

# Television Group Seeks Approval

Pursuing a goal of mid-May negotiations, the NCAA Television Committee has submitted to the NCAA membership for approval by referendum proposed principles under which the Association's football television program would be conducted during the next two years.

The Committee also indicated it would consider awarding rights for more than that traditional period if it proved to be in the best interests of the membership.

In a May 3 letter to NCAA President J. Neils Thompson, University of Texas, Austin, the Committee asked that the membership approve negotiations based upon principles stated in the letter, rather than on a detailed Football Television Plan, as has been done in past years.

## Flexibility

It explained changes contemplated in the NCAA Series and present circumstances of the television marketplace have convinced the Committee it must have negotiating flexibility.

President Thompson, via a covering letter of May 6, 1977, sub-

mitted the Committee's communication to the membership, along with a ballot, asking for a return vote by May 18. The chief executive officer of each member received the letters and ballot, while the letters without ballot were forwarded to each faculty athletic representative and director of athletics.

The Committee has conducted five in-person meetings thus far in 1977 to expedite its usual schedule, which would have seen it submit a printed Plan to the membership in September and negotiations initiated in November.

## Changed Mood

However, it sensed a change of mood on the part of the membership, whereby additional television competition with game attendance would be accepted if additional television appearances and additional NCAA services were made available concurrently. A survey of the membership confirmed these attitudes, and on April 18, the Committee reported the survey results and its plans for rapid conclusion of its work.

The new attitudes signaling revised concepts in televising college football also brought the change in approach by the Committee.

"A difficulty in providing pre-



SEAVER PETERS

Television Committee Chairman

cise details, as presented in previous Football Television Plans, is that the Committee prefers to enter negotiations without a final decision as to the alternative which may be selected," wrote Television Committee Chairman Seaver Peters, Dartmouth College, to President Thompson.

"The manner in which the interests of the networks coincide with the best interests of the membership will dictate the Committee's course of action," he continued.

"It should be noted each of the major networks has expressed significant interest in the Committee's plans."

## Institutional Increase

He indicated the Committee will seek an increase in institutional appearances of as great as 40 per cent over the 82 appearances in the current Plan. This may be done either through expansion of the current format whereby one network has exclusive telecasting rights, or by awarding rights to two networks.

The Committee proposed 14 principles, plus other general

elements in the current Plan, under which future programs would be conducted. Most are similar to current provisions of the Plan, but several key changes already have been effected.

Minimum guaranteed appearances for conferences and independent institutions will be maintained on a reduced basis, but there will be an enlarged "pool" of appearances assigned to institutions which have not customarily enjoyed appearances.

Regular-season telecasts for members of Division II would be increased from two to four, and for Division III, from two to three.

## 14 Principles

The 14 principles under which the Committee would negotiate and the Series would be conducted are:

✓ The purposes of the program and any detailed plan or agreements devised thereunder shall be to reduce insofar as possible the adverse effects of live television upon football game at-

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NATIONAL COLLEGIATE ATHLETIC ASSOCIATION



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## "Unrelated Business Income"

# IRS Challenges TV Revenue

Member institutions which receive revenue from football and basketball television rights fees may be forced by the Internal Revenue Service (IRS) to pay an "unrelated business income" tax.

Dr. James H. Zumberge, president of Southern Methodist University, revealed his institution and Texas Christian University, along with the Cotton Bowl Association, are faced with a preliminary indication that the IRS intends to tax television revenues, retroactively over the past three years.

The same indication has been

received by the University of Kansas in an audit by the IRS. The IRS contends these monies are "unrelated" income and do not qualify as tax-exempt income under non-profit status.

"We've had one hearing in Washington, and although the decision has not been rendered yet, our attorney tells me that the outlook is pretty dismal," Zumberge said. "I'm anxious to appeal it to the next highest authority."

At issue is whether the income received by a college or a bowl game from the granting of rights to televise football or

basketball games constitutes "unrelated business income" taxable under Section 511 of the Internal Revenue Code of 1954.

The IRS, after more than 30 years, now contends the revenue from televised coverage of football and basketball does not have a purpose "substantially related" to the exempt purposes of the educational institution, although the other income from the games do. The IRS test requires proof of a substantial relationship, one which contributes importantly to the accomplishment of the organization's purposes.

"It is difficult to understand why or how the IRS can say that tickets and concessions are related income and television is unrelated and taxable," stated NCAA President J. Neils Thompson, University of Texas, Austin. "The basis for making this fine point completely escapes me."

## Student Activity

"The revenue created by television rights fees is funneled back into our non-profit Association as a totally educationally oriented student activity."

Sections 511-513 of the Internal Revenue Code impose a tax on income received by certain otherwise tax-exempt organizations resulting from activities which are deemed to be unrelated to the exempt purposes of the organization. The theory is that when a tax-exempt organization engages in a busi-

ness unrelated to its purposes, and thereby competes with businesses which are required to pay income taxes, it likewise should be subject to the tax.

"Perhaps the IRS has mistakenly identified business competitors for colleges in this area," Thompson noted.

Under the Internal Revenue Code the need for the organization for income for its exempt functions, or the use made of the income, is not controlling in this determination. The issue is whether or not the questioned activity contributes importantly to the accomplishment of an exempt purpose.

"The IRS is drawing a very fine line that football and basketball television revenue is unrelated business income," Thompson said. "Our member institutions have, traditionally, built up their programs on this type of income, so I can't see how the IRS can say it is unrelated."

## Imposition Disastrous

"For the IRS to suddenly make this imposition on many of our institutions would be disastrous. They would have a tremendous debt imposed on them because of back taxes."

"The mere fact the IRS has rendered preliminary decisions against Southern Methodist, Texas Christian and the Cotton Bowl Association provides a severe warning to all educational institutions in the country that we do have a very real problem," Thompson continued. "Similar rulings may be forthcoming in all parts of the country."

The three institutions and the Cotton Bowl are in the same IRS region with headquarters in Dallas. Other IRS offices have not issued such rulings.

## Special Convention Rejected

# Adoption of Restructuring Plan Tops Council Action

Approval of a modified proposal to restructure Division I, but rejection of a proposed special Convention to act on that plan prior to the 72nd NCAA Convention next January, were among actions taken by the Association's Council at its April meeting in Kansas City, Mo.

The approved plan, which alters a Council-sponsored Division I restructuring plan tabled by the Association's 71st Convention in Miami Beach last January, is subject to Council review at its summer meeting August 22-24 in Knoxville, Tenn. Details of the proposed format, to be sponsored as legislation by the Council at the 1978 Convention, will be outlined in the next issue of the NEWS.

The Council is soliciting comments to the proposal from the membership and will review the responses and refine the restructuring plan at its August meeting. The final draft then will be circularized to the membership and amendments to restructure the Association's divisional alignment will be submitted by the Council for the January Convention agenda.

In a related matter, the Council rejected a proposal that a special Convention be called to act on the restructuring plan, citing costs, likelihood of encountering difficulty attracting a quorum from Division III and the danger of "rushing into things" as reasons for the decision.

Activities by the Television Committee in preparing a new Football Television Plan for the membership received considerable Council attention. They are covered in detail in a separate story on this page.

## Resolution No. 39

Resolution No. 39, approved by the 71st Convention to grant certain predominantly black member institutions Division I membership status, was confirmed by the Council.

Despite some ambiguities associated with the language of Resolution No. 39 and apparent conflicts with portions of the Association's Constitution and Bylaws, the Council designated Alcorn State University, Gram-

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JAMES H. ZUMBERGE

President  
Southern Methodist University

# Opinions Out Loud

—Johnny Orr, head basketball coach,  
University of Michigan  
1977 NCAA Media Seminar

"Cheating is widespread in college basketball, but it is not as rampant as we are led to believe by the things we hear. Most of it is rumor and a lot of rules violations are minor, very trivial. But they are violations. It's just like driving down the road at 65 miles an hour when the speed limit is 55.

"A coach will lose a great prospect and then, because of the pressure on him, explain it to his fans by saying another school cheated to get him. So, a lot of times it just isn't true."

—Dick Bestwick, head football coach,  
University of Virginia  
Newsday

"Many scholarship players are attending college just for one purpose—to play college football and try to make the pros. They don't care about academics and neither do the coaches.

"Now I'm not condoning it or condemning it, but the situation exists. That's why you see so many NFL players without degrees. I've found that more and more college athletes are getting accepted to play college football who couldn't get into school before."

—Stan Huntsman, head track coach,  
University of Tennessee  
Track & Field News

"I think it is a definite trend that coaches more and more will go for the proven foreign veteran and thus ensure a good return on the investment of a grant. It will be very seldom that an athlete will get a full scholarship to Tennessee, unless he is a potential NCAA scorer. That would be a proven athlete, or one who is versatile, with possibilities in several events.

"Actually, the situation I'm more concerned about is that this appears like something which will make our Olympic sports fall flat on their faces, so we will eventually have to do something about the system. I think the NCAA wants to do something about the problem. I just don't like their methods of doing it."

—Bill Dooley, head football coach,  
University of North Carolina  
Greensboro Daily News

"Football is the backbone of the whole athletic setup and carries almost the entire financial burden. As long as individuals, like myself, donate the money for grants-in-aid and there is no burden on the school, or the taxpayer, why should Slippery Rock be allowed to dictate to Carolina or Notre Dame how many grants-in-aid are allowed? If the financial burden gets too heavy, let them drop down a division or two, as my old alma mater Davidson has done, but don't dictate to the rest."

