

The NCAA News



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CFA signs restrictive contract with ABC

Although disappointed with offers for College Football Association television rights more than 50 percent below those anticipated by the organization's leadership, the CFA's television negotiations group has entered agreements with the American Broadcasting Company—through two of its subunits, ABC Sports and ESPN—and apparently promised that CFA members would not televise their games on CBS or NBC during the 1984 season.

The ABC contracts reportedly require that CFA members not give permission to nonmembers to televise games in which CFA members are involved unless the television agreements conform to the CFA commitments given to ABC. This is intended to preclude the telecasting of "cross-over" games by CBS and NBC.

CFA members had not received written advice of the agreement, but notice to some institutions specified that in addition: (1) CFA members playing nonmembers may not give permission for such cross-over games to be released

regionally (or possibly locally, depending on the market) if they occur in a time slot being utilized by ABC Sports or ESPN, and (2) games between CFA members may not be released for regional syndication in conflict with ABC and ESPN time slots. ABC plans to use late afternoon for its telecasts and ESPN will use the middle evening hours.

The CFA commitment to ABC reportedly was made when neither CBS nor ABC would agree to televise 35 CFA games in 20 national exposures. ABC did agree to do 20 games in 13 exposures for \$12 million. ABC management then reportedly cancelled an ESPN preliminary agreement with the Big Ten Conference; the CFA ceased negotiations with TBS, and thereafter ESPN—under direction from the parent company—reportedly agreed with the CFA for an additional series of 15-24 games for a surprising \$9.3 to 11.2 million. The number will not become definite, apparently, until it is known how many Thursday night games may be available.

The total rights of \$21 to 23 million fell far short of the \$50

million rights fees CFA Executive Director Charles M. Neinas predicted the CFA would acquire when he met with various conferences this spring and again at the annual CFA meeting in Dallas June 3.

Meanwhile, CBS reached an agreement for 18 games utilized in 12 exposures for \$9.5 million with the Big Ten and Pacific-10 Conferences. That represents an increase in the original CBS commitment, which was expanded when the CFA advised that its members' games would not be available to CBS. CBS also has rights to the Boston College-Miami game and the Army-Navy game under previous commitments.

Testifying Tuesday before the U.S. House Subcommittee on Oversight and Investigations (see story elsewhere on this page), Neinas said he was operating in a "buyer's market" when the CFA contracts were negotiated and felt that higher rights fees also could have been obtained if the Big Ten and Pac-10 Conferences and CFA were in a coalition. He said the

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Subscription rate to be increased

The subscription rate for The NCAA News will be increased to \$20 beginning September 1, 1984. The increase is the first in the subscription rate since the News was expanded to its current format more than two years ago.

New subscriptions or renewals of subscriptions received before September 1 will be accepted at the current \$15 rate. New subscriptions and renewals received after September 1 must include a payment of \$20.

There is no change in the rate for the first-class mail option. Subscribers may receive the News first class for an additional \$23.

TV sanctions delayed while court's ruling awaited

The NCAA Committee on Infractions, after reviewing the U.S. Supreme Court decision on the televising of intercollegiate football, has adopted principles to be applicable to member institutions subject to NCAA television sanctions during the 1984 football season.

The committee, which is responsible for administering the NCAA enforcement program, believes that the decision of the U.S. Supreme Court does not interfere with the Association's power to restrict football television appearances as a sanction for violation of NCAA rules. The Association has asked the U.S. District Court for the Western District of Oklahoma to modify its injunctive decree of September 15, 1982, to

make this explicit. Until the district court has acted, the committee is aware of possible doubt on the matter.

The Committee on Infractions' position is that so long as this doubt remains, a member institution under an NCAA penalty prohibiting live television of football games for the 1984 season may enter into commitments for football television for 1984.

The committee has determined that the following principles will apply to any such member institution

if it does televise live (as defined by NCAA legislation) any of its 1984 football games:

• If the court modifies its decree so that it does not bar the NCAA from imposing television sanctions, the institution shall be ineligible for live televising of its football games for the 1985 season; or

• If the NCAA should finally be under a decree that precludes a television sanction, then, as provided in Section 12-(e)-(2) of the Association's

enforcement procedure, the NCAA Committee on Infractions shall reconsider the penalty previously imposed in the case and determine whether a substitute penalty should be imposed.

The committee has advised each member institution subject to television sanctions during the 1984 season of these principles, and each university will advise the NCAA prior to the 1984 season of its intentions concerning appearances.

Toner fears negative effect on football in court ruling

Representatives of the NCAA, the College Football Association and the television industry were questioned about the future of college football television during a July 31 hearing of the House Subcommittee on Oversight and Investigations in Washington, D.C.

The Congressional hearing was called to explore the ramifications of the recent U.S. Supreme Court decision that found the 1982-1985 NCAA Football Television Plan in violation of Federal antitrust laws.

In his statement before the subcommittee, NCAA President John L. Toner said he feared the court's decision would have profound effects on college athletics.

"I am dismayed and saddened," said Toner, "because I feel that college football is in disarray because a minority of institutions believe they should have unlimited opportunity to use their 'property' to maximize their profits and, on the other hand, because a small number of television networks now can manipulate the college football market the way they wish.

"One also may inquire in this context whether individual institutions, in their desire to increase the viewer popularity of their 'property right,' will not be forced eventually to focus on developing consistent winning percentages and increasingly to attempt to schedule games with other teams that also have demonstrated the capacity to win consistently. If these objectives begin to dominate the game, I suggest they will lead almost inevitably to a severe erosion of the conference structure that for many years has been a hallmark

See Toner, page 8

Possible legislation for the 1985 NCAA Convention in four major areas will be considered by the NCAA Council in its August 15-17 meeting at the Hyatt Regency Monterey, Monterey, California.

Those major agenda items include the following:

• A report by the Special Committee on Academic Research on the final results of the study conducted by Advanced Technology, Incorporated, regarding the requirements of Bylaw 5-1-(j) as amended by Proposal No. 48 at the 1983 NCAA Convention. Committee Chair Gwendolyn Norrell, Michigan State University, and representatives of Advanced Technology will present the report, and the special committee will offer its recommendations, if any, for modifications in Bylaw 5-1-(j) before it becomes effective August 1, 1986.

• Legislation necessary to implement the drug-testing program being recommended by the Special Drug Testing Committee to comply with

the provisions of the resolution (No. 163) adopted at the 1984 NCAA Convention.

• A report by the Special Council Subcommittee on Equivalency Awards, chaired by Wilford S. Bailey of Auburn University, including possible legislation to alter the computational method used in counting equivalency awards in the interest of achieving greater competitive equity.

• Possible legislation to establish in the bylaws certain principles that member institutions would agree to

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observe in their college football television arrangements, including those principles agreed upon by the Divisions I-A and I-AA members at the special football television meeting July 10.

In all, the Council and the three division steering committees will review approximately 40 legislative proposals already submitted for the 1985 Convention. Not included in that total is the length-of-season legislation from the 1984 NCAA Convention. Proposal No. 123, all amendments that were submitted to it and other suggestions regarding limitations on playing seasons that have been offered since that Convention will be reviewed by the steering committees and the Council.

Another Convention-related item on the agenda is a revised proposal for a system to facilitate roll-call voting. Investigation of various electronic systems was prompted by the 1984 Convention action authorizing the NCAA Presidents' Commission

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Executive Committee to consider budget of \$40 million

Approval of the 1984-85 budget and reports from 22 sports committees are among the agenda items for the August 13-14 meeting of the NCAA Executive Committee in Monterey, California.

The Executive Committee will be considering a budget in excess of \$40 million, which would represent about a 10 percent increase from last year. Complete details of the 1984-85 budget will be published in the August 15 issue of The NCAA News.

Among the items in the proposed 1984-85 budget are several recommended by the Special Program Evaluation Subcommittee, which met July 23 at the NCAA national office. The subcommittee recommended continuation of the following programs: National Youth Sports Program (\$140,900), Volunteers for Youth Program (\$149,400), professional development

seminars (\$40,000) and grants to affiliated organizations (\$178,200).

An allocation of \$20,000 also was approved for regional rules seminars. These seminars would be held annually at different regional sites and would review all NCAA rules and regulations and explain the NCAA administrative structure. The total proposed development budget is \$599,000.

Also recommended by the Special Program Evaluation Subcommittee were budgets of \$847,200 for promotion and \$132,400 for research. Included in the promotion budget is \$70,000 for a series of drug and alcohol awareness promotional messages that would be aired during NCAA championships telecasts. A \$42,000 allocation is proposed in the research budget for continuing academic research.

Highlighting the sports committee reports is one from the Division I Men's Basketball Committee requesting a five-year cap on the 64-team bracket in the Division I Men's Basketball Championship, with no more than 30 automatically qualifying conferences. The committee also is recommending Seattle, Washington, as the 1989 Final Four site April 1 and 3 and Denver, Colorado, as the 1990 Final Four site March 31 and April 2. The committee also recommended several adjustments in regional alignments and dates and sites for 1986 first-round, second-round and regional sites.

Following are recommendations from other sports committees that will be considered by the Executive Committee:

Division I Women's Basketball—This committee is recommending expansion of the Divi-

sion I Women's Basketball Championship field to 40 teams. Dates and sites for 1985 regionals, as printed in the July 18 issue of The NCAA News, also will be considered.

Baseball—The Baseball Committee is seeking an increase from 36 to 38 teams for the Division I Baseball Championship. In addition, automatic qualification is being sought for the Pacific Coast Athletic Association, West Coast Athletic Conference, Big East Conference and two sections of the Eastern College Athletic Conference.

Women's Softball—In an effort to shorten NCAA championship games, the Women's Softball Committee is recommending a tie-breaker rule, which was explained in detail in the July 4 issue of the News. The committee also is recommending automatic qualification

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Television has raised our intolerance level

By Art Spander
San Francisco Examiner

Television, according to the Encyclopedia Britannica, is the electrical transmission of pictures in motion and the simultaneous transmission of the accompanying sounds. Television, according to guys with the cigars and pinkie rings, is the only way you make it big in sport.

Television means recognition. Television means money. Television means gratification.

With television, you are no longer required to conjugate verbs, only to push a button. With television you can earn more for picking off a rebound than for picking up a diploma. With television, style becomes more important than substance. With television, the public believes yards per carry is a greater yardstick of a man than grade-point average.

The U.S. Supreme Court, the home nine, to borrow a sports reference, has decided the NCAA is a "classic cartel" and no longer may control the number of college football games on television. Free at last, oh Lord. Slippery Rock and East Stroudsburg are awarded Federal approval to become rich and famous. Fools rush in.

The NCAA is staggered. The sporting press is outraged. The word "greed" dominates stories. Journalists blame the two schools that brought about the lawsuit against the NCAA—Oklahoma and Georgia. The journalists' anger is misplaced. The villain is television, pure and simple.

Without TV, Oklahoma and Georgia wouldn't care who controlled what. And that's not all. Without TV:

There would be no Howard Cosell; no song and dance men

who masquerade as sportscasters; no games starting at 9 a.m. or 9 p.m.; no USFL; no ESPN; no reruns of PKA karate at 3 a.m.; no dimwits running out of the stands across diamonds or fields or courts while games are in progress; no overemphasis on becoming No. 1; no Michael Jackson; no Keith Jackson; maybe even no Reggie Jackson.

Without TV, the 1980 U.S. hockey team wouldn't have been making American Express commercials; without TV, the 1984 U.S. hockey team wouldn't have been forced to make excuses.

Without TV, the Raiders wouldn't be in Los Angeles; the NCAA basketball tournament wouldn't be as large as the U.N. General Assembly membership; meteorologists wouldn't

Columnary Craft

be asked for autographs; children wouldn't lose interest in a book without pictures; Nielsen Ratings wouldn't be the primary factor in selecting a country's recreation.

Without TV, we wouldn't have high fives and might not have as many low blows; without TV, we wouldn't have an entertainer in the White House; without TV, we wouldn't have a generation of kids who think the only reason to become an athlete is to become a millionaire.

Television is a selling medium, which of itself is not an indictable offense. The products may differ—beer, sex, football—but the idea always is the same. There has to be a reason to watch. For some, the reason is Tom Selleck. For others, the

reason is Tommy Lasorda. Somebody's got to fill the gaps between the tire and detergent commercials.

There would be sport without TV but not as we know it. For driving in runs, Dave Winfield might only be driving a Chevrolet, not a Mercedes; to play quarterback, Steve Young wouldn't have been given a salary of even six figures, much less eight, and Georgia and Oklahoma would be very content to woo their own constituency and not worry about a national audience.

The need to win existed before television. Nobody played the game just for exercise, although Grantland Rice would have had us believe otherwise. Bobby Jones and Red Grange didn't get headlines because they failed but because they dominated. And yet, TV has changed the emphasis. We have become intolerant of anything short of perfection.

TV killed off the small boxing arenas and much of minor-league baseball. TV closed the nightclubs where new entertainers worked their trade. If you could see the Dodgers on the tube, would anyone attend a Class A game? Why watch a young comedian at the hungry i when you could watch Johnny Carson on NBC? After the public experienced New York, it wasn't about to accept New Haven.

The networks pay to get Broadway, in this case Oklahoma and Notre Dame. As part of the deal, TV had to accept Vanderbilt. It's like telling a guy he can date Bo Derek if he takes along her ugly sister.

Now, Bo has been given approval to go out on her own. So has the ugly sister. Guess who will be getting the phone calls. Sounds like the plot of a new TV series.

Bookies could have a field day

Blackie Sherrod, sports columnist
Dallas Times Herald

"Perhaps the biggest winner in the whole tangle (Supreme Court decision that ended the NCAA's control of college football on television) will be the bookmakers. There will be more games on television, and bettors dearly love action on games they are watching. One local book estimates the new ruling will triple his action on college football."

Johnny Majors, football coach
University of Tennessee, Knoxville

"It's ridiculous to even think of a national championship (football) tournament with only four teams. That isn't a representative number. It would be as big a

William C. Carr, director of athletics
University of Florida

"Too much leadership is perceived as arrogance; too little leadership is perceived as timidity and incompetence. Too much service is perceived as waste; too little service is perceived as apathy.

"The more diverse the needs and resources of the (NCAA) membership, the more difficult for a large organization to provide the proper balance of leadership and service. Such is the dilemma of the NCAA."

Vincent J. Dooley, athletics director and football coach
University of Georgia

"I am not in favor of a 12th game as long as we are making it the way we are (11 games). I would, though, like to see a rule that allowed us to play a spring football game against another school. We could play home-and-home against schools like LSU or Alabama when they are not on our regular schedule. It would be a lot more interesting to the players and the fans and would bring in extra revenue, too."

Scott Zolke, academic counselor
Georgia Institute of Technology

"We have an obligation to make sure our athletes are physically, medically and emotionally fit to compete. I'm waiting for the day when some player dies because of the effect of some drug and some school gets sued for negligence because it should have known an athlete was using steroids or some other drug or alcohol."

Scott McLaughlin, football player
Rice University

"Major college football and money—these two subjects are sisters. In college athletics, you don't find one without the other. Unfortunately, this puts a lot of pressure on coaches and players. College football isn't a game anymore, it's a business. In a way that's pretty sad, especially to the incoming freshman. Like any highly competitive business, it has become pretty ruthless."

