school's health, physical education and recreation department...**Lisa Wawrzyniak** named at Pembroke State. The former St. Andrews trainer replaces **Kim O'Connor**.

Assistant trainers—**Catherine Czech** named assistant women's trainer at Minnesota, where she is a former student trainer. She served during the past year as a graduate assistant trainer at North Dakota State...**Marshall** graduate assistant **Paul Bailey** selected as trainer at West Virginia Wesleyan...**Mark J. Baisley** joined the staff at Virginia Military after serving as a graduate assistant at Western Michigan. He replaces **Nick Metkas**...**Christine Carmean** and **Joni Cramer** appointed at Notre Dame. Women's basketball trainer **Carman** previously was head trainer at John Leonard High School in Lake Worth, Florida, and women's volleyball trainer **Cramer** was a graduate assistant at North Carolina...**Beth Shoulla** named at St. Francis (Pennsylvania). She is a recent North Adams State graduate...**Vic Belfiore**, a graduate assistant at Florida; **Ceryl Parker**, an assistant trainer at Washington State, and **Michael Wilson**, graduate associate trainer at Ohio State, accepted positions on the training staff at Washington.

CONFERENCES

Richard J. Ensor received a contract extension through the 1992-93 academic year as commissioner of the Metro Atlantic Athletic Conference. He has been in the post since 1988...**Jack Kaiser**, athletics director at St. John's (New York), named president of the Liberty Football Conference, which also selected **Paul Dudzick**, men's athletics director at Stony Brook, as vice-president and **Kenneth Alber**, sports information director at Stony Brook, as publicist. Alber replaces **Iona SID Dave Torromeo**...**Deb Nelson** promoted to director of championships at the Big Eight Conference, where she has been associate director of the service bureau. Also, the conference selected **Bruce Mason** as supervisor of women's basketball officials. He has worked as a women's official for 18 years...**John Paquette** named director of public relations at the Big East Conference, effective September 4...**Lou McCullough** announced his retirement as commissioner of the Trans America Athletic Conference, effective July 31, 1992.



McNeese State hired John Martin for academic services



Suzanne M. Meyer named academic assistant at Ohio

In a 42-year career in athletics, McCullough was a football coach at several schools and athletics director at Iowa State before taking over as Trans America commissioner in 1983. The conference also announced the appointment of **Mike Martin** as a sports information intern...**Marie Wozniak** promoted from assistant commissioner to information director at the East Coast Conference, which also named **Anthony Adams** as administrative assistant and **Mark Hatoff** as information assistant.

ASSOCIATIONS

Greg Giovanazzi hired by the United States Volleyball Association as assistant coach of the U.S. women's volleyball team. He previously was assistant men's and women's volleyball coach at UCLA, where he also played on the Bruins' 1976 NCAA championship men's team. He also has been head coach of Major League Volleyball's San Jose Goldiggers.

NOTABLES

Former NCAA Presidents Commission member **James Amsler**, who served as president at Salem State from 1979 to 1988, elected to the school's athletics hall of fame. Amsler also coached tennis at Salem State in the 1960s...**Steve Cyphers**, a former football player and assistant coach at Colorado State, signed as East Coast correspondent and commentator for ESPN's Sportscenter program. The cable network also hired **Jim Bergamo** as an anchor and commentator and **Mark Schwarz** as West Coast correspondent and commentator.

DEATHS

Chris Silva, a nationally ranked swimmer at California during the 1980s who

37...**Ruth J. Marske**, assistant to the athletics director and senior woman administrator and former women's basketball, volleyball and track coach at South Dakota State, died of cancer July 28 in Sioux Falls, South Dakota. She was 56. Marske chaired the NCAA Women's Track and Field Committee from 1983 to 1985.

CORRECTIONS

A story in the August 15 issue of The NCAA News inviting chief executive officers of member institutions to nominate candidates for vacancies on the NCAA Presidents Commission erroneously reported two different deadlines for nominations. The correct deadline is September 14.

Tables in the August 1 issue of the News that reported national men's basketball attendance incorrectly reported changes in per-game average and total attendance for Illinois State and the Missouri Valley Conference. Illinois State's correct change in per-game average is an increase of 456 spectators. The Missouri Valley Conference's correct change in per-game average is a decrease of nine spectators, and its change in total attendance is a decrease of 14,527 (1.9 percent).

In the Opinions column of the August 1 issue of the News, Dave Wilder was incorrectly identified as an assistant basketball coach at the University of California, Berkeley. Wilder was an assistant baseball coach at the time. He has since left that position.

POLLS

Division I-AA Football

The preseason top 20 NCAA Division I-AA football teams, with final 1989 season records (excluding Division I-AA championship games)

1. Ga. Southern (11-0)	80
2. S. F. Austin St. (9-1-1)	76
3. Eastern Ky. (9-2)	69
4. Furman (10-1)	67
4. Holy Cross (10-1)	67
6. Montana (9-2)	58
7. Southwest Mo. St. (9-2)	55
8. Connecticut (8-3)	54
9. Grambling (9-2)	45
10. William & Mary (8-2-1)	43
11. Middle Tenn. St. (8-3)	42
12. Boise St. (6-5)	40
13. Youngstown St. (8-3)	29
14. Northeast La. (4-6-1)	26
15. Florida A&M (6-5)	20
16. Colgate (4-7)	18
17. Eastern Ill. (8-3)	13
17. North Texas (5-6)	13
19. Nevada-Reno (7-4)	9
20. Citadel (5-5-1)	7

Division II Football

The preseason top 20 NCAA Division II football teams, with points:	
1. Mississippi Col.	80
2. Texas A&I	73
3. North Dak. St.	72
4. Jacksonville St.	69
5. Indiana (Pa.)	65
6. Portland St.	60
7. Angelo St.	55
8. Edinboro	52
9. Grand Valley St.	45
10. UC Davis	42
11. St. Cloud St.	39
12. Alabama A&M	34
13. Pittsburg St.	33
14. West Chester	26
15. Northwest Mo. St.	25
16. Augustana (S.D.)	20
17. Winston-Salem	17
18. Eastern N. Mex.	15
19. New Haven	12
20. Hampton	6

Steve Rich appointed for Murray State marketing/promotions

Michael Warwick joined RIT sports information staff



advocated minority interest in American competitive swimming as director of minority programs at the International Swimming Hall of Fame, was killed August 19 in an automobile accident in Fort Lauderdale, Florida. He was 29...**Kevy J. McInnis**, a junior basketball starter at Samford, died in an automobile accident August 17 in Pascagoula, Mississippi. He was 19...**Bobby Gordon**, an all-Southeastern Conference football player at Tennessee in the 1950s who also played for several National Football League teams, died in a house fire August 16 in Knoxville, Tennessee. He was 54...**Joel "Jack" Nagle**, head men's basketball coach at Marquette from 1953 to 1958, died August 15 at age 73. Nagle, who coached the Warriors to a 69-53 record and their first appearances in the Division I Men's Basketball Championship (1955) and the National Invitation Tournament, also served as athletics director and baseball and basketball coach at Aquinas and as a boys' and girls' basketball coach at Whitefish Bay (Wisconsin) High School, where he retired last year.

Ray Sundquist, a star basketball player on the Washington State team that lost to Wisconsin in the NCAA championship game in 1941, died August 11 in Aberdeen, Washington. He was 71...**Robert A. Stetler**, a Division II wrestling all-America at East Stroudsburg in 1973 and 1974, died July 29 in Delaware Water Gap, Pennsylvania, of injuries suffered in a car accident. Stetler, who also played soccer at the school and later with three North American Soccer League teams, was

Financial summaries

1990 Division I Women's Basketball Championship

	1990	1989
Receipts.....	\$ 2,309,444.39	\$ 1,736,657.71
Disbursements.....	927,378.22	686,126.97
	1,382,066.17	1,050,530.74
Guarantees received from sponsoring agency.....	0.00	75,000.00
Guarantees received from host institutions.....	50,180.40	46,216.99
Expenses absorbed by host institutions.....	2,452.89	4,015.55
	1,434,699.46	1,175,763.28
Distribution to competing institutions.....	(860,828.00)	(705,448.00)
Transportation expense.....	(469,674.65)	(383,381.07)
Per diem allowance.....	(270,270.00)	(251,790.00)
Deficit.....	(166,073.19)	(164,855.79)
Charged to general operating budget.....	166,073.19	164,855.79

1990 Division III Women's Basketball Championship

	1990	1989
Receipts.....	\$ 92,902.64	\$ 104,653.20
Disbursements.....	109,731.47	85,130.52
	(16,828.83)	19,522.68
Expenses absorbed by host institutions.....	22,898.81	3,841.88
	6,069.98	23,364.56
Transportation expense.....	(93,294.98)	(101,386.85)
Deficit.....	(87,225.00)	(78,022.29)
Charged to division championships reserve.....	87,225.00	78,022.29

1990 Division II Men's Swimming and Diving Championships

	1990	1989
Receipts.....	\$ 12,553.09	\$ 8,293.46
Disbursements.....	30,374.02	35,319.87
	(17,820.93)	(27,026.41)
Transportation expense.....	(66,129.33)	(54,945.73)
Per diem allowance.....	(15,626.00)	(14,012.50)
Deficit.....	(99,576.26)	(95,984.64)
Charged to general operating budget.....	17,820.93	27,026.41
Charged to division championships reserve.....	81,755.33	68,958.23
	99,576.26	95,984.64

1990 Division II Women's Swimming and Diving Championships

	1990	1989
Receipts.....	\$ 10,792.02	\$ -8,584.46
Disbursements.....	30,465.93	29,410.74
	(19,673.91)	(20,826.28)
Transportation expense.....	(66,463.57)	(53,952.39)
Per diem allowance.....	(18,291.00)	(15,500.00)
Deficit.....	(104,428.48)	(90,278.67)
Charged to general operating budget.....	19,673.91	20,826.28
Charged to division championships reserve.....	84,754.57	69,452.39
	104,428.48	90,278.67