—Al McGuire, former head basketball coach,  
Marquette University  
Sports Illustrated

"My successor (Hank Raymonds) is a perfectionist. If he married Raquel Welch, he'd expect her to cook."

—Edward R. Walsh, superintendent of recreation,  
Westbury, Long Island, New York  
New York Times

"The trouble with sports is that nobody knows how to lose. We are not training athletes to accept limits; they deny losing as a game outcome. And then they pay the price in shattered hopes and warped personalities. Losing is not like death. If handled properly, it could become a plus, a survival tactic of sorts for the larger game of life.

"There's more to victory than final scores and banner headlines. Let's emphasize the fringe benefits of competition: winning friends, trust, respect, confidence, knowledge, skill, happiness and fun. Sports can confer such 'winnings' on every athlete."

—Editorial  
The Sporting News

"In our judgment, there are compelling reasons in favor of a playoff system for the national collegiate football championship. Foremost, of course, is the premise that championships should be settled on the field of play, not through arbitrary judgments expressed in polls which are random at best.

"We call upon the NCAA, as we have in the past, to give serious consideration to a championship football playoff. It is an idea whose time has more than come; it's long overdue. Surely the organization which boasts of its expertise in conducting 39 championships can devise a way to supply the one missing championship."

—Ron Reid, editor, "Scorecard,"  
Sports Illustrated

"The Super Bowl telecast moves into prime time in January with the maximum cost of a one-minute commercial—now priced at \$288,000—expected to increase for the evening viewing hour. CBS, which has paid the NFL \$3.5 million for TV rights to the game, is expected to have to pony up another \$1 million for the time shift.

"For the U.S. Collegiate Sports Council, the above numbers are both frustrating and ironic. Charged with the task of sending a U.S. team to the World University Games in Sofia, Bulgaria in August, the council has yet to find any corporation willing to donate money to sponsor the team. So far, the USCSC has realized less than 15% of the \$378,000 needed to send a full team to the games, an Olympics-like international competition for college athletes between the ages of 17 and 28. The money the council has may be enough only to send the gymnastics and swimming teams, 16 fewer teams than a full contingent.

"When the World University Games were last staged, in Moscow in 1973, the U.S. entered a full squad for the first time. Unless new money is forthcoming, it also may be the last."

## Thompson Questions Status

# Califano Describes HEW Document as "Unofficial"

Joseph A. Califano Jr., Secretary of the Department of Health, Education and Welfare, has described as "unofficial" and not binding upon educational institutions a recent HEW publication, "Competitive Athletics: In Search of Equal Opportunity."

The document, prepared for the Women's Program Staff of the U. S. Office of Education, was designed to give the impression that it was a directive from HEW to institutions receiving federal funds.

It was distributed to the chief executive officers of colleges and universities across the nation.

Secretary Califano was questioned concerning its status at an April 25 meeting with college athletic representatives led by NCAA President J. Neils Thompson, University of Texas, Austin.

### Bears Name

Although it bears his name as Secretary, he stated he had never seen the publication, which he indicated was done under contract by an outside organization, though funded by HEW. Such Departmental bulletins are issued "all the time," he added, even though completely unofficial in nature and offer only the in-

terpretation of the outside group of HEW policy.

Yet the Preface of the publication states it was developed to assist institutions in ensuring compliance with Title IX, thus implying that following the recommendations therein will bring the institution into conformance.

"Competitive Athletics" was written by Margaret Dunkle of the Project on the Status and Education of Women. She was assisted by Margot Polivy, legal counsel for the Association of Intercollegiate Athletics for Women, and Bernice Sandler, also of the Project on the Status and Education of Women.

"Who said that," was Califano's response to an inquiry of whether it was true that HEW was requiring institutions to match grants-in-aid awarded to football participants with grants for women athletes.

Informed that was the thrust of recommendations in "Competitive Athletics," the Secretary then disavowed it as an official policy statement.

### Recommendations

(Other recommendations: "If an institution is not providing athletic financial aid 'in propor-

tion to the number of students of each sex participating' it might:

✓ Reduce the number or size of scholarships in those male sports which account for the majority of aid to male athletes.

✓ Award all financial aid, including financial aid for student athletes, on the basis of financial need.

✓ Cease providing special financial aid to athletes.")

The publication also states "For financial aid purposes, contact and noncontact sports cannot be treated separately, nor can athletic aid in the so-called 'revenue producing' sports be evaluated separately from athletic aid in 'non-revenue producing' sports. In evaluating whether or not it is providing equal athletic opportunity under Title IX, an institution must compare all such aid to women with all such aid to men."

After stating such a document represented no more than a personal opinion on the part of the author as to how the oft-debated regulations might be interpreted, Califano did not offer an explanation of the purpose or value of HEW issuing such unofficial material.

## Columnary Craft

Reprinted below is an excerpt from the writing of a news columnist commenting pertinently about intercollegiate athletics. It is selected because the NCAA News feels it makes a point and discusses a topic which will interest readers. Publication herein, however, does not imply NCAA News endorsement of the views expressed by the author.

# In NCAA, Four Times 30 Equals 95

By BOB OATES

Los Angeles Times Staff Writer

In college athletics the expression "run off" has a grim connotation. It means to take away a student's scholarship—to run him off. All too often he is, in effect, run off the team or even out of school.

This is going to happen this year to a bunch of football players, most coaches believe.

A new National Collegiate Athletic Association rule restricts total football scholarships at a university to 95, although since 1974 every NCAA school has been permitted to award 30 scholarships a year.

This is the so-called 30-95 rule and the problem, some coaches say, is that the NCAA can't add. Four times 30 is more than 100, not less.

### Too Optimistic?

In its wisdom the NCAA has assumed that normal attrition plus responsible recruiting would make four times 30 equal 95, but this has turned out to be optimistic. Some observers, including Knoxville sportswriter Tom Siler, a veteran football writer, predict that as many as 100 players will be run off college football teams this fall.

Though most Pac-8 schools think they can live with 30-95, it is under heavy attack this spring almost every place else in the country, particularly the South and Midwest.

"It's a horrible rule," John Majors, the new Tennessee coach, said the other day. "I've never failed to renew a player's scholarship if he came to practice every day and put out, but I may have to because of this rule."

Said Nebraska's Tom Osborne: "It's a cruel thing to do, but they're forcing us to do it."

Football scholarships at NCAA schools are technically awarded a year at a time. But in practice most athletes are led to believe that with a respectable effort, they're set for four years.

Such scholarships are a choice commodity. At USC, for instance, a four-year football scholarship today is worth \$27,000.

The subject came up recently at a roundtable in Kansas City, where NCAA Executive Director Walter Byers defended the rule as follows:

"Some schools have been running what could only be called large freshmen tryout programs. The 30 rule is designed to curtail those. The 95 rule is designed to deal with redshirts."

In college football, a redshirt is a player whose eligibility is withheld for a season, extending his time as an undergraduate from four years to five.

Byers: "An inordinate number of redshirts works to the disadvantage of (the colleges) which can't afford that large a commitment."

### Hornet's Nest

Why did the NCAA deliberately stir up this hornet's nest in its most popular sport?

"In addition to cutting cost," Byers said, "the goal is to help the competitive balance of college football. It's better for the game and for those interested in football when more teams have a better chance."

Byers: "(Our) transfer rule as it stands today is incongruous. If a player is dropped (from scholarship) as of the nonrenewable date (July 1) there is merit to allowing him an immediate transfer (to a school that wants him)."

This position fails to placate Tom Osborne and the other coaches who think the NCAA has erred, including LSU's Charlie McClendon, who, worrying about the future, said:

"We're just under the limit this season, but the following year is going to be a problem for me and a lot of other folks. Say you have the limit of 95 this year—well, you're not going to graduate 30 players."

As a spokesman for Nebraska's Coach Osborne said:

"We're being penalized for doing a good job of keeping kids in school. A kid who's in the middle of his education can really get hammered by 30-95. I thought the whole grant-in-aid idea was to help a kid through college."

LSU's McClendon, pointing out that a few years ago a coach couldn't "run off" a scholarship player for any reason short of treason, summed up:

"Now we can do it for any reason at all."

## NCAA NEWS

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# ABC Announces Portion of TV Football Schedule

A portion of its 1977 NCAA College Football television schedule has been announced by ABC-TV Sports.

Set for its 11th consecutive year of exclusive televised coverage of NCAA football, ABC will present 13 national telecasts and 28 regional games in 1977, according to Boone Arledge, ABC Sports president. Arledge also indicated each market will receive 20 games during the regular season.

Televised pairings for six national contests and 10 regional games have been confirmed by ABC. The remaining national and regional schedule will be announced at a later date, according to Arledge.

### 13-Week Series

ABC will launch its 13-week series Saturday, Sept. 10, with a nationally televised game between 1976 mythical national champion Pittsburgh and Notre Dame.

On the following Monday night, Sept. 12, Houston entertains UCLA in ABC's second national telecast.

Regional coverage gets underway Saturday, Sept. 17, with Alabama at Nebraska for the first regular-season meeting ever between the Crimson Tide and Cornhuskers, and Iowa State at Iowa, Brown at Yale and San Diego State at Arizona.

