



# NEWS



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## College Athletics Much More Than Winning—Duke

Wayne Duke, commissioner of the Big Ten, was the keynote speaker at the opening luncheon of the College Sports Information Directors of America meeting in New Orleans.

The following are excerpts from the commissioner's outstanding speech:

"The purpose of collegiate athletics is more than winning, entertainment and the dollar sign. We're in the education business. A survey shows that 926,000 youngsters play high school football. Then there are 31,000 football players in college. Finally, the pros. There are how many there? Perhaps 1000. What happens to those who don't go to the pros?"

Duke related his tour of Far East hospitals with college stars Curt Watson, Tommy Casanova, Smiley Gebhardt and Ernie Cook.

"I saw Tommy Casanova vis-

iting a GI whose face was completely covered with bandages with the exception of slits for his mouth and eyes.

"Tommy was wearing an LSU shirt and the soldier said he would like to have it. So Tommy took it off and helped the patient slip it over his bandaged head.

"I saw Curt Watson of Tennessee make three visits to a Knoxville soldier who lost a leg above the knee and an arm, too. The soldier was very despondent, but after Watson's visits, his spirits had improved 100 per cent. And I said to myself that this business we're in is worthwhile."

The commissioner told about the importance of athletic participation for his son.

"Dan Duke was eight years old, a good student and an outgoing neighborhood youngster until one day he was attacked by a German Shepherd dog.



WAYNE DUKE  
Big Ten commissioner

"It took 67 stitches to repair his face, to close the wounds. Part of his lip was gone. His school work tumbled and he

became psychologically withdrawn.

"Then one day this youngster wanted to play in a youth football league. His father was against the idea. The mother wasn't, and gratefully the mother won out.

"This youngster, his face hidden by a face mask, did play. Eventually plastic surgery made this young man perfect again. But it was his relations with his teammates during those trying times that helped him when he needed it the most."

Duke spoke of the humor as well as dedication in officiating.

"When I was Big Eight Commissioner Dan Devine (former Missouri coach) spent the afternoon helping officiate the game against Nebraska from the hash marks and even seemed to give the head linesman a helping hand.

"The next week I got (Nebraska Coach) Bob Devaney's rating card. He had scratched out the referee's name, inserted Devine's name — and gave him a nine rating, the highest you can give an official.

"I don't want to belittle officials. They are, after all, the only persons in the world who are expected to start out perfect and get better as they go along.

"In the Big Ten we have 40 officials, almost all who have played football. Forty per cent have coached. They are medical doctors, lawyers and business men.

"The average annual income of our officials is \$24,312. I say this to point out that he is not officiating with an eye on the fast buck. He is out there in that striped shirt because he loves the sport and wants to make a contribution to the game they know well and love."

## Finances to Dominate Meetings in Boston

Finances will dominate the sessions of both the NCAA Council and Executive Committee at meetings August 14-18 in Boston, Mass.

On the first two dates, the Executive Committee will review the fiscal state of the Association and adopt a 1972-73 budget.

Then for three days the policy-making Council tackles one of the toughest problems to confront the nation's college athletic programs—how to combat the steadily rising costs which threaten college sports.

The Council will consider curbs on grants-in-aid to athletes which will satisfy the diverse interests of the Association's 665 member institutions.

The Council also will weigh legislative reorganization of the Association, another far-reaching proposal which would bring significant changes.

The Council will hear committee reports, including the Long Range Planning and Infractions Committees. It will begin drafting proposed legislation on many subjects for consideration at the 1973 NCAA Convention, scheduled for January 11-13 in Chicago.

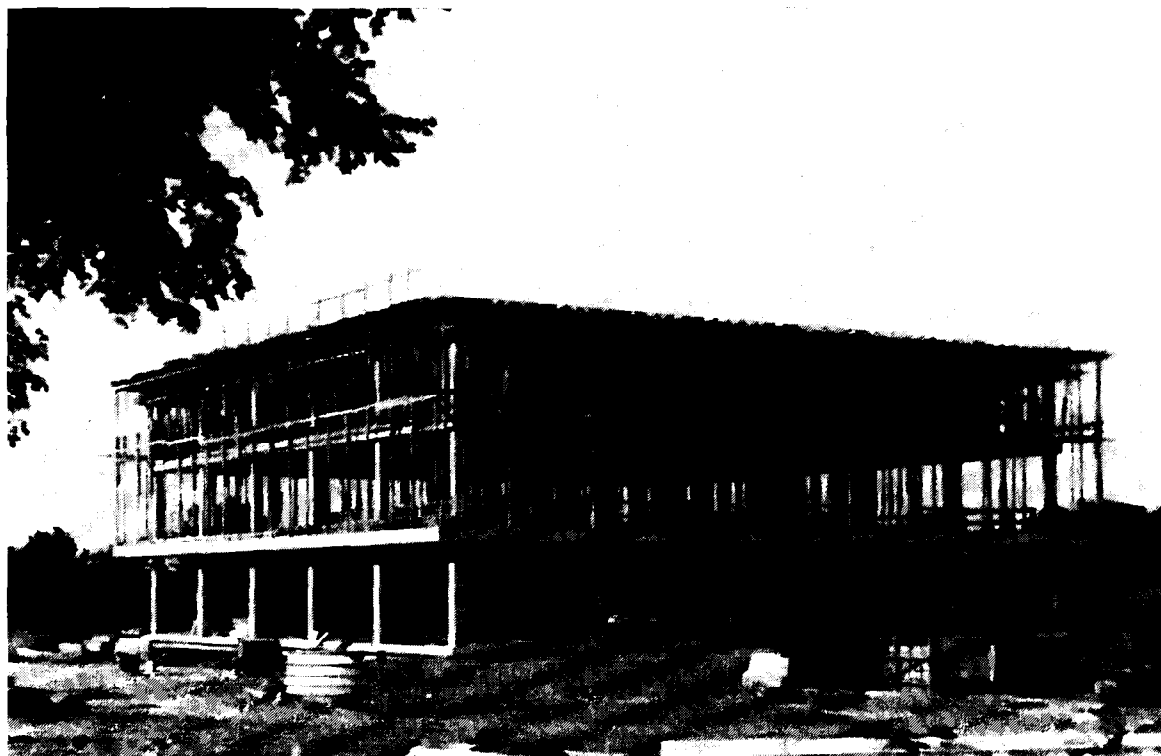
The Executive Committee will receive reports on the 1971-72 Championship events program and adopt dates for 1972-73 events, and prepare a new budget.