1990 Division III Men's Swimming and Diving Championships

	1990	1989
Receipts.....	\$ 12,253.15	\$ 9,991.39
Disbursements.....	43,583.55	34,784.86
	(31,330.40)	(24,793.47)
Transportation expense.....	(74,507.87)	(96,056.06)
Deficit.....	(105,838.27)	(120,849.53)
Charged to general operating budget.....	31,330.40	24,793.47
Charged to division championships reserve.....	74,507.87	96,056.06
	105,838.27	120,849.53

1990 Division III Women's Swimming and Diving Championships

	1990	1989
Receipts.....	\$ 12,840.84	\$ 7,283.14
Disbursements.....	35,997.24	39,597.60
	(23,156.40)	(32,314.60)
Expenses absorbed by host institution.....	0.00	176.52
	(23,156.40)	(32,137.94)
Transportation expense.....	(90,122.68)	(75,173.90)
Deficit.....	(113,279.08)	(107,311.84)
Charged to general operating budget.....	23,156.40	32,137.94
Charged to division championships reserve.....	90,122.68	75,173.90
	113,279.08	107,311.84

1990 Men's and Women's Skiing Championships

	1990	1989
Receipts.....	\$ 6,335.90	\$ 5,888.50
Disbursements.....	55,957.33	44,148.13
	(49,621.43)	(38,259.63)
Expenses absorbed by host institutions.....	1,990.00	0.00
	(47,631.43)	(38,259.63)
Transportation expense.....	(53,626.97)	(97,976.97)
Per diem allowance.....	(29,380.00)	(31,260.00)
Deficit.....	(130,638.40)	(167,496.60)
Charged to general operating budget.....	130,638.40	167,496.60

1990 Men's and Women's Rifle Championships

	1990	1989
Receipts.....	\$ 2,955.77	\$ 2,613.23
Disbursements.....	20,385.24	18,744.82
	(17,429.47)	(16,131.59)
Transportation expense.....	(24,008.25)	(26,532.00)
Per diem allowance.....	(8,920.00)	(8,400.00)
Deficit.....	(50,357.72)	(51,063.59)
Charged to general operating budget.....	50,357.72	51,063.59

Mullins returns to Ole Miss, plans to finish work on degree

Chucky Mullins is home.

Left paralyzed after being injured while playing defensive back for the University of Mississippi last October in a game against Vanderbilt University, Mullins completed several weeks of rehabilitation August 17 and returned to Oxford, Mississippi, where he moved into a new home built especially for him on land donated by the city.

"It's a big move for him and for me," said **Carver Phillips**, Mullins' legal guardian. "We're just ready to settle down." Phillips and his family (wife **Karen** and two children) will live with and care for Mullins, who has regained some movement in his left shoulder and sensation down to his left elbow.

Mullins plans to reenroll at Ole Miss in January to continue work on a degree in physical education. His long-term goal remains coaching. "There have been several coaches who have worked from wheelchairs," **Langston Rogers**, Ole Miss sports information director, said. "Coaching is something Chucky has dreamed about."

Several Boise State University football players have spent several summer weekends helping out with "Head Smart," a project developed by a Boise medical facility to help youngsters learn the importance of wearing helmets when riding bicycles.

Among the players participating were defensive end **Erik Helgeson**, running back **Chris Thomas** and linebacker **Kenny Kuehl**.

Boston College's athletics department last winter became the school's first department — and possibly the first athletics department in the country — to use computer-generated electronic mail as a marketing tool. On the day BC's ice hockey Eagles hosted the University of New Hampshire, all faculty and staff members whose computers were part of a campus-wide network found a piece of E-mail when they logged on that offered a free ticket plus \$2 off a second ticket. Attendance was nearly 5,000 — about 1,500 more than expected.

The promotion cost nothing and increased attendance by almost 40 percent.

Another innovative (read that cost-saving) marketing approach was tried by Boston College officials in 1989 when campus mail was used for distribution of student season-ticket information for the 1989-90 season. The 2,500 available student-ticket packages sold out.

Millikin University's women's tennis team will host the 70th annual



Chucky Mullins

Dorothy McClure Memorial Women's Tennis Tournament. "The tournament began in 1917," **John Arenberg**, sports information director, said, "and has been held every year except for the war years of 1942-1945."

"I'm interested in hearing from readers of The NCAA News whether this is the oldest intercollegiate women's tennis tournament."

George Washington University's athletics department has received a \$33,000 gift from Colonials Inc. that will be used for an awards

State university will be carried on pay-per-view television, according to an August 4 report by the Atlanta Constitution. Georgia's first pay-per-view telecast (LSU has televised games on this basis through TigerVision for some time) is being set up by Host Communications in Lexington, Kentucky. The price is expected to be around \$25.

East Carolina University's athletics program has been showcased to the public this summer through a series of displays at shopping malls throughout eastern North Carolina. By the time the program wrapped up August 25, thousands of visitors to eight shopping malls saw displays promoting everything from Pirate football and basketball to the "Pirates Against Drugs" program.

Al Browning, former sports editor of The Tuscaloosa (Alabama) News and The Knoxville (Tennessee) News-Sentinel, has launched "Inside View," a newsletter devoted to coverage of college sports in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi and Tennessee.

Briefly in the News

program. According to **John N. Hanson**, president of the organization, interest from the fund will be awarded at the end of each academic year to the GW men's team that earns the highest combined grade-point average for the year.

Last July 28, the University of Notre Dame's "Over 40-Years-Old Alumni Baseball Team" defeated a Big Ten Conference alumni team, 14-12, in the inaugural **Jake Kline Over-40 Baseball Tournament**. The event was named in memory for former Notre Dame math professor and baseball coach **Jake Kline**, who died last February.

Chuck Lennon, Notre Dame's alumni director, went three-for-three from the plate and split catching duties with **Joe Kernan**, now the mayor of South Bend, Indiana. Twenty-nine former Fighting Irish players from 10 states took part.

Ground was broken August 27 for the **Atkins Tennis center** at the University of Illinois, Champaign. The new facility, which is scheduled for completion next June, is named in honor of Illinois businessman **Clint Atkins**, who has contributed a major portion of the \$5.15 million needed for construction.

The University of Georgia's September 8 football visit to Louisiana

Subscriptions are \$42 for 28 (or more) issues and are available from Inside View, P.O. Box 55425, Birmingham, Alabama 35255 (telephone 205/930-0018).

Aaron Davis didn't want to stop playing basketball — he had to. Doctors recently discovered that the Wichita State University senior-to-be suffers from an enlarged heart and urged that he end his on-the-court career.

Davis took the advice, and has been named a student assistant coach by Shocker head coach **Mike Cohen**.

University of Georgia student-athletes **Stephanie Dunkle** (women's volleyball) and **Li Waits** (track and field) recently had a research paper on work they completed at Purdue University's Cancer Research Center published in the scientific journal *Protoplasma*. Dunkle also has had an article accepted for publication by the *Journal of Cell Biology*.

Creighton University's **Pride Club**, organized by head men's basketball coach **Tony Barone** to increase awareness and raise funds for the homeless, collected \$5,000 during the 1989-90 school year — doubling the amount raised during 1988-89. Barone was joined recently by graduating seniors **Troy Bell** and **Porter Moser** to distribute the money to four Omaha area shelters.

Report Cards: **John Arenberg**, sports information coordinator at Millikin University, has provided the results of research he conducted on schools with the most 1989-90 GTE academic all-Americans. The University of Nebraska, Lincoln, led all schools with 11 student-athletes honored. Next in

the university division was the University of Georgia with six honorees, followed by eight schools with four each. In the college division, Massachusetts Institute of Technology was tops with 10 academic all-Americans. Next came Rose-Hulman Institute of Technology with six, Millikin with five, and Virginia Wesleyan College and Washington and Jefferson College with four each.

Indiana University of Pennsylvania officials have announced that 31 student-athletes — 10 men and 21 women — have been named Pennsylvania Conference Scholar Athletes for attaining cumulative grade-point averages of at least 3.500 (4.000 scale). Junior women's tennis player **Rebecca Overdorf** topped the list with a 4.000.

At Quinnipiac College, 82 student-athletes were named to the dean's list during the 1989-90 school year. Two — **Elizabeth Morrone** and **Geraldine Arceri** did so with 4.000s.

Half of Rollins College's 256 student-athletes earned spring semester GPAs of at least 3.000. And for the third straight year, the school's valedictorian was an athlete (**Helena Kjellander**, who finished with a 3.952 GPA).

Indiana State University track standout **Dawnya Montez Crider**, who earned a degree in marketing with a 3.530 GPA, has been named winner of the Missouri Valley Conference's \$2,500 postgraduate scholarship. Also, the league announced that 157 student-athletes were named to the commissioner's list during the school year. Among them were six student-athletes who earned Medallion Awards from the MVC — including Bradley University senior **Christopher Swann**, who maintained a 4.000 for the year.

Austin Peay State University's baseball team led the athletics program with 10 student-athletes among the 46 named to the athletics

director's honor roll for the spring semester. All of those honored had GPAs of at least 3.000 for at least 12 credit hours.

Southern Conference officials have announced selection of 395 student-athletes to the league's 1989-90 academic honor roll. All earned GPAs of at least 3.000 for the year while completing at least 24 semester hours. Furman University topped league members with 81 student-athletes named — 28 of them football players.

Southern Methodist University officials recently announced receipt of a \$200,000 donation to establish and permanently endow a scholarship in honor of 1949 graduate and long-time supporter **Cecil B. "Bud" Phillips**.

More Report Cards: Twenty Northern Illinois University student-athletes were named to the North Star Conference's 1989-90 academic honor roll. All of those honored have cumulative grade-point averages of at least 3.250 (4.000 scale).

At Ohio University, 159 student-athletes earned spring-quarter GPAs of at least 3.000. Four earned 4.000s: **Sam Sebastian**, **Maureen Smith**, **Anne Creeden** and **Todd Berner**.

Six Idaho State University student-athletes have received scholarship awards from the school. They are **Terry Minnoy**, **Glenn Russell**, **Ann Adkins**, **Greg Carlsen**, **Tom Nate** and **Tom English**.

Dan Hatter of Fairleigh Dickinson University, Teaneck, has been named Northeast Conference senior scholar-athlete of the year. A soccer player with a 3.720 GPA in finance, Hatter also was among 160 student-athletes from league members who were named to the commissioner's honor roll for earning 1989-90 GPAs of at least 3.200.