Looking Back

Five years ago

The NCAA Council, meeting August 15-17, 1979, at Centerville, Massachusetts, accepted the recommendation of the Division I Steering Committee and declined to endorse a proposal to establish a Division I-A Football Championship. (August 15-17, 1979, Council minutes)

Ten years ago

The Amateur Basketball Association of the USA was named to membership in the International Amateur Basketball Federation (FIBA) as holder of the U.S. franchise in that sport, ending the Amateur Athletic Union's control over international basketball in the United States (August 1, 1974, NCAA News)

Twenty years ago

The NCAA Executive Committee, meeting August 16-17, 1964, in New York City, approved the transfer of the Association's national office from the Fairfax Building to the Midland Building, both in downtown Kansas City, Missouri, citing an increase in the size of the Association's administrative staff (from four to six persons). (July-August and September-October 1964 NCAA News)

Thirty years ago

The NCAA Executive Committee, meeting August 15, 1954, in Chicago, Illinois, adopted the Association's 1954-55 general operating budget in the amount of \$138,160. ("NCAA: The Voice of College Sports")

Opinions Out Loud

farce as the polls are now. I wouldn't be for play-offs unless the selection process was the same way it is for the NCAA basketball tournament."

Sue Humphrey, assistant women's track coach
California State University, Long Beach

"The NCAA should restructure so that athletes can put money into a trust fund and not have to turn it down. We need to allow athletes to make money. We force the college athlete to make a decision, money now or education now. Some of these kids grew up poor. If they see a few thousand dollars, they grab it. That's not their fault."

Tom Badgett, faculty athletics representative
Texas Christian University

"I think a lot of institutions will defer (drug-testing procedures) to the privacy of the students. If this catches on, there could be legal action because the testing is being done on student-athletes and not on the student body as a whole."

TANK McNAMARA

by Jeff Millar & Bill Hinds



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Attendance grows in men's basketball

The Big Eight Conference and the Pacific Coast Athletic Association enjoyed record years in both per-game and total basketball attendance in 1984, the Big Eight reaching third place and the PCAA making the top 10 for the first time. They helped push men's national college basketball attendance to another all-time high of 31,672,709—an increase of 201,574 over 1983.

The figures include all 1,260 senior colleges in the country with men's varsity teams—765 of them NCAA members.

In NCAA Division I, the total reached a record 20,704,057, an increase of 190,567. The 985 teams below NCAA Division I increased a scant 11,007, as a big increase of 85,680 in NCAA Division III and an increase in the NCAA Division II tournament helped offset losses in home attendance among non-NCAA members and in NCAA Division II.

The increase by the teams below Division I is significant because it follows two straight seasons of declines—213,654 in 1983 and 51,212 in 1982. The "grass roots" teams were up in both 1981 and 1980. It was important, too, because NCAA Division I showed its smallest increase since complete, official comparisons of all attendance figures—home, neutral site and tournament—began eight seasons ago:

Year	Division I Increase	Pct. Up
1977	1,129,849	7.37
1978	837,490	4.98
1979	976,190	5.52
1980	261,828	1.39
1981	209,409	1.09
1982	222,043	1.13
1983	578,841	2.91
1984	190,567	0.93

Big Ten again on top

Many conferences contributed to the gain. The Big Ten Conference led the country for the eighth straight year, increasing 570 in per-game average to 12,069—third highest in history to its national record of 12,238 in 1979 and 12,189 in 1980. Its total of 1,774,140 also ranks third (its national record is 1,877,048 in 1980).

In per-game average, the Big Eight increased 859, the PCAA 821, the Atlantic Coast Conference 684 and the Ohio Valley Conference 621 (in percentage terms, the OVC's jump of 20.13 was the biggest). In total attendance, the Western Athletic Conference increased 142,605, the PCAA 106,059, the ACC 103,972, the OVC 87,503 and the Big East Conference 67,133. Next were the Big Eight at 35,250, the Western Collegiate Athletic Association at 27,545, the Mid-Continent Conference at 27,515 and the Big Ten at 26,230.

Those conferences enjoying record years in total attendance included the Big Eight, PCAA, ACC, WAC, Big East, Midwestern City Conference, Metropolitan Collegiate Athletic Conference and Big Sky Conference. The Metro and Big Sky also had their second-highest per-game averages on record, and the ACC its highest since 1979. The Southern Conference broke its record for per-game average and its total was second highest to a record in 1983. Both the Sun Belt Conference and Missouri Valley Conference were down, but this was from records in 1983 in both per-game average and total in each case.

The Southeastern Conference was down, too, but only from its record total in 1983 of 1,650,264. The SEC finished second nationally a sixth straight season, averaged above 10,000 a seventh straight year and topped one million a 10th year in a row.

A 10-year history

This is the 10th season of NCAA division attendance compilations, while neutral-site figures in Division I go back nine seasons and complete national figures including nonmembers include the last eight seasons.

The Big Ten has led the country nine of the 10 seasons—all but 1976, when the ACC averaged 9,590 to the Big Ten's 9,056. Then the Big Ten regained the title in 1977, 9,977 to the ACC's 9,944, and has led ever since.

Four conferences have dominated attendance rankings during the first eight seasons of the decade. The Big Ten, WAC, ACC and SEC had an exclusive hold on the top four positions in this span. The WAC, for instance, topped one million all but one year, finished third six times, fourth once (in 1977) and second once (in 1978, with its record average of 10,438; the ACC set its record of 10,042 the same year but finished fourth). The SEC set its record of 10,951 per game in 1982 but finished second to the Big Ten.

The Big East was the first conference to break the iron grip of the top four, with a third-place 9,108 average in 1983. Now comes the Big Eight in 1984, with a third-place 9,864 per game, after fourth place in 1983 and six straight years in fifth place.

It is worth noting that different teams have led the Big Eight in attendance the past four years—Iowa State in 1984, Nebraska in 1983, Missouri in 1982 and Kansas in 1981.

The record increases

In 1975, the Big Eight was sixth at 6,620, so it has gained 3,244 or 49 percent since. The PCAA averaged only 2,290 in 1975 compared to 5,706 in 1984—a gain of 3,416 per game or 148.7 percent. The Big East averaged only 5,302 in 1980, its first year, and jumped 3,806 or 71.8 percent to its 9,108 in 1983.

Comparing one-year increases, the PCAA in 1984 jumped 1,423 in per-game average and 252,031 in total attendance, led by Nevada-Las Vegas' big increase in a new arena. The SEC jumped 1,791 in per-game attendance and 288,924 in total attendance in 1977, Kentucky's first year in giant Rupp Arena. In its second season in 1981, the Big East jumped 2,019 in per-game attendance and 259,205 in total attendance.

North Central leads again

Among conferences below the Division I level, the North Central Intercollegiate Athletic Conference finished on top in 1984 for the fourth straight year, with the Central Intercollegiate Athletic Association again in second place. The North Central was up 234 in per-game average to 2,801 and gained 35,377 in total attendance—both figures leading the top 20. Eleven of the top 20 were up in average and nine were up in total.

The Missouri Intercollegiate Athletic Association showed the biggest gain in ranking, moving up from ninth place to fifth with an increase of 165 per game.

Kentucky wins again

Kentucky is the national attendance champion again. Ho hum. Eight seasons in its packed Rupp Arena, eight national attendance championships and six national records in per-game attendance, the latest in 1983 at 23,785—a figure Kentucky missed by only seven per game in 1984.

But Kentucky's domination may be stopped by Syracuse, which has the potential in its Carrier Dome. Syracuse increased again in 1984, reaching 22,380 per game. That included 32,235 for North Carolina—second biggest campus crowd ever to its 32,382 for St. John's (New York) the previous season—and three

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NATIONAL COLLEGE BASKETBALL ATTENDANCE										
(For All U.S. Senior-College Men's Varsity Teams)										
Total Teams	Games Or Sessions	1984 Attendance	Avg. Per Game Or Session	Change [Ⓜ] In Avg.	Percent	Change [Ⓜ] In Total	Percent			
Home Attendance, NCAA Division I --- 275 3,811 *19,399,990 5,091 Up 45 0.89% Up 146,264 0.76%										
NCAA Championship Tournament ----- 28 402,748 14,384 Up 810 5.97% Up 22,689 5.97%										
Other Div. I Neutral-Site Attendance ---- 112 *901,319 8,047 Down 331 3.95% Up 21,614 2.46%										
TOTAL ALL NCAA DIVISION I ----- 275 3,951 *20,704,057 5,240 Up 25 0.48% Up 190,567 0.93%										
Home Attend., NCAA Division II ----- 189 2,449 3,199,307 1,306 Down 12 0.91% Down 40,635 1.25%										
Home Attend., NCAA Division III ----- 286 3,187 2,233,340 701 Up 16 2.34% Up 85,680 3.99%										
Home Attend., NCAA Associates ----- 15 208 217,644 1,046 Down 4 0.38% Down 2,819 1.28%										
**Home Attend., NAIA-Only Teams ----- 360 4,380 4,184,327 955 Down 24 2.45% Down 23,503 0.56%										
**Home Attend., All Other Teams ----- 135 1,391 372,337 268 Up 2 0.75% Down 24,166 6.09%										
NCAA Division II Tournament ----- 22 81,388 3,699 Up 502 15.70% Up 11,053 15.71%										
NCAA Division III Tournament ----- 22 42,152 1,916 Down 406 17.48% Down 8,961 17.53%										
NAIA Tournament, District & National --- 163 172,957 1,061 Up 36 3.51% Up 2,804 1.65%										
NCAA Div. I&II Tournaments, Dist. & Nat'l --- 54 53,935 999 Down 7 0.70% Down 365 0.67%										
NCAA Tournament, District & National -- 38 24,025 632 Down 3 0.47% Down 105 0.44%										
Other Neutral-Site Attendance, All 985 Teams Below NCAA Div. I --- 260 387,240 1,489 Up 78 5.53% Up 12,024 3.20%										
NATIONAL FIGURES FOR 1984 ----- 1,260 16,125 *31,672,709 1,964 Up 10 0.51% Up 201,574 0.64%										

Division I Conferences:

Conference	Teams	Games Or Sessions	1984 Attendance	Avg. Per Game Or Session	Change [Ⓜ] In Avg.	Percent	Change [Ⓜ] In Total	Percent
1 Big Ten	10	147	1,774,140	12,069	Up 570	4.96%	Up 26,230	1.50%
2 Southeastern	10	147	1,538,607	10,467	Down 249	2.32%	Down 111,657	6.77%
3 Big Eight	8	125	1,232,962	9,864	Up 859	9.54%	Up 35,250	2.94%
4 Atlantic Coast	8	127	1,175,032	9,252	Up 684	7.98%	Up 103,972	9.71%
5 Western Athletic	9	150	1,348,704	8,991	Up 251	2.87%	Up 142,605	11.82%
#6 Big East	9	132	1,123,689	8,513	Down 595	6.53%	Up 67,113	6.35%
7 Metro #	8	126	939,251	7,454	Down 326	4.19%	Down 25,425	2.64%
8 Missouri Valley #	9	143	893,210	6,246	Down 719	10.32%	Up 8,663	0.98%
9 Pacific-10	10	139	866,983	6,237	Up 58	0.94%	Down 47,530	5.20%
10 Pacific Coast #	10	141	804,543	5,706	Up 821	16.81%	Up 106,059	15.18%
11 Southwest	9	132	679,774	5,150	Down 542	9.52%	Down 60,125	8.13%
12 Sun Belt	8	126	647,058	5,135	Down 250	4.64%	Down 31,501	4.64%
13 Big Sky	8	119	603,334	5,070	Up 42	0.84%	Up 15,012	2.55%
14 Midwestern City	8	116	515,392	4,443	Up 323	7.84%	Up 16,932	3.40%
15 Mid-American	10	133	548,104	4,121	Down 82	1.95%	Down 31,928	5.50%
#16 Atlantic-10	10	122	499,507	4,094	Down 414	9.18%	Down 63,943	11.35%
17 Southern	9	126	468,422	3,718	Up 106	2.93%	Down 11,926	2.48%
18 Ohio Valley	8	111	411,408	3,706	Up 621	20.13%	Up 87,503	27.02%
19 ECAC South	6	86	288,292	3,352	Down 538	13.83%	Down 26,804	8.51%
20 Southland	7	93	281,628	3,028	Down 148	4.66%	Down 20,075	6.65%
21 Southwestern	8	102	307,553	3,015	Down 478	13.68%	Down 24,272	7.31%
22 Mid-Continent	8	118	272,830	2,736	Up 27	0.97%	Up 27,515	9.32%
23 Mid-Eastern #	6	67	164,579	2,456	Up 188	8.29%	Down 3,231	1.93%
#24 Metro-Atlantic #	8	93	207,386	2,230	Up 193	9.47%	Up 7,722	3.87%
25 Ivy	8	98	206,693	2,109	Up 180	9.33%	Up 21,471	11.59%
26 West Coast	7	101	211,998	2,099	Up 254	13.77%	Up 27,545	14.93%
27 ECAC North Atlantic #	8	106	156,899	1,880	Down 193	11.54%	Down 15,419	8.95%
28 Trans America	8	112	151,713	1,355	Down 300	18.13%	Down 48,538	24.24%
29 ECAC Metro	9	118	149,406	1,266	Down 174	12.08%	Down 19,106	11.34%
30 East Coast #	9	114	123,098	1,080	Down 51	4.51%	Down 1,339	1.08%
Division I Independents #	22	294	1,250,731	4,254	Up 119	2.88%	Up 14,474	1.17%

* All-time national high. ** Not NAIA attendance--NAIA teams also in NCAA are in NCAA figures; of 135 teams in neither NCAA nor NAIA, some are in Nat'l Christian College Athl. Assn. (NCCAA), some in Nat'l Little College Athl. Assn. (NLCAA), about half in neither. ## Figures for Big East, Atlantic-10 and Metro-Atlantic somewhat misleading--these conferences supplied about 70 percent of the teams for 32 doubleheaders totaling 274,457 in the Palestra, Spectrum, Madison Square Garden and Meadowlands; these figures are all in neutral-site line above, except for Penn's home games (the Palestra is Penn's home court). @ 1983 figures used for this report reflect 1984 changes in conference, division and association lineups, to provide parallel comparisons (i.e., 1984 lineup vs. same teams in 1983, whether members or not) and make total-attendance comparisons valid; conferences and groups above marked (*) had different lineups in 1983 (all groups in top table had different lineups in 1983). + Conference tournaments included.