The events reports will be highlighted by the University Basketball Tournament Committee and the College Football Committee presentations.

The College Football Committee will recommend establishment of National Football Championship Playoffs for College Division I and College Division II institutions.

Presiding over the meetings will be NCAA President Earl M. Ramer, professor of education at the University of Tennessee, Knoxville.

## NCAA's New Headquarters



ON SCHEDULE—Construction on the NCAA's new building is on schedule, which means the executive office staff should be operating out of the Mission, Kansas headquarters in April. The \$1.5 million building also will house the Association's publishing service, which will be moved from Phoenix, Ariz. The two-story building will have a plaza area with 9,000 square feet and office space of 8,100 square feet on the first and second floors respectively; a basement provides additional usable space of 2,500 square feet.

## Sellout for TV College Football

The popularity of college football has been given another boost with the announcement that all advertising positions on ABC's telecasts have been sold.

"Naturally, we are pleased the NCAA package is sold out," said Herb Granath, vice president of Sports Sales for the network. "The response by advertisers proves the interest in college football is the same as it always has been, very high.

ABC's college football telecasts reached a record high in homes last season with an average of 8.690 million homes per game. The '71 average was five per cent higher than in '70, which was the

previous high.

The first of 37 college football telecasts will be September 9 when Tennessee and Georgia Tech meet.

"The new flexibility of the contract with the NCAA, which permits much freedom for picking the games after the sixth Saturday is very appealing to clients," Granath said. "The NCAA football package is one of the most attractive in television.

"This will be ABC's seventh straight year televising the NCAA games and everybody at the network hopes the relationship will last many, many more years," concluded Granath.

Following the Tennessee-Georgia Tech game, ABC will televise Arizona State at Houston, September 16; Nebraska at Army, Georgia at Tulane, Stanford at Duke and Bowling Green at Miami of Ohio, September 23; Illinois at Washington, September 30; Notre Dame at Michigan State, October 7; Oklahoma vs. Texas at Dallas, Arizona at New Mexico, and The Citadel at East Carolina, October 14.

The remainder of the TV schedule will be announced on a game-by-game basis. ABC will have until the Monday preceding the Saturday game to make its selection.

1 + 2 + 3  
= BIG 8

OOPS—Someone goofed. 1 + 2 + 3 doesn't equal eight, but it does show how the Big Eight's Nebraska, Oklahoma, and Colorado teams finished in the football ratings last season. The Big Eight is publicizing the 1-2-3 finish with bumper stickers.

# ABA's 'All-Out Draft' Shows Little Regard for College Players, Fans

In an accompanying column on this page, Sports Editor John Mooney of the *Salt Lake Tribune* comments on the recent statement by Earl Foreman of the Virginia Squires urging immediate drafting of all college undergraduates by the American Basketball Association.

Inasmuch as Mr. Foreman owns the Squires and is a leader among ABA owners, he has some opportunity to accomplish what he seeks.

He calls for the all-out draft "without concern for the selfish interests of NCAA."

## Congressional Testimony

Perhaps Mr. Foreman is unaware of the NCAA's testimony at Congressional hearings that it is not against the signing of undergraduates as long as such signings are made between academic years and are not kept secret from institutions, conferences and the NCAA. This merely is to prevent the signee from participating while ineligible for college competition because of his professional signing.

The NCAA position is founded upon the belief that the individual player does have the right to sign to play professionally (he may in fact, leave college for any type of employment at any time he chooses), but college sports still must be protected from in-season disruption and post-tournament forfeitures. The NCAA position is conditioned on the assumption that the present pro player drafts are illegal and will not be exempted in the future from the nation's antitrust laws.

Mr. Foreman also ignores (a) the interests of college fans; (b) the rights of the various colleges to conduct uninterrupted programs; (c) the wasted effort expelled by teammates of a signed player, who see the work of an entire season sacrificed by a teammate's signing, and (d) the interests of college basketball as a whole.

While Foreman has been adopting this stance, the ABA has (1) run to Congress pleading for a merger with the NBA and (2) sued the NBA for being a basketball monopoly.

As an aside, it is ironic indeed to sue a party on monopolistic grounds while trying to join it in creating an even greater monopoly. To date, that point seems lost on the ABA.

Mr. Foreman's comments are consistent with the ABA's recent practice of trying through disruption of college basketball to gain the support of the college athletic community for a pro merger—if only to gain peace and quiet therefrom.

However, the school-college sports representatives regard a merger as contrary to the best interests of American sports as a whole. Expert testimony before Congress—from witnesses such as neutral economists—has shown the merger would not accomplish most of the claims purported by the leagues.