Questions/Answers

Readers are invited to submit questions to this column. Please direct any inquiries to The NCAA News at the NCAA national office.

Q Could a student-athlete operate a concession stand during an institution's summer camp?

A According to NCAA Bylaw 16.12.2.5, it is not permissible for a member institution or a member of its athletics department staff conducting a sports camp to permit a student-athlete enrolled in the institution to operate, at the student-athlete's own expense, a concession selling items related to or associated with the camp to campers or others in attendance.

Marist to expand program

Marist College is expanding its athletics programs and 33 new grants-in-aid will be added over the next four years.

Baseball, softball, and men's and women's indoor and outdoor track will be added between 1991 and 1992.

"Any new sport you're starting, you want to get a coach in place and do recruiting for at least a year," **Eugene Doris**, director of athletics, said.

The track teams will actually be an extension of an established track club, offering three running seasons that will help Marist attract high-quality runners, Doris said.

Marist's men's sports include basketball, cross country, swimming and diving, tennis, lacrosse, soccer, and football.

In women's athletics, Marist

offers basketball, swimming and diving, cross country, tennis, and volleyball. With the exception of football, all Marist teams are in NCAA Division I.

In the past, Marist's grants-in-aid have been offered only for men's and women's basketball.

In the 1991 season your football goal width will change from 23 feet 4 inches to 18 feet 6 inches. We can make the change for you. Adjustable for high school and college, or permanent.



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1990 TESTING SITES:

Location	Projected number of players tested
Six County Chicagoland Area	2500
State of Ill. (outside of Chicago)	2000
St. Louis, MO Area	650
Northwest Indiana Area	700
Indianapolis, IN Area	500
Detroit, MI Area	1300
Milwaukee, WI Area	750
State of Colorado	900

Pac-10 ends talks on expansion

Expansion of the Pacific-10 Conference seems to be just about a dead issue—for the time being.

Unanimous approval of conference presidents is required for expansion, and at least one—Stanford University President Donald Kennedy—has not kept secret his opposition to the expansion plan, according to the Associated Press.

After discussing the possibility of expanding the conference at two meetings in July, the top officers of the schools decided August 21 that the conference is not prepared to expand its current membership.

"After studying the data developed by the conference's directors, senior woman administrators and faculty representatives, the chief executive officers determined it was not in the Pac-10's best interests to actively pursue expansion at this time," Commissioner Thomas C. Hansen said.

Presidents and chancellors of the Pac-10 held a telephone conference to review information submitted by athletics administrators in meetings earlier in August.

The message "was pretty clear-cut," said conference Assistant Commissioner James K. Muldoon, adding that university presidents "pretty much decided that the Pac-10 is not ready to expand at this time."

Stanford athletics director Ferdinand A. Geiger said the idea of two six-team divisions is out "because the conference has already decided it's against a 12th (regular-season) game" to determine a conference champion.

During this month's meetings, which were prompted by announced and rumored changes in the memberships of other conferences, Hansen met with University of Texas, Austin, athletics director DeLoss Dodds to discuss the possibility of Texas and Texas A&M University joining the conference.

"We are pleased that there has been interest expressed by a number of distinguished institutions in membership in the Pac-10, but find it impossible to even consider expansion without extensive additional study, which will require some time," Hansen said.

"While it has been interesting to observe various conference configurations that have been suggested, primarily because of the Pac-10's geographic location and existing travel demands—timewise and financially—it was determined that there was concern about the unknowns of football television in the future; a balance of factors seemed to weigh against expansion at this time," Hansen said.

Men's program won't be dropped

The University of New Hampshire has announced that it will continue its men's swimming program. Previously, the program had been proposed for elimination.

The decision to continue the program was based on a recent interpretation of Title IX and a revised plan to meet budget-reduction targets in men's athletics without discontinuing the men's swimming program next year.

"I am pleased that the statement we received from the administration allows us to maintain a quality program," said men's athletics director Gilbert Chapman. "With the students assisting the university, there will be a creative fund-raising effort to support the program."

More productive year sought from state lottery

The Oregon Lottery Commission hopes that a few changes will make the second year of its sports wagering game more productive than the first.

The first year of Sports Action, the only game of its type in the country, saw sales fall far below expectations in the face of protests from pro football and basketball and a Federal lawsuit from the National Basketball Association.

The commission has approved several changes to Sports Action, a weekly betting contest based on the point spread. The changes include raising the minimum bet and improving the minimum payoffs. Lottery director Jim Davey says the game can be better promoted and become successful—if it is allowed to stay alive.

The game was launched last year

at the direction of the state legislature, which hoped to raise money to help college athletics departments. But last year's sales totaled \$7.2 million, compared with a preseason estimate of \$10.6 million.

This year's game begins September 5 for the first week of the National Football League season, which starts September 9.

Had the game met its sales goals last year, the colleges could have received as much as \$2.4 million for athletics programs. Instead, they got just \$400,000 because the sports-lottery law required another \$2 million to go to economic development.

Davey says the 1991 legislature is likely to consider a change that would give all net revenue from Sports Action to college athletics, regardless of how other lottery games are faring.

"I think that will be the key to marketing of the game," he said, adding that many bettors were upset to learn that sports-lottery revenue could be diverted to other programs.

The NBA filed suit in U.S. District Court last season, seeking to halt betting on its games. Davey said he doubts the lawsuit will proceed before late fall. The issues generally have boiled down to whether Sports Action infringes on the NBA's trademark and property rights, he said, adding that basketball drew far less betting interest than football.

The Portland Trail Blazers, Oregon's only pro sports team, are not included in the NBA portion of the game.

A bigger threat could be attempts in Congress to ban sports lotteries. Rep. John Bryant, D-Texas, man-

aged to tack an amendment onto an omnibus crime bill that would prohibit such lotteries. The bill is due for a House vote sometime next month, and Oregon's congressional delegation is trying to derail Bryant's proposal, according to the Associated Press.

"We're taking the position it's a states' rights issue," Davey said. "We think states should be allowed to decide what kind of games they want to play."

Meanwhile, he hopes that changes approved by the commission will stimulate sales.

The minimum bet will be \$2 instead of \$1. There will be guaranteed prizes of \$10 for correctly picking the outcomes of three games when betting on three and \$20 for picking four of four.

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Administrative Committee minutes

1. Acting for the Council, the Administrative Committee:

a. Appointed Carolyn Dixon, Texas Christian University, to the Women's Committee on Committees, replacing Barbara L. Camp, no longer at a member institution.

b. Appointed C. M. Newton, University of Kentucky, to the Basketball Officiating Committee, replacing David R. Gavitt, no longer in intercollegiate athletics, as a member; appointed Gary A. Cunningham, California State University, Fresno, to re-

place Mr. Gavitt as chair.

c. Appointed Merlin J. Olsen, formerly at Utah State University, to the Honors Committee, replacing Peter M. Dawkins, declined appointment.

d. Appointed Mary Fleig, Franklin and Marshall College, to the Women's Basketball Rules Committee, replacing Rose Peeples, resigned from Loras College.

e. Appointed B. B. Lees, Eastern New Mexico University, to the Division II Men's Basketball Committee, replacing Bruce A. Grimes, no longer at a Division II institution.

Women's soccer added at Delaware

Women's soccer will receive varsity status this fall at the University of Delaware.

The move was approved in 1986 but was made contingent on the availability of adequate funding, which became available this year.

Delaware's team will compete as a Division I independent during the 1990 season, then join the North Atlantic Conference along with most

of the school's 22 other varsity teams. The university will join the league in 1991-92 for all sports except football, wrestling and women's lacrosse.

The North Atlantic Conference recently announced it would expand its championship sponsorship to 20 sports, including women's soccer.

School officials will hire a full-time coach for the women's soccer team.

f. Appointed Jo Redmon, California State University, Long Beach, to the Men's and Women's Fencing Committee, replacing Wendell J. Kubik, resigned from committee.

g. Appointed Lt. Col. Lou Burkel, U.S. Air Force Academy, to the Men's Gymnastics Committee, replacing Robert H. "Hutch" Dvorak, resigned from Houston Baptist University.

h. Appointed Carl F. Ullrich, Patriot League; Thomas R. Cafaro, Nichols College, and R. Bruce Allison, Colorado School of Mines, to the Men's Lacrosse Committee, replacing David R. Gavitt, no longer in intercollegiate athletics; Jerry Casciani, Cortland State University College, declined appointment, and Donald J. Zimmerman, resigned from Johns Hopkins University.

i. Appointed Cheryl A. Marra, University of Wisconsin, Madison, as chair of the Women's Soccer Committee, replacing Dang Pibulvech, resigned.

j. Appointed Kathy Welter, California State University, Bakersfield, to the Women's Softball Committee, replacing Penny Brush, Chapman College, declined reelection.

k. Appointed Peter Smith, Emory University, to the Men's and Women's Swimming Committee, replacing Gerald Lowrey, no longer at a Division III institution.

l. Appointed Edward Leland, University of the Pacific, to the Water Polo Committee, replacing Daniel B. "Tucker" DiEdwardo, Midwestern Collegiate Conference, declined appointment.

m. Appointed Dave Cox, Iowa State University, to the Wrestling Committee, replacing Myron Roderick, no longer at a member institution.

n. Took final actions regarding Council-



Conference No. 12 August 12, 1990

sponsored legislation for the 1991 Convention in accordance with the August 15 deadline.

2. Acting for the Executive Committee, the Administrative Committee:

Approved a request by the Special Council Subcommittee to Review Minority Opportunities in Intercollegiate Athletics to pay expenses for two individuals to attend the October meeting of the special committee: Raymond M. Burse, former president of

Kentucky State University, and Thomas J. Frericks (if available), University of Dayton, both former members of the special committee.

3. Acting for the Council and the Executive Committee, the Administrative Committee:

Rescheduled the August 23 telephone conference for August 30.