In another first-ever regular season confrontation, Oklahoma invades Ohio State for a key regional game Saturday, Sept. 24. Other regional contests include

Maryland at Penn State, Massachusetts at Harvard and Brigham Young at Utah State.

Arledge called ABC's September schedule "a dynamic opening month of entertaining, exciting and colorful competition."

The Los Angeles Coliseum is the site for a nationally televised game between Alabama and Southern California on Saturday, Oct. 8.

Ohio State travels to Ann Arbor, Mich., for its perennial Big Ten battle with Michigan for a

national telecast Saturday, Nov. 19.

### Big Thanksgiving

Oklahoma entertains Nebraska on national television in a key Big Eight game Friday, Nov. 25, during an exciting Thanksgiving weekend. Later that evening, Southern California hosts UCLA in a regionally televised Pacific-8 contest.

Army tangles with Navy in the colorful inter-service rivalry from Philadelphia on Saturday, Nov. 26.

Texas A&M hosts Houston in Southwest Conference action on regional television Saturday, Dec. 3, to conclude ABC's coverage announced to date.

Last fall, ABC recorded an overall rating (percentage of all television homes watching a program) of 14.1, up from 13.2 in 1975, the highest since 1958 when it was 14.2. The share (percentage of sets actually in use during the telecast which were turned to the program) of 37, up from 35 last year, was the highest

since 1969 and 1971 when the all-time high of 38 was established.

Perhaps the best statistic reflecting the growth of ABC's coverage over the years was the number of television households viewing the program. Last fall's 10,040,000 homes was the highest since figures have been based on average, not total homes, starting in 1968.

Following is a complete schedule of television games announced to date for 1977:

### ABC'S 1977 NCAA FOOTBALL SCHEDULE

|                    |  |  |                   |  |  |
|--------------------|--|--|-------------------|--|--|
| Saturday, Sept. 10 | Notre Dame at Pittsburgh                 | (National—<br>4:00-7:30 p.m., EDT)             | Saturday, Oct. 8  | Alabama at USC   | (National—<br>3:30-7:00 p.m., EDT)             |
| Monday, Sept. 12   | UCLA at Houston                          | (National—<br>9:00 p.m., EDT<br>to conclusion) | Saturday, Nov. 5  | (National and Regional<br>doubleheader to be<br>announced) |  |
| Saturday, Sept. 17 | Alabama at Nebraska                      | (Regional—<br>1:30-5:00 p.m., EDT)             | Saturday, Nov. 19 | Ohio State at Michigan                                     | (National—<br>12:30-4:00 p.m., EST)            |
|                    | Iowa State at Iowa                       | (Regional—<br>1:30-5:00 p.m., EDT)             |                   | (Second half of<br>doubleheader to<br>be announced)        |  |
|                    | Brown at Yale                            | (Regional—<br>1:30-5:00 p.m., EDT)             | Friday, Nov. 25   | Nebraska at Oklahoma                                       | (National—<br>2:00-5:30 p.m., EST)             |
|                    | San Diego State at Arizona               | (Regional—<br>3:00-6:30 p.m., EDT)             |                   | USC-UCLA   | (Regional—<br>9:00 p.m., EST<br>to conclusion) |
| Saturday, Sept. 24 | Oklahoma at Ohio State                   | (Regional—<br>1:30-5:00 p.m., EDT)             |                   | (Additional Regionals<br>to be announced)                  |  |
|                    | Maryland at Penn State                   | (Regional—<br>1:30-5:00 p.m., EDT)             | Saturday, Nov. 26 | Army-Navy  | (National—<br>4:00-7:00 p.m., EST)             |
|                    | Massachusetts at Harvard                 | (Regional—<br>1:30-5:00 p.m., EDT)             |                   | (First game of<br>doubleheader to<br>be announced)         |  |
|                    | Brigham Young at Utah State              | (Regional—<br>2:30-6:00 p.m., EDT)             | Saturday, Dec. 3  | Houston at Texas A&M                                       | (Regional—<br>Time to be<br>announced)         |
|                    | (Additional Regional<br>to be announced) |  |                   | (Additional Regionals<br>to be announced)                  |  |

## Commence by Memorial Day Weekend

# Spring Championships Format Finalized

Final approval requiring NCAA championships scheduled in the spring to commence no later than Memorial Day weekend, effective in 1978, was approved by the Association's Executive Committee at its April meeting in Kansas City, Mo.

Acting on recommendation of a Special Committee to Review Academic Calendars and Dates of NCAA Championships, the

Executive Committee originally approved the action at its August 1976 meeting. However, the Special Committee continued its study of the new formula to establish dates for the future championships.

"Early school closings prior to the championships was cited as the chief reason for establishing the Special Committee and looking into the possibility of sched-

uling earlier spring events," said Committee Chairman Edward S. Steitz, director of athletics, Springfield College.

"Many institutions were forced to hold athletics for long periods after the conclusion of spring term to compete in NCAA championships," Steitz indicated. "Many of the governing sports committees of the Association already have resolved many of the problems by scheduling spring championships earlier than in the past."

Established in April, 1975, the Special Committee surveyed all three of the Association's legislative divisions to determine the mean termination dates for member institutions, and for establishing the Memorial Day weekend formula.

Other Committee members are Stan Bates, commissioner, Western Athletic Conference; Richard G. Koppenhaver, commissioner,

North Central Conference, and Thomas W. Jernstedt, NCAA assistant executive director.

"Division III Baseball and Division I Golf were given exceptions to the prescribed formula because of prior commitments, exclusively for 1978, while Division I Baseball and Division I Track were granted permanent exceptions because the Committee felt dates extending beyond Memorial Day were to the benefit of those particular championships."

Following is a list of dates for 1978 spring championships:

| Sport and Division | Date          |
|--------------------|---------------|
| <b>BASEBALL</b>    |               |
| Division I         | *June 2-9     |
| Division II        | May 27-June 1 |
| Division III       | **June 2-4    |
| <b>GOLF</b>        |               |
| Division I         | **June 7-10   |
| Division II        | May 23-26     |
| Division III       | May 23-26     |

|   |           |
|---|-----------|
| <b>LACROSSE</b>   |           |
| Division I  | May 27    |
| Division II   | May 21    |
| <b>TENNIS</b>   |           |
| Division I  | May 22-29 |
| Division II   | May 17-21 |
| Division III  | May 17-21 |
| <b>TRACK</b>  |           |
| Division I  | *June 1-3 |
| Division II   | May 25-27 |
| Division III  | May 25-27 |
| <b>VOLLEYBALL</b>   |           |
|   | May 5-6   |
| *Permanent exception (The Division I Baseball Championship shall annually start on the Friday after Memorial Day).  |           |
| **Exception for 1978 championships only (The Division I Track Championships shall annually conclude on the first Saturday in June and the Division II and Division III Championships will be scheduled the preceding week). |           |

## Heads Enforcement

# Hunt Named Assistant Executive Director

William B. Hunt has been named assistant executive director in charge of the Association's enforcement department.

Hunt, who has been a member of the enforcement staff since September, 1972, replaces Warren S. Brown, who recently resigned to enter private business.

"We were fortunate the enforcement department has been organized in such a way that we had more than one excellent candidate from the staff to succeed Warren," said NCAA Executive Director Walter Byers. "I am confident the department will continue to operate effectively and efficiently under Bill's leadership, and we will have a smooth transition."

A 1970 graduate of the Southern Methodist University law school, Hunt joined the NCAA from the Corpus Christi (Tex.) Caller-Times sports department. Previously, he had graduated with honors from Texas Christian University in 1968 after transferring from Stetson University, where he served as sports editor of the school paper

and participated on the varsity tennis team.

Hunt is a native of Ft. Worth, Tex. He and his wife, Ann, have two sons, Bradley (6) and Boyd (3).



WILLIAM B. HUNT  
NCAA Assistant Executive Director

## Home Box Office to Televis College World Series

Home Box Office, Inc., a subsidiary of Time, Inc., has purchased cable television rights for the 1977 College World Series championship game in Omaha, Neb.

Televised coverage of the game will be aired Wednesday, June 22, at 5:30 p.m. EDT, throughout the Home Box Office national cable system. The College World Series, June 10-16/17, features the final eight teams which survive the 34-team field comprising the National Collegiate Baseball Championship.

In addition, NCAA Productions will be available to pack-

age live televised coverage of all Series games from the first-round through the Championship for stations interested in negotiating for rights to contests involving teams in their respective markets.

Richard Giannini, director of NCAA Productions, will supervise all station negotiations and clearances from the NCAA national office in Mission, Kan.

"We're pleased Home Box Office has selected the College World Series for television coverage," said NCAA Baseball Committee Chairman Chalmers M. Port, head baseball coach at

the Citadel.

"With the interest of college baseball growing more each year, this exposure can only increase its popularity."

NCAA Productions recently televised selected games from the 1977 National Collegiate Basketball Championship. Eleven first-round games, three regional semifinals and the national third-place contest received television exposure from the NCAA. It also coordinated televised coverage of both semifinals, the finals and third-place game of the 1977 National Collegiate Ice Hockey Championship.



# TV Committee Outlines 14 Principles

*Continued from page 1*

tendance and, in turn, upon the athletic and related educational programs dependent upon the proceeds therefrom; to spread football television participation among as many colleges as practicable; to promote college football through the use of television; to advance the overall interests of intercollegiate athletics, and to provide college football television to the public to the extent compatible with these other objectives.