Leading NCAA Division I Teams

Team	G/S	Attend.	Avg.	Change	Team	G/S	Attend.	Avg.	Change
1 Kentucky	16	380,453	23,778	Down 7	43 Alabama	14	119,334	8,524	Down 2,551
2 Syracuse	17	380,465	22,380	Up 1,979	44 Arkansas #	15	127,496	8,500	Down 222
3 Brigham Young	15	321,714	21,448	Up 1,184	45 Georgetown	16	134,180	8,386	Down 3,550
4 Louisville	15	246,818	16,455	Up 14	46 Toledo	16	133,387	8,337	Up 29
5 Indiana	15	239,546	15,970	Down 362	47 Virginia	13	107,092	8,238	Down 762
6 Nevada-Las Vegas	16	252,465	15,779	Up 9,399	48 Utah State	13	106,269	8,175	Up 458
7 New Mexico	20	314,707	15,735	Down 796	49 Kansas State	15	121,420	8,095	Down 1,986
8 Iowa	14	216,300	15,450	Up 633	50 Duke	16	129,470	8,092	Up 118
9 Minnesota	15	222,450	14,830	Down 1,070	51 Evansville	17	135,572	7,975	Down 459
10 Vanderbilt	18	249,292	13,850	Down 126	52 Virginia Tech	15	118,853	7,924	Up 1,304
11 DePaul	16	215,550	13,472	Up 2,159	53 Weber State	17	130,821	7,695	Up 13
12 Purdue	13	173,144	13,319	Up 38	54 West Virginia ##	18	138,361	7,687	Down 2,456
13 Illinois	15	197,143	13,143	Up 184	55 Colorado	15	114,887	7,659	Up 744
14 Louisiana State	14	177,596	12,685	Up 1,144	56 Ala.-Birmingham	20	152,988	7,649	Up 614
15 Iowa State	16	202,796	12,675	Up 3,748	57 SW Louisiana	18	137,404	7,634	Up 1,211
16 Ohio State	14	172,166	12,298	Up 755	58 Wisconsin	13	98,280	7,560	Down 14
17 Michigan	18	218,450	12,136	Up 1,427	59 South Carolina	13	98,264	7,559	Down 1,234
18 Kansas	16	185,400	11,588	Up 2,430	60 Arizona	14	102,163	7,297	Up 1,073
19 IITFP	20	231,191	11,560	Up 2,969	NCAA DIVISION II:				
20 Maryland	16	181,505	11,344	Up 1,246	1 Norfolk State	18	119,925	6,663	Up 672
21 Utah	15	170,119	11,341	Down 1,255	2 North Dakota State	15	79,000	5,267	Down 790
22 Tennessee	19	215,384	11,336	Down 1,233	3 Kentucky Wesleyan	19	96,344	5,071	Up 430
23 North Carolina *	12	132,299	11,025	Up 451	4 North Dakota	14	49,100	3,507	Up 237
24 North Carolina State	17	184,500	10,853	Up 330	5 Mankato State	12	41,400	3,450	Up 1,378
25 Dayton	16	173,368	10,836	Up 886	6 South Dakota State	15	51,283	3,419	Up 81
26 Oklahoma	16	171,253	10,703	Up 1,623	7 Virginia State	9	28,900	3,211	Down 306
27 Marquette	16	170,623	10,664	Down 217	8 Nebraska-Omaha	17	50,709	2,983	Up 198
28 Memphis State	22	229,605	10,437	Down 273	9 Morningside	12	34,843	2,904	Up 1,462
29 Notre Dame	18	184,394	10,244	Down 535	10 Alabama A&M	12	33,775	2,815	Down 1,302
30 Nebraska	17	173,721	10,219	Down 633	NCAA DIVISION III:				
31 New Mexico State	14	141,509	10,108	Down 319	1 Hope	10	21,435	2,144	Up 375
32 Missouri **	16	161,106	10,069	Up 245	2 Wis.-Stevens Point	17	34,911	2,054	Up 362
33 Oregon State	11	110,000	10,000	Up 173	3 Concordia (Minn.)	12	24,200	2,017	Down 283
34 Wichita State	15	149,839	9,989	Down 34	4 Hamilton	14	28,183	2,013	Up 695
35 Michigan State	14	136,056	9,718	Up 1,320	5 Scranton	15	28,600	1,907	Down 226
36 Houston	15	145,449	9,697	Up 1,707	6 Capital				

Legislative Assistance

Column No. 16

Outside competition

Under the provisions of Constitution 3-9-(c), a member of an institution's intercollegiate team who wishes to remain eligible may not compete as a member of any outside team in any noncollegiate, amateur competition in that sport (other than the Olympic Games and final tryouts therefor) during the institution's intercollegiate season. For purposes of Constitution 3-9-(c), the intercollegiate season in a sport shall be the period between the opening of the institution's formal varsity practice and its last regularly scheduled game. For an individual student-athlete, the season begins when the student first reports for practice or competition for that sport in that year.

An institution that conducts separate fall and spring playing or practice seasons in a sport (e.g., tennis, golf, baseball, lacrosse, softball, volleyball, soccer) may permit a student-athlete to participate in that sport on an outside team during the period between the two seasons without affecting the student-athlete's eligibility for that sport.

The provisions of Constitution 3-9-(c)-(2) authorize the Council to waive the legislation to permit student-athletes to participate in certain types of outside competition. In addition, Case Nos. 161-168 (pages 289-291, 1984-85 NCAA Manual) provide clarification of the application of Constitution 3-9-(c) to specific situations.

Legislation regarding outside participation in basketball [Constitution 3-9-(b)] was reviewed in the July 18 edition of The NCAA News in Legislative Assistance Column No. 15.

College-high school contests

Member institutions are reminded that under the provisions of Case No. 238 (pages 310-311, 1984-85 NCAA Manual), effective August 1, 1984, it is not permissible for a high school athletics contest to be conducted in conjunction with an intercollegiate athletics contest. For purposes of this regulation, an intercollegiate contest may be scheduled on the same day as a high school contest only if the college and high school events are conducted in separate sessions, separate tickets are sold for the events and the playing facility is cleared between the collegiate and high school contests.

Although not specifically addressed in Case No. 238, the scheduling of a junior college contest in conjunction with an intercollegiate contest also would be considered an improper recruiting technique under Bylaw 1-6. Accordingly, effective August 1, 1984, no junior college athletics contest may be held in conjunction with an intercollegiate athletics contest.

Foster family programs

Member institutions have contacted the national office regarding the establishment of "foster family" programs in which enrolled student-athletes are assigned to families in the community to provide a more home-like atmosphere for the student. In considering whether to establish such a program, member institutions are reminded that NCAA legislation prohibits the awarding of "extra benefits" to student-athletes. Receipt of an "extra benefit" would render a student ineligible for intercollegiate athletics competition.

Under Constitution 3-1-(g)-(5), an "extra benefit" is any special arrangement by any institutional employee or representative of the institution's athletics interests (such as a member of a foster family) to provide the student-athlete or the student-athlete's relative or friend with a benefit not expressly authorized by NCAA legislation. Examples of special arrangements that are specifically prohibited under Constitution 3-1-(g)-(5) include, but are not limited to: a special discount, payment arrangement or credit on a purchase; a loan of money; the use of an automobile, and benefits connected with on-campus or off-campus student-athletes' housing.

For example, the provision of any type of material item (such as a birthday gift, use of a car, meals or lodging, loan of money, Christmas gift, etc.) by the foster family to a student-athlete could result in a violation of Constitution 3-1-(g)-(5) and affect the student's eligibility. Accordingly, institutions that consider establishing such programs are encouraged to review thoroughly the potential for NCAA rules violations. If the program is established, the involved families should be informed carefully of applicable NCAA regulations.

This material was provided by the NCAA legislative services staff as an aid to member institutions. If an institution has a question that it would like to have answered in this column, the question should be directed to Stephen R. Morgan, director of legislative services, at the NCAA national office.

CFA

Continued from page 1

CFA had not opposed a coalition.

The attorney for the Big Ten Conference, Byron L. Gregory, commented, "We worked diligently to explain to the CFA television committee our concerns for a coalition plan. We made certain recommendations and they were not accepted. Without the recommended changes, we did not believe the coalition plan would be legally valid if challenged."

Gregory said the legal concern was not so much that 83 teams would be involved, but the stature of those teams and the fact that the coalition would become a monopoly negotiating group if structured as planned.

CBS Sports announced earlier that it had executed options on contracts negotiated for the Army-Navy and Boston College-Miami (Florida) games, selected as "special dates" under the former NCAA plan, and was attempting to finalize its third "special dates" selection, which was Nebraska at UCLA.

Five of the six institutions involved

in the "special date" games are members of the CFA, while UCLA is not. CBS also attempted to negotiate at least three additional games with the CFA to complement its television schedule for 1984. The additional exposures rejected by the CFA apparently will be filled by Big Ten and Pacific-10 Conference teams.

The three contracts announced to date will generate slightly over \$30 million in 1984. The NCAA's contracts with ABC, CBS and ESPN, voided by court rulings, would have generated approximately \$73.1 million in 1984. In 1985, the NCAA contracts would have been worth \$78 million. A minimum of 84 games would have been available on the NCAA series in 1984.

Additional exposures and money will be realized in 1984 through regional syndication and local telecasts and CFA members expressed hope that the loss of revenue would be made up through these arrangements. The exclusive ESPN terms are considered harmful to this effort, according to industry observers.

Illinois placed on probation

The University of Illinois has been placed on probation for a two-year period by the NCAA Committee on Infractions as a result of violations occurring in the conduct of the institution's intercollegiate football program.

The NCAA penalty includes sanctions that will prohibit the university's football team from participating in postseason bowl games following the 1984 season, as well as from appearing on any "live" football telecasts during the 1984 regular season. Two representatives of the university's athletics interests will be disassociated from the athletics program during this period as a result of the Committee on Infractions' implementation of the "show cause" provision of the NCAA enforcement procedure.

Prior to the determination of the NCAA penalty, the university initiated other disciplinary actions related to the case, including: (1) a reduction of its permissible number of initial grants-in-aid in the sport of football from 30 to 20 during the 1985-86 academic year; (2) a penalty prohibiting the university's head football coach and the institution's assistant head football coach from participation in any off-campus recruiting activities during the 1984-85 academic year; (3) a prohibition against increases in the salary of the head football coach for the 1984 calendar year and the salary of the assistant head football coach prior to March 1987, and (4) an action to preclude five institutional representatives from any involvement in any activities associated with the recruitment of prospective student-athletes for a two-year period.

The actions taken by the university against its head football coach were based primarily on the responsibility of that individual for the overall supervision of the football program. The combination of NCAA and institutional penalties resulted in a total of seven institutional representatives being disassociated from the recruiting activities during the university's probationary period.

"This case was considered to be quite serious by the NCAA Committee on Infractions," said Thomas J. Niland, interim chair, NCAA Committee on Infractions, "and the committee would have imposed a more severe penalty if the institution had not already taken substantial disciplinary action on its own initiative. The committee determined that a serious penalty was warranted in light of the pattern of recruiting violations found in this case but that the penalty also should reflect the institution's thorough review of the allegations related to its football program, its corrective actions and the commitment by institutional administrators to ensure that future activities in the conduct of the football program will be in compliance with NCAA legislation.

"Although many of the violations concerned actions involving previous coaching staff members," Niland continued, "several current members of the football coaching staff also were found in violation of NCAA legislation. The majority of the violations related to the recruitment of prospective student-athletes from junior colleges, and the institution has taken extensive corrective actions in regard to this aspect of its football recruiting program."

The Committee on Infractions found violations of NCAA legislation related to recruiting, extra benefits to student-athletes, ethical conduct and certification of compliance with NCAA legislation.

The following is a complete text of the penalty imposed upon the University of Illinois and a summary of the violations.

Penalty to be imposed upon institution

1. The University of Illinois shall be publicly reprimanded and censured, and placed on

probation for a period of two years, effective July 26, 1984, it being understood that should any portion of the penalty in this case be set aside for any reason other than by appropriate action of the Association, the penalty shall be reconsidered by the NCAA; further, prior to the expiration of this period of probation, the NCAA shall review the athletics policies and practices of the university.

2. The university's intercollegiate football team shall end its 1984 football season with the playing of its last regularly scheduled, in-season contest and the university shall not be eligible to participate in any postseason football competition.

3. During the 1984 football season, the university's intercollegiate football team shall not be eligible to appear on any television series or program subject to the administration or control of this Association or any other television programs involving "live" coverage.

[Note: The principle set forth by the Committee on Infractions in a public statement issued by the NCAA on July 26, 1984, concerning member institutions subject to television sanctions during the 1984 football season would be applicable in this case.]

4. In accordance with the "show cause" provision of the NCAA penalty structure, the university will take disciplinary and corrective action in regard to two representatives of the university's athletics interests, which will preclude these individuals from involvement in any activities associated with the recruitment of prospective student-athletes on behalf of the university during the university's probationary period, preclude all prospective student-athletes known to the university or enrolled student-athletes from employment with any corporation or company owned, operated or managed by these representatives during the university's probationary period, and include any further measures that the university determines to be within its authority to curtail the involvement of each individual in the university's athletics program during the probationary period.

[Additional note: The Committee on Infractions imposed the sanctions described above based upon the university's representations that the following appropriate actions have been taken by the university:

a. During the 1985-86 academic year, no more than 20 student-athletes in the sport of football shall be recipients of initial, athletically related financial aid (as set forth in O.I. 600) that has been arranged or awarded by the University of Illinois.

b. The head football coach and the assistant head football coach will be prohibited from any off-campus recruiting activities during the 1984-85 academic year, it being understood that no other individual may replace either of these coaches under NCAA Bylaw 7-1-(e) limitations during this term unless the coach no longer is employed by the university.

c. The salary of the head football coach will not be increased for the 1984 calendar year beyond his 1983 salary; further, the salary of the assistant head football coach will not be increased beyond its present level prior to March 7, 1987.

d. Five institutional representatives will be precluded from any involvement in the activities associated with the recruitment of prospective student-athletes on behalf of the university during the probationary period.]

Summary of violations of NCAA legislation

1. **NCAA Bylaws 1-1-(b)-(1) and 1-8-(g) [improper recruiting inducements and transportation]**—In January 1981, an assistant football coach arranged for a prospective student-athlete to be provided a one-way commercial airline ticket in order to enroll at a junior college in Champaign; further, an athletics association staff member provided the young man automobile transportation from Chicago to the university's campus.

2. **NCAA Bylaws 1-8-(g) and 7-1-(e) [improper transportation and use of coaching staff members]**—In January 1981, an assistant football coach arranged for a prospective student-athlete to be provided a one-way commercial airline ticket to travel to the university's campus to enroll; further, a part-time assistant football coach provided the young man automobile transportation from Chicago to the campus.

3. **NCAA Constitution 3-1-(g)-(5) and Bylaws 1-8-(g) and 7-1-(e) [extra benefits, improper transportation and use of coaching staff members]**—In January 1982, an athletics association staff member arranged for a prospective student-athlete to be provided a prepaid, one-way commercial airline ticket to travel to the university's campus to enroll; further, a part-time assistant football coach provided the young man and an enrolled student-athlete automobile transportation from Chicago to the campus.

4. **NCAA Bylaw 1-8-(g) [improper transportation]**—(a) In January 1982, the assistant head football coach purchased one-way commercial airline tickets for two prospective student-athletes in order to travel to the university's campus to enroll; (b) in August 1981, a part-time assistant football coach provided a prospective student-athlete automobile transportation from Chicago to the university's campus in order to enroll, and (c) in January 1981, an assistant football coach provided a prospective student-athlete automobile transportation from his home to an airport where the prospect boarded a plane for his flight to enroll on the university's campus; further, after arriving in Chicago, the assistant coach provided the young man automobile transportation to the university's campus.