## Lack of Regard for Colleges

What it would do is place in the hands of pro basketball owners (in the hands of men such as Earl Foreman, who has a notable lack of regard for college basketball) total control over player procurement and ownership, and total ability to apply coercion to city governments and arena managements through the common pro threat of franchise shift. Thus pro teams win rental agreements totally unrelated to the economic requirements of operating the facility to be used. The resultant bill then is presented to the ever-suffering taxpayers.

Rather than the blessing of the Federal government, better the ABA should receive closer governmental scrutiny. Examination of sudden franchise shifts and the tax advantages to millionaire owners should be pursued by Congress.

The ABA is a latecomer. Its contributions to sport are negligible. Its capacity for troublemaking great. Its ethics minimal.

Congress certainly would be acting in the nation's interest to protect the basketball programs of the 19,647 high schools and the more than one thousand colleges from the antics of the ABA's eleven, nine or ten franchises.

By Tom Hansen

# Enforcement Programs Discussed At Conference of Conferences

Discussion of NCAA and conference enforcement programs attracted 95 persons to the Conference of Conferences July 21-22 in Denver.

Those attending represented 25 of the NCAA's allied conferences, eight affiliated members and two related organizations. The conference theme was "To secure greater compliance with governing legislation by strengthening and making more effective the NCAA and conference enforcement programs.

## Opening Welcome

The opening-day agenda included a welcome and introductory remarks by Samuel E. Barnes, NCAA secretary-treasurer, and presentations by four speakers: NCAA President Earl M. Ramer on the NCAA enforcement program, its objectives and the current need to secure greater compliance; Harry M. Cross, chairman of the NCAA Council Committee on Revision of Enforcement Program, on proposed reorganization of the program; George H. Young, chairman of the NCAA Committee on Infractions,

on suggested ways of obtaining greater compliance, and NCAA Executive Director Walter Byers on factors to be considered in the operation of an enforcement program.

Included in Byers' comments were legal implications, student

rights, variance in conference enforcement responsibilities and relationships of conference and NCAA investigation and penalties.

The second day's session was an open discussion of topics sub-

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# Elsewhere in Education

## Courses Available Via Newspapers

The National Endowment for the Humanities is underwriting a pilot program designed to make college-level courses available to newspaper readers. Conceived at the University of California, San Diego, and to be run in six daily and weekly newspapers taking the Copley News Service, the courses will be designed for three publics.

Entitled "The Future of Man," the courses will be for the casual reader who finds the information interesting, the reader who wants to find out more about the subject and the reader who enrolls for college credit.

Those who enroll will meet for two "contact sessions" with the academic coordinator on the campus nearest them. Mid-term and final exams will be required. Kits can be purchased for about \$15 including texts developed for the course, reading and field work assignments, suggested activity and voluntary projects. The course will include 20 lectures of some 1,400 words each.

## College Costs Must Be Cut

The Carnegie Commission on Higher Education says the total annual expenditures by colleges and universities should be reduced by 20 percent by 1980.

Expenditures should be held to a level of around \$41.5 billion. This means that expenditures would rise to 2.7 percent of the Gross National Product as compared with a present 2.5 figure and a possible 3.3 should the trends of the 1960's continue. "Higher education may be reaching a ceiling in the amount of money it can expect from society," the commission says.

# Columnary Craft

Reprinted below is an excerpt from the writing of a news columnist commenting pertinently about college athletics. It is selected because the NCAA NEWS feels it discusses a topic which will interest NEWS readers.

# Virginia Owner Urges Boost In Raids of Collegians

By JOHN MOONEY

Salt Lake City Tribune

You think the raiding of the intercollegiate basketball ranks by the professionals was bad last season?

If you can take the word of Earl Foreman, owner of the Virginia Squires, you ain't seen nothing yet.

In his summer message to Virginia basketball fans, Foreman advocates:

"An immediate draft of college undergraduates.

"The transparent facade surrounding the entire draft of college undergraduates has been basically stripped away. Any college undergraduate desiring to play pro ball ought not be denied this opportunity.

"The NCAA has had the narrow and selfish position adhered to by it over the past decades challenged by a number of recent court decisions.

"The NBA in its usual hypocritical approach has set up a mishmash called a 'hardship draft' as a cover for its drafting of undergraduates.

"I believe the ABA should draft undergraduates who wish to play professionally without concern for the selfish interests of the NCAA and without attempting to emulate the hypocrisy of the NBA by establishing false and artificial standards applicable to such a draft," Foreman states.

## Foolish Statement

I think this is the most foolish statement I have read in some time.

I like the "selfish interests of the NCAA," which after all, is attempting to insure an athlete's getting a four-year chance to assimilate an education by protecting him from the pro draft.

Maybe you do not agree with this, but when a money-hungry carpet-bagger who cares only for the athlete of today and little for his future after basketball begins calling the kettle black, you wonder.

You may speak of "selfish interests" but why do the warring pro leagues want Congress to approve a merger?

Mainly and primarily the merger will halt the competitive bidding between the two leagues and look who is calling what outfit selfish.

Foreman doesn't speak too favorably of the merger, even if Congress eventually does give its approval of the marriage of the two leagues.

"Should the merger come on appropriate terms and conditions, Virginia would welcome it," he writes.

The appropriate terms and conditions obviously mean acceptance of ABA members without payment of any fees to join the merged league.

That may be a cold day before the established NBA would agree to that suggestion, even if the merger were approved.