✓ The NCAA shall control all forms of simultaneous television of intercollegiate football in 1978 from September 1 through December 9, and in 1979 from September 1 through December 8. Such control shall be exercised by the NCAA Television Committee subject to these principles and subject to approval by at least a two-thirds majority of the NCAA Council present and voting on a 1978-1979 Football Television Plan which shall contain the implementing details.

✓ The NCAA Television Committee shall award to a network or networks (or other qualified organizations) appropriate rights for the simultaneous telecasting of college football during the indicated periods of control consistent with Principles 1 and 2 above.

**Extension Authority**

✓ The Television Committee also shall have authority to award such rights for an additional two-year period (1980-1981), if this is deemed necessary or desirable in the interests of the program, but it first must obtain approval of the NCAA Council and such approval shall be subject to at least a two-thirds majority of those Council members present and voting.

✓ A contract or contracts for

all rights awarded for the NCAA football series shall be signed for the NCAA by the Association's executive director after approval by the Television Committee. Such rights contract(s) shall specify the guaranteed aggregate compensation to be paid to all participating colleges for each season, and shall provide that the party or parties awarded the rights contract(s) shall contract individually and directly with member colleges for appearances under such terms and conditions and for such compensation as may be agreed upon, consistent with and subject to the provisions of the 1978-1979 Football Television Plan to be adopted as herein set forth.

✓ No member institution may make any arrangements for live or delayed football television during each of the regular football seasons covered by these provisions without the prior consent of its opponent institution and then only in accordance with these provisions and the terms of the NCAA Football Television Plan as finally approved by the NCAA Council under Principle 2.

✓ The NCAA shall offer for sponsored network telecasting during each of the regular football seasons covered by these provisions a series of college football programs, and the network or networks carrying the series shall provide complete nationwide simultaneous "live" coverage throughout the United States on each series date each year. The series shall include national and regional telecasts in ratios determined by the Television Committee.

✓ The telecast of a series game shall not be blacked out in the area in which the game is played.

✓ The present institutional appearance limitations (Article

14 of the 1976-1977 NCAA Football Television Plan) shall be utilized in 1978-1979 (and 1980 and 1981, if a four-year plan is authorized); i.e., one national and one regional appearance per year, maximum of four plus one specialized exception in two years. The only modification would be that in the event televising by more than one network is negotiated, the Television Committee may authorize two national appearances in each year instead of a national and a regional appearance each year.

**Wider Distribution**

✓ "Appearance Requirements," as set forth in Article 13 of the 1976-1977 Plan, shall be modified to provide a wider distribution of mandated appearances. For this purpose, all football-playing members would be divided into two groups. In the first would be the members of those Division I conferences and independent institutions which consistently have enjoyed television appearances beyond those required minimums of previous Plans.

In the second, or "pool" group, would be the members of five Division I conferences (provided they meet the requirements of Bylaw 4-7 and O.I. 401) and those Division I independent institutions which have not appeared on the national television series during the past three years (1975, 1976 and 1977 for the 1978-1979 Plan). The five conferences are the Mid-American, Missouri Valley, Pacific Coast, Southern and Southland. Also in the pool would be the football-playing members of Divisions II and III.

The "pool" institutions would be guaranteed a minimum number of appearances as a group (the number to be dependent upon the negotiated series for-

mat and number of total appearances). The members of each of the five conferences named in the previous paragraph would be guaranteed at least one appearance per conference group during the two-year period of the Plan. The conference guarantee would not render the conference members ineligible for additional appearances in competition with other members of the "pool." Only one of the four Division II regular-season required telecasts could be presented as a "pool" telecast.

Appearance requirements similar to those in Article 13(b) of the 1976-1977 Plan, pertaining to independent institutions would be formulated once the number of institutional appearance opportunities for 1978-1979 has been determined.

✓ Increased television opportunity for Division II and III member institutions shall be a negotiating requirement. At a minimum, the regular-season telecasts would be increased from two for each division to four for Division II (one from each region) and three for Division III. NCAA Division II and III championship games would be televised as provided in the present Plan.

**Maintain Fees**

✓ The Committee's minimum goal shall be to maintain approximately the same minimum rights fees for national and regional game appearances as negotiated for the 1976-1977 Plan, and yet to provide revenues to the NCAA to pay 100 per cent of per diem and transportation expenses for all qualified participants in all NCAA championships.

✓ The 1976-1977 Television Plan sets forth regulations pertaining to telecasting dates for the series and the series format

(Articles 5 and 6), standards of presentation (Article 10), exception telecasts for Division I, II and III games (Articles 16 and 17), educational television, closed circuit television, wired systems and delayed telecasts or cable telecasts (Articles 18, 19, 20 and 21), as well as mandatory supporting programs (Article 22), members' rights (Article 24), assessment upon receipts (Article 25) and other matters pertinent to the administration of the national football television series. It shall be the intention of the Television Committee that provisions similar to those of the 1976-1977 Plan shall be developed for the 1978-1979 Plan, as well as 1980-1981, if such an extension is authorized.

✓ The Television Committee shall report the results of its negotiations, under the terms of the principles stated herein, to the NCAA Council and any resulting contracts shall not become binding upon the NCAA and its member institutions until approved by the NCAA Council by a favorable vote of at least two-thirds of the members present and voting; furthermore, after such ratification has been obtained, the full details of the NCAA Football Television Plan for 1978-1979 (and 1980-1981, if authorized), as fully approved by the NCAA Council, shall be forthwith distributed to all members of the Association.

By contract, the Committee must first negotiate for 30 days exclusively with ABC-TV, current carrier of college football, but thereafter could negotiate with any party or could call for bids from a number of organizations.

Peters predicted the ABC-TV sessions would begin immediately following tabulation of the referendum.

## Agenda Completed

# Council Responds to Convention

*Continued from page 1*

ling State University, Jackson State University, Southern University, Tennessee State University and Texas Southern University full members of Division I effective May 15, 1977, pending acceptance of all accompanying conditions imposed by the Council upon those six institutions.

Florida A&M University and South Carolina State University also were named in the Convention resolution, but elected earlier to remain in Division II.

Each member is expected to meet the rules of Division I, including eligibility rules for NCAA championships and national football television appearances, except each of the six institutions will be given three years in which to meet the scheduling criteria of Bylaw 9-1. During that time, the institutions will be full voting members of Division I on all matters, including football, according to NCAA President J. Neils Thompson, University of Texas, Austin.

"It is clear to the Council that the Convention concluded the scheduling opportunities of the named institutions had been inhibited by past national racial patterns and steps should be taken to assure that the six institutions be given a fair opportunity to achieve full Division I membership status by meeting the scheduling provisions of Bylaw 9-1," Thompson said.

"The Council is pleased to take these actions and believes that it can take no further action in

light of the existing Constitution and Bylaw requirements of the Association," Thompson stated. "The Council also would note that current discussions relative to restructuring of Division I may have a direct bearing on this issue from the standpoint of the six institutions."

The Council took cognizance of Mississippi Valley State University's request that it be included as a seventh institution within the scope of the resolution, but concluded that this would not be within the intent of the resolution as originally drawn by the sponsor and approved by the Convention.

**Other Actions**

A review of pending federal legislation of Association interest was presented to the Council by the Governmental Affairs Committee. Issues included athletic safety, National Youth Sports Program, professional sports, gambling, Title IX and rewriting of the Communications Act.

A report by the International Relations Committee informed the Council of its reaction to the final report of the President's Commission on Olympic Sports. The Committee's initial response was favorable to the PCOS findings, and final Council action regarding the Association's opinion on the report is expected following study of the United States Olympic Committee's recent quadrennial meeting.

The Council approved assignments to fill several committee vacancies and elected the Com-

mittee on Committees and the Nominating Committee for the 1978 Convention. Those elections are reported on page eight in this issue.

Proposals pertaining to Convention planning also received Council perusal.

## 13 Games in 1977-78

# Hall of Fame Classic Approved As Postseason Football Game

The Hall of Fame Classic in Birmingham, Ala., was among 13 postseason football games approved for the 1977-78 academic year by the NCAA Council at its recent meeting in Kansas City, Mo.

Acting on recommendation from the NCAA Extra Events Committee, the Council approved the new postseason game to be played on Birmingham's Legion Field. The date and time of the game have not been determined and are subject to approval by the Extra Events Committee. The net proceeds from the game will be given to the National Football Foundation and Hall of Fame.

"The Committee was pleased with the conduct of the 1976-77 postseason football games," said Chairman Robert C. James, commissioner, Atlantic Coast Conference. "It takes a tremendous amount of time and talent on the part of many individuals to suc-

cessfully conduct one of these games.

"Approximately \$12 million was distributed to NCAA member institutions and allied conferences through record receipts from the 1976-77 games. We require 75 per cent of the gross re-

ceipts be divided evenly between the participating teams. Game expenses must come from the other 25 per cent retained by the sponsoring agency.