4. Report of actions taken by the executive director per Constitution 4.3.2. Acting for the Council:

a. Granted waivers per Bylaw 14.8.6.1-(c) to permit student-athletes from two member institutions to participate in tryouts or competition involving national teams.

b. Granted waivers per Bylaw 14.8.6.2-(c) to permit student-athletes from various member institutions to participate in basketball competition as part of all-star foreign tours.

c. Granted a waiver per Bylaw 16.13 to permit the University of Arizona to provide room and board expenses for a prospective student-athlete to attend a substitute orientation period for incoming freshmen prior to the start of the academic year, noting that the individual is unable to attend the regular orientation due to his selection to compete on a USA national junior team in his sport.

The Market

Readers of The NCAA News are invited to use The Market to locate candidates for positions open at their institutions, to advertise open dates in their playing schedules or for other appropriate purposes.

Rates are \$5 cents per word for general classified advertising (agate type) and \$27 per column inch for display classified advertising. Orders and copy are due by noon five days prior to the date of publication for general classified space and by noon seven days prior to the date of publication for display classified advertising. Orders and copy will be accepted by mail, fax or telephone.

For more information or to place an ad, call Susan Boyts at 913/339-1906 or write NCAA Publishing, 6201 College Boulevard, Overland Park, Kansas 66211-2422, Attention: The Market.

Positions Available

Commissioner

Mid-Ohio Conference Commissioner. The Mid-Ohio Conference invites applications and nominations for the position of Commissioner. The Commissioner will perform a variety of tasks, including administrative duties, marketing and promotions, publicity, scheduling, general business duties and all other duties specified by this position. Will also serve as liaison to various Conference committees. While a master's degree is preferred a minimum of a bachelor's degree is required for this position. At least five years' experience in intercollegiate athletics is preferred. Salary is commensurate with experience and qualifications. Please send letters of application and resume to: Bob Rona, Athletic Director, Urbana University, Urbana, Ohio 43078. Applications will be accepted until September 30. Equal Opportunity Employer.

Athletics Director

Athletic Director. Indian River Community College is a comprehensive community college with the main campus located in Fort Pierce on the east coast of Florida. The college serves a population of approximately 345,000 citizens in its four county district. The college district is composed of Indian River, Martin, Okeechobee and St. Lucie counties. Indian River Community College serves as a feeder institution to nine state universities and various private colleges of

the state. Indian River Community College enrolled approximately 6,000 full-time equivalent students for the year 1989-90. The college employs 365 full-time faculty and staff and approximately 600 part-time faculty and staff. The Athletic Director reports directly to the Vice President of Student Affairs. The position is responsible for the total athletic program, specifically (a) approves athletic schedules, game contracts, appointment of officials, athletic transportation, athletic purchases and cash disbursements; (b) evaluates and recommends additions to or dismissals from the athletic staff; (c) ascertains the eligibility of all athletes. Qualifications include minimum of bachelor's degree, master's degree preferred with three years of experience in athletics and sports related activities. High level public relations and administrative skills desired. Salary range is from \$44,500 to \$56,000 with excellent fringe benefits approximately twenty-five percent of base salary. Send letter of application indicating how you meet minimum qualifications, resume, three letters of recommendation and transcripts under one cover by September 17th to: Human Resources, Indian River Community College, 3209 Virginia Avenue, Fort Pierce, Florida 34981-5599. We are an Equal Opportunity Employer.

Associate A.D.

Seton Hall University, Associate Director For Athletics — Communications. Seton Hall University, a member of the Big East Conference, is seeking applicants for the position of Associate Director of Athletics — Communications. The Associate Director reports to the Director of Athletics and Recreational Services for the 17-sport NCAA Division I athletic program. This position is responsible for sports information, promotions, marketing and the ticket operation. Duties also include coordinating TV and radio contracts and

broadcasts. Qualifications: Master's Degree and minimum five years of Division I experience preferred. Compensation: Competitive and commensurate with experience. Send letter of application and resume by September 6, 1990, to: Larry Keating, Director of Athletics and Recreational Services, Seton Hall University, 400 South Orange Avenue, South Orange, NJ 07079. Seton Hall is an Affirmative Action/Equal Opportunity Employer.

Academic Coordinator

Academic Coordinator. Applications are invited for a full-time position in the Academic Advising Office of the Department of Intercollegiate Athletics. Responsibilities: Monitor academic progress of student-athletes. Participate in advising and counseling student-athletes. Coordinate tutorial program and study halls. Monitor academic eligibility. Maintain complete records. Conduct student needs assessments. Qualifications: Master's Degree. Professional experience in higher education setting. Excellent communication skills. Proven ability to work effectively with wide variety of individuals. Salary: Commensurate with experience and qualifications. Application Deadline: September 21, 1990. Send letter of application, resume, names of three references to: Dr. Richard McGuire, Director of Academic Advising, University of Virginia, P.O. Box 3785, Charlottesville, VA 22903. The University of Virginia is an Affirmative Action/Equal Opportunity Employer. Minorities and women are encouraged to apply.

Athletics Trainer

Assistant Athletic Trainer — University of Michigan. 2 assistant positions. Sport responsibilities—ice hockey, volleyball and softball. Requirements: 1. NATA certification. 2. Master's degree preferred. 3. Previous college teaching and administrative experience preferred. Send resume to: Russ Miller, Supervisor of Athletic Training, 1000 S. State Street, Ann Arbor, MI 48109.

Assistant Athletic Trainer: Kansas State University invites applications for a trainer whose primary responsibility is coverage for men's basketball and baseball as well as other assigned duties. NATA certification required. Master's degree preferred. Experience in athletic training coverage and administration of Division I college basketball program strongly recommended. Salary commensurate with experience. Submit resumes until September 7 to: Todd Tonscell, Head Athletic

Trainer, Kansas State University, Vanier Football Complex, Manhattan, KS 66502. Kansas State is an Affirmative Action/Equal Opportunity Employer.

Head Athletic Trainer to begin October 15, 1990. Full-time, nine-month position with excellent benefits. Required: NATA Certification, two years of college training experience, BS degree, MS preferred. Responsibilities include evaluation, treatment and rehabilitation of athletic injuries and supervision and coordination of the health care for all men's and women's sports, which total 18. Salary commensurate with qualifications and experience. Send letter of interest, resume, salary requirements, three letters of reference and transcripts to: Mr. Lawrence Weise, Director of Athletics, St. Bonaventure University, St. Bonaventure, NY 14778. Open until filled. Review begins September 17, 1990. St. Bonaventure University is an Affirmative Action/Equal Opportunity Employer.

Athletic Trainer: Earn a Master's of Sport Science Degree in two 5-week summer sessions plus a mentorship. Scholarships and other financial aid available. Contact The United States Sports Academy, Department of Athletics, One Academy Drive, Daphne, AL 36526; 1/800/223-2668. An Affirmative Action Institution. SACS Accredited.

Fund-Raising

Assistant Director/Bulldog Club. The Department of Intercollegiate Athletics at Mississippi State University invites applications for the position of Assistant Director/Bulldog Club. This position includes assisting the Executive Director of the Bulldog Club in the coordination of fund-raising efforts and associated programs. Minimum Qualifications: Bachelor's degree required. Master's degree preferred. Three years' experience in a University setting or equal years' experience in fund raising activities or development. Extensive travel required. Salary commensurate with qualifications and experience. Application deadline is September 15, 1990, or until suitable candidate is found. Please send letter of application, resume, and at least three letters of recommendation to: Mr. Larry Templeton, Director of Athletics, P.O. Drawer 5327, Miss. State, MS 39762. Mississippi State University is an Affirmative Action/Equal Employment Opportunity Employer.

Marketing

Director of Marketing and Promotions. Appointment Date: October 15, 1990. Salary:

Commensurate with experience and qualifications. 12-month appointment in the Department of Intercollegiate Athletics. Qualifications: 1. Bachelor's degree required, Master's degree preferred. 2. Experience in marketing and promotions or related field. 3. Commitment to and responsibility for adhering to all rules and regulations of MSU, the Big Ten Conference and the NCAA. Responsibilities: 1. Responsible for development, organization, coordination of annual marketing programs, sales, and promotions designed to generate increased attendance, revenue and recognition for 25 sports. 2. Design and implement strategies for season ticket sales, individual game sales, promotions, brochures, posters and assist in advertising sales. 3. Must demonstrate verbal and written communications skills and strong interpersonal skills. Deadline for Applications: September 30, 1990. Send letter of application with a minimum of three letters of recommendation to: George Perles, Director of Athletics, Michigan State University, 218 Jenison Field House, East Lansing, MI 48824-1025.

Promotions

The University of Minnesota — Twin Cities has an opening for Event Manager/Promotions Assistant for the Department of Women's Intercollegiate Athletics. The position is responsible for all phases of event management, serves as department liaison with the ticket office, and assists with promotional activities for women's athletics. The University sponsors nine Division I sports and is one of five separate women's athletic departments in NCAA Division I. A bachelor's degree is required. Must have knowledge of women's intercollegiate sports and demonstrated ability to work with public, coaches, administrators and have event management experience. Computer experience preferred. 12-month, 100% time appointment beginning September 17, or as soon as possible. Salary is commensurate with experience, entry level position. Send letter of application, resume and two letters of recommendation to: Chair, Search Committee for Event Manager/Promotion Assistant, University of Minnesota, Women's Intercollegiate Athletics, 516 15th Ave. SE., Rm. 250, Minneapolis, MN 55455. Application postmark deadline September 7, 1990. The University of Minnesota is an Equal Opportunity Educator and Employer and specifically invites and encourages applications from women and minorities.

Sports Information

Sports Information Director. Bowling Green State University has an opening for the position of Sports Information Director. The position is a twelve-month, full-time contract position. Responsible for all activities related to the Sports Information Office including: writing of news releases, writing and publication of brochures, management of press areas, recording of sports statistics, administering office budget, some promotions work in coordination with athletic Marketing & Promotions Director. These responsibilities cover a program of 19 intercollegiate sports. Requirements: Master's degree preferred, Bachelor's degree required, prefer minimum of three years' collegiate experience, computer experience helpful, particularly with Macintosh. Send letter of application, resume, three letters of recommendation and official college transcripts to: Chair, Search and Screening Committee, Sports Information Director, c/o Athletic Department, B.G.S.U., Bowling Green, Ohio 43403. Deadline for application is September 7, 1990. Equal Opportunity Employer.