5. **NCAA Constitution 3-1-(g)-(5) [extra benefits]**—(a) In October 1981, an assistant football coach arranged for the parents of two student-athletes to receive prepaid, round-trip

commercial airline tickets between their home and the university's campus in order to attend one of the university's home football games; further, the assistant coach arranged for the parents to be lodged at a local hotel, and finally, the assistant coach arranged for the parents, the student-athletes and a friend to be entertained for a meal following the university's home football game; (b) in May or June 1982, an assistant football coach lent a student-athlete cash in order for the young man to purchase a round-trip commercial airline ticket to travel between the university's campus and the young man's home; (c) in March 1982, prior to the university's spring vacation, an athletics association staff member purchased a round-trip commercial airline ticket for a student-athlete to travel between the university's campus and the young man's home; further, approximately one week later, this staff member was reimbursed for the cost of this airline ticket upon the young man's receipt of wages for employment arranged through the athletics association; (d) during a telephone conversation with a Champaign businessman in January 1982, a representative of the university's athletics interests guaranteed to repair damages in lieu of a damage deposit for a house near the university's campus on behalf of five student-athletes; further, during the second semester of the 1981-82 academic year, this representative provided beds and a cleaning service for this house on one occasion; (e) on approximately three occasions during the second semester of the 1980-81 academic year, an assistant football coach gave a student-athlete cash for his personal use; (f) on approximately four occasions during the period January-December 1981, an assistant football coach lent a student-athlete cash for his personal use; further, the student-athlete subsequently repaid the coach; (g) on numerous occasions during the 1980-81 and 1981-82 academic years, prospective and enrolled student-athletes received lodging at a Champaign hotel with the related expenses for their lodging billed to the university's athletics association; (h) in August 1982, a representative of the university's athletics interests provided a student-athlete transportation from the young man's home to an airport in order to fly to the university's campus; (i) in May 1981, a part-time assistant football coach provided a student-athlete automobile transportation from Chicago to the university's campus at no cost to the young man, and (j) during the second semester of the 1980-81 academic year, an assistant football coach provided several student-athletes a portable refrigerator for their dormitory room.

6. **NCAA Bylaw 1-1-(b) [improper offers]**—(a) In a January 1982 telephone conversation, the head football coach made statements that led a prospective student-athlete to believe that employment for his girlfriend would be arranged; further, in a subsequent telephone conversation with the girlfriend, the assistant head football coach stated that she would be contacted by a representative of the university's athletics interests to discuss employment opportunities, and finally, the representative telephoned the girlfriend to advise her that he was attempting to secure employment for her; (b) in January 1982, a representative of the university's athletics interests offered to arrange for a prospective student-athlete's girlfriend to receive one-way transportation from her home to the university's campus; (c) on at least two occasions in the fall of 1981, an assistant football coach offered to arrange for bills incurred by a prospective student-athlete at a community college to be paid; further, after the young man worked for approximately four hours on one day in January 1982, the assistant coach arranged for money to be wired in order to satisfy the young man's debt at the junior college, and (d) during the second semester of the 1980-81 academic year, an assistant football coach offered to arrange for a prospective student-athlete to be provided air transportation at a discount rate from the prospect's junior college to his home and then to the university's campus to begin employment.

7. **NCAA Bylaw 1-1-(b)-(f) [improper recruiting inducements]**—(a) In January 1982, a representative of the university's athletics interests promised to arrange round-trip airline transportation for the prospective student-athlete's mother between her home and the university's campus at no cost to her in order to attend the university's home football games; (b) in January 1982, a representative of the university's athletics interests made statements that led a prospective student-athlete to believe that the representative would provide the prospect an automobile at no cost to the young man; (c) in June 1981, a part-time assistant football coach paid a prospective student-athlete's cost of tuition for summer school enrollment at a junior college; (d) in January 1982, a representative of the university's athletics interests gave a prospective student-athlete cash to share with another prospect; further, this payment was excessive in light of the amount of work performed by the prospects for the representative; (e) on two occasions in January 1982, an assistant football coach arranged for two prospective student-athletes to be lodged at a local hotel; (f) in January 1982, a member of the university's football coaching staff arranged for a prospective student-athlete to be lodged at a local hotel for two nights; (g) on one occasion during the second semester of the 1980-81 academic year, a representative of the university's athletics interests provided a prospective student-athlete cash; (h) in January 1982, a representative of the university's athletics interests gave a prospective student-athletes a portable cassette radio; (i) in January 1983, during the official

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The NCAA News



NCAA Record

DIRECTORS OF ATHLETICS

MIKE MCGEE, AD at Cincinnati the past four years, appointed at Southern California. He succeeds Richard Perry, whose resignation was effective July 1. McGee was an all-America tackle at Duke and won the Outland Trophy in 1959 as the top college lineman his senior year. ... **THOMAS IANNAZONE**, an assistant AD at Fordham since 1977, named at St. Francis (Pennsylvania), replacing **ART MARTYNSKA**, who resigned. Iannacone was an assistant football coach at Fordham from 1975 to 1978 and was the golf coach the past four years, in addition to his administrative duties. ... **TOM FORD** named at Houston, where he has been an assistant AD for two years. ... **THURMAN W. ROBINS** named at Texas Southern. He has been an associate professor of health and physical education at the school since 1978. Robins replaces **CALVIN WHITE**, who was released after two years. ... **RALPH KIRCHENHEITER** selected at Muhlenberg to replace **JOSEPH NOW**, who resigned because of illness. Kirchenheiter will continue as head football coach. ... **GEORGE LAPIDES** named at Rhodes (formerly Southwestern of Tennessee).

ASSISTANT DIRECTORS OF ATHLETICS
LYNN KING, track and cross country coach at Northern Iowa the past nine years, named to replace **BOB BOWLSBY**, who recently was named AD. King coached 11 conference-championship teams and 25 all-Americans, including two national champions. ... **BILL McDONALD** appointed at Georgia Tech, where he has been head trainer the past 13 years. ... **C. J. "PETER" TAYLOR** has announced his retirement after 29 years at Southern Mississippi. Taylor was head baseball coach for 25 years, assistant football coach for 11 years and also served as head track coach. ... **AVIE BRIDGES**, head women's basketball coach and women's athletics coordinator, appointed assistant to the AD at Alabama-Birmingham. She will be replaced as women's athletics coordinator by **BARBARA WALKER**. ... **REYNOLDS MARQUETTE** promoted at Whittier, where he also will be a basketball assistant and sports information director, a post previously held by **JOHN STREY**. ... **DON SKELTON** appointed at Mississippi College after five years as baseball coach.

COACHES

Baseball—**TOM GLADNEY** appointed at



Tom Ford promoted to AD at Houston

Denny Crum signs 10-year contract at Louisville

Mississippi College, replacing **DON SKELTON**, who becomes assistant AD. Gladney, a starter in baseball and football as an undergraduate at the institution, was a baseball assistant the past five years.

Baseball assistant—**BOB WHALEN**, who played at Maine as an undergraduate and served as a graduate assistant last season, named at his alma mater.

Men's basketball—**DENNY CRUM** has signed a 10-year contract at Louisville, where he has coached since 1971. ... **CELESTER COLLIER** appointed at Southwest Texas State, where he was an assistant the past year. He replaces **BOB DERRYBERRY**, who resigned for health reasons. The Bobcats will compete in Division I next season. ... **JEFFREY BIEDER** selected at Hunter. He most recently coached on the high school level and compiled a 165-31 record. ... **KENNETH KUTLER**, who is AD at Frostburg State, also will coach the varsity team. ... **ANDY STOGLIN** has resigned after two years (32-26) at Southern-Baton Rouge to become an assistant at Oklahoma State.

Men's basketball assistants—**RON ROSS**, an assistant at Fairfield, named to a similar position at Mount Union. ... **BERNIE MCGREGOR** has joined the William and Mary staff after two years as an assistant at Virginia Military. ... **BOB RYAN**, a member of the staff at St. Peter's the past three seasons, has resigned. ... **MARK ELLINGTON**, who has coached at Iowa high schools, selected at Central (Iowa). ... **DALE CLAYTON** named associate head coach at Samford. He had been a Vanderbilt assistant for six years. ... **BOB WOLFF**, an assistant at Stetson, also joined the Samford

staff. ... Mount St. Mary's has named **BOB FLYNN** to its staff. He formerly coached on the high school level in Maryland. ... **BARRY SPEILVOGEL** named at Hunter. He coached a high school girls' team in New York the past two seasons. ... **TIM WALLER** selected at Miami (Ohio). Waller has been an assistant at Eastern Illinois and Western Michigan.

Women's basketball—**AVIE BRIDGES**, head coach at Alabama-Birmingham, promoted to assistant athletics director. ... **BILL IVEY**, a member of the men's coaching staff, named interim coach. ... **LORI HOWARD**, head coach at Mount Holyoke, selected at Bucknell, where she also will assist with the women's lacrosse program. Her teams at Mount Holyoke were 34-12. Howard holds the women's scoring record at Delaware, where she graduated in 1981. ... **NANCY NICHOLS**, advisory coach to the English women's basketball teams, appointed at Stetson. She has played and coached in English professional leagues the past two years. She played as an undergraduate at Toledo. ... Florida Atlantic has named **ROBIN TUCKER** its first women's basketball coach. She formerly was an assistant at Illinois, and she played three years as a professional. ... **EMILY MANWARING**, head coach at San Francisco State the past six years, appointed at East Carolina. Her record at San Francisco State was 97-56 without a losing season. ... **DON PERRELLI**, former head coach at St. John's (New York), selected at Northwestern. He has an eight-year record of 175-71 in college coaching, including a 118-43 mark at St. John's. ... **FRAN VOLL** named at Bowling Green State. Voll is the winningest high school coach in the country, according to USA Today, with a nine-year record of 208-17 at St. John's High School in Delphos, Ohio. He is a graduate of Bowling Green and replaces **KATHY BOLE**, who resigned. ... **KEVIN GALLAGHER** has resigned at La Salle after four seasons to take a position in state government. His record was 61-55. ... **MATILDA WILLIS**, head coach at Arkansas, named at Kansas State. ... **TERRI SHERIDAN** named at Wisconsin-LaCrosse, where she was a standout from 1975 to 1979. She has been coaching at Appleton, Wisconsin, High School.

Women's basketball assistants—**JO ANNE BLY**, an assistant at San Francisco State, named to the East Carolina staff. ... Miami (Ohio) has added two assistants to its staff: **LISA BOYER**, former head coach at Converse College and an assistant at two other North Carolina institutions, and **ANTHONY COLLINS**, who has coached at Friends University and Virginia State. ... **SHEILAH LINGENFELTER**, a Clarion graduate, selected at Allegheny, where she also will assist with the softball program. ... **NASH RIVERA** appointed at UCLA. He has been a high school and college coach for 20 years.

Men's cross country—**STEPHEN HOLT** will coach the men's and women's teams at Salem State, replacing **DAVID DUNSKY**, who resigned to devote more time to his law practice. Dunsky will remain as head track coach. Holt has been director of intramurals at Salem State since September. He is an East Carolina graduate. ... **PHIL GROSS**, an assistant at Alabama-Birmingham the past two seasons, named head coach. ... **AL ALONSO**, a 1983 graduate, named at Stevens Tech.

Women's cross country—**SUE FELTON** named at Baldwin-Wallace, replacing **PAUL "SPARKY" ADAMS**, who is retiring as men's and women's coach. Felton is a former cross country participant at Baldwin-Wallace. ... **BOB MESSINA** selected at UCLA. He has been head coach at Cal State Fullerton the past two seasons. He was a standout performer in cross country at San Diego State.

Field hockey—**JERILYN WATERHOUSE** named interim head coach at Maine, where she is a women's basketball assistant. Currently enrolled in graduate studies, Waterhouse replaces **DEBORAH DAVIS**, who will teach full-time.

Football—**STEVE FARKASOVSKY** signed to a one-year contract at Ohio Wesleyan, where he has been offensive line coach since 1981. He also was named an assistant professor of physical education. Farkasovsky coached at several Ohio high schools before joining the staff.

Football assistants—**BEN HURT**, an assistant at Houston from 1965 through 1971, will rejoin the staff this fall as linebacker coach. He replaces **DERYL RAY MCGALLION**, who resigned to enter business. ... **TRACY DILL** named at William Penn, where he also will serve as head track coach. ... **FRED BLEIL**, defensive secondary coach at Drake, given the additional duties of defensive coordinator. ... **RICHARD FAHRNEY** and **MICHAEL WELCH** named to the Ithaca staff as offensive line coach and linebackers coach, respectively.

Fahrney was line coach at Wittenberg when the Tigers won three Division III championships. He had been coaching at the high school level. Welch, a 1973 Ithaca graduate, has coached at Washington (Missouri) and Albany (New York).

BRIAN BODINE named to coach the offensive backs at Muhlenberg, where he played in the late 1970s. ... Allegheny has named **JACK LEIPEHEIMER** (inside linebackers) and **PETER DESTEFFANO** (defensive line) to its staff. Leipeheimer also will be a track assistant. DeSteffano was a defensive assistant at Edinboro for two seasons. ... Former Butler standout **KEN LAROSE** has been added to the Bulldogs' staff as a defensive aide. A 1980 graduate, LaRose lettered four years and was defensive captain his senior season. He has been coaching at an Indianapolis high school. ... Former Southern Connecticut State assistant **STEPHEN BUSH** has been named to the Springfield staff as assistant varsity coach. Bush was a three-year starter at safety for Southern Connecticut. ... Colorado State secondary coach **RICK JOHNSON** has accepted a similar position at Baylor. He also has served on staffs at Oregon State, Montana and Montana State. ... **MARK HEBB** has resigned from the Eastern Michigan staff after one season to return to high school coaching and teaching. ... **STEVE NEUMAN**, a member of the Lawrence staff since 1979, resigned. ... **DAVID THAYER** named defensive coordinator at Ohio Northern, where he also will be head wrestling coach. He has coached at Northwestern College (Iowa) since 1978. ... Iowa State has named **ED JOHNSON** program coordinator. ... **PAT GEORGE**, an assistant at Baldwin Wallace the past three seasons, named inside linebackers coach at Kent State. He replaces **CHUCK REISLAND**, who was named head coach at a Cleveland area high school. ... **MIKE WIECZOREK** and **STEVE KOESTERER** named to the Central Missouri State staff as graduate assistants. Wieczorek was an assistant at South Dakota (Springfield), and Koesterer has been coaching at the high school level.

Men's golf—**JOE DAVIDSON**, head coach at Alabama-Birmingham, named ticket manager and business manager at the school. ... **BOB ROSEN** selected at Canisius, where he graduated this year. He replaces **SCOTT WILSON**, who resigned after three years. ... **ROSS RANDALL** appointed director of the program of Kansas. He will continue to coach the men's

AUSTIN appointed assistant diving coach at UCLA.

Men's tennis—**DAVE POEHLER** selected at Alabama-Birmingham, where he is an assistant professor of health and physical education. ... **MARK FLEMING**, an assistant at West Virginia, named to head the men's and women's programs at Allegheny. Fleming has a master's degree from Mankato State and formerly was head coach at Brockport State.

... **PHILIP D. RITCHIE** appointed at Oglethorpe. A native of Scotland, Ritchie has been serving as a tennis club professional. ... **SUSANNE FISCHER** selected to head the men's and women's programs at Wisconsin-LaCrosse. She has completed her master's degree at Arizona, where she also was an assistant for the women's team. She is a graduate of St. Cloud State. ... **JIM ALNUTI** resigned at Morris Brown (see conferences).

Women's tennis—**JACK BETHLENFALVY** named at Baldwin-Wallace. He has been a teaching professional at a racquet club in Strongsville, Ohio.

Men's track and field—**TRACY DILL** selected at William Penn, where he has served as an admissions counselor and an assistant football coach. Dill is a 1981 William Penn graduate. ... **TOM JONES** has resigned at North Carolina State to head the UTEP program. ... **GREGORY PAGE** appointed at New York University, where he also will coach cross country. He founded the women's program at Syracuse and also has coached at Ithaca, Cornell and Rochester. He is a Cornell graduate.