## Hear from Oscar

But since the Virginia owner brought up "selfishness," let's hear from Oscar Robertson, president of the National Basketball Players Association.

"The owners of both leagues want the merger first and then they say they will settle with the players later," Oscar complains.

"They (the owners) don't want to pay incoming guys those big salaries and I'll admit some of those high-priced guys don't deserve what they are getting.

"But under the merger the end of the big salary helps only the owners and some of these owners are the ones who paid such low salaries when there was only one league," Big O. retorted.

I just wonder if the pro basketball moguls, some of them anyway, overlook the fact they have a built-in farm system to develop and publicize their players.

Pro baseball spends thousands of dollars developing a major league ball player, up through the minor leagues.

Pro football is content to take the players in the draft after the four-year waiting period.

Only pro basketball advocates killing off the free farm system, and if that's smart, I'll buy the next round.

## NCAA NEWS

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# Fulcher Against Spring Football

By FURMAN BISHOP

Sports Editor, Atlanta Journal

Baseball's major contribution to the science of everyday confusion was the infield fly rule, which defies interpretation by the highest tribunal.

Basketball pitched in with the one-and-one foul, which the late Everett Case contended caused the death of more coaches than heart attack, cancer and the common cold combined.

Tennis introduced the first officially recognized athletic "bum." Golf created that infamous rule by which a player can lose a tournament with an errant pencil as easily as with a cranky putter. Hockey throws the novice into a state of bewilderment when the puck is iced. And football is no slacker.

Football's charitable donation to the corrosives of society emerge in the form of an unseasonable innovation called "spring practice." It was football that introduced the term to the vocabulary of sports. It was football that first infringed on the seasons of other games by adding another month's labor to the duties expected in exchange for a scholarship in college.

Generally, this is imagined to be in great favor with that unique and unofficial union of American coaches, including even those of the Ivy League, who don't have spring practice, but would like to. Spring is for correcting the faults of the previous fall, eliminating the chaff and organizing for the next fall with the existing seniors out of mind. With one coach and all it creates the comfortable feeling of getting one jump ahead when in reality, he is only managing to maintain stride for stride.

This sort of futility brings Bill Fulcher's name to the front. It may cost him his seat in the forum, his membership in the exclusive club of his peers, but Fulcher would like for the spring practice just concluded at Georgia Tech to be his last.

He would like to be the leader of a campaign that mutually wipes out spring practice. "The kids don't enjoy it. The coaches don't enjoy it. And there's no game with another team to look forward to," he said.

"In fact, it's boring."

Before Georgia Tech alumni get the impression that their new head

coach is soft on discipline and hard along the line of it's not if you win or lose, but how you play the game, I'll introduce some evidence.

On the cabinet by the desk in his office sits some literature that appears to express his attitude toward competition. The books include "The Will to Win," by Rod McKuen, "Inside Football," by George Allen, who appears to have succeeded Vince Lombardi in the minds of many young coaches, and then plain "Lombardi" itself.

The concluded spring practice is not one he'd like to give back. He needed that to get acquainted with a new squad and a new staff, including one assistant (Rex Dockery) he'd known only 30 minutes before he hired him. He needed it to learn of Eddie McAshan, the quarterback, who could be one of the country's best next season; Greg Horne, one of the "great" runners, and others who had been submerged in the mire of confusion and uncertainty at Tech.

There was an obvious spirit of great fun and fellowship in the T-Night game. There was also evidence of more than average response to battle, as when halfback Rob Healy took a poke at a member of the Gold team along the sideline. There was also a trace of great hilarity brought out in some of the wildest plays you've seen since you were an underclassman and the intramural boys were playing for the beer.

But once wrapped up and put away, and the urgent necessity of introduction served, Fulcher now is willing to sacrifice the privilege of spring practices forever more.

## Lost in the Summer

Here, listen for a moment to his reasoning:

"The first thing," he said, "is injuries. See the papers and check the number of players sent to surgery in spring practice. They might run a little better in the fall with spring practice, but they'd run a lot better without bad knees.

"I'm not certain about the carryover values, frankly. Most coaches will tell you that when September comes you still have to start all over again. Players don't retain a great deal from the spring.

"I'd like to offer some kind of substitute for it, such as a conditioning program. I don't think you could tell the difference, then in the fall the player would be looking forward much more to football than

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## Wrestling's Hall of Fame To Stillwater

The United States Wrestling Federation has announced plans to locate the National Wrestling Hall of Fame in Stillwater, Okla.

The Hall of Fame building will be on the Oklahoma State University campus. The USWF's governing council approved the selection subject to its "acceptance of the terms of the contract" for land, architecture, materials and construction costs.

Dr. Melvin D. Jones, Oklahoma City insurance executive and chairman of a committee of interested fans, made the presentation to the USWF in its summer meeting in Chicago. Dr. Jones said the total Hall of Fame package is worth more than \$300,000.

The Hall of Fame will honor the great names and events in amateur wrestling and will serve as the national headquarters of the USWF.

The USWF had been considering bids from Stillwater and Waterloo, Iowa, after narrowing the field to those two cities from an original list of interested applicants.

"The Hall of Fame will be a great help to the USWF and to amateur wrestling," said USWF Executive Director Myron Roderick.

## NCAA Profile

# Turner Provides Major Leadership at Hopkins

For more than 20 years Marshall Turner has provided small Johns Hopkins University with major leadership in athletics.

Turner joined the coaching staff of the 2,100 student body in 1946 when he coached Johns Hopkins' freshman football, basketball, and lacrosse teams. He later served as varsity basketball and golf coach before becoming director of athletics in 1950.