Men's Sports Information Director — Montana State University. Responsible for publicity, publications and promotion of Men's Athletics at MSU, including writing news releases (plus radio and TV tapes) and recruiting/media guides, maintaining NCAA records, developing and implementing promotional ideas. Full-time, start Sept. 28, 1990. \$22,000 to \$24,000/year. Qualifications: Bachelor's degree in journalism, communications or related field; and minimum of one year of full-time experience producing sports information (including brochures, game programs and media guides). Send letter of application, resume; writing samples; phone numbers and addresses of three references to: Men's SID Search, Publications & News Services, 416 Culbertson Hall, Montana State University, Bozeman, Montana 59717. Work samples will not be returned unless accompanied by self-addressed envelope and postage. Applications must be postmarked by Sept. 13, 1990.

Sports Information — Hockey — Assist in writing and dissemination of news releases and media brochures for NCAA championship hockey program, baseball and other sports. Arrange news conferences, athlete and coach interviews; responsible for communications with media and the public; maintain information.

See The Market, page 18

Eligibility Representative NCAA Enforcement Department

Applications are being accepted for an eligibility representative position in the NCAA enforcement department.

Eligibility representatives primarily are responsible for processing appeals for the restoration of a student-athlete's eligibility, as well as for processing various waiver requests and extensions of eligibility on behalf of the NCAA Eligibility Committee. The process involves extensive contact (oral and written) with member institutions, developing and analyzing information and writing appropriate reports.

Experience in intercollegiate athletics, either as a student-athlete or administrator, and a legal or other postgraduate education are preferred. This position would require relocation to the Kansas City area and may involve some travel.

Interested candidates should send a cover letter and resume by September 12, 1990, to:

Janet M. Justus
Director of Eligibility
NCAA
6201 College Boulevard
Overland Park, Kansas 66211-2422

The NCAA is an Equal Opportunity Employer.

UNIVERSITY OF NORTH CAROLINA AT WILMINGTON Division of Academic Affairs Position Announcement

Director of Intercollegiate Athletics

The University of North Carolina at Wilmington invites applications and nominations for the position of Director of Intercollegiate Athletics.

UNC-Wilmington is a comprehensive Level I university in the University of North Carolina System with an enrollment of 7,000 students and a faculty and staff of over 800. UNCW is located in Wilmington, a coastal port city with a metropolitan population of more than 100,000.

The Director of Intercollegiate Athletics, who reports to the Provost, is responsible for administering the personnel, budget, and facilities component of the university athletic program, which has 16 men's and women's teams competing at the NCAA Division I level in the Colonial Athletic Association and nationally. Additionally, the Director is expected to oversee a fund-raising program and to ensure compliance with NCAA, Conference, and University regulations.

Minimum requirements for the position include a Master's degree, administrative leadership experience at the collegiate level, effective communication skills, and the ability for appropriate decision-making. Experience in Athletic Administration at the Division I level is desirable.

Position will be available on March 15, 1991. Applications with resume and three letters of reference should be forwarded to:

Search Committee — Director of Intercollegiate Athletics
c/o Office of Provost/Vice Chancellor for Academic Affairs
University of North Carolina at Wilmington
Wilmington, NC 28403-3297

Deadline for receiving applications: October 10, 1990.

The University of North Carolina at Wilmington is an Equal Opportunity Employer with an Affirmative Action Program.

Head Coach, Men's Intercollegiate Lacrosse

Franklin & Marshall College is seeking candidates for the full-time, 12-month position of Head Coach, Men's Intercollegiate Lacrosse.

The successful candidate's lacrosse program responsibilities will include coaching, practice organization, budgeting, supervision of assistant coaches, and advising student-athletes. The person will also serve as an assistant coach in one or more men's or women's varsity sports (football, soccer, squash, wrestling, or swimming are examples), and teach lifetime sport skills courses.

Bachelor's degree required. Previous head lacrosse coaching and/or playing experience at high school or college level and a master's degree preferred.

Candidates may submit a letter of application, resume and three letters of recommendation to:

William Marshall, Director of Athletics
Franklin & Marshall College
P.O. Box 3003
Lancaster, PA 17604

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Longhorns, Aggies to stay in Southwest Conference

The presidents of the University of Texas, Austin, and Texas A&M University said their schools will remain in the Southwest Athletic Conference and "are committed to doing everything possible to strengthen the conference and make it successful."

But the joint statement by Presidents William H. Cunningham of Texas and William H. Mobley of

Texas A&M left open the possibility for expansion of the SWC or alliance with other non-SWC schools.

With the announcement that the University of Arkansas, Fayetteville, would leave the SWC for the Southeastern Conference, there has been speculation that Texas and Texas A&M would follow the Razorbacks or join another conference.

Most SWC observers agreed that the loss of Texas and A&M would destroy the 76-year-old league, the Associated Press reported.

The presidents said essential changes within the conference include:

- An improvement in fan support throughout the conference.
- Flexibility in scheduling of

men's and women's basketball and the addition of nonconference games in football.

- A more "competitive environment" for women's athletics.
- A firm commitment to developing a first-class program in men's and women's basketball.
- Possible conference expansion or alliances with non-SWC institutions that "substantially enhance

televised coverage of football games."

• "Without these and other changes, the Southwest Conference cannot be a viable organization for excellence both in academic pursuits and in competition," the presidents said.

Commissioner Fred Jacoby said the suggestions are "very do-able."

"We're addressing those already, and some of the improvements we're working on," he said.

Texas House Speaker Gib Lewis, who had vowed to do everything within his political power to keep Texas and Texas A&M in the conference, said he was pleased by the presidents' decisions.

Lewis also said he saw no reason for legislative hearings on the SWC, which have been tentatively discussed, to be held.

But state Sen. Bob Glasgow, whose state affairs committee is scheduled to probe the SWC September 8, said, "The problem is, I think what they're saying to you is, 'We're not leaving now.' But I know they're still having meetings."

WAC members reviewing expansion issues

As presidents of the nine Western Athletic Conference schools are being polled on the concept of league expansion, members' athletics directors are hoping the WAC's moratorium on expansion will be lifted before their September 23 meeting.

"I don't know what the time scale would be," said University of Wyoming President Terry Roark, who recently asked his colleagues at other WAC members for their thoughts on league expansion and any possible criteria that might be set for new members. "I would imagine that would depend somewhat on how President (Diana S.) Natalicio (of

the University of Texas, El Paso) plans to move on that."

Natalicio serves as chair of the WAC presidents council, which has been forwarded formal requests from league ADs and the 25-member WAC council to lift the expansion moratorium.

"I have no notion as to how the other presidents feel about lifting the moratorium," Roark recently told the Associated Press. "I know that they do understand that things are changing in conference alignments."

"I also know they feel that the WAC simply cannot sit back and

see what happens. I also know that the presidents will give serious consideration to the athletics directors' request."

Roark asked other WAC member CEOs to respond to him by September 1 with their thoughts regarding a number of issues. "I have asked them to look at four things," he said.

"Area No. 1 concerns the academic characteristics of any school joining the WAC. What should those characteristics be?"

"No. 2 concerns the athletics characteristics of any school joining the WAC," he continued. "What should those characteristics be?"

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Continued from page 17

tion and archives, coordinate with print and electronic media for credentials and required accommodations; assist in development and implementation of promotional ideas. Bachelor's degree in journalism or similar field and three years' experience in communications, sports information or publications required. Salary: \$24,000-\$28,000. Send letter of application, resume, including names and telephone numbers of three references, to: James Balken, Associate Director, 1440 Monroe St., Madison, WI 53711. Application Deadline: September 7, 1990. The University of Wisconsin-Madison is an Equal Opportunity Employer.

Sports Information. Villanova invites applications for the position of Assistant Sports Information Director. This is a twelve-month administrative position which provides primary public relations and publicity support for a variety of intercollegiate sports, including field hockey, lacrosse, women's basketball, and track. Also assists the director in various components of the football and basketball programs. Candidates should offer a bachelor's degree, and either professional or student experience in the sports information function. Immediate response is requested, as the position is currently open. No reference letters should be requested at this stage, but interested candidates should submit a cover letter, a resume, and the names, addresses, and telephone numbers of at least three references to: Mr. James DeLorenzo, Director of Sports Information, Villanova University, Villanova, PA 19085. Villanova is an EEO, Affirmative Action Institution.

Sports Information Director. Special Olympics International is seeking a creative individual with 7-10 years of successful experience in sports information or sports public relations to establish and maintain favorable relations with national and regional sports writers, television sports reporters and sports trade publications. Will be responsible for writing press releases and articles; placing stories and generating news coverage with targeted sports media; researching and writing stories to place with key sports trade publications; managing a database of hundreds of U.S. and international athlete profiles, and developing and recommending to department director short- and long-term

public relations plans, programs and activities that support Special Olympics mission and objectives. Requirements: College degree. Strong written and verbal communication skills. Established contacts with national sports media. Experience as a sports journalist desirable. Ability to manage multiple projects in a fast-paced environment. Strong interpersonal skills. Ability to work well under pressure and meet deadlines. Knowledge of Special Olympics programs a plus. Please send resume, salary history and non-returnable writing samples to: Director of Personnel, Special Olympics International, Attn.: S.I., 1350 New York Avenue, N.W., Suite 500, Washington, D.C. 20005-4709. Deadline for applications is September 15, 1990. EOE. No phone calls will be accepted.

Sports Medicine

Sports Medicine. Earn a Master's of Sport Science Degree in two 5-week summer sessions plus a mentorship. Scholarships and other financial aid available. Contact The United States Sports Academy, Department of Sports Medicine, One Academy Drive, Daphne, AL 36526; 1-800/223-2668. An Affirmative Action Institution. SACS Accredited.

Basketball

St. Andrews Presbyterian College is seeking an individual to assist in all phases of the Men's Basketball program. Duties also include Head Coach of Golf and Instructor of Physical Education. Salary commensurate with experience. Bachelor's degree required, Master's degree preferred. Send letter of application and resume to: Mark Simons, Athletic Director, SACS, 1700 Dogwood Mile, Laurinburg, N.C. 28352. St. Andrews is an AA/EEO.