"We look forward to another year of cooperation with the bowl committees."

| OTHER 1977-78 CERTIFIED BOWL GAMES |                   |                   |                    |
|------------------------------------|-------------------|-------------------|--------------------|
| Bowl                               | Date              | Time (Local)      | Site               |
| Astro-Bluebonnet                   | December 31       | 6:00 to 8:00 p.m. | Houston, Tex.      |
| Cotton                             | January 2         | 1:10 p.m.         | Dallas, Tex.       |
| Fiesta                             | December 25       | 1:00 p.m.         | Tempe, Ariz.       |
| Gator                              | December 30       | 9:00 p.m.         | Jacksonville, Fla. |
| Independence                       | December 12 or 17 | 7:30 p.m.         | Shreveport, La.    |
| Liberty                            | December 19       | 8:00 p.m.         | Memphis, Tenn.     |
| Orange                             | January 2         | 8:00 p.m.         | Miami, Fla.        |
| Peach                              | December 31       | 2:30 p.m.         | Atlanta, Ga.       |
| Rose                               | January 2         | 2:00 p.m.         | Pasadena, Calif.   |
| Sugar                              | January 2         | To Be Determined  | New Orleans, La.   |
| Sun                                | December 31       | 11:00 a.m.        | El Paso, Tex.      |
| Tangerine                          | December 23       | 8:00 p.m.         | Orlando, Fla.      |



## NCAA Shoe Center

(l to r) Richard Giannini, NCAA director of productions, and Norma Moore and Karen O'Connor, staff secretaries at the Association's national office, inspect one of the many styles in athletic footwear bearing the NCAA name at a local Ward's store's "NCAA Sport Shoe Center."

350,000 Pairs Sold

# NCAA Shoes Enjoying Fast Sales Start

More and more people are getting pointed in the right direction by wearing arrows on the sides of their feet.

Arrows? That's right! A distinctively designed "action" arrow symbolizes the fast sales start and popularity NCAA athletic footwear is enjoying in its first year of production.

Nearly 750 retail outlets across the nation now carry NCAA shoes. Approximately 350,000 pairs have been sold between May of 1976, when the shoes first appeared on the market, and May 1, 1977.

It all began in the fall of 1975 when NCAA Productions signed a licensing agreement with CITC Industries Inc. The New York-based firm received exclusive rights to manufacture athletic products for the Association to include not only shoes, but hosiery, athletic accessory bags, bathing suits, tennis shorts, golf shirts and caps, windbreaker jackets and blazers.

### Quick Start

NCAA shoes have enjoyed a faster marketing sales start in its first year than any of its other clients, according to CITC officials.

Although shoes are the only NCAA product actually being produced for a national market,

CITC Industries is developing a program for accessory bags and windbreakers, according to NCAA Secretary-Treasurer Edgar A. Sherman, Muskingum College, who heads a marketing subcommittee of the Association's Executive Committee to review all marketing products.

"The Executive Committee is pleased with the progress the Association's marketing program has made in securing licensing agreements to produce NCAA products," Sherman said.

"CITC Industries has done a tremendous job launching the shoe program. We're optimistic that through its efforts to pursue additional retail outlets within two to three years, NCAA shoe production could result in distribution of over a million pairs a year by one major retail outlet alone."

Other members of the committee include Stan Bates, commissioner, Western Athletic Conference, and Earl M. Ramer, faculty representative, University of Tennessee.

Blazer Sports International, Inc., a CITC subsidiary, is arranging the sale of shoes to retail outlets on a nationwide basis. The shoes, which currently feature styles for jogging/training,

tennis and basketball in men's, women's and children's sizes, are manufactured by Mitsubishi International Corp.

### Various Styles

Three styles of jogging/training shoes are available in the NCAA line and include nylon, suede or leather uppers, crepe outsole and cushioned insole and arches ranging in price from \$18 to \$23.

Tennis shoes also feature three separate styles with prices between \$15 and \$27.

Suede, canvas or full-grained leather basketball shoes can be purchased in three different styles from \$14 to \$24. But, on each pair, regardless of style, the shoes all have the "action" arrow, plus "NCAA" on the upper portion of the tongue and the heel.

Initial merchandising for the shoes was through Montgomery Ward's sporting goods departments. Most Ward's stores have set up "NCAA Sport Shoe Centers" with attractive displays offering easy access and marketing facilities for the shoes.

"When the idea of producing official NCAA shoes first developed, the Executive Committee was concerned not only with providing an attractive 'image' shoe associated with the NCAA, but a



## Self-Service

Karen O'Connor, staff secretary at the NCAA national office, helps herself to several pairs of NCAA shoes at the self-service display at a local Ward's store.

durable, comfortable, quality shoe," Sherman stated. "This is why a Standards Committee was created specifically to insure these attributes went into the shoes."

### Standards Committee

Members of the Standards Committee are Jim Smith, head baseball coach, Louisiana State University; Dean Nesmith, head trainer, University of Kansas; Eddie Sutton, head basketball coach, University of Arkansas, and Glenn McElroy, M.D., team physician, University of Missouri, Columbia.

Several athletic experts comprise CITC's advisory board which includes DeLoss Dodds, former head track coach at Kansas State University, now assistant commissioner of the Big Eight Conference; Elroy L. Hirsch, director of athletics, Uni-

versity of Wisconsin; Howard C. Gentry, former director of athletics, Tennessee State University; Tom Osborne, head football coach, University of Nebraska, and Dean Smith, head basketball coach, University of North Carolina, who also coached the 1976 U. S. gold medal basketball team in Montreal.

NCAA royalties from shoe sales are placed in the Association's Transportation Reserve Fund, which was initiated last fall and guarantees 80 per cent of transportation expenses for teams and individual medal winners for the Association's 39 National Collegiate Championships.

Richard Giannini, director of NCAA Productions, coordinates the marketing program from the Association's national office in Mission, Kan.

# Tickets Sold Out for 1978 Basketball Championship

Tickets available to the general public for the 1978 National Collegiate Basketball Championship, March 25 and 27 at the St. Louis Arena, were sold out through mail orders for the fifth consecutive year.

A lottery was held at the Arena on Friday, April 22, to fill the 8,100 seats allocated for public sale in the 18,023-seat facility. Based on an average request of 2.5 tickets per order, 3,200 envelopes were selected, according to Larry Albus, commissioner of the Metropolitan Collegiate Athletic Conference, which will co-host the Championship with St. Louis University.

"We received nearly 15,000 pieces of mail prior to the lottery," Albus said, who also is a member of the NCAA Basketball Committee. "Ten thousand of those requests were postmarked April 1, the first day the tickets went on sale through the mail."

Albus and Ron Coleman, St. Louis University's new head basketball coach, drew the first envelope from the lottery bin. David Cooper of Louisville, Ky., was

the first lucky recipient for the tickets. It then took Arena personnel nearly three hours to complete selection of the 3,200 requests.

"All ticket requests are being filled by the numerical sequence by which they were selected in the lottery until the 8,100-seat allotment is met," Albus noted. "Persons whose ticket requests were selected in the lottery are being notified by mail. Those not selected also will have their ticket orders and checks returned by mail."

Each ticket, priced at \$28.00 to include admission to both national semifinals and the national third-place and finals games, were sold in lots of twos or a limit of four and will be distributed by September 1, according to Albus.

"The 8,100 tickets allotted for public sale represent 45 per cent of the Arena's seating capacity," Albus stated. "The NCAA Basketball Committee requires a minimum of 30 per cent of an arena's seating capacity be available for public sale."

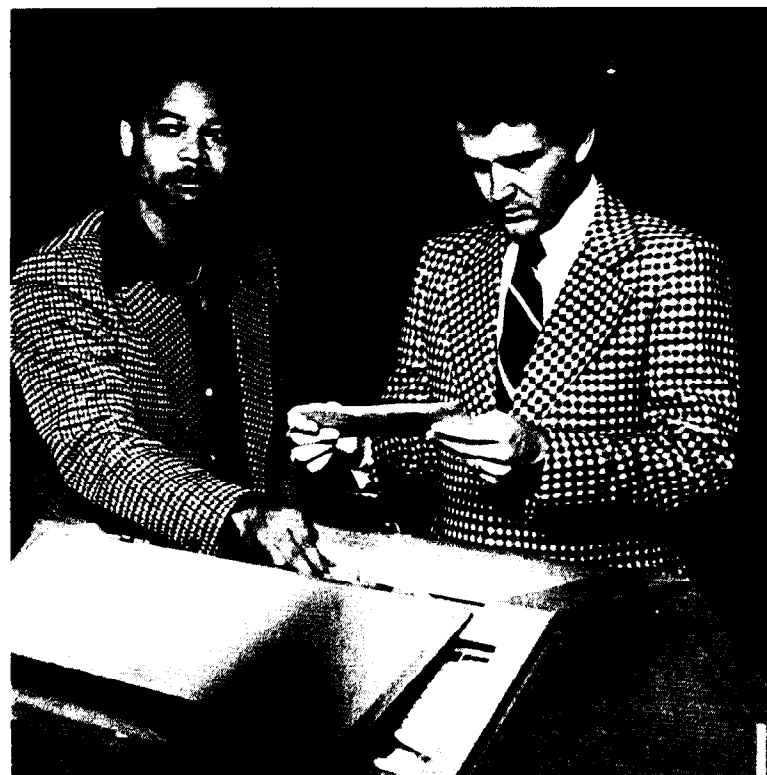
Of the 9,923 seats remaining in the Arena, the four competing teams, the National Association of Basketball Coaches, the local news media, co-hosts Metro Conference and St. Louis University, and the NCAA receive an allotted number for distribution.

## Lucky Draw

(l to r) Ron Coleman, St. Louis University basketball coach, and Larry Albus, commissioner,

Metro-7 Conference, draw the first lucky recipient of 3,200 envelopes selected from nearly 15,000 requests for tickets to the 1978 National Collegiate Basketball Championship in St. Louis.