... **DICK BOOTH**, an assistant at Arkansas, named at Southwestern Louisiana. ... **JOHN McVAN** named at Muhlenberg, succeeding **BILL FLAMISH**, who coached the Mules for 28 years. McVan is a West Chester graduate. ... **JOHN GODFREY** has retired after 28 years as head coach at Whittier and is being replaced by **E. MIKE DAVIS**. ... **LYNN KING** promoted at Northern Iowa (see assistant directors of athletics). ... **DAVE WOOD**, interim coach last year at Ferris State, named head coach for men's and women's programs. He will coach cross country as well. He previously coached at Grand Rapids, Michigan, Junior College.

Men's track and field assistant—**GEORGE YUHASZ** appointed at Allegheny.

Women's track and field—**RICHARD CERONIE** selected at Miami (Ohio), after two

Illinois

Continued from page 4

paid visit to the university's campus of a prospective student-athlete, an assistant football coach purchased one sweatshirt and one pair of athletic socks for the prospect; (j) on at least one occasion during the second semester of the 1980-81 academic year, an assistant football coach provided a prospective student-athlete with a telephone credit card in order for the prospect to make personal, long-distance telephone calls, and (l) on one occasion in November or December 1981, an assistant football coach gave a prospective student-athlete several articles of clothing.

8. **NCAA Constitution 3-1-(g)-(5) and Bylaw 1-1-(b)-(1) [extra benefits and improper recruiting inducements]**—(a) In January 1981 and 1982, prior to and following the enrollment of six prospective student-athletes in the university, members of the university's football coaching staff arranged for the young men to be provided lodging on a total of approximately 20 nights at a local hotel; further, several of these prospects were entertained for meals and made personal, long-distance telephone calls; (b) in January 1981, members of the university's football coaching staff arranged for two prospective student-athletes to be provided lodging on a total of approximately seven nights at a local hotel; further, these prospects were entertained for meals and made several personal, long-distance telephone calls; (c) in January 1981, prior to and following the enrollment of a prospective student-athlete in the university, an assistant football coach provided the prospect lodging in the coach's home; (d) in December 1981, an assistant football coach arranged for two prospective student-athletes to receive several articles of clothing; further, the assistant coach offered and later provided one prospect another article of clothing following the prospect's enrollment in the university; (e) on several occasions in January 1981, prior to and following the enrollment of a prospective student-athlete in the university, an assistant football coach gave the prospect cash; (f) in January 1981, a part-time assistant football coach provided a prospective student-athlete and an enrolled student-athlete articles of clothing, and (g) in January 1981 and 1982, an assistant football coach and a part-time assistant football coach provided an enrolled student-athlete and several prospective student-athletes with furnishings for the young men's apartments.

9. **NCAA Constitution 3-6-(a) [ethical conduct]** Two former assistant football coaches acted contrary to the principles of ethical conduct inasmuch as they did not, on all occasions, deport themselves in accordance with the generally recognized high standards normally associated with the conduct and administration of intercollegiate athletics in that their involvement in the alleged violations set forth in this inquiry demonstrates a knowing and willful effort on their part to operate the university's intercollegiate football program

contrary to the requirements and provisions of NCAA legislation.

10. **NCAA Bylaws 1-8-(j) and 1-8-(l) [improper transportation and entertainment]**—(a) On two occasions during the 1981-82 academic year, an assistant football coach entertained a prospective student-athlete's relatives for meals and provided local automobile transportation; (b) in December 1981, an assistant football coach provided a prospective student-athlete and his fiancée round-trip automobile transportation between the coach's hotel and a restaurant where the coach entertained the young man and his fiancée for a meal; (c) on two occasions during the 1981-82 academic year, a representative of the university's athletics interests entertained three prospective student-athletes for a meal at a restaurant; further, an assistant football coach met the representative and the young men at this restaurant; (d) on three occasions in November and December 1980, an assistant football coach provided a prospective student-athlete round-trip automobile transportation between the prospect's home and a restaurant where the assistant coach entertained the prospect for a meal; further, on at least one occasion, another prospective student-athlete accompanied this group and, on another occasion, the prospect's girlfriend accompanied this group; (e) during the 1980-81 academic year, an assistant football coach provided two prospective student-athletes automobile transportation to a local restaurant where the assistant coach entertained the prospects for a meal, and (f) on numerous occasions during the period January 13-16, 1982, athletics association staff members entertained two prospective student-athletes for meals.

11. **NCAA Bylaw 1-8-(j) [improper transportation and entertainment]**—(a) In January 1982, a prospective student-athlete and his wife were entertained for a meal on at least one occasion by an athletics association staff member; (b) on several occasions during the period January 13-17, 1982, athletics association staff members provided two prospective student-athletes automobile transportation to various locations on and off the university's campus; (c) in December 1980, an assistant football coach provided a prospective student-athlete automobile transportation from the young man's home to a restaurant where the assistant coach entertained the prospect for a meal; (d) in February 1982, an assistant football coach provided a prospective student-athlete automobile transportation from an airport to the prospect's home; (e) in December 1980, the assistant head football coach provided a prospective student-athlete automobile transportation from an airport to the prospect's home; (e) in December 1980, the assistant head football coach and an assistant football coach provided a prospective student-athlete automobile transportation between his home and the home of another prospective student-athlete; (f) in

See Illinois, page 8



Celester Collier is men's basketball coach at Southwest Texas



Kim Brown gets added duties as Ohio academic advisor

team and will oversee the women's program.

Women's golf—**KENT WEISER** selected at Kansas.

Women's gymnastics assistant—**BOB DANIELS** named at UCLA. He has been an assistant at Cal State Northridge.

Men's ice hockey assistants—**PETER ESDALE**, a consultant to the Canadian Olympic team, named at Ferris State. ... Merrimack has appointed **STUART IRVING**. Irving was a member of the U.S. team that won a silver medal at the 1972 Olympics.

Men's soccer—**STEVE ALLISON** selected at Alfred, where he has been an assistant the past three years. Previously, he was an assistant at Slippery Rock, his alma mater. Allison also will work in the admissions office. ... **IGOR KUPRYCZ** appointed at Nichols. He has been on the staff at Worcester State since 1981. ... **CHRISTOPHER B. HOLLOWAY**, women's tennis coach and athletics development officer at Florida Atlantic, given the additional duties of soccer coach.

Women's softball—**PEG CONRADT** elevated to full-time head coach at Miami (Ohio) after two seasons as part-time head coach. She is a graduate of Nebraska, where she also served on the staff. ... **SUSAN BECKER** selected at St. Cloud State, where she also will assist with the women's volleyball program. Becker was a softball assistant at Emporia State the past two years. ... **KIM VANCE** appointed at Colorado State. ... **MARY LOU BATES**, a four-year letter winner at New Hampshire, selected at Salem State, where she was an assistant last season. She replaces **BONNIE SCHRECK**, who coached for one season.

Women's softball assistant—**SHEILAH LINGENFELTER** selected at Allegheny (see women's basketball assistants).

Men's swimming—**GORDON BROWN** appointed to head the men's and women's swimming programs at John Carroll. He has spent the past seven seasons as an assistant at Indiana. Brown replaces **PAUL MARTIN**, who was released.

Women's swimming—**GALE ANN STILES** has been named Florida Atlantic's first women's swimming coach, after serving as an assistant at Michigan. She also coached at Ohio.

Women's swimming assistants—**KAREN RING** named at Colorado State. ... **VAN**

as an assistant at Cincinnati. He also will coach cross country. ... **PAM RICHARDS** appointed at Central (Iowa), where she also will coach cross country. A master's graduate of Penn State, Richards is completing a doctorate in education at Northern Colorado. She has coached at Chadron State (Nebraska).

... San Diego State has appointed **JIM CERVENY**, who has coached on an interim basis since September. ... **BOB KERSEE** selected at UCLA, where he was an assistant (1981-1983). He currently is coaching several Olympic contenders. A graduate of Long Beach State, he also coached at Cal State Northridge. ... **DICK CLAY** appointed at Central Missouri State, replacing **PAT O'CONNOR**, who resigned. A graduate of St. Cloud State, Clay was a graduate assistant last season. He was an assistant at St. Cloud State for two years before joining the Central Missouri staff.

Women's track and field assistant—**ART VENEGAS**, a member of the UCLA men's staff for three years, has joined the Bruins' women's program as weight-event coach.

Women's volleyball—**CAROLYN CONDIT** appointed at Miami (Ohio). She has been head coach at Xavier the past four years and her teams compiled a 99-80 record. She was an assistant at Indiana while working on a master's degree. ... **PAUL GABRIEL** named at Cal Poly-Pomona. He has been head coach at Cuesta College (California) the past six years and won coach-of-the-year honors four times. Gabriel is a graduate of Cal Poly-San Luis Obispo.

Women's volleyball assistants—**GREG GIOVANOZZI** selected at UCLA, where he has served as assistant men's coach. He formerly was head coach at Santa Monica College. ... **SUSAN BECKER** selected at St. Cloud State (see women's softball).

Wrestling—**RALPH MANNING** named at Indiana State. He has coached at South Dakota State since 1981 and has a career record of 63-31-1. He also has coached at Central (Iowa) and Northeast Missouri State. ... **RAY LEECH**, head coach at Ohio Wesleyan for 31 years, has announced his retirement. He also served as assistant football and baseball coach. ... **STEVE NEUMAN** has resigned at Lawrence. ... **DAVID THAYER** selected at Ohio Northern. He has been coaching at Northwestern College.

See Record, page 6

Record

Continued from page 5

(Iowa) since 1978. He also will serve as an assistant football coach.

Wrestling assistant—KEITH MOURLAM resigned at Northern Iowa.

STAFF

Academic adviser—KIM BROWN, field hockey coach since 1978, appointed at Ohio... ALEJANDRO SERRANO named at Southwest Texas State, where he was a former Lone Star Conference discus champion.

Fund-raising—CHUCK PATTEN resigned at Northern Iowa to take a community-education position in Washington state.

Marketing—JIM HUSBANDS resigned at Northern Iowa to join the Central Connecticut State staff.

Sports information directors—REYNOLDS MARQUETTE selected to replace JOHN STREY at Whittier (see assistant directors of athletics)... JOHN PAQUETTE resigned at St. Peter's to become assistant to the commissioner of the Metro Atlantic Athletic Conference... BOB KLEFSAAS selected at St. Olaf, where he earned four letters in both football and baseball... LISA GORDEY selected at Morningside. She recently completed a graduate assistantship at Indiana State and received a master's degree in communications and physical education... HAL FOGELMAN named at Rhodes (formerly Southwestern of Tennessee)... KEN LETSON, assistant at Alabama-Birmingham the past two years, named director... JIM ALNUTI resigned at Morris Brown (see conferences).

Assistant sports information directors—DENNIS SLUSHER has resigned at Central Missouri State to become SID at Missouri Southern... BILL YOUNG named at Colorado State after serving in a similar position at Wyoming... PETER CONTRERAS selected at Stephen F. Austin State. He has been assistant public relations director with the San Antonio Gunslingers of the United States Football League... GRANT SHINGLETON named at Alabama-Birmingham, where he has been a graduate assistant... CHARLES CALLAGHAN appointed at Alabama, where he graduated in 1982. He has been SID the past two years at the University of Montevallo and formerly worked with the Gulf Coast Athletic Conference... CINDY M. VAN MATRE named at Michigan State, where she will work

with women's sports. Van Matre, a Wisconsin graduate, has been working on the editorial staff of a Wisconsin newspaper.

Ticket manager—GREGORY MERFELD, an administrative assistant at Kansas State, named at Northern Iowa. He is a graduate of Iowa... JOE DAVIDSON appointed at Alabama-Birmingham (see men's golf).

Trainers—CHRIS SMITH, assistant trainer and physical therapist at Arizona State (1980-1983), selected at Alabama. He also was trainer at Army... CHRIS PECORA has resigned at Alfred to become assistant trainer at Yale.

Assistant trainers—PATTY DINGES appointed at Central Missouri State, where she has been a graduate assistant the past two years... TAMMY IGLEHART named at Colorado State... MELISSA MATTHEWS has joined the Alabama-Birmingham staff and will work with women's athletics as a graduate assistant... Purdue has appointed JOHN CONNOLLY and LISA MARKER. Marker was a graduate assistant at Purdue last season, and Connolly spent last year at Northwestern working with the football, basketball and baseball teams.

CONFERENCES

JAMES ALNUTI, sports information director and men's tennis coach at Morris Brown, has resigned to become director of public relations and promotion for the Southwestern Athletic Conference... JOHN PAQUETTE, St. Peter's SID, named assistant to the commissioner of the Metro Atlantic Athletic Conference (see sports information directors)... BEN MAY, a 1982 graduate of Georgia, has joined the Southeastern Conference as an assistant sports information director. He has served as a graduate assistant at Georgia the past two years... DENNIS ROBINSON, assistant athletics director at Houston the past two years, named assistant commissioner of the Southwest Athletic Conference, where he will be in charge of education and compliance.

DEATHS

MYRON DULKOSKI, a 1983 Muskingum graduate and varsity basketball player, is missing and presumed dead during a fishing trip in Montana. He had been awarded an NCAA postgraduate scholarship and was working on a doctorate in mathematics at Montana... EDWIN L. SAXER, 68, former member of the NCAA Council and faculty athletics representative at Toledo, died June 27... Former

Rutgers all-America and United States Intercollegiate Lacrosse Association chief referee JOSEPH "FRENCHY" JULIEN, 74, died July 25 in Bridgeport, Maine. An all-America in 1931 and 1932, he led the nation in scoring his last season. He served as chief referee for 18 years and was named a member of the Lacrosse Hall of Fame in 1966... DAVID ROWLEY, baseball coach at Kalamazoo College, drowned while boating on a lake in Michigan's Upper Peninsula. He had been baseball coach the past five seasons and also was a football assistant. He was 32.

DIRECTORY CHANGES

District 1 Johnson State College: (AD) To be appointed.

District 2 Columbia University: Karen Black—212/280-2446 (F); Cortland State University College: F. Wayne Blann (AD); Franklin and Marshall College: Bradley R. Dewey—717/291-3986 (F); Hunter College: (AD) New phone 212/772-4782, (F) New phone 212/772-4784; University of Rochester: Dennis O'Brien (P).

District 3 Austin Peay State University: Bob Brooks (AD); Liberty Baptist College: Allan F. Worthington—804/237-5961, extension 332 (AD); Mississippi State University (PWA) To be appointed; Norfolk State College: Willard Bailey (AD); Southwestern University (Tennessee): Change name to Rhodes College; Tennessee Technological University: (F) New phone 615/528-3426, (PWA) New phone 615/528-3921.

District 4 University of Cincinnati: Joseph A. Steger (P); Heidelberg College: John Hill (AD).

District 5—Upper Iowa University: James R. Rochleau (P).

District 6—University of Houston: Tom Ford (AD).

District 8—University of Alaska, Anchorage: (AD) To be appointed, Stephen Johnson (F); California State University, Long Beach: John V. Kasser (AD); University of Southern California: Mike McGee (AD).

Allied—Pacific Coast Athletic Association: New phone 714/261-2525; State University of New York Athletic Conference: New president is Jessie Godfrey, State University of New York, Binghamton, New York 13901-607/798-2114; West Coast Athletic Conference: New street address is 5421 Geary Boulevard.