In addition to directing Johns Hopkins' intercollegiate athletics, Turner is active in many organizations. He served as chairman of NCAA's College Committee for four years, was a member of the Executive Committee of the Middle-Atlantic Conference from 1952-54 and currently is secre-

tary-treasurer, and is a member of the NCAA's Executive Committee.

Turner grew up in Terre Haute, Ind. and Rogers Park and Winnetka, Ill. before moving to Kansas when he was 15 years old.

He attended Sewanee Military Academy and after graduating from the Academy in 1933, he enrolled at nearby University of the South in Swannee, Tenn. Turner received his BA degree in 1937. He then returned to Sewanee Military Academy for three years as a teacher and coach.

In 1940, Turner went to St. Paul's School for Boys to teach and coach. His next move was to Johns Hopkins.



MARSHALL TURNER

Executive Committee member

Turner received his master's degree in education at Hopkins in 1951.

## Football Foundation Moves to New York

The National Football Foundation has purchased a six-floor, 65-room former mansion in New York City to serve as its National Headquarters and to house its College Football Hall of Fame.

The Foundation had planned to build a Hall of Fame in New Brunswick, New Jersey.

The lease on Rutgers University property where the Hall of Fame was to be located was terminated by mutual consent.

"We will always be indebted to Rutgers and to President Edward Bloustein and the Trustees for their interest and patience," said Foundation Chairman Vincent dePaul Draddy. "We appreciate their understanding and the good wishes they have extended to us as we move into our new headquarters."

Draddy outlined the Founda-

tion's reasons for moving to New York City:

"Building costs are continually escalating . . . The Foundation's Executive Committee, recognizing the nation's changing economic and social conditions, decided to change the Foundation's priorities and concentrate on our educational and leadership programs on behalf of the youth of America. The building, recently occupied by the Center for the Study of the Presidency, will enable us to pursue these goals without delay.

"The building's immediate availability offers us an opportunity to utilize our Hall of Fame exhibits in programs that will emphasize the educational aspects of college football, intercollegiate athletics, and competitive campus activities . . ."

# Worcester Polytechnic Institute Has Something for Everyone

EDITOR'S NOTE: The following was written for the WPI Journal, Worcester Polytechnic Alumni magazine. It is a discussion of WPI's role in sports activity under a new set of goals adopted for the entire college and the definitions should be of interest to News readers.

By Robert W. Pritchard

Director of Athletics and Physical Education  
Worcester Polytechnic Institute

There are three areas or levels of activity that we sponsor—each important at its level to the participant. And in all three—Physical Education, Intramurals and Intercollegiate Program—the following opportunities and values are inherent with increasing degree from physical education through intercollegiate athletics.

1. To have fun—enjoyment.
2. To improve health and physical tones.
3. To escape from everyday tensions—which no one can avoid.
4. To become more alert both physically and mentally—hence a better student and campus citizen.
5. To experience close interpersonal relationships.
6. To test and develop leadership qualities.
7. To derive the zeal and satisfaction from striving for a goal.
8. To experience and learn about the inevitable stresses of life's situations.
9. To learn discipline and learn to sublimate selfish desires—teamwork.
10. To test character in a game, for one can act honestly or dishonestly, fair or unfair, courageously or cowardly to constantly occurring instances.

11. To learn self-reliance and to gain confidence.

12. To share and feel the emotions of defeats and victories.

WPI's physical education program teaches skills in interesting life-time sports and gives the decision maker—the middle and upper management man of the future—healthful, active, life-extending activities that he can pursue with his family and fellow workers. If he pursues them, statistics show his productive life will be extended and enriched.

WPI's intramural program is geared to the slightly more advanced and talented individual who likes the invigorating fun of competing where there is a winner and loser. He is a team member, develops loyalty and learns teamwork.

The intercollegiate program often is a window on the college and it is through this window that outsiders look and make judgments. Therefore, it is essential that an athletic program be kept in proper balance and perspective.

The place of the athletic program reveals priorities. It also can reveal the acquiescence to pressures. The test lies in "What does the program do for the person?" If the participant is not the reason for the existence of the program, then it becomes nearly a professional program. If the purpose is to make money, to publicize the school, to satisfy the alumni ego or assuage a state legislature, then much of the educational value of an intercollegiate program is lost.

Physical education, recreation and intramurals do not fulfill the needs of all students. The physically more

talented ones, those who love competition, who like a challenge, cannot be satisfied with recreational and intramural competition.

Just as in academics some are spurred on to a higher level of achievement and take an overload or go on to advanced degrees, so also is the need of the physically talented for greater challenges.

We do need more recreational opportunities for more students and staff, but recreational opportunities alone do not satisfy the athlete or potential athlete.

There is a great need in society today for those attributes that can be best taught and learned in a balanced athletic program. Discipline and loyalty were once successfully taught in the home and church. In these times of changing values, the athletic field is one of the few remaining places where these qualities are being taught.

Some of the most effective teachers and counselors are the coaches. They were the first to begin team teaching—to break things into smaller components and then to bring skills and understanding together in a successful route to learning. Coaches are excellent teachers because they do not teach the easy way. There is no easy way—there are no short cuts in coaching—you can't cut corners. They demand and get hard work and dedicated interest. For you see, a coach and a team are at a disadvantage when compared to a classroom situation. In a game, you don't pass the course with a 60 or 70 percent effort; if you rate a 60 or 70, you don't pass—you don't win.