Full-Time Position, Bethany College. Head Men's Basketball Coach/Instructor of Physical Education/Intramural Director in the P.E. Division III Program. Responsibilities include organizing and directing aspects of an NCAA men's basketball program, including scheduling, budgeting, recruiting and team travel. Qualifications: Master's degree in physical education required. Collegiate head coaching experience and background. Immediate interview and consideration/closing date open. Send letter of application, resume and names of three references to: Don D. Turner, Athletic Director, Bethany College, Hummel Field

house, Bethany, West Virginia 26032. Bethany College is an Equal Opportunity Employer.

Head Coach, Women's Basketball. Direct the basketball program. Includes recruiting, scheduling, team preparation and budget development. Assigned duties dependent upon qualifications. Nine month contractual position for the 1990-91 school year. Master's degree in a discipline taught within the college. Neosho County Community College, with about 1,500 students, is located in Chanute, Kansas. The southeastern Kansas community is centrally located to five metropolitan centers in Kansas, Missouri, and Oklahoma. Contact: Laura Bridges, Committee Secretary, Neosho County Community College, 1000 South Allen, Chanute, KS 66720. Review of applicants will continue until position is filled. NCCC is an AAO/EO Employer. Women and minorities are encouraged to apply.

Assistant Women's Basketball Coach. University of Utah is seeking an Assistant Women's Basketball Coach responsible for planning, directing, and implementing a process for the recruitment of student athletes to a highly competitive Division I program while providing assistance with coaching, administrative duties, academics, public relations and individual player development. Bachelor's degree is required with preference given to successful Division I recruiting experience and proven ability to work successfully within the framework of program, department, university and NCAA rules and regulations. Application deadline is September 17, 1990. Mail letter of application, resume and letters of recommendation to: Elaine Elliott, Head Women's Basketball Coach, c/o Shirley Watkins, University of Utah Personnel Dept., 101 Annex, Salt Lake City, UT 84112. University of Utah is an Equal Opportunity/Affirmative Action Employer.

Crew

Crew. Mercyhurst College invites applicants for the position of full-time head coach in

Crew. Successful candidate must be committed to developing the Men's and Women's crew program at the college. Responsibilities include recruiting, supervision, fund-raising & overall administration of the Crew program. This will be a twelve (12) month position. Qualifications: a bachelor's degree required, master's degree preferred. Demonstrated knowledge of all aspects of crew essential and three-five years of previous coaching experience necessary. Salary commensurate with experience. Send letter of application, resume and three letters of reference to: Mr. Pete Russo, Director of Athletics, Mercyhurst College, 501 East 38th Street, Erie, Pennsylvania 16546. Applications will be accepted until the position is filled. Mercyhurst College is an EEO/AA Employer.

Football

Assistant Football Coach—Kean College is seeking part-time coaches in the field of linebackers or secondary areas. Salary Ranges from \$3,000 to \$10,000. Candidates should contact John Audino, Head Football Coach, Kean College, Union, New Jersey 07083; or call at 201/527-2935.

Available Mid-December, Head Football Coach Position, Naples, Italy. Salary commensurate to experience, head coaching experience non-essential. Send resume and salary requirement to: Marco Guida, 1360 Dublin Road, Apt. 18, Columbus, Ohio 43215. Coaches: Earn a Master's of Sports Science Degree in two 5-week summer sessions plus a mentorship. Scholarships and other financial aid available. Contact The United States Sports Academy, Department of Coaching, One Academy Drive, Daphne, AL 36526; 1/800/223-2668. An Affirmative Action Institution. SACS Accredited.

Gymnastics

Competitive Director for Women's Program

at American Gold Gymnastics in Fargo, North Dakota. Levels 5 through elite, young team, nationally traveled. Excellent facility. 26,000 square feet—high in ground pit. Candidates must be experienced, enthusiastic and caring. Benefits included. Contact: Jennifer at 701/280-0400.

Part-Time Assistant Coach, Women's Gymnastics. Assist the head coach in maintaining a highly competitive Division I women's gymnastics program, to include coaching and assisting with administrative tasks. Spotting of highly talented gymnasts extremely important to the job. Bachelor's degree in physical education preferred; previous collegiate coaching preferred; previous coaching or competitive experience required. Ability to spot highly talented collegiate gymnasts required. This position is available as of October 1, 1990. It is a part-time position. Please send resumes to Kristin L. Burns, Associate Director, Women's Athletics, Arena Annex, 360 Huntington Ave., Boston, MA 02115. Northeastern University is an Equal Opportunity/Affirmative Action Title IX Employer.

Ice Hockey

Head Women's Ice Hockey Coach. Cornell University invites applications for a part-time position of Head Women's Ice Hockey Coach. Under the direction of the Athletic Director, individual will be responsible for the planning and executing of the women's intercollegiate ice hockey program. Duties include: (1) Coaching—plan, organize and supervise all practices, team meetings and matches. Responsible for selecting the squad and for policies and practices relative to individual and team participation. (2) Recruiting—

identify, evaluate and encourage application and acceptance of student-athletes at Cornell in accordance with Ivy League and University policy. (3) Administration—represent Cornell on ice hockey related matters as assigned by Athletic Director. Individual credentials should reflect proven success and potential in coaching, recruiting and working with student-athletes. Salary dependent upon previous background and experience. Application deadline is 8/24/90. Send letter of application to: Betsy East, Associate Director, Athletic Department, Cornell University, P.O. Box 729, Ithaca, NY 14851-0729. Cornell University is an Equal Opportunity/Affirmative Action Employer.

Part-Time Assistant Coach, Women's Ice Hockey. Assist the head coach in maintaining a highly competitive women's ice hockey program to include coaching and supervision, and assisting with administrative tasks. Bachelor's degree in Physical Education preferred; previous college coaching or high level competitive experience required. Send resume to Kristin L. Burns, Associate Director, Women's Athletics, Arena Annex, 360 Huntington Ave., Boston, MA 02115. Northeastern University is an Equal Opportunity/Affirmative Action Title IX Employer.

Lacrosse

Ohio Wesleyan University invites applications for the position of head men's lacrosse coach. This person will be responsible for all aspects of the men's lacrosse program including: coaching, recruiting, budget management, and public relations functions associated with the team. Additional responsibilities will include coaching in another

See The Market, page 19

Enforcement Representative NCAA Enforcement Department

Applications are being accepted for the position of enforcement representative in the NCAA enforcement department.

An enforcement representative is primarily responsible for the investigation of assigned infractions cases and making oral presentations of information and evidence at Committee on Infractions meetings. The investigation process includes locating principals, making appropriate appointments and travel plans for interviews, preparing memorandums of information collected, developing official case files, analyzing information on file to determine what additional steps should be taken to complete a case and ensuring that established investigative procedures are followed.

This position would require relocation to the Kansas City area and would involve extensive travel. It is preferred that the applicant have a postgraduate education, experience in intercollegiate athletics (either as a student-athlete, coach or administrator) and effective oral and writing skills.

Interested candidates should send a cover letter and resume by September 12 to:

Charles E. Smrt
Director of Enforcement
NCAA
6201 College Boulevard
Overland Park, Kansas 66211-2422

The NCAA is an Equal Opportunity Employer.

GANNON UNIVERSITY ASSISTANT DIRECTOR OF INTRAMURALS AND RECREATION/ ASSISTANT WOMEN'S BASKETBALL COACH

GANNON UNIVERSITY is accepting applications for the position of Assistant Director of Intramurals and Recreation/Assistant Women's Basketball coach. This is a full-time, 12-month position.

GANNON is a Roman Catholic liberal arts institution of 4,500 students that sponsors 15 varsity sports in NCAA Division II and football in Division III. Gannon is a member of the ECAC and competes in the Midwest Collegiate Conference.

RESPONSIBILITIES: Assist the director of intramurals and recreation in the supervision of the student recreation center and administration of the intramural/recreation program. Assist the head coach with the organization of all phases of a nationally competitive Division II Basketball program.

QUALIFICATIONS: Candidate should possess a bachelor's degree in Physical Education, Recreation, or related field. Background in coaching at the college or high school level is desirable.

SALARY: Commensurate with qualifications and experience. Graduate school tuition remission also available.

APPLICATION PROCEDURE: Applications accepted until the position is filled. Send application, current resume, and three letters of recommendation to:

Director of Personnel
Gannon University
University Square
Erie, PA 16541

Gannon University is an Equal Opportunity/Affirmative Action Employer.

COMMISSIONER SOUTHERN CONFERENCE



The Southern Conference invites applications and nominations for the position of Commissioner. The Southern Conference, with its office in Asheville, North Carolina, was founded in 1921, and is a member of Division I, competing at the I-AA level in football. Its member institutions are: Appalachian State University, The Citadel, East Tennessee State University, Furman University, Marshall University, The University of Tennessee at Chattanooga, Virginia Military Institute, and Western Carolina University.

RESPONSIBILITIES: The candidate hired will serve as Chief Administrative Officer of the Southern Conference.

QUALIFICATIONS: Applicants should have proven ability to manage institutional athletics programs in either a university or a conference setting; an understanding and appreciation of higher education; a strong commitment to the academic progress and graduation of student-athletes; demonstrated competency in the management of fiscal affairs; strong administrative, interpersonal, communications, and promotional skills; knowledge of and commitment to compliance with NCAA regulations; and a familiarity with and commitment to both men's and women's intercollegiate sports programs. A baccalaureate degree is required and a graduate degree(s) is preferred.

COMPENSATION: A competitive salary commensurate with experience and qualifications. The position will become available June 1, 1991.

A letter of application, curriculum vita, current letters of recommendation, and three references should be sent to:

Alan J. Hauser, Chair
Southern Conference Commissioner Selection Committee
Department of Philosophy and Religion
116 Greer Hall
Appalachian State University
Boone, N.C. 28608

The committee will begin its considerations of candidates on October 1, 1990.

The Southern Conference is an Equal Opportunity/Affirmative Action Employer.

The Market

Continued from page 18

sport (preferably football), teaching some activity courses and other duties that may be assigned by the athletics director. This is a full-time staff position. Applications will be accepted until the position is filled. Qualifications: master's degree, demonstrated experience in coaching lacrosse and another sport, recruiting experience, Division III experience and a demonstrated commitment to a liberal arts philosophy. Send a letter of application, resume and three letters of recommendation to: Dr. Jay Martin, Athletics Director, Ohio Wesleyan University, Delaware, Ohio 43015. Ohio Wesleyan University is an Equal Opportunity/Affirmative Action Employer.