Attendance

Continued from page 3

more 30,000-plus crowds.

Brigham Young again finished third, reaching 21,448 per game. Louisville moved up a notch to fourth and Indiana moved up a notch to fifth. Nevada-Las Vegas enjoyed one of the biggest attendance jumps ever—from 77th place at 6,380 in 1983 to sixth place at 15,779 per game in 1984. It was the only new team in the top 10. There were five more new teams in the top 20—Iowa State, up from 44th; Michigan (from 24th); Kansas (from 36th); UTEP (from 44th) and Maryland (from 29th; see table for figures).

13 up at least 2,000

Nevada-Las Vegas leads a group of 13 teams up at least 2,000 per game in 1984. Its increase of 9,399 per game is not the biggest on record, though. DePaul jumped 10,102 per game in 1981, moving to Rosemont, and Kentucky 10,812 in 1977, moving to Rupp. In percentage terms, though, Nevada-Las Vegas is first, up 147.3 percent.

EMU regents vote to continue football

Eastern Michigan University's board of regents has voted 6-0 to continue the university's varsity football program despite a demand by the Mid-American Athletic Conference that the school drop its football program or lose conference membership because of low attendance.

The regents also voted to boost promotion of the program and "to seek whatever legal counsel is available" if the school is expelled from the conference.

Oregon was next (increase of 3,792 per game), then Iowa State at 3,748, UTEP 2,969, Georgia Tech 2,628 (to 6,574), Boise State 2,593 (to 5,984), Washington 2,576 (to 5,675), Marshall 2,555, Northwestern 2,534 (to 6,288), Northern Iowa 2,447 (to 4,125), Kansas 2,430, Miami (Ohio) 2,308 (to 5,484) and DePaul 2,159. (See table for 1984 figures not listed above.)

In nearly every case among the 13 increases of at least 2,000 (vs. eight in 1983), there was a new coach on the scene, or a big improvement on the court, or both.

In total attendance for all games, Kentucky again tops the list, this time with an all-time-high 633,618, breaking its former national record of 586,250 in 1978 when it won the NCAA championship. Syracuse is second at 561,778, then Brigham Young 504,170, Georgetown 473,823 and Indiana 472,039.

Norfolk State regains title

Norfolk State regained the Division II attendance championship at 6,663 per game, with 1983 champion North Dakota State second and Kentucky Wesleyan again third. Norfolk State was second by just 66 per game in 1982, but jumped 672 per game in 1983 while North Dakota State fell 790.

Hope is the new champion in Division III at 2,144 per game, edging Wisconsin-Stevens Point by 90 per game (Stevens Point won it in 1982). Hope replaces Augustana (Illinois) as champion. The 495 non-NCAA member colleges were led in 1984 by Northern State (South Dakota) at 3,550 per game, with Catawba, the 1983 leader, in second place.

The NCAA News

The Market

Readers of The NCAA News are invited to use The Market to locate candidates for positions open at their institutions, to advertise open dates in their playing schedules or for other appropriate purposes.

Rates are 35 cents per word for general classified advertising (agate type) and \$17.60 per column inch for display classified advertising. Orders and copy are due by noon five days prior to the date of publication for general classified space and by noon seven days prior to the date of publication for display classified advertising. Orders and copy will be accepted by telephone.

For more information or to place an ad, call 913/384-3220 or write NCAA Publishing, P.O. Box 1906, Mission, Kansas 66201.

Positions Available

Athletics Counselor

Athletic Counselor. The University of Oklahoma is now accepting applications for an athletic counselor. This is a full-time position, 12-month appointment. Salary negotiable. Qualifications: Master's degree required, preferably in liberal arts background; good interpersonal skills; some knowledge of intercollegiate athletics. Application and resume to be sent to Jim Brown (Academic Counselor), 180 West Brooks, Room E-8 (South End Zone), Norman, Oklahoma 73019. Deadline August 10, 1984. Start date August 13, 1984. The University of Oklahoma is an equal opportunity employer.

Athletic Academic Counselor. Full-time, 12-month position to provide academic counseling to student athletes. Bachelor's degree or equivalent combination of education and experience. Send resume, transcript, and 3 letters of recommendation to: Joseph F.

Malmisur, Director of Athletics, Youngstown State University, Youngstown, OH 44555. Deadline for applications: August 10, 1984.

Sports Information

Sports Relations Director. University of California, San Diego. Responsibilities include sports promotions and sports information for extensive NCAA Division III program, work with campus community to generate interest and attendance; plan special events; prepare press releases, brochures and programs; maintain statistics; work with media; coordinate photo services; supervise student interns. Bachelor's degree minimum; strong writing, public relations and promotions skills. Salary \$16,000 plus benefits. Position begins September 1984. Candidates should send letter of application, resume and samples of work to: Judith M. Sweet, Athletic Director, University of California, San Diego, S005, La Jolla, California 92093, by August 28, 1984. UC San Diego is an affirmative action, equal opportunity employer.

Sports Information Director. Saint Peter's College. Qualifications: BA in journalism or related field and three years' experience in sports information or sports media. Duties

include: Writing and editing media guides, game programs and news releases, and communicating with the media on a regular basis to report and promote athletic events. Salary: Negotiable. Deadline for application: August 10, 1984. Send resume to William A. Stein, Athletic Director, Saint Peter's College, 2641 Kennedy Blvd., Jersey City, New Jersey 07306.

Assistant Sports Information Director. Would work with sports information director in all phases of the sports information operation. Specific duties would include producing media guides for wrestling, women's basketball and softball; coordinating and conducting advertising sales for football and basketball game programs; supervising statistics crews for home football and basketball games. Qualifications: Minimum of bachelor's degree in public relations, journalism or related field; experience in sports information at collegiate level preferred; adequate typing and writing skills; computer knowledge helpful, but not necessary. Salary: \$8,500-\$9,000. Closing date August 17, 1984. Position starting date as soon as possible. Applicants should send resume, references and samples of work, if available, to: Bill Turnage, Sports Information Director, Garmon Gym 104, Central Missouri State University, Warrensburg, Missouri 64093. Central Missouri State University is an Equal Opportunity/Affirmative Action Employer.

Sports Information Director. St. Michael's College, Winoski, Vermont. Requires promotion and publicity of 18 Division II NCAA/ECAC sports. Bachelor's degree in journalism or related field is required, as are typing, knowledge of sports, and excellent writing skills. Excellent interpersonal skills required, and experience in layout and design of publications preferred. Prior experience in college sports information office desired. SID will work as team member of comprehensive development effort. Night and weekend work required. Position starting date as soon as possible. Full-time, 12-month position, with excellent benefits. Direct resume, letter of application, references and writing samples to: Dr. Buff Lindau, Director of Public Information, St. Michael's College, Winoski, Vermont 05404. Closing date: August 12. St. Michael's is an Equal Opportunity/Affirmative Action Employer.

Assistant Sports Information Director. Drake University, Des Moines, Iowa. Full-time, 12-month position, bachelor's degree and previous experience within a sports information operation required. Responsible for assisting sports information director in all phases of a combined men's and women's department of athletics, with emphasis placed on working with non-revenue and women's athletics. Competence in writing of news releases, production of media guides and promotional pieces, editing and statistics required, with a background in electronic media helpful. Salary commensurate with experience, with medical insurance plan and educational benefits included. Closing date August 13. Send resume, letter of application, list of references and writing samples to David Willford, Sports Information Director, Drake Fieldhouse, Drake University, Des Moines, Iowa 50311. Drake University is an Equal Opportunity/Affirmative Action Employer.

Promotions

Manager of Athletic Promotions. Qualifications: Bachelor's Degree. Previous experience in public relations or related fields preferred. Demonstrated marketing, oral and written communication skills. Must have at least three years' experience in public relations, promotions or athletic department activities. Responsibilities: Develop and supervise community programs that utilize the Student Development Complex. Develop and promote special events. Promote season and individual game ticket sales for men's and women's athletic events. Develop and create awareness of athletic events. Advertising. Obtain sponsors for special projects. Develop and implement a plan for game promotions and giveaways. Application must include letter of application, college/university transcripts, professional resume and at least three recent letters of recommendation. Send applications to: Mr. Ted Kearly, Director of Athletics, Michigan Technological University, Houghton, Michigan 49931. Application deadline August 10, 1984. Position available September 4, 1984. Michigan Technological University is an Equal Opportunity/Affirmative Action Employer.

Athletics Trainer

Athletic Trainer (women's program). Full-time, nine-month appointment beginning September 1, 1984 (or earlier). Major responsibilities: Injury prevention, treatment and rehabilitation of intercollegiate athletes, supervision and instruction of student trainers, supervision and maintenance of training facilities. Qualifications: NATA certification required, master's degree preferred. Minimum of two years' full-time athletic training experience at intercollegiate level (preferred) or interscholastic level required. Application procedure: Send letter of application, resume and two letters of recommendation to Elaine Dredeme, Associate Director of Athletics, University of Dayton, Dayton, Ohio 45469, by August 15, 1984. Salary negotiable. Equal Opportunity/Affirmative Action Employer.

Basketball

Men's Basketball Assistant Coach. University of Evansville. To assist in all phases of the men's basketball program, specifically in daily practice planning, recruiting, scheduling, and other normal activities related to administering a Division I program. Minimum of bachelor's degree with Division I basketball coaching experience or highly successful experience at a lower level. Send application by August 3 to James Byers, Athletic Director, P.O. Box 329, Evansville, Indiana 47702. University of Evansville is an Equal Opportunity/Affirmative Action Employer.

Basketball Graduate Assistant. Women's Division II Program. Major responsibilities are scouting and recruiting. Stipend: \$2,705 plus credit waiver. Fall 1984. Contact Marjorie Trout, Director of Women's Athletics, Millersville University, Millersville, PA 17551.

Men's Basketball Coach/Instructor/Intramural Director. Coach Division III team including personnel, fiscal, recruiting and scheduling responsibilities. Teach physical education theory, practice and skill courses. Develop and direct a more extensive intramural program. Ten-month position with possible summer employment. Competitive salary and fringe benefits. Bachelor's degree in physical education or related field required. Master's degree preferred. Send letter of application, resume and three letters of recommendation by August 10 to Annette Caruso, Athletic Director, College of St. Scholastica, Duluth, Minnesota 55811.

Women's Basketball Coach/NATA Certified/Intramural Director. The University of Dubuque is seeking an individual to serve as head coach of women's basketball, NATA certified, and also direct intramural activities. B.S. required, salary commensurate with qualifications. Closing date August 6. Send resume and letter of application to John Davison, Athletic Director, University of Dubuque, 2000 University Avenue, Dubuque, Iowa 52001. EOE.

Football

Football Part-Time Assistant Coach. University of Evansville. Serve as varsity assistant football coach for specific position, recruiting of

See Market, page 7

HEAD COACH, WOMEN'S BASKETBALL

La Salle University is seeking a head coach for its women's basketball program. Playing a schedule of Division I teams only, La Salle is a member of the Metro Atlantic Athletic Conference and Philadelphia's Big Five, and hosts a major holiday tournament each year. Applicants must have previous head-coaching experience at the college or high school level. Responsibilities include organization and administration of a Division I college basketball program, while adhering to the regulations and academic guidelines of La Salle and the NCAA. The position is full-time, effective with the 1984-85 school year. Applicants should send a cover letter and resume to Kathleen Wear, Assistant Director of Athletics, La Salle University, Hayman Hall, Philadelphia, PA 19141. Deadline for all applications is August 10.

Assistant Women's Basketball Coach Georgetown University

Georgetown University is accepting applications for the position of assistant basketball coach for women. Bachelor's degree required. Preferred qualifications include college level coaching and recruiting experience and administrative skills. Salary commensurate with qualifications and experience. Ten-month contract.

Application deadline August 15.

Send resume to:

Nathalie Paramskas
Assistant Athletic Director
Georgetown University
McDonough Arena
Washington, DC 20057

An affirmative action, equal opportunity employer.

Assistant Women's Basketball Coach

NCAA Division I Program. Full-time, 10-month position.

DUTIES: Serve as Assistant Women's Basketball Coach. Assist in the planning, organization, and administration of the total women's basketball program. Assist with women's athletic fund-raising. Assist with academic advising and counseling. Additional duties as mutually agreed upon.

QUALIFICATIONS: Bachelor's degree minimum. Master's preferred. Prior Division I coaching experience. Prior playing experience. Prior recruiting experience.

SALARY: Commensurate with experience and qualifications. **EFFECTIVE DATE:** August 23, 1984.

APPLICATION DEADLINE: August 23, 1984.

APPLICATION PROCEDURE: Submit letter of application, extensive basketball resume and three current letters of recommendation to:

Ruth Cohoon, Director
Women's Athletics
University of Arkansas
Barnhill Arena
Fayetteville, AR 72701

The University of Arkansas is an equal opportunity/affirmative action institution.



Positions Available

Continued from page 6

student-athletes, and administrative duties as assigned by head football coach. Minimum of bachelor's degree with previous coaching and/or graduate assistantship. Send application by August 3 to: James Byers, Athletic Director, P.O. Box 329, Evansville, Indiana 47702. University of Evansville is an Equal Opportunity/Affirmative Action Employer.

Gymnastics

Assistant Gymnastics Coaches. The University of Oklahoma is now accepting applications for two (2) Assistant Coaches for both the Men's and Women's Gymnastics Program. These positions are full-time, 12-month appointments. Responsibilities: Are recruiting and scouting; coaching practice/regular meets, assisting in the development of athletics and academic advisement, assisting in team travel arrangements and performing all other duties as assigned by the head coach. Previous coaching experience necessary. Collegiate recruiting experience preferred. The University of Oklahoma is an Equal Opportunity Employer. Send application with resume to: Greg Buiwick, Head Gymnastics Coach, 325 West Innhoff, The University of Oklahoma, Norman, OK 73019.

Women's Gymnastics Coach. George Washington University is seeking a part-time coach for the 1984-85 academic year. Qualifications include competitive experience, a degree in physical education or the equivalent, and coaching experience at the collegiate level. Applicants should send a resume and two letters of recommendation to: Lynn George, Women's Athletic Director, GWU, Smith Center, Washington, DC 20052. George Washington University is an equal opportunity/affirmative action employer.

Lacrosse

Coach—Head Men's Lacrosse Team. Swarthmore College (located in suburban Philadelphia, Pa.). Part-time position. Responsibilities: Conducting team practices and games, supervision of Assistant Varsity Coach and Junior Varsity Coach, recruitment of student athletes. Requires several years of coaching experience at the high school or college level. Position begins November 1, 1984. Practice sessions begin late January; season ends early May. Submit resume to David Smeyster, Chairman, Department of Physical Education and Athletics, Swarthmore College, Swarthmore, PA 19081 by August 10, 1984. EOE, M/F/H.

Head Men's Lacrosse Coach/Assistant Football Coach. Administrative position with faculty rank (non-tenure track). Physical education teaching responsibilities in a required service program and/or theory courses in a coaching minor program. Minimum requirements: Master's degree in physical education and college coaching experience in both sports. Alfred University is an NCAA Division III private institution located in southwestern New York. Undergraduate enrollment is 1,800 students with a broad based athletic program for men and women. The successful candidate must display essential college coaching skills, experience in recruiting and a gregarious personality, as well as quality teaching credentials. Submit a letter of application, resume and three letters of recommendation to Gene Castrovillo, Director of Athletics, Alfred University, Alfred, New York 14802. Closing date August 10, an Equal Opportunity/Affirmative Action Employer.