There are no "Readers Digest" versions in athletics.

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# Big Eight Leads Scoring

Can you guess which major-college football conference leads the nation in scoring over the last five seasons?

Well, it's the Big Eight, boosted by its 1971 scoring average of 25.9 points per game, easily the highest in the country and almost a full touchdown above the national average of 20.2 for all major teams. That big year made the Big Eight the five-year leader, 22.8 to 22.3 over the runnerup Southeastern.

The top four teams in the Big Eight averaged 36.1 points per game in 1971. Oklahoma, loser only to national champion Nebraska, led the country at 44.9. Nebraska was third at 39.1, Colorado averaged 31.0 and Iowa State 29.3. (And the big four missed a 21-0-0 sweep over non-conference opponents by just one game—Iowa State's Sun Bowl loss to Louisiana State.)

Individually, the Big Eight boasted six of the nation's top 15 scorers in 1971 led by Oklahoma's pair of 100-pointers Jack Mildren and Greg Pruitt.

Even with Mildren and Pruitt scoreless, the Big Eight would lead all conferences for the five years. Nebraska was national scoring runnerup in 1970, Kansas was third in 1968, and Heisman Trophy winner Steve Owens of Oklahoma in 1969 led the Big Eight's 1-2-4 finish in national individual scoring.

By contrast, the runnerup Southeastern has placed only one team as high as fifth since 1967 (Pat Sullivan-led Auburn in 1970), but the SEC is so balanced that five of its members rank among the nation's 25 scoringest teams for 1967-71.

Speaking of balance, Arizona State hasn't had a player among the nation's final top five scorers the last five seasons, but the Sun Devils lead all major teams over that span at 37.7 points per game, helping the Western Athletic Conference to third place at 22.0. High-scoring games are a WAC specialty. During the five years, games involving at least one WAC team produced a country-high average of 44.3 points (both teams combined).

Fourth in the scoring compilation by National Collegiate Sports Services is the Pacific-8 Conference, just 12 points behind the WAC over five years, largely due to the Pacific-8's country-leading 26.0 points per game in 1970.

## High-Powered Offenses

Here are the nation's 25 scoringest teams during 1967-71:

Team	Pts. pg	Team	Pts. pg
1. Arizona State	37.7	13. Dartmouth	26.9
2. Houston	33.9	14. Louisiana St.	26.6
3. Penn State	33.1	15. Georgia	26.3
4. Texas	32.6	16. Purdue	26.1
5. Notre Dame	32.0	17. Ohio U.	26.0
6. Oklahoma	31.5	18. Yale	26.0
7. Arkansas	31.0	19. Nebraska	25.8
8. Auburn	29.8	20. Boston Col.	25.8
9. Toledo	29.1	21. Stanford	25.7
10. Michigan	28.8	22. Colorado	25.7
11. Ohio State	28.7	23. Memphis St.	25.4
12. Tennessee	27.2	24. Alabama	25.3
		25. Southern Cal.	25.2

Toledo (29.1), the nation's winningest team over the last five years, helped the Mid-American Conference to fifth place.

As a group, the nation's major independents averaged more points per game than did conference members, and produced three of the nation's five scoringest teams: Houston (33.9), Penn State (33.1) and Notre Dame (32.0).

Here are the nation's five scoringest major conferences during 1967-71, along with their teams finishing in the top 25:

Conference	Pts. pg
1. Big Eight	22.8
2. Southeastern	22.3
3. Western Athletic	22.0
4. Pacific-8	22.0
5. Mid-American	21.4
All Major Independents	21.1
National Average,	
All Majors	20.9

Teams in top 25
Oklahoma 31.5, Nebraska 25.8, Colorado 25.7
Auburn 29.8, Tennessee 27.2, Louisiana St. 26.6, Georgia 26.3, Alabama 25.3
Arizona State 37.7, Stanford 25.7, Southern Cal 25.2
Toledo 29.1, Ohio U. 26.0
Houston 33.9, Penn State 33.1, Notre Dame 32.0
Boston College 25.8

## Ideas Exchange



PARTY INVITATION—Wayne State University coed Marsha Schuster, who is symbolizing the Spirit of '76 for the University's special football promotion, holds an invitation to the season-opening game party.

### Wayne State Planning Unique Football Party for Freshmen

When Wayne State throws a party it's a big one.

The University has invited its entering freshmen to a welcoming party Saturday, Sept. 23 at the WSU Stadium. The University mailed out invitations to nearly 3,000 students who have been accepted for the fall quarter to attend a "Spirited Welcome to the Class of '76."

Included in the invitation to attend the opening Wayne State football game of the season against Central State of Ohio was an order form for free tickets for students who wish to bring their parents or a friend to the game.

The new students will be greeted by Wayne State President George E. Gulien Jr., during a special halftime show in their honor. A party is scheduled in the parking lot of the Matthaei Building following the game. Prizes will also be distributed to freshmen whose names are picked in a drawing.

President Gulien said, "Since this class will be graduating within a few weeks of the 200th birthday of the United States, we at Wayne State feel they should be given a special greeting which hopefully will inspire them to be one of the most outstanding classes ever to graduate from the University."

## Identical Twins Keep 'Em Guessing at Idaho

By BOB MAKER

Idaho Sports Information Director

Joc and John, or maybe it's John and Joe, whatever the case, the University of Idaho has a pair of identical twins as official statisticians for all sports.

The Norrish twins, and it is still impossible to tell them apart, Joc and John, are building contractors in Moscow, and two years ago volunteered for the statistics job.