Soccer

Assistant Soccer Coach. Marist College is seeking a part-time Assistant Soccer Coach to assist the Head Soccer Coach in planning, organizing, and coordinating the men's soccer program. Bachelor's degree, and experience as a player or coach in either high school or college preferred. Knowledge of NCAA rules and regulations necessary. Salary commensurate with experience. Please submit letter of application, resume, and names of three references by September 7, 1990, to: Eugene Dons, Athletic Director, Marist College, MPO 905, Poughkeepsie, NY 12601. EOE/AA.

Swimming

Head Men's & Women's Swim Coach. Butler University. Part-time, nine-month position starting Sept. 15, 1990. Duties include selecting & directing part-time assistants, evaluation & recruitment of swimmers, organizing & conducting team work-outs, preparing for & competing in team competition, arranging team travel, and managing scholarship aid & operating budget. Earned BA, with proven success in coaching & ability to work effectively with student-athletes, colleagues & the public required. Intercollegiate coaching & recruiting experience preferred. Send letter, resume & names & addresses of three current references by September 12, 1990, to: John C. Parry, Athletic Director, Butler University, 4600 Sunset Ave., Indianapolis, IN 46208. EOE/AA.

Assistant Coach in Swimming, Men & Women. University of Virginia. Qualifications: Bachelor's Degree Required, Master's Degree Preferred; Three years' coaching experience, preferably at collegiate level; Ability to recruit national caliber athletes; Ability to relate to and motivate college swimming athletes; Experience organizing and directing year-round training program. Responsibilities: Assist Head Coach in all practice sessions; Assist in supervision of year-round training program; Recruit outstanding swimming athletes; Assist in team travel arrangements, assume home meet organizational responsibilities; Demonstrate positive and professional profile; Assist in budget management and preparation; Work with athletes on daily basis to insure that the athletes' academic and athletic goals are satisfactorily accomplished and that the athlete is growing and maturing as a solid citizen. Appointment: 12-month appointment. Applications: Return resume and three recommendations to Mark Bernardino, Head Swim Coach, PO Box 3785, University of Virginia, Charlottesville, VA 22903. Application Deadline: September 15, 1990. The University of Virginia is an Affirmative Action/Equal Opportunity Employer.

Track & Field

Interim Women's Track and Field Coach, under an overall coordinator, beginning January 1991. The successful candidate will be expected to teach in the required physical education program and/or the professional

major's program. Master's degree in physical education required. Candidates should have proven coaching and teaching abilities at the collegiate and/or high school level. Salary is commensurate with qualifications and experience. Deadline for Application: October 15, 1990. Submit letter of application, transcripts, resume and three letters of reference to: Dr. Gary Wicks, Search Committee Chair, St. Olaf College, Northfield, MN 55057. St. Olaf is an Equal Opportunity/Affirmative Action Employer.

Wrestling

Interim Head Wrestling Coach. Position Description: Head coach of varsity wrestling and administrative assistant to the Athletic Director. Responsibilities: Perform the duties associated with serving as head wrestling coach, which includes conducting practices, recruiting prospective student-athletes and overall organization of the wrestling team. Assist with a variety of administrative duties and teach physical education skill courses. Qualifications: Bachelor's Degree. Compensation: This is a one-year, entry level, non-faculty appointment. Salary will include benefits and an opportunity to enroll in two graduate courses per semester. Salary will be commensurate with qualifications and position level. Appointment: October 1, 1990, to May 15, 1991. Application: This is an immediate opening and applications will be accepted until position is filled. A letter of introduction, a resume and two current letters of recommendation should be submitted by September 17 to: John S. Eddiscombe, Chairman, Department of Physical Education, Wesleyan University, Middletown, CT 06457. Wesleyan University admits students without regard to race, color, religion, sex, sexual orientation, age, handicap, or national or ethnic origin to all rights, privileges, programs and activities generally accorded or made available to students at the University. It does not discriminate on the basis of race, color, religion, sex, sexual orientation, age, handicap or national or ethnic origin in admission to, access to, employment in or treatment in its programs and activities.

Graduate Assistant

Graduate Assistant Athletic Trainer — University of Michigan. Qualifications: 1. ATC preferred. 2. Bachelor's degree. Responsibilities: assist with sport coverage and general training

ATHLETICS

ASSISTANT ATHLETIC DIRECTOR — TICKETS AND OPERATIONS

Will supervise ticket office operations to include: ticket sales, accountability for cash receipts, financial reporting, season audits, game reports, personnel management, and assessment of computer hardware/software needs. Assist in game management of athletic events. Other related duties. Requires a Bachelor's degree in Marketing, Business, Computer Science or related field and three years' related experience. Submit resume by September 12, 1990, or apply Mon., Wed., or Fri., between 8 a.m. and 3 p.m. to: **Personnel Services, 2211 South Brook Street, University of Louisville, Houchens Bldg., Louisville, KY 40292.** Equal Opportunity/Affirmative Action Employer.

room coverage. 12 month appointment — \$10,000. Send resume to: Russ Miller, Supervisor of Athletic Training, 1000 S. State Street, Ann Arbor, MI 48109.

Illinois Benedictine College is looking for a Graduate Assistant in baseball for the 1990-91 academic year. Candidates must be acceptable in one of the six Graduate programs: Master's of Business Administration, Management Information Systems, Management and Organizational Behavior, Public Health, Counseling Psychology, and Exercise Physiology and Fitness Management. Send letter of application, transcript and letters of recommendation to: Tony LaScala, Director of Athletics, IBC, Lisle, Illinois 60532.

Miscellaneous

Athletic Intern sought for co-ed college; assist in all phases of athletic program, incl. operations, scheduling, budget and facility management. Graduate students pref. Resume to Human Resources, Manhattanville College, 125 Purchase Street, Purchase, NY 10577.

Assistant for Women's Athletics — Texas A&M University is seeking qualified candidates for the position of Assistant for Women's Athletics. Bachelor's degree required; salary com-

mensurate with experience. Responsibilities include administrative duties for women's sports and assistance with promotions and marketing for all sports. Application by resume only to: Lynn Hickey, Assistant Athletic Director, Texas A&M University, College Station, Texas 77843. Deadline for Application: September 17, 1990. Affirmative Action/Equal Opportunity Employer.

Wanted

WANTED: Used portable wood floor in good condition. Please contact Mike Thomas, University of Denver, 303/871-3904.

For Sale

Sealed Bids will be received until 9:00 A.M. Wednesday, September 19, 1990, for the "Sale of Used Basketball Scoreboard" located at the Heames Multipurpose Building, University of Missouri-Columbia, Columbia, Missouri. For more information, contact Mr. Gary Zwonitzer, 342 Heames Multipurpose Building, Telephone: 314/882-2594, University of Missouri-Columbia, Columbia, Missouri 65211.

DIRECTOR OF ACADEMIC & REGULATORY AFFAIRS

Bowling Green State University has an opening for the position of Director of Academic & Regulatory Affairs.

DESCRIPTION: Supplement currently available academic and personal counseling system at Bowling Green State University on behalf of student-athletes in Division I-A program with 19 varsity teams. Job entails careful tracking of academic progress from recruiting to graduation, plus assisting student-athletes with personal and social adjustment to the many opportunities provided by a residential campus in a small community. Successful candidate also will be expected to know applicable NCAA, Conference and institutional regulations to assure full and voluntary compliance.

REQUIREMENTS: Ability to interact comfortably with varied student-athletes and various campus academic and support units; prefer some counseling experience; candidate with knowledge of NCAA regulations preferred; candidate must have good social skills and be capable of setting good example for college students; Bachelor's Degree required, Master's Degree preferred.

APPLICATION PROCEDURE: Send letter of application, resume, three letters of recommendation and official college transcripts to:

**Chair, Search & Screening Committee
Director of Academic and Regulatory Affairs
c/o Athletic Department
B.G.S.U.
Bowling Green, Ohio 43403**

Deadline for application is September 10, 1990.

EQUAL OPPORTUNITY EMPLOYER

POSITION ANNOUNCEMENT Sports Information Director University of Wisconsin-Platteville

The University of Wisconsin-Platteville is seeking a writer and editor for the Office of Information Services, with the principal assignment (3/4-time) of Sports Information Director. Other duties (1/4-time) include editing the internal staff newsletter and writing for university publications.

Minimum requirements for the position are a bachelor's degree in English, journalism or communications, 1-2 years' experience as a news writer or editor in a public relations or media position, and the ability to compile and analyze sports statistics. Sensitivity to cultural diversity and gender equity issues is essential, as are high standards of professional ethics.

Ideal candidates will have coursework in sports journalism, familiarity with intercollegiate athletics and higher education, experience in college or university information services and/or sports information, and familiarity with Macintosh computers and sports-related software programs.

Starting salary for this full-time, 12-month position is approximately \$22,000, with full benefits. The position reports to the Director of Information Services and is currently available. For full consideration, submit a cover letter, resume, and the name, title and phone number of three references by September 21 to:

**Kevin Boatright
Office of Information Services
One University Plaza
University of Wisconsin-Platteville
Platteville, Wisconsin 53818**

UW-Platteville is an NCAA Division III institution, affiliated with the WSUC and WWIAC conferences and competitive in 15 men's and women's sports. The university enrolls 5,300 students in primarily undergraduate programs leading to degrees in engineering, the arts and sciences, education, agriculture, and business, industry and communication. The campus is located in scenic southwest Wisconsin's largest and most historic community.

UW Platteville is an Equal Opportunity/Affirmative Action Employer. Women and minorities are especially encouraged to apply.

Open Dates

Men's Basketball. The College of St. Rose, Albany, New York, is looking for teams for Tip Off Tournament November 17 & 18, 1990. Division II, III or NAIA. Will give lodging and guarantee. Call Brian Beaury, 518/454-5158.

Men's Basketball: St. Thomas (FL) is seeking home and away games for the 1990-91 season. Guarantees available. Contact Head Coach, Chris Mowry, at 305/628-6679.