Softball

Graduate Assistant. Nicholls State University is seeking a graduate assistant in softball for the 1984-85 year. Responsibilities include: On the field coaching, assistant tournament director, home and away game preparations, and season conditioning workouts. Applicants should apply by August 15 to: Marion Curtis, Assistant Athletic Director, Box 2032, Thibodaux, Louisiana 70310.

Graduate Assistant in Softball. Duties include assisting head coach with game situations, practices, recruiting, and all facets of a softball program. Stipend in form of tuition, approximately \$1,700. Contact: Cheryl Sprangel, Head Softball Coach, The University of Toledo, 2801 West Bancroft St., Toledo, Ohio 43606. An equal opportunity/affirmative action employer.

Swimming

Director of Aquatics Center and Related Programs. Washington College is seeking a Director for their new swimming center. Person will be responsible for the overall administration of the facility and the scheduling of all activities. Specific duties include: Scheduling the use of the pool for all aquatic functions. Employ, train and supervise student personnel to perform the required functions of life guard. Supervise the general maintenance and cleanliness of the pool area. Develop and publish appropriate pool operational and safety regulations. Recommend the purchase of a control for the use of equipment necessary for the safe and efficient pool operation. Teach aquatic courses within the physical education curriculum, if requested to do so. Coach the intercollegiate swimming team(s). Provide recreational swimming opportunities for students, faculty, staff, and their families. Coordinate and develop programs to serve the needs of the community within the limitations imposed by the facility and several college programs. Supervise personnel employed by the superintendent of building and grounds to implement the mechanical operation and health standards required by local and State Health Department. Perform other such duties as assigned or as otherwise indicated by nature of the position. All applicants must be currently certified by Red Cross and possess Lifesaving, CPR and WSI cards. Additionally, certification in pool management is required. Director will be responsible for keeping records, submitting reports and preparing an annual budget, which will include intercollegiate swimming. Director of the Aquatic Center will be responsible to the Director of Physical Education and Athletics. Salary commensurate with qualifications and experience. Starting date is September 1, 1984; this is a twelve-month position. Send resume and three references by August 10th to: Edward L. Athey, Director of Athletics and Physical Education, Washington College, Chestertown, Maryland 21620.

Head Men's Swimming Coach. Eleven-month non-tenured appointment. The date of appointment is August 20, 1984. Qualifications: Minimum bachelor's degree, coaching and recruiting experience at college level, ability to operate under NCAA philosophy and regulations, ability to work cooperatively with coaching staff of total swimming program. Send letter of application, resume, transcripts and letters of recommendation to: Mary Ellen Cloninger, Assistant Athletic Director, University of Wyoming, University Station Box 3414, Laramie, Wyoming 82071. University of Wyoming is an Equal Opportunity/Affirmative Action Employer.

Tennis

Head Coach, Women's Tennis. Responsible for all phases of coaching and recruiting. Bachelor's degree required, master's preferred. Successful coaching experience required. Salary DOQ. Send resume to: John Kasser, Director of Athletics, University of Houston, 3855 Holman, Houston, TX 77004.

Women's Tennis Coach. George Washington University is seeking a part-time coach for the 1984-85 academic year. Qualifications include a degree in physical education or the equivalent and playing/coaching experience at the collegiate level. Applicants should send a resume and two letters of recommendation to: Lynn George, Women's Athletic Director, GWU, Smith Center, Washington, DC 20052. George Washington University is an equal opportunity/affirmative action employer.

Track and Field

Graduate Assistant. Weight coach preferred. Knowledge of coaching track and field. Call or send resume to: Bob Groselose, Head Track Coach, Athletic Department, Northeast Louisiana University, Monroe, Louisiana 71203-9982, or phone: 318/342-2042 or 343-5927. Equal Opportunity Employer.

Graduate Assistant Position for academic year 1984-85 at Southeastern Louisiana. Position available August 27, 1984. Salary \$1,650 per semester, nine-month contract. Responsibilities: Assist head coach in areas of field events, weight training, meet management and all other areas as needed. Qualifications: Bachelor's degree. Southeastern is a Division I university and a member of the newly formed Gulf Star Conference. Contact Andy Thiel, Head Track Coach, Southeastern Louisiana University, P.O. Box 309, Hammond, Louisiana 70402. Office phone 504/549-2253, or home phone 504/852-5344. Application deadline August 20, 1984. SLU is an Affirmative Action/Equal Opportunity Employer.

Graduate Assistant. Indiana State University is seeking a graduate assistant to be a throw coach and supervise weight room in the sport of track. Application deadline August 15. Position effective August 27, 1984, through June 1, 1985. \$4,000 stipend plus tuition waiver. Send letter of application, resume, transcripts and three letters of reference to Track Office, Indiana State University, Terre Haute, Indiana 47809.

Wrestling

Assistant Wrestling Coach. Part-time, to assist head wrestling coach in NCAA Division II program at Cal State Bakersfield. Interest and experience in maintaining quality program essential. Bachelor's degree required, master's preferred. Application letter, resume, three professional references should be directed to: Rudy Carvajal, Athletic Director, California State College, Bakersfield, 9001 Stockdale Highway, Bakersfield, California 93311-1099. Filing deadline August 6, 1984. CSB is AA/EOE.

Volleyball

Assistant Women's Volleyball Coach. Southwest Missouri State University is accepting applications for the position of assistant women's volleyball coach. Bachelor's degree is required, master's preferred. Intercollegiate or comparable playing experience; successful volleyball coaching experience preferred. Send letter of application, resume, official transcripts and three letters of recommendation by August 7, 1984, to Linda Dollar, Head Volleyball Coach, Box 59, Southwest Missouri State University, Springfield, Missouri 65804-0089. SMSU is an Equal Opportunity/Affirmative Action Employer.

Miscellaneous

Assistant Football/Head Baseball Coach. One year, 1984-85; part-time. One person or several part-time people. Teaching health, coaching theory, elective PE, methods. Send resume to: Kent Stahly, Department Chairman, Hamline University, St. Paul, Minnesota 55104.

Recreational Athletics Coordinator/Women's Crew Coach (75% time). Responsibilities: Coach Women's Varsity Crew Team; maintain and improve the sport of rowing. Train and recruit crew team members. Institute and supervise safety procedures, maintain equipment. Oversee promotional events, fund raising and regatta scheduling. Minimum Qualifications: Bachelor's degree and three years of competitive rowing at elite level. Previous coaching experience helpful. Candidate must be committed to coaching and to development

Director of Crew Operations and Coach of Rowing

Massachusetts Institute of Technology (M.I.T.) Cambridge, Mass.

M.I.T. seeks nominations and applications for 12-month position as Director of Crew Operations also serving as Coach of Crew and Instructor in Physical Education.

Candidates should have Baccalaureate Degree with a strong crew background and successful coaching and teaching experience. Well developed management skills and interest in administration of boathouse facilities, personnel and programs is desirable.

M.I.T. has an undergraduate enrollment of 4,600 (3,500 men; 1,100 women) from 50 states and 93 foreign countries. The M.I.T. intercollegiate program has 34 varsity sports (23 men; 11 women) governed by NCAA Division III and the ECAC. M.I.T. Crews compete in the Eastern Athletic Rowing Conference (EARC) and the Intercollegiate Rowing Association (IRA).

Interviews will be throughout the summer with the position effective September 1, 1984. In keeping with a strong commitment to equal opportunity and affirmative action, M.I.T. seeks application from minority candidates.

Nominations and applications with resume and list of references should be sent to Professor Royce N. Flippin, Director of Athletics, Massachusetts Institute of Technology, M.I.T. Branch P.O. Box D, Cambridge, MA 02139.

of a top quality rowing program. Salary: \$10,448 to \$16,177; normal starting salary not to exceed \$11,692. Application Deadline: August 10, 1984. Send resume directly to Michael O'Neil, Director, Recreational Sports, Field House, University of New Hampshire, Durham, New Hampshire 03824. The University of New Hampshire is an EEO/AA Employer.

Assistant Athletic Facilities Manager. Qualifications: A BA, master's degree preferred. Understanding and proven experience in university recreational activities. Strong organizational and decision making skills. Ability to coordinate, supervise and manage all phases of an intramural and corecreational program. Effectively communicate and work with the diverse elements of a university community. Duties: Direct, implement and coordinate intramural-corecreational activities; maintenance and scheduling of intramural-corecreational activity areas. Supervise ongoing student employee and job orientation programs. Responsible to organize and coordinate intramural recreational equipment room policies and procedures. Assist with athletic facilities management and special events. Other duties as assigned by the athletic facilities director. Availability for some evening and weekend work. Salary: \$12,000 to \$14,000. Close of applications: August 20, 1984. Date of appointment: September 1984. Send resume to: Michael J. Diorio, Director of Athletic Facilities, St. Joseph's University, 5600 City Avenue, Philadelphia, PA 19131.

Graduate Assistant

Graduate Assistantships (two) in athletic training. \$2,700 plus tuition waiver. NATA certification desired, but not necessary. 900 clinical clock hours under NATA certified trainer mandatory. Attention: Dr. Ronald Van Dam, Head Athletic Trainer, Central Missouri State University, Warrensburg, Missouri 64093.

Graduate Assistant, Softball, volleyball or cross country. Send resume to Women's Athletics, Lehigh University, Taylor Gym #38, Bethlehem, PA 18015.

Graduate Assistantship supporting men's and women's athletics. One graduate assistantship is available for a person to serve as both Assistant Basketball (Men's) Coach and Assistant Softball (Women's) Coach at the University of Wisconsin Superior during the 1984-85 academic year. The position reports directly to the Head Coaches of the above mentioned sports who will assign all duties. The contract requires 640 hours of work throughout the two seasons, and begins August 31, 1984, and ends May 22, 1985. The schedule of work is governed generally by the University's academic calendar, but the Assistant Coach for both sports will be on duty for practices and games scheduled during academic vacations. The salary of \$4,856 will be paid in nine equal installments monthly beginning October 1, 1984. The graduate

assistant is responsible for payment of academic fees. Waiver of the nonresident component of the academic fee may be possible. The graduate assistant must be admitted to the University's Graduate School and a specific graduate academic program thereof. The graduate assistant must also register for nine to fifteen graduate credits each of the three quarters of the academic year. Applications and Admissions to the Graduate School and for this Graduate Assistantship must be received by August 15, 1984, in the Graduate Studies Office, Old Main 137, University of Wisconsin Superior, Superior, WI 54880. Telephone Inquiries at 715/394-8295. Applications for Graduate Assistant in the sports of men's basketball and women's softball must be mailed to Mertz Mortorelli, Men's Athletic Director, University of Wisconsin Superior, Superior, Wisconsin 54880. Telephone number 715/394-8371.

Open Dates

Football, Division II. University of Evansville has open dates on September 7 and 21, 1985, and September 6 and 20, 1986. Home and away. Contact James Byers, 812/479-2238.

Women's Basketball, Division I or II. University of Alaska, Fairbanks, has open date on February 22 and 23, 1985, for a two-game series. Will pay air travel costs. Call Ed Lawrence, Director of Athletics, University of Alaska, Fairbanks, 907/474-7205.

Football, Division II. Northwest Missouri State has open dates September 14 and October 19, 1985, and September 6 and October 4, 1986. Will play home or away, or guarantee.

ASSISTANT ATHLETIC COUNSELOR AND ADVISOR

Intercollegiate Athletics

Salary: \$1,541-\$2,270

An experienced person is needed to assume the following areas of responsibility: Advisory activities; orientation programs; pre-registration; monitoring our special admissions; weekly meetings with coaches regarding academic progress and problems with student-athletes; assistant in tutoring, study skills, study tables, advising, etc.; personal counseling in resource provision; and faculty contact and relations.

Requirements: A Master's degree; previous experience in counseling and advising; and credentials to support strong academic interest.

Send applications and nominations to:

Mike Lude, Director
Intercollegiate Athletics
Graves Building, GC-20
University of Washington
Seattle, WA 98105

Application Deadline: August 13, 1984

Equal Opportunity Employer.

Director of Athletic-Academic Affairs

The University of North Carolina at Chapel Hill is recruiting for a Director of Athletic-Academic Affairs.

Qualifications: Bachelor's degree; master's preferred in related field; extensive experience in academic advising and personal counseling; thorough knowledge of NCAA rules and regulations concerning academics; proven strong organizational ability; proven ability to relate to and motivate people; preferably, a familiarity with the University of North Carolina and its Athletic Department.

Responsibilities: Monitor academic progress of all student-athletes; plan, coordinate, and supervise academic study hall; monitor academic eligibility of all student-athletes as defined by the University and NCAA; hire and assign tutors and academic managers; compile periodic and end-of-semester academic reports; act as liaison between Athletic Department and the Registrar's Office, academic advisors, and faculty; miscellaneous duties as assigned by the Assistant Athletic Director.

Type and Date of Appointment: 12 months, effective August 15, 1984.

Salary: Open, strong consideration for experience and qualifications.

Application Procedure: Resume to include: Specific skills summary; evidence of knowledge of NCAA regulations; some reference to organizational and motivational skills. Send to: Paul Hoolahan, Assistant Athletic Director, University of North Carolina, P.O. Box 2126, Chapel Hill, NC 27515.

Application Deadline: August 15, 1984.

The University of North Carolina at Chapel Hill is an Affirmative Action/Equal Opportunity Employer. Women and minorities are encouraged to identify themselves voluntarily.

Contact Richard Flanagan, Athletic Director, 816/262-1306.

Women's Basketball, Division I. James Madison University, Harrisonburg, Virginia, seeks team to compete in tournament January 11-12, 1985. Please contact Shella Mooman, 703/433-6513.

Women's Basketball, Division III. Eastern Connecticut State University, Willimantic, Connecticut, looking for opponents on following dates (one game) either home or away: Friday, February 8, 1985; Saturday, February 9, 1985; Monday, February 11, 1985; Tuesday, February 12, 1985. Contact Bob Miller, 203/456-2231, ext. 503.

Women's Basketball, Division II. Canisius College, Buffalo, New York, needs team to complete field in 3rd Annual Kiwanis Lady Grift Invitational January 4-5, 1985. Guarantee available. Contact Ellen Conley, 716/883-7000, ext. 673.

GRADUATE ASSISTANT FOOTBALL COACH

University of Utah is seeking a Graduate Assistant Football Coach for the 84-85 academic year. Duties include responsibility for coaching specific position(s) and office duties as assigned. Must have bachelor's degree and ability to enter graduate school (3.0 minimum GPA) with desire to obtain advanced degree. Starts ASAP. Call:

801/581-7684

University of Utah
Athletics Department
Special Events Center
Salt Lake City, UT 84112
Equal Opportunity Employer

ASSISTANT COACH (Basketball)

Under the supervision of the Head Coach, assists in coordination of an intercollegiate women's basketball program.

Requires a Bachelor's degree plus high school or collegiate coaching and playing experience. Demonstrated ability to communicate with student-athletes and the news media is necessary. Preferred qualifications include a Master's degree.

Excellent fringe benefits.