### Athletic Background

They have a background of athletics in high school where they both were basketball and baseball players at Durand, Wis., and also were named managers for the football team.

They handled stats for the athletic teams at Wisconsin State while in school and have added the hobby of being completely informed on all athletics.

Without blinking an eye they could come up with averages, in both baseball and football with most major league baseball stars, the rushing yardage for most collegiate football heroes and also keep up to date with the standings of all the collegiate football conferences.

On Saturday afternoons, during the fall, they are right at home in the new press box at the New Idaho Stadium, completely supplied with their stat-forms and pencils and ready for action. Since they have been keeping stats for Idaho they have caught themselves making but one mistake and they are known for their speed.

The twins dress identical, right down to the length of pencils that they keep behind their ear. Shoes, jackets, hats, shirts, everything is the same.

A year ago they were separated by a student assistant on the bench at an Idaho basketball game and were doing their job when one of the officials made a call

which was not quite to their liking. One twin made a remark about the official's integrity, it was heard by the official, then he turned around at the table, took a double take at the twins and then told Joe, that if it wasn't for his brother he would have tossed them both out of the game.



Joe and John, or maybe John and Joe Norrish  
University of Idaho twin statisticians

### Coach Against Spring Practice

Continued from page 3

if he had spent a month at it in the spring. I remember Franklin Brooks almost never made it in spring practice when we were at Tech, but he became All-America without it.

"I can't do it by myself. I don't want to lead a campaign and be the only one who follows it. But I am going to modify spring practice here next year. I won't ask much of proven football players, if they're out at all. I let the seniors loose a week early this year."

There's another factor prevailing now that didn't in the days of the 38-year-old Fulcher's vibrant youth. Campus activities have taken different turns down the road. Athletes and all students are now more concerned with matters of politics and government and sociology. Once a coach could march into such pursuits as these and disperse them with the hammerhand of a tyrant, but not any more. It's the wiser coach who now waits his turn and makes his move when he sees his opening. And without asking for a show of hands, I can assure you that the Fulcher approach to spring would win wide endorsement among the young men called upon to surrender this month of their springs.

## USTFF Plans Eight Meets In C-C for '72

Eight Championship cross country meets have been scheduled for 1972 by the United States Track and Field Federation.

The finale will be the eleventh annual USTFF National Championship Nov. 22 at North Texas State.

Entry blanks have been sent to all colleges and universities.

The complete schedule:

USTFF First Annual Long Beach State Championship, Oct. 14 at Cal State Long Beach, college division plus university and open division.

USTFF Second Annual Eastern Championship, Oct. 28 at Penn State.

USTFF Third Annual Mid-America Championship, Oct. 28 at Wisconsin-Parkside.

USTFF Second Annual Women and Girls National Championship, Oct. 28 at Wisconsin-Parkside.

USTFF Second Annual Veterans and Masters National Championship, Oct. 28 at Wisconsin-Parkside.

USTFF Third Annual Western Championship, Nov. 18 at Fresno State.

USTFF Eleventh Annual National Championship, Nov. 22 at North Texas State.



Larry Franca  
Trainer Saves a Life

## Regis College Trainer Saves Student's Life

The speed and skill of Regis College athletic trainer and track coach, Larry Franca, was credited with saving the life of Rockhurst College cheerleader John McManus during the Regis-Rockhurst basketball game in Kansas City last December.

Near the game's end, McManus, during a "flip" routine, fell and landed on his head. He was knocked unconscious, went into convulsions and swallowed his tongue.

Franca moved into the crisis and was able to depress the youth's tongue and administered oxygen from a portable tank which the Regis team carries on road trips.

After several days in the hospital McManus completely recovered. Brain scan and EEG tests were negative. He suffered no fracture, concussion or serious injury.

"I was overwhelmingly lucky that you were present with your little black bag, for without your help I would have suffocated," McManus later wrote to Franca.

Franca was honored with a special award by the Regis College Student Senate during the annual Spring Honors Banquet.

A 1971 graduate of Regis, Franca joined the athletic department staff and faculty full-time in the fall of '71.



OLYMPIC SITE—This is an overall view of the 1972 Olympic Games site in Munich. The acrylic glass roof which spans the Olympic Stadium, the indoor sports hall and the swimming stadium (in the foreground) is over 800,000 square feet in area. The cycling stadium is visible in the rear to the left. The Olympics start August 26.

# Questions Asked About USOC's Role in Olympics

EDITOR'S NOTE—The following article was written by John Henry, staff writer for The Arizona Daily Star.

By John Henry  
The Arizona Daily Star

Clifford Buck, chairman of the U. S. Olympic Committee (USOC), had a lot of trouble recently in explaining where the organization's money is going.

He told a press conference that the committee had more than \$9 million to spend, but when questioned said that none of it will go for the athletes lodging at the track and field trials in Eugene, Ore. In fact, the athletes paid as much as \$15 a day for room and board in the dormitories, while the USOC stands to make more than \$250,000 from ticket sales for the track event.

## Conflict of Interest

He also had trouble handling a question which pointed out a possible conflict of interest because a member of the USOC is also a member of the firm which is arranging travel for the Olympic team.

The USOC will send 112 officials to Munich and 477 athletes. As one athlete pointed out, "That's one official for every four athletes," and added, "and you can never find them when you get there because they are always out sightseeing."

This isn't an entirely unique situation, however. In a development closely paralleling the "Pentagon Papers," secret minutes of the Olympic Committee of Marinero came into my hands and they are having as much trouble with their funding.