David Cooper of Louisville, Ky., is the first name Albus holds in his hands.



# INTERPRETATIONS

Note: Publication of an interpretation in this column constitutes official notice to the membership. New O.I.s printed herein may be reviewed by the annual Convention at the request of any member. Questions concerning these or other O.I.s should be directed to William B. Hunt, assistant executive director, at the Association's national office.

## Professional Football Tryout

(Revises Interpretation, August 15, 1977, NCAA News)

**Situation:** In accordance with C3-1-(b)-(2), a student-athlete shall not try out with a professional sports organization during any part of the academic year while enrolled as a regular student. (474)

**Question:** Does such a tryout occur when a representative of a professional football team visits a member institution during the academic year at which time the institution is conducting one of its regular practice sessions which includes physical activities (e.g., speed trials, agility tests, strength tests), and the professional representative evaluates the student-athlete during such activities?

**Answer:** No, provided the institution's coaching staff does not arrange any physical activities other than those which are normally a part of their regular practice sessions, and the activities take place during the regular institutional practice sessions. [C3-1-(b)-(2)]

## Job Income—Sale of Athletic Equipment

**Situation:** A student-athlete is employed to sell equipment related to his sport. (492)

**Question:** Does such employment jeopardize the student-athlete's eligibility to participate in intercollegiate athletics in that sport?

**Answer:** No, provided the employment is a legitimate sales position and the individual is reimbursed at an hourly rate or set salary in the same manner as any non-athlete salesman. Further, his name, picture or athletic reputation may not be used to advertise or promote the product, his job or the employer. [C3-1-(e), C3-1-(f)]

## Permissible Expenses

(Revises Case No. 42)

**Situation:** A student-athlete has been selected by an outside organization (other than a professional sports organization) to receive an established regional, national or international award permitted by NCAA legislation in recognition of his accomplishments as an athlete. (134)

**Question:** Is it permissible for the outside organization to provide actual and necessary expenses for the student-athlete to travel to the recognition awards banquet, as well as to provide actual and necessary expenses for the student-athlete's wife, parents or other relatives to attend the recognition event?

**Answer:** Yes. [C3-1-(g)-(2)]

## National Team Definition

**Situation:** The provisions of Constitution 3-9-(d)-(2) may be waived to permit a student-athlete to participate in international competition involving the national teams of the nations represented in the competition. (499)

**Question:** What is the definition of a "national team" and national team competition for purposes of Constitution 3-9-(d)-(2)?

**Answer:** A national team is one selected, organized and sponsored by a national amateur sports governing body, the selection for which is made on a national qualification basis either through a defined selective process or actual tryouts; further, the international competition in question must require that the entries officially represent their respective nations, although it is not necessary to require team scoring by nation. [C3-9-(d)-(2)]

## Multiple Sport Participant

**Situation:** An individual participates in two sports (other than football, basketball or the swimming/water polo combination). Such a student may be counted in either of the two sports in which he is a legitimate, bona fide team member. (508)

**Question:** What conditions must exist in order for the student-athlete to be considered as a legitimate, bona fide team member in the sport in which he is counted?

**Answer:** The individual must report and participate fully in regularly organized practice with the squad, participate where qualified in actual competition in the sport, be a member of the squad for the entire playing and practice season and, if a recruited student-athlete, he must have been earnestly recruited to participate in both sports by his institution. [B5-6]

## Financial Aid After Eligibility Exhausted

(Revises Case No. 305)

**Situation:** A student-athlete has exhausted his eligibility for participation in a particular sport and continues to attend the institution as an undergraduate. (290)

**Question:** Is it permissible to award financial aid to the student during his remaining years of undergraduate work without such aid counting in the maximum award limitation in that sport?


**Answer:** Yes, provided the student-athlete is not permitted to take part in organized, institutional practice sessions or competition in that sport. [B5-5]

## Scouting Expenses—On Individual

**Situation:** A Division I member institution may pay expenses to scout an opponent in basketball on one occasion. (497)

**Question:** Is it permissible for the institution to pay the expenses of more than one individual for purposes of scouting the one opponent in question?

**Answer:** No. The payment of expenses is limited to one individual per opponent. [B6-2]



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The finest University and College athletes in the United States are scheduled to represent the USA in the


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Thank You — The United States Collegiate Sports Council





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Please send me the following:

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|--|---|
| <p>PATCHES _____</p> <p>CHARMS _____</p> <p>PINS _____</p> <p>at \$2.00 each. My check in the amount of \$ _____ is enclosed (Make payable to the USCSC.)</p> <p>Please send to:</p> <p>USCSC<br/>P.O. Box 12128<br/>Kansas City, Kansas 66112</p> | <p>NAME _____</p> <p>ADDRESS _____</p> <p>CITY _____</p> <p>STATE _____ ZIP _____</p> <p>COLLEGE/UNIVERSITY _____</p> |
|--|---|

CONTRIBUTIONS ARE TAX DEDUCTIBLE

## 1977-1979

# Lincoln National Life Sponsoring Basketball Championship Film

A contract to sponsor the 1977, 1978 and 1979 National Collegiate Basketball Championship highlights film recently was signed by Lincoln National Life Insurance Company.

The Fort Wayne, Ind., organization, which also sponsored the 1976 Championship highlights film, provides the 24-minute, color/sound presentation to member institutions, service organizations and other interested

groups on a rental-free basis.

**Lincoln National Life officials indicate the 1977 film will be available for distribution about July 1.**

This year's film will feature the last 16 teams in the tournament, highlighting the "Final Four," which battled for the Championship title in Atlanta. Narrated by ABC Sports personality Bill Flemming, special emphasis is placed on Marquette's

championship team, including retiring Coach Al McGuire.

Additional funds for the 1977 film were provided by the NCAA Division I Basketball Committee to insure a quality production.

Groups interested in viewing either the 1976 or 1977 Championship films should contact Ms. Robin Noack, Lincoln National Life Insurance Company, 1301 South Harrison, Fort Wayne, Ind. 46801.

# THE NCAA RECORD

A roundup of current membership activities, personnel changes and Directory information

## DIRECTORS OF ATHLETICS

**BILL WILLIAMS** appointed acting director at Southeast Missouri State, replacing resigned **JOHN SCHNEIDER**, who returned to full-time teaching assignment. . . **LOUIS ALEXANDER JR.** elevated to coordinator, student recruitment and alumni relations, Department of Athletics at Rochester Institute of Technology. **BILL CAREY**, head basketball coach, named acting athletic director. . . **BOB RACHAL** appointed athletic director and head basketball coach at Alaska-Anchorage. . . **PAT KENNELLY** announced retirement at Southeastern Louisiana, effective August 31. . . **CHARLES BOONE**, interim AD at Richmond, named permanent director.

## COACHES

**BASEBALL**—**MICHAEL ZALUCKI** named acting coach at Wayne State (Mich.). . . **BRUCE PROPPER**, Rochester Institute of Technology, elevated to acting director, Department of Physical Education, Recreation and Intramurals.

**BASKETBALL** — **VERNON PAYNE**, Michigan State assistant, named at Wayne State (Mich.). . . **BRUCE PARKHILL**, William & Mary assistant, elevated to head coach. . . **JIM LARRANGA**, Davidson assistant, appointed at American International. . . **BOB RUPERT** succeeds resigned **BILL CLARK** at Baldwin-Wallace. . . **JACK MARGENTHALER**, Drake assistant, replaces **WALT MOORE** at Western Illinois. . . **JERRY HALE** resigned at Oral Roberts. . . **TED CHIDESTER**, Indiana assistant, appointed at Montana State.

**FOOTBALL**—**JOE TOUCHTON**, Rose-Hulman assistant, succeeds **BOB BERGMAN** as head coach. Bergman became head football and track coach at DePauw. . . **JIM SPRY**, Indiana Hills (Ind.) Community College, succeeds **CRAIG BOLLER** at William Penn (Ind.). Boller resigned to become graduate assistant at Tennessee. . . **RICHARD MANNINI**, San Jose State assistant, appointed at

St. Mary's. . . **ALBERT SANDANO**, Western Illinois assistant, replaces **JOHN COATTA** at Marquette State. Coatta accepted assistantship at Minnesota.

**ICE HOCKEY**—**MURRAY ARMSTRONG** retired after 21 years at the University of Denver.

**SOCCER** — **JOHN WILSON** named at Duke, succeeding **ROY SKINNER**, who resigned to devote more time to duties in Department of Physical Education.

**SWIMMING** — **ALAN GENTRY** resigned at South Carolina. . . **JOSEPH BERNAL**, Fordham, named at Harvard, replacing **RAY ESSICK**, who became director of AAU swimming. . . **RICHARD QUICK**, Southern Methodist assistant, succeeds **JACK MCGUIRE** at Iowa State. McGuire retired after 34 years.

**TRACK** — **SAM COLSON**, Clemson assistant, replaces **I. M. Ibrahim** as head coach. . . **W. HAROLD O'CONNOR** resigned at Holy Cross. . . **TOM RUSSELL** is retiring as track and cross country coach at the University of Rhode Island.

**WRESTLING**—**BOB GETCHELL** resigned at Hofstra to devote full-time as athletic director. **AL BEVILACQUA** named replacement.