Women's Basketball, Division I: The University of Utah is seeking teams for tournament. November 29-30, 1991, guarantee and/or return gain. Contact Helen Higgs, 801/581-6230, or Fern Gardner, 801/581-3507.

Frostburg State University has the following open dates for Division III football: 1992 October 31st Home or Away, 1993 October 30th Home or Away. Some dates are available for 1994-95. Contact: Loyal K. Park, Director of Athletics, Frostburg State University, Frostburg, MD 21532. Phone: 301/689-4471.

Men's Basketball — Division II: Cal Poly Pomona is looking for a team (any division) to compete in the 1990 Bronco Classic (four-team tournament) on November 16-17. Small guarantee. Contact: Dave Bollwinkel, 714/869-2833.

Men's Basketball — St. John's University (MN) needs two games for 1990-91 season. Call Jim Smith, 612/363-2500.

Men's Basketball — Division I: Southeast Missouri State University, Division I and Ohio Valley Conference member effective 1991, seeks home and away games for 1991-93. Contact Ron Shumate, 314/651-2160.

Football — I-AA and/or II: Southeast Missouri State University, I-AA and Ohio Valley Conference member effective 1991, seeks games per the following: 1991 Div. I-AA road game: 11/2, 1992 Div. I-AA road game or Div. II home; 10/10, 10/24, 10/31, 1993 Div. II home game, 10/20. Guarantee for Div. I-AA. Contact Rich McDuffie, 314/651-2229.

Wilkes University seeking two Div. III teams for Christmas Tournament Dec. 28-29. Guarantee. Call Ron Rainey, 717/824-4651 ext. 4028.

Men's Basketball. Marietta College needs one team to compete in its 20th Annual Shrine Tournament on Dec. 28-29, 1990. Excellent guarantee—one night's lodging (minimum) and four meals for all participants. Contact: Head Coach, George Freebersyser, at 614/374-4665.

Wilmington College in Wilmington, Ohio, is looking for football games on the following dates: Sept. 21, 1991; Oct. 12, 1991; Oct. 26, 1991; Oct. 10, 1992; Oct. 9, 1993.

NCAA NATIONAL YOUTH SPORTS PROGRAM (NYSP) EVALUATOR

The NCAA administration department is accepting applications for an on-site National Youth Sports Program (NYSP) evaluator. This individual will be responsible for on-site visitation and evaluation of selected NYSP projects, working with NYSP project personnel, and processing final reports and other administrative materials.

The position requires a minimum of five years' experience with NYSP (two years of professional teaching experience with NYSP or other educational setting and three years of NYSP auxiliary staff experience). The individual must have management skills, the ability to communicate effectively, and the flexibility to travel during summer months.

Candidates should send a letter of interest with information regarding previous NYSP experience and three written letters of recommendation to:

**Rochelle M. Collins
Youth Programs Coordinator
NCAA
6201 College Boulevard
Overland Park, KS 66211-2422**

Deadline for applications is September 15.

The NCAA is an Equal Opportunity Employer.

DIRECTOR OF ATHLETICS

*Appalachian
State University*

BOONE, NORTH CAROLINA

THE AREA: Appalachian State University in Boone, North Carolina, invites applications for the position of Director of Athletics. Appalachian is located in the Blue Ridge Mountains of Northwestern North Carolina and is one of the 16 constituent institutions of the University of North Carolina. Appalachian is a comprehensive university enrolling over 10,000 students. The University is a member of the Southern Conference and competes at the NCAA Division I level except for football which is at the Division I-AA level. The program includes 18 sports (10 men's and 8 women's programs).

RESPONSIBILITIES: The Director reports directly to the Chancellor, serves as a member of the Chancellor's Administrative Cabinet and is responsible for the overall administration and management of the athletic program to include: planning, personnel, budgeting, marketing and public relations, fund raising and compliance with NCAA and University regulations.

INTERVIEWEES WILL POSSESS the baccalaureate degree with an advanced degree preferred; should have at least five years' successful experience in intercollegiate athletic administration. Must have a demonstrated commitment to men's and women's athletics, to academic excellence and integrity and strong organizational and communication skills.

APPLICANTS MUST SUBMIT a cover letter, resume and a list of at least five references with addresses and phone numbers. Nominations will not be accepted. Compensation will be commensurate with experience and qualifications. Completed applications must be received by October 8, 1990.

SEND APPLICATION TO:
Mr. Larry Nance
Secretary, Search Committee
Office of Personnel Services
Founders Hall
Appalachian State University
Boone, North Carolina 28608

Federal law requires proper documentation of identity and employability prior to final consideration for this position. Appalachian State University is an Equal Opportunity Employer and actively seeks the candidacy of women and minorities.

Appalachian
STATE UNIVERSITY

UNIVERSITY HEALTH SERVICES UNIVERSITY OF MASSACHUSETTS/AMHERST HEALTH EDUCATOR (Staff Assistant) ATHLETIC HEALTH ENHANCEMENT PROGRAM

Full-time position available August 1990 for a Health Educator to coordinate, conduct and evaluate health education programs for student-athletes and athletic department staff, with major emphasis on alcohol and drug abuse prevention.

Strong organizational, interpersonal and writing skills necessary; must have community and group education experience, and individual intervention and referral skills. Other assignments include Health Center consumer relations work; member orientations, advising and programming. Master's Degree in Public Health, Community Health Education or related field preferred. Two years of progressively responsible experience with alcohol/drug abuse prevention education and two years of intercollegiate athletic experience, or other competitive sports experience preferred.

Hiring salary: \$19,750-\$26,300 (normal starting salary: \$19,750-\$23,000). Competitive University benefits package includes 22 days vacation, health insurance, tuition waiver for employee and family at State colleges and Universities, and use of many University facilities.

The University of Massachusetts in Amherst is part of the Five College Cooperative, offering rich educational, cultural and sports activities in a rural setting. Just 90 miles from Boston, in the foothills of the Berkshires, we are centrally located for a short drive to Tanglewood, Deerfield, the Springfield area and Vermont skiing.

Send resume and letter of interest to:

**Maureen Townsend, Personnel Officer
University Health Services
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Expanded NFL season threatens smaller postseason bowls

by Jeff Shain

College bowls are feeling the squeeze from the National Football League's move to expand its schedule.

The smaller postseason games, facing new competition from professional football's television juggernaut, will be forced to compete against each other on a level that could eventually lead to the demise of some bowls.

"It's going to be a tough job for some bowl games to make it," said Merle Miller, executive director of the Copper Bowl.

Before this year, the NFL usually finished its regular season before Christmas, leaving only two wild-card play-off games to compete with the slew of bowl games that took place in the week between Christmas and New Year's Day.

NFL added 17th week

But to get more money in its negotiations with the television networks, the NFL added a 17th week to its schedule beginning in 1990, and it plans to expand to 18 weeks within two years.

That 17th week falls between Christmas and New Year's Day this year. With the expected battle for two extra wild-card play-off berths, the NFL likely will turn much of the attention during that week away from the minor bowls and toward the play-offs.

Fearing a rating loser, networks and syndicators are reluctant to schedule a bowl game against the NFL, effectively shutting the colleges out of prime weekend viewing hours.

Four spots wiped out

"It blocks out four potential times when a college bowl game can be played," said Don Andersen, executive director of the Anaheim Freedom Bowl. "CBS doesn't want to do a college game to go against an NBC pro game, and NBC doesn't want to do a college game against a CBS pro game. It wipes out four spots."

Len DeLuca, vice-president of program planning at CBS, said his network reached an agreement with the John Hancock Bowl to move that game from Saturday, December 29, to December 31 because the NFL leaves "not that many rating points to fight over."

"We don't believe it to be fair to the people in El Paso and the Hancock Bowl, or to be smart competitively, to have college football up against NFL competition that would be very, very strong," he said.

Choices limited

That has sent bowl officials scrambling to find a date and time that might interest television. Unfortunately, the choices are limited.

"You can't get network television on weeknights because they do not want to break up their prime-time programming. So that pushes it to cable networks or syndication packages, where rights fees are not as lucrative," said Andersen, whose game was televised by NBC last year but fell victim to the Kansas City-Chicago game in 1990 scheduling.

Unable to compete against the NFL, the bowls wind up competing against each other. Of the 19 bowl games to be played this season, 12 fall on one of two dates.

Eight bowls on one day

The Mazda Gator Bowl moved its game to the morning of January 1, making it the eighth bowl to play

on the crowded New Year's Day schedule. Four more games are set for the night of December 29, after the NFL schedule is finished for the day.

will take the minimum from \$600,000 this year to \$750,000 in 1993.

"You have to guarantee those minimum payoffs," said Bud Dudley,

"With lower television revenues, smaller bowls may have problems meeting the NCAA's mandate for increased payouts to schools, which will reach \$750,000 in 1993."

But with the saturation of certain time slots, rights fees are virtually certain to fall off. And with lower television revenues, some of the smallest bowls may have problems meeting the NCAA's mandate for increased payouts to schools, which

executive director of the Liberty Bowl. "Newer bowls and non-New Year's Day bowls are definitely going to have to take that into consideration."

"Several bowls will have to be looking at their future if the guaran-

tees continue to go up and the revenues come down."

The College Football Bowl Association, an umbrella organization for the bowls, already has met once this summer to discuss the problem. They also have held discussions with NFL officials, but Dudley said that "at the moment, we're playing to a deaf ear."

"We don't want to say the wrong thing and get into a confrontational mode," said John Reid, executive director of the Sea World Holiday Bowl. "Right now, we're studying the problem and trying to see what course of action might be taken."

The bowl association also is seeking the help of the colleges, whose relationship with the NFL has been strained with the league's decision

to allow juniors to declare for the draft.

"I think that's something bowls and colleges are working toward and would like very much to happen," Andersen said. "We're attempting to keep open the lines of communication. We already have lines of communication, but I think it's important that those be strengthened and that the NFL realizes the severity of the bowls' problems."

"I think there needs to be a spirit of cooperation between the NFL and colleges and bowls. I hope the NFL would be willing to sit down and talk about it even further than we already have and work out some solutions to the situation."

Shain writes for United Press International.

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