The following is an excerpt from the minutes of a meeting which was chaired by Buck Ryzinski. It was held in response to criticism similar to that leveled at the USOC.

BR: Well, those ungrateful athletes are moaning that they don't have expense money, that we are squandering the funds on junkets. They're even demanding an audit of our books.

KELLY RYZINSKI: Well, tell them that under Olympic rules athletes are supposed to be poor. If we spent as much money on them as we do on ourselves they would be declared professionals.

BR: I can't do that. All they want is for us to give them meal money and a place to stay while they are trying out for the Olympic team.

KR: What more do they want? We found them beds at the local mission, and they can get three squares a day if they'll just sit through services.

AVERY RYZINSKI: This reminds me of the time the athletes wanted to send fewer officials to the Olympics so they could travel coach. We settled that in a hurry. They

went steerage on a cattle boat and lumped it.

BR: That's all very fine, but that happened 43 years ago. The new breed of athlete is demanding his rights.

AR: What rights? We allow them to represent the country. They get medals. If they aren't ready to go hungry for such honors they just don't belong on a team representing the orange, purple and blue.

KR: That's right. I'm looking forward to Munich. I'm going to have to sacrifice somewhat. The committee refused my request for traveling expenses for my secretary, so I'll have to go with the wife and kids.

BR: Well, that's just one of the benefits we receive for dedicating our lives to amateur sports. We go first class, live first class. The athletes just have to realize that some sacrifices must be made—and they're going to make them. We are sending 400 officials to take care of 34 athletes. That's almost 12 officials to take care of each athlete. Why that'll provide for their every need. As for that request for an audit of our books, I'm going to tell the press that a burglar broke into our offices last week and stole them.

KR: I want to report that my brother-in-law Harry has all the travel arrangements set and it is only going to cost us a 15 per cent kickback.

BR: All right, meeting adjourned. See you all in Munich.

## Elsewhere in Education

Continued from page 2

### Use of Failing Grades Dropped at Minnesota

The University of Minnesota is eliminating F grades. Under a new system, a student's official transcript will record only the work he has completed satisfactorily and for which he has received credit. A no-credit grade will be kept for unsatisfactory work but will be erased from the student's record upon graduation. Students will have a choice of A-B-C-D-N or a S-N system. The system is designed to encourage students to enter new fields without the pressure of grades.

### Job Market Up but Still Low

A recent survey of 139 schools by the College Placement Council of Bethlehem, Pa., showed starting salaries for college graduates have risen only one to three percent in the past two years. Offers to seniors range from \$929 a month for chemical engineers to \$82 for humanities and social science majors; and are averaging \$877 a month to seniors with technical degrees and \$743 to those in non-technical fields.

At the master's level, the salaries for MBA's with technical backgrounds are averaging \$1,089, down two percent from last June.

Northwestern University's placement office survey of corporate recruiting plans showed the 185 companies contacted wanted to hire

10,700 graduates, up eleven percent from last year but still below the 13,542 seniors sought by 210 companies in 1966. At the master's level, 1,708 are being sought, down 50 from a year ago and well below the 2,445 of 1966.

### Prof. Harry M. Cross Comments

In a recent lecture series entitled "Athletics in America," held at Oregon State University, Professor Harry M. Cross of the University of Washington and the immediate past president of the NCAA, talked on "The Student Athlete as Viewed by the NCAA Today."

He said, in part, "... the NCAA views the proper participant in intercollegiate athletics to be an amateur (not principally motivated by direct and current economic gain), a student (by the ordinarily applicable standards of his institution), an athlete who participates in an honorable, vigorous competitive undertaking which will have long range educational value to him.

"I believe the intercollegiate athletics attitudes and programs, as pursued by the men in the field, are better than they were and need the support and good will of all who believe in their worth to make them even better in the future.

"If there is a deterioration of ideals in our society, there is even more reason to work for their preservation and implementation in athletics at the college level. The programs do serve many—they should serve more. The NCAA view of the student-athlete can help."

## Enforcement Programs

Continued from page 2

mitted by those attending. These included such items as securing a "real commitment" among institutional presidents and boards of control, encouraging coaches and athletic directors to report violations, improving enforcement procedures, the role of self-study in disclosure, penalties against individual coaches and student-athletes and the complexities and difficulties of regulations.

A complete summary of the Conference of Conferences will be presented in a September issue of the NEWS.

Each allied conference was invited to send one athletic director, one faculty representative and one conference official to the Denver meeting.

# INTERPRETATIONS

Note: Publication of an interpretation in this column constitutes official notice to the membership. New O.I.s printed herein may be reviewed by the annual Convention at the request of any member. Questions concerning these or other O.I.s should be directed to Warren S. Brown, assistant executive director, in the Association's executive office.

It is suggested each set of interpretations be clipped from the News and placed in the back of the reader's NCAA Manual. It also is recommended that a reference to the O.I. be made in the Manual at the appropriate point.

## Cooperative Educational Exchange Program

**Situation:** A student-athlete is enrolled in an institution which has a cooperative educational exchange program in which the student may be enrolled in half of his course load at another institution or for all of his course load (minimum full-time program of studies) at the second institution. All of his work is placed on his transcript at the certifying institution and accepted toward his undergraduate degree at that institution. (137)

**Question:** Is it permissible for the student-athlete to represent the certifying institution in intercollegiate athletics even though at the time of competition he is enrolled at the second institution rather than the certifying institution?

**Answer:** Yes. Inasmuch as the certifying institution considers the student to be regularly-enrolled