## NCAA DIRECTORY CHANGES

**District 1** — Yale University: Frank Ryan (AD).

**District 2** — State University College at Potsdam: Jerry Welsh (AD). Rider College: Earle Rommel (F). U. S. Military Academy: Raymond P. Murphy (AD). Villanova University: Arthur L. Mahan (F).

New member—College of Staten Island, Staten Island, New York 10301: Edmond L. Volpe (P); Joseph Barresi (AD)—212/390-7574 [Division III all sports].

**District 3** — Troy State University: change track classification from Division I to Division II.

New Member—Frostburg State College, Frostburg, Maryland 21532; Nelson P. Guild (P); William Nizinski (F); Harold J. Corbitt (AD)—301/689-4225 [Division II with Division III football].

**District 5** — University of Tulsa: Emory C. Turner (AD). Upper Iowa University: James Jancke (F). West Texas State University: Dick Dietl (AD).

**District 8** — University of California, Irvine: Robert S. Lawrence (F).

**Affiliated** — College Divisions Commissioners Association: Andrew Brown, Southwestern Athletic Conference, One Shell Square, New Orleans, La. 70139 (P); Bob Vanatta, Ohio Valley Conference, 1025 Dove Run Road, Lexington, Ky. 40502 (S).

National Association of Collegiate Gymnastics Coaches: Robert D. Peavy, Washington State University, Pullman, Washington 99164 (P); Hutch Dvorak, Houston Baptist University, 7502 Fondren Road, Houston, Texas 77074 (S).

New Member—National Association of Academic Athletic Advisors: William M. Munn, University of Iowa, Iowa City, Iowa 52242 (P); Chester Doll, Memphis State University, Memphis, Tenn. 38152 (S).

## COMMITTEE LISTINGS

**Baseball**—**Dick Bergquist**, University of Massachusetts, replaces Lawrence R. Panciera, University of Connecticut, resigned.

**Div. II Basketball** — Effective June 30, 1977, **Don Leahy**, University of Nebraska, Omaha, replaces Richard G. Koppenhaver, who is leaving the North Central Conference.

**Wrestling** — **John K. Johnston**, Princeton University.

**Classification**—Effective June 30, 1977, **Stan Sheriff**, University of Northern Iowa, replaces Richard G. Koppenhaver.

**Constitution and Bylaws**—Effective June 30, 1977, **Stanley J. Marshall**, South Dakota State University, replaces Richard G. Koppenhaver.

**NYSP** — **Frank H. Hollis**, United Planning Organization.

**Promotion**—**Don Baker**, University of Kansas, replaces Jack DeGange, no longer associated with an NCAA member.

**Public Relations** — **Jack Zane**, University of Maryland, replaces Jack DeGange.



# Postgraduate Scholars Named for Basketball

NCAA Postgraduate Scholarships worth \$1,500 each have been awarded to 15 senior basketball student-athletes.

Three scholarships were designated for each of the three NCAA legislative divisions and six were placed in an at-large category.

Selected for Division I were William E. Bynum III, Virginia Military Institute; Wayne Charles Burris, Butler University, and Michael Theodore Glenn, Southern Illinois University, Carbondale.

Division II honorees were William Joseph Wurm, Assumption College; Ross Robert Klie, University of Missouri, Rolla, and Mark Wesley Ford, University of California, Davis.

Scholarships for Division III went to Steve Michael Malinowski, Wesleyan University; Richard Patrick Voith, Haverford College, and Mark Alan Veenstra, Calvin College.

At-large selections were Wil-

liam Michael Doran Jr., Holy Cross College; Phillip Damone Bond, University of Louisville; Gary Lynn Yoder, University of Cincinnati; Robert Charles Bone, University of Missouri, St. Louis; Peter Alan Lodwick, Southern Methodist University, and Rodney David Snook, Whittier College.

## 13th Year

Now in its 13th year of existence, the NCAA Postgraduate Scholarship is recognized as one of the most noteworthy academic-athletic awards in the nation.

Each year, 80 scholarships are presented to 33 football players, 15 in basketball and 32 for all other sports. Division I, II and III each receive an identical specified number of awards, with the remainder presented on an at-large basis.

With this year's presentation of basketball awards, the NCAA has awarded 912 scholarships since the 1964-65 academic year

totaling \$976,000. The program primarily is funded by football television revenue, and the value of each award increased from \$1,000 to \$1,500 in 1975-76.

This spring, the NCAA Postgraduate Scholarship program will exceed the one million dollar mark with presentation of 32 awards to student-athletes in sports other than football and basketball.

In general, a student-athlete must have a minimum grade point average of 3.00 on a maximum 4.00 scale or its equivalent, and have performed with distinction in his sport.

"The Committee congratulates each of these outstanding student-athletes on being selected for the NCAA Postgraduate Scholarship," said Committee Chairman Joe L. Singleton, director of athletics, University of California, Davis. "Their outstanding skills, both on the court and in the classroom, represent the high standards typical of today's student-athlete."

## May 23 Deadline For Nominations In "Other" Sports

May 23 is the deadline for member institutions to submit nominations for NCAA Postgraduate Scholarships for student-athlete's who compete in all "other" sports beside football and basketball in which the Association conducts a National Collegiate Championship.

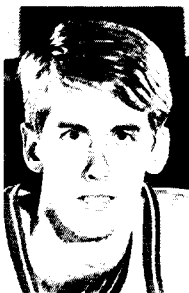
Each member institution's faculty athletic representative was mailed a nomination folder April 22 to submit candidates for the awards. No more than two, and preferably one candidate, may be nominated from a single in-

stitution.

The application forms, providing full information, and the student's transcript must be mailed, in one package, directly to each member's district vice-president postmarked no later than May 23. Nominations are to be forwarded by registered mail with return receipt requested.

Scholarship recipients for the 32 awards will be selected by the Postgraduate Scholarship Committee in mid-June, and the awardees will be announced as soon as possible thereafter.

## Division I



WILLIAM BYNUM III



MICHAEL GLENN

### WILLIAM EDWARD BYNUM III Virginia Military

**Forward Sumter, S. C. 3.42 in Civil Engineering**  
Four-year varsity standout . . . All-time Keydet scoring leader . . . All-Southern Conference and Southern Conference all-Academic . . . Led V.M.I. to league titles in 1976 and 1977 . . . V.M.I. lost to Rutgers in East Regional finals in 1976 . . . Defeated by Kentucky, 93-78, in 1977 East Regional semifinals . . . Team co-captain . . . No. 1 tennis singles and doubles player four years . . . Tennis MVP twice, co-captain three years . . . Member of American Society of Civil Engineers, Monogram Club, cadet newspaper staff, Boy Scouts of America . . . Distinguished Military Graduate . . . Who's Who in American Colleges and Universities . . . Interested in graduate work in structural engineering at either Duke, North Carolina State or Georgia Tech.

### WAYNE CHARLES BURRIS Butler

**Guard Indianapolis, Ind. 3.24 in Accounting**  
Second all-time Butler scoring leader . . . All-Indiana Collegiate Conference . . . Team co-captain . . . Honorable mention all-America . . . Student Internal Auditor . . . President B-Men's Organization . . . Fellowship of Christian Athletes . . . Ernst & Ernst Scholarship . . . Top Ten Outstanding Student Award . . . Applied for admission to Indiana University School of Law . . . Interested in combining law and accounting in business field.

### MICHAEL THEODORE GLENN Southern Illinois

**Guard Cave Spring, Ga. 3.45 in Mathematics**  
Finished 42nd in national scoring with 21.0 average . . . Academic all-America . . . All-Missouri Valley Conference . . . 1976 Player of the Year . . . Second all-time SIU career scoring leader . . . Instrumental in leading Salukis to first appearance ever in National Collegiate Basketball Championship this year . . . Defeated Arizona, 81-77, in Midwest first-round, losing to Wake Forest, 86-81, in regional semifinals . . . President's Scholar . . . Dean's List . . . Plans career in business management or supervision.

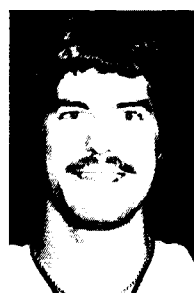
## Division II



WILLIAM WURM



ROSS KLIE



MARK FORD

### WILLIAM JOSEPH WURM Assumption

**Center Dix Hills, N.Y. 3.48 in Mathematics**  
One of finest student-athletes in Assumption history . . . NABC all-America . . . CoSIDA Academic all-America . . . All-New England . . . Four-year starter . . . Team captain . . . Second all-time Assumption scorer . . . Most Valuable Player . . . Dean's List . . . Interested in pursuing master's program in business administration at either Long Island U. or Pennsylvania.

### ROSS ROBERT KLIE

**Guard Edwardsville, Ill. 3.68 in Chemical Engineering**

Starter since freshman year . . . All Missouri Intercollegiate Athletic Association . . . Member of several honor societies . . . Athletic Committee student representative . . . High jumper on track team, qualified for NCAA meet in 1976 with leap of 6-8 . . . Outstanding Sophomore Award . . . Accepted to University's Graduate School of Chemical Engineering.

### MARK WESLEY FORD

**Forward Davis, Calif. 3.44 in Biological Sciences**

Four-year starter . . . Team captain . . . CoSIDA Academic all-America . . . Second Team Far Western Conference . . . Third all-time Cal Davis scorer . . . His 99 games played is most ever by Aggie player . . . Dean's List . . . Interested in veterinary medicine career . . . Works with animals in spare time . . . Applied for Cal Davis School of Veterinary Medicine.