Interested candidates, please send resume indicating Ref. No. 001 to:

THE STATE UNIVERSITY
OF NEW JERSEY
RUTGERS

Division of Personnel Services
New Brunswick, NJ 08903

An Affirmative Action/
Equal Opportunity Employer

ATHLETIC ACADEMIC COUNSELOR

Responsibilities: monitor academic progress and needs of student-athletes and develop plans for remedial action where needed; monitor grades on an ongoing basis; counsel student athletes regarding effective study patterns and habits; develop structured study program for selected situations; coordinate tutorial program; coordinate work of faculty-staff volunteer counseling group; counsel with student-athletes on course selection; maintain files of student-athletes' academic records; be conversant with NCAA and university academic specifications; other duties as assigned.

Qualifications: Master's degree minimum, familiarity with academic counselling or equivalent experience preferred; background familiarity with athletics preferred but not required.

Contract Term: 12-month contract, July 1, 1984 to June 30, 1985, prorated to accommodate actual starting date of person hired.

Salary Range: \$15,000-19,000 depending on qualifications and experience.

Application: Interested persons should send letter of application and resume to: Mr. Robert F. Dusbey, Director of Athletics, CLEVELAND STATE UNIVERSITY, 1983 E. 24th Street, Cleveland, Ohio 44115. Equal opportunity employer. m/1/h



THE UNIVERSITY OF TOLEDO Women's Head Basketball Coach (Search Reopened)

Bachelor's degree required, master's degree preferred. Coaching experience at the college level or highly successful record at the scholastic level strongly preferred. Demonstrated ability in the areas of organizing, recruiting, and identification and evaluation of potential members for Division I level team essential. Team was conference tournament runner-up.

Responsibilities include coaching, scheduling, budget preparation, recruiting, fall and winter conditioning programs, and full knowledge of NCAA rules.

Salary commensurate with experience, qualifications and assignment. Additional income available through operation of summer camp. Excellent benefit package.

Appointment date September/October 1984.

Submit letter of application, resume, and preferably, three letters of recommendation to:

Christopher Helm
Manager of Personnel Services
The University of Toledo
Toledo, Ohio 43606

Equal Opportunity/Affirmative Action Employer.

Illinois

Continued from page 5

January 1981, an assistant football coach provided a prospective student-athlete automobile transportation from the coach's home to the university's football offices; (g) in November 1981, a representative of the university's athletics interests provided two prospective student-athletes and the prospects' friend round-trip automobile transportation between the home of one of the prospects to an intercollegiate football game; and (h) on at least one occasion in the spring or summer of 1982, a representative of the university's athletics interests provided a prospective student-athlete automobile transportation from a restaurant to the prospect's homes.

12. NCAA Bylaws 1-1-(b)-(1), 1-8-(g) and 1-8-(j) [improper recruiting inducements, transportation and entertainment]—In January 1982, an assistant football coach provided a prospective student-athlete automobile transportation from Chicago to a hotel where the prospect was lodged for one night in the coach's room and entertained for a meal; further, on the next day, the assistant coach entertained the prospect for another meal and provided the young man automobile transportation from the hotel to the university's campus.

13. NCAA Bylaws 1-1-(b)-(1) and 1-8-(j) [improper recruiting inducements, transportation and entertainment] (a) In January 1982, the wife of an assistant football coach provided the wife of a prospective student-athlete round-trip automobile transportation from the prospect's home to a grocery store where the coach's wife purchased groceries for the prospect's wife; (b) in November 1980, an assistant football coach provided a prospective student-athlete round-trip automobile transportation between the prospect's home and a football stadium where the assistant coach provided the prospect a ticket to attend a professional football game; and (c) in January 1981, an assistant football coach provided a prospective student-athlete automobile transportation from the prospect's apartment to a department store where the assistant coach purchased school supplies for the young man.

14. NCAA Bylaws 1-1-(b)-(1), 1-8-(g) and 7-1-(e) [improper recruiting inducements, transportation and use of coaching staff members]—(a) In January 1981, a part-time assistant football coach provided two prospective student-athlete round-trip automobile transportation from Chicago to the university's campus; further, this coach also arranged for the young men to be provided lodging for one night at a hotel and on the following day, this coach provided the young men automobile transportation from the hotel to a campus dormitory; and (b) in January 1981, a part-time assistant football coach provided two prospective student-athletes automobile transportation from Chicago to the university's campus; further, this coach also arranged for the young men to be provided lodging for approximately three nights at a hotel.

15. NCAA Bylaw 1-8-(j)-(3) [excessive entertainment]—In December 1980, an assistant football coach provided three prospective student-athletes excessive entertainment upon the conclusion of the prospects' official paid visits to the university's campus.

16. NCAA Constitution 3-1-(g)-(5) and Bylaw 1-8-(j) [extra benefits and improper transportation] On numerous occasions during the 1980-81 and 1981-82 academic years, an athletics association staff member, football coaching staff members and a representative of the university's athletics interests provided prospective and enrolled student-athletes automobile transportation in and around the Campaign area.

17. NCAA Bylaw 1-8-(a) [unitemized expenses] In December 1980, an assistant football coach provided two prospective student-athletes cash in excess of the actual round-trip transportation costs incurred by the young men in traveling between their homes and the university upon the conclusion of their official paid visits to the university's campus.

18. NCAA Bylaws 1-8-(j) and 7-1-(e) [improper transportation and use of coaching staff members] On one occasion in August 1981, a part-time assistant football coach provided a prospective student-athlete automobile transportation between the young man's home and an airport in order to meet other student-athletes who were traveling to the university's campus to enroll.

19. NCAA Bylaw 7-1-(e) [improper use of coaching staff members]—(a) On two occasions in January 1982, part-time assistant football coaches provided prospective student-athletes automobile transportation to the prospects' homes upon the conclusion of each young man's official paid visit to the university's campus; and (b) on one occasion in January or February 1983, an athletics association staff member with department-wide responsibilities contacted a prospective student-athlete and his parents in person at the prospect's home.

20. NCAA Bylaw 1-8-(j)-(4) [improper use of automobile] In December 1980, an assistant football coach provided an automobile to a student-athlete for the entertainment of three prospective student-athletes during their official paid visit to the university's campus.

21. NCAA Bylaw 1-2-(a)-(1) [improper recruiting contact] (a) On two occasions during the 1980-81 academic year, members of the university's football coaching staff contacted a prospective student-athlete in person in excess of the permissible three occasions; and (b) during the 1981-82 academic year, two assistant football coaches contacted a prospective student-athlete in person in excess of the permissible three contacts at sites other than the prospect's educational institution.

22. NCAA Bylaw 1-2-(a)-(4) [improper re-

cruiting contact]—In September 1981, an assistant football coach contacted the parents of a prospective student-athlete in person for recruiting purposes during a time when such off-campus contacts were not permitted.

23. NCAA Bylaw 1-8-(m) [improper entertainment of junior college and high school coaches] (a) During 1980, 1981 and 1982, three assistant football coaches entertained four junior college or high school coaches on approximately 11 occasions with the cost of this entertainment being paid by the athletics association; and (b) in November 1981, during the official paid visit of a prospective student-athlete to the university's campus, an assistant football coach arranged for the prospect's junior college coach to be provided lodging for two nights and the assistant coach entertained the junior college coach for four meals.

24. NCAA Bylaw 5-6-(d)-(4) [improper certification of compliance] With full knowledge at the time that certain practices of the university's intercollegiate football program were not in compliance with NCAA legislation, five members of the university's football coaching staff attested on statements filed with the chief executive officer of the university that they had reported their knowledge of and involvement in any violation of NCAA legislation involving the university.

Council

Continued from page 1

to designate certain proposals to be voted upon by roll call.

In one forum or another—the steering committees, the Special Committee on Women's Interests and the full Council—all recommendations from the May 30-31 NCAA-sponsored meeting of women's athletics administrators, the June 7-8 Division I summer meeting and the June 28-29 Division I-A midyear legislative meeting also will be considered.

In addition to the academic research, drug testing and women's interests special committees, the following NCAA committees will report at the meeting: Community and Junior College Relations, Classification, Eligibility, Executive, Extra Events, Football Television, Governmental Affairs, Insurance, Long Range Planning, Player Agents, Postseason Football, and Recruiting.

The Council and steering committees also will review Administrative Committee actions, membership data and requests, interpretations, and the 1985 Convention schedule.

Nomination form

The deadline for submitting nominations on the form on this page is September 1. Nominations may be sent to Jack V. Doland, McNeese State University, chair of the Nominating Committee, or to any member of the committee. Nominations also may be sent directly to Fannie B. Vaughan, administrative assistant, at the NCAA national office.

Toner

Continued from page 1

of college football. I think it not unreasonable in these circumstances to visualize the eventual development of some sort of "superconference" for the titans of the game—a result I am sure the networks would find attractive but one that will redound to the benefit of only a small minority of NCAA (or indeed CFA) members."

Toner also cited recent packages negotiated by the CFA with ABC and ESPN and by the Big Ten and Pacific-10 Conferences, which are not CFA members, with CBS. All three packages were for considerably lower rights fees than those guaranteed under the voided NCAA plan.

"It takes no economist to foresee with any accuracy what lies ahead," he said. "The networks are now in control of the market, and as would any business enterprise, these networks will seek to sell the most attractive product, commanding the highest prices, at the lowest acquisition costs."

Fred C. Davison, former CFA president and president of the University of Georgia—which along with the University of Oklahoma brought the antitrust suit against the NCAA's television plan—told the House subcommittee that "individual institutions should control their property and business interests." Davison, in his prepared testimony, repeated arguments that have been the theme enunciated in recent years by the CFA and the two universities in their successful legal challenge.

"Basketball and other sports are healthy and fare quite well in an uncontrolled market of television broadcasts, and there is really no reason for football to be treated differently," Davison said.

"The NCAA assumes no responsibility for an institution's financial obligations, though it has restricted the return from an institution's property essential to meet those financial obligations.

"Individual institutions should control their property and business interests . . . by making sound decisions. The governing factors of televised college football should be good judgment by colleges and universities, and the conditions in the marketplace to which it is made available."

When asked why the CFA had challenged the NCAA's television controls, Charles M. Neinas, the CFA's executive director, pointed to a desire by its membership to increase television revenues, explore new marketing possibilities and better

serve the public interest.

Representatives of the Turner Broadcasting System, Inc., and the Association of Independent Stations, Inc., attacked the CFA's packages with ABC and ESPN as violating several of the antitrust laws that the NCAA was cited for. Robert J. Wussler, president of Turner's Atlanta-based superstation, WTBS, cited the CFA's agreement with ABC barring "cross-over" games, those games involving a CFA member and a non-CFA member.

"The CFA by all appearances is attempting to control the marketplace just as the NCAA did," Wussler said. "These restrictions have the earmark and much the same impact as the NCAA's had. This is unfortunate."

Wussler also pointed to the recent acquisition of ESPN by ABC Video Enterprises, a subsidiary of the network. When the CFA and ESPN recently agreed to a national prime-time cable package to supplement the CFA's afternoon package with ABC, Wussler said this gave ABC a virtual monopoly from 3 to 11 p.m. on college football television.

Others present at the hearings were Neal H. Pilson, president of CBS Sports; Arthur A. Watson, president of NBC Sports; Robert Wormington, representing independent television stations; James E. Delany, commissioner of the Ohio Valley Conference; Eddie Robinson, football coach at Grambling State University; Charles E. Young, chancellor of the University of California, Los Angeles; Wiles Hallock, former executive director of the Pacific-10 and former chair of the NCAA Football Television Committee; Jake Crouthamel, athletics director at Syracuse University and a member of the Football Television Committee; and Joe Paterno, football coach at Pennsylvania State University.

The subcommittee is chaired by Rep. John D. Dingell, D-Michigan. Rep. Edward J. Markey, D-Massachusetts, served as acting chair during the hearing.

NCAA appeals Tarkanian ruling

The NCAA has appealed a ruling by a Nevada state judge who ordered the Association to halt its efforts to suspend Jerry Tarkanian as head basketball coach at the University of Nevada, Las Vegas.

Attorney David Goldwater said the Association had appealed the decision by Judge Paul Goldman to the U.S. Ninth Circuit Court of

Executive

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for the Northeast-Eight Conference in Division II and the State University of New York Athletic Conference in Division III.

Men's and Women's Track and Field—These committees are recommending eight-place scoring instead of 12-place scoring for the 1985 men's and women's championships in all three divisions. The committees also recommended a separate rules committee and the establishment of three division committees for championships administration.

Division II Men's Basketball—The Division II Men's Basketball Committee is recommending that separate men's and women's championships sites be chosen beginning in 1987.

Division II Women's Basketball—Changes in automatic qualification were recommended by the Division II Women's Basketball Committee. The committee recommended that the Continental Divide Conference, Empire State Conference and Gulf South Conference receive automatic qualification and that the Pennsylvania State Athletic Conference and Lone Star Conference be dropped from the list of automatic qualifiers.

Division I-AA Football—This committee recommended a three-year extension of the contract with Charleston, South Carolina, as host for the Division I-AA Football Championship, and an expansion from 12 to 16 teams.

Other reports will be considered from the following sports committees: Division III Men's Basketball, Division III Women's Basketball, Women's Fencing, Men's Tennis, Ice Hockey, Division II Football, Men's Golf, Women's Golf, Women's Gymnastics, Men's Lacrosse, Men's Soccer, Men's Swimming and Women's Swimming.

The Executive Committee also will review meeting schedules of the Presidents' Commission and discuss the policy regarding publishing of sports polls. The Special Committee to Review Championships Policies also will report its findings to the Executive Committee.

Appeals in San Francisco.

The NCAA placed UNLV on probation for two years in 1977 and ordered the institution to suspend Tarkanian for the same period. Tarkanian obtained a court order blocking his suspension, and that injunction was made permanent by Judge Goldman's ruling June 25 in a state court in Las Vegas.

TO: NCAA NOMINATING COMMITTEE

Please consider the following nominations for vacancies to be filled at the 1985 NCAA Convention:

1984 NCAA OFFICERS:

President: _____
(Name, Title, Institution)

Secretary-Treasurer: _____
(Name, Title, Institution)

Division I Vice-President: _____
(must be Council member) (Name, Title, Institution)

COUNCIL: (Name, Title, Institution)

Big Ten Conference: _____
(1-3)—(Incumbent not eligible for reelection)

Mid-American Conference: _____
(1-3)—(Incumbent not eligible for reelection)

Southwest Athletic Conference: _____
(1-4)—(Incumbent not eligible for reelection)

I-AA Central: _____
(Incumbent, Arliss L. Roaden, Tennessee Technological University, eligible for reelection)

I-AA South: _____
(Incumbent not eligible for reelection)

Nominating entities such as conferences are urged to submit from two to four candidates for a given position, including not more than one chief executive, faculty athletics representative, director of athletics, primary woman administrator of athletics programs and commissioner.

Please submit a separate form for each nominee. In addition to this form, a brief paragraph describing the qualifications of the candidate should be provided for each nominee.

Submitted by: _____

Institution/Conference: _____

I-AAA: _____
(Incumbent, Kathleen Wear, La Salle University, eligible for reelection)

II-1: _____
(Incumbent, Howard Elwell, Gannon University, eligible for reelection)

II-1 or AL: _____
(Incumbent, Milton J. Piepul, American International College, eligible for reelection)

II-3: _____
(Incumbent, Joan Board, Grand Valley State College, eligible for reelection)

III-AL: _____
(Incumbent not eligible for reelection)

III-AL: _____
(Incumbent, Thomas M. Kinder, Bridgewater College of Virginia, eligible for reelection)

III-AL: _____
(Incumbent, Judith M. Sweet, University of California, San Diego, eligible for reelection)