### Missouri, Rolla

### California, Davis

## Division III



STEVE MALINOWSKI



RICHARD VOITH



MARK VEENSTRA

### STEVE MICHAEL MALINOWSKI Wesleyan (Conn.)

**Forward Westbrook, Conn. 3.1 in Environmental Science**  
Started every varsity game in last three years . . . Named NCAA Division III for District I . . . Team captain junior and senior years . . . ECAC Honor Roll 14 times . . . Honorable mention all-New England . . . Freshman class president . . . Student Council member freshmen and sophomore years . . . CYO, Hi-Y three years . . . Connecticut State Scholar . . . Member of Wesleyan's lacrosse team . . . Applied to Graduate School of Oceanography at University of Hawaii . . . Interested in career in marine resources.

### RICHARD PATRICK VOITH

**Guard Towson, Md. 3.17 in Economics**

One of Haverford's greatest players . . . Team captain two years . . . All-Middle Atlantic Conference . . . MVP in 1975 . . . Philadelphia Small College All-Star . . . All-time leading Haverford scorer . . . Member Social Action Caucus . . . Intramural basketball official . . . Plans to pursue career in economics, specializing in income distribution analysis.

### Haverford

### MARK ALAN VEENSTRA

**Center Grand Rapids, Mich. 3.53 in Physical Education**

Unprecedented four-time Most Valuable Player in Michigan Intercollegiate Athletic Association . . . All-America . . . Led Calvin to four consecutive league crowns . . . Started every game in four seasons . . . All-time MIAA and Calvin scoring leader . . . Team captain . . . Former track discus thrower . . . Placed fourth in 1975 conference meet . . . Dean's List . . . Upperclassmen Academic Scholarship . . . Interested in physiology or physiology of exercise . . . Applied to Michigan, Colorado State and Wisconsin-La Crosse graduate schools.

### Calvin



WILLIAM DORAN JR.



PHILLIP BOND



GARY YODER

### PHILLIP DAMONE BOND Louisville

**Guard Louisville, Ky. 3.07 in Accounting**

Outstanding floor leader over four-year career . . . Named Midwest Regional Most Outstanding Player in 1975 . . . Same year helped Cardinals to third-place finish nationally . . . Team lost to UCLA in first-round of West Regional this year . . . Started on 1975 U.S. gold medal squad at Pan American Games . . . Career assist leader at Louisville . . . Received Basketball Team Scholar Award twice . . . Hopes to become certified public accountant . . . Graduate work interests include accounting, business and law.

### GARY LYNN YODER

**Guard Topeka, Ind. 3.33 in Physical Education**

Team captain . . . Instrumental in Bearcats making appearances in 1976 and 1977 National Collegiate Basketball Championships . . . Assist leader past two seasons . . . Junior College all-America at College of Southern Idaho . . . Fine point guard . . . Who's Who in American Colleges and Universities . . . Dean's List . . . Hopes for acceptance to graduate school at University of Hawaii, then enter coaching profession.

### Cincinnati

### ROBERT CHARLES BONE Missouri, St. Louis

**Guard Berkeley, Mo. 3.48 in Physical Education**

Four-year starter . . . Team captain three years . . . two-sport star in basketball and baseball . . . Second in Division II scoring in 1976 and 1977 with 30.3 average . . . All-Missouri Intercollegiate Athletic Association . . . CoSIDA Academic all-America in basketball and baseball . . . High in Division II stolen bases this season . . . Member Physical Education Club, Missouri Association of Health, Physical Education and Recreation . . . Dean's List . . . UMSL Basketball and Baseball Scholar Athlete Award . . . Baseball MVP . . . Accepted to Southern Illinois-Carbondale graduate school . . . Hopes for coaching/teaching career.

### PETER ALAN LODWICK Southern Methodist

**Guard/Forward Cedar Rapids, Iowa 3.97 in Business**

Three-year letterman . . . Walk-on, who became a starter and team captain senior year . . . Academic all-America . . . Excellent student with highest grade point average of this year's basketball Postgraduate recipients . . . Member of Beta Gamma Sigma, Phi Eta Sigma, Blue Key-CYCEN FJODR . . . Who's Who in American Colleges and Universities . . . SMU's Bobby James Award in basketball for player who combines athletics along with academic achievement . . . Has applied to law school at SMU and Texas . . . Plans to enter corporate law career.

### RODNEY DAVID SNOOK

**Forward Huntington Beach, Calif. 3.38 in Physical Education**

Starter and team captain . . . Most Valuable Player junior year . . . Injury slowed pace this season, otherwise could have been strong honors candidate . . . SCIAC Ducey Award Winner for leadership, sportsmanship, academics and ethical standards, selected by other conference players . . . Active in several church, campus and community activities . . . Sports Ambassadors/Overseas Crusades Summer '76—Evangelism through basketball competition and testimony in Taiwan and Hong Kong . . . Honor Roll . . . Academic Award in 1976 and 1977 . . . Goals are to teach and coach in high school and later at college level.

### Whittier



ROBERT BONE



PETER LODWICK

## At-Large

### WILLIAM MICHAEL DORAN JR. Holy Cross

**Forward/Guard Caldwell, N.J. 3.46 in Economics/Accounting**

Only fifth player in Holy Cross history to captain two sports (basketball and baseball) . . . Two-year basketball captain . . . All-New England . . . Four-year letterman . . . Scored over 1,000 points at Holy Cross . . . Helped lead Crusaders to NCAA Basketball Championship berth this year, losing close 92-81 game to Michigan in first-round of Midwest Regional . . . Academic Baseball all-America . . . Baseball all-New England . . . Economics Department Advisory Council . . . Dean's List . . . Applied to Amos Tuck School of Business Administration at Dartmouth.

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MAY 15, 1977

ADDRESS CORRECTION REQUESTED

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NATIONAL COLLEGIATE ATHLETIC ASSOCIATION



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# Council Names Committee on Committees, Nominating Committee for 1978

Appointments to the Committee on Committees and the Nominating Committee for 1978 were made by the NCAA Council at its Spring meeting.

Each committee consists of 12 members appointed annually prior to the Association's annual Convention. Both committees are required to meet at least once prior to the business session of the Convention and may have an additional meeting prior to the Convention, at the discretion of the chairman, for purposes of discussing vacancies, candidates and their qualifications.

### Districts Represented

At least one member from each of the eight NCAA geographic districts must be represented on the Committee on Committees. Six members are from Division I, three from Division II and three from Division III. Each member serves a one-year term. Continuous membership is limited to two years with the exception of the chairman, who is required to have served at least one term as a district representative and whose tenure as chairman is limited to two terms in addition thereto.

The Committee on Committees presents to the business session of each Convention nominees for vacancies on all sports committees as provided in NCAA Bylaw 10-5 and 10-6 and for the general committees listed in Bylaw 10-4.

**Division I appointees to the Committee on Committees are Harold S. Westerman, director of athletics, University of Maine, Orono (District 1); George S. King Jr., director of athletics, Purdue University (District 4); Albert M. Witte, faculty representative, University of Arkansas (District 6); Richard W. Burns, faculty representative, University of Texas, El Paso (District 7); E. John Larsen, faculty representative, University of Southern California (District 8), and Peter R. Elliott, director of athletics, University of Miami (Fla.) (at-large), chairman.**

Representatives from Division II are Howard Davis, director of athletics, Tuskegee Institute (District 3); Bernard F. Cooper, director of athletics, University of South Dakota (District 5), and Harry Pure, director of athletics, Philadelphia School of Textiles and Science (at-large).

Division III are John M. Tulley, director of athletics, Elizabeth-

town College (District 2); Gordon M. Brewer, director of athletics, Hope College (at-large), and Rocco J. Carzo, Tufts University (at-large).

### Nominating Committee

At least one member from each of the eight NCAA geographic districts also must be represented on the Nominating Committee. Four members are from Division I, two from Division II, two from Division III and four members at-large. Four of the members are the district vice presidents whose terms do not expire that year; the other eight members shall not be members of the Council or officers of the Association. Each member serves a one-year term.

**The Nominating Committee presents to the business session of each Convention one or more nominees for each vacancy among the offices of President, the eight district vice-presidents, secretary-treasurer and the eight vice-presidents-at-large of the Council. The Committee also circulates requests for vice-presidential nominees to all members of each district.**

Division I members on the Nominating Committee are Andrew T. Mooradian, director of

athletics, University of New Hampshire (District 1); John W. Sawyer, faculty representative, Wake Forest University (District 3); Fred Picard, faculty representative, Ohio University (District 4); Kenneth W. Herrick, faculty representative, Texas Christian University (District 6); Lavon McDonald, director of athletics, University of New Mexico (District 7); Edward S. Betz, faculty representative, University of the Pacific (District 8), chairman, and Paul F. Dietzel, director of athletics, Indiana University (at-large). Picard, Herrick and Betz are district vice-presidents.

Division II appointees include Don Leahy, director of athletics, University of Nebraska, Omaha (District 5), and Edwin W. Lawrence, director of athletics, Cheyney State College (at-large).

Division III members are Raymond J. Whispell, director of athletics, Muhlenberg College (District 2); James W. Hawkins, director of athletics, Fort Valley State College (at-large), and Karl Kurth Jr., director of athletics, Trinity College (Conn.) (at-large). Whispell is District 2 vice-president on the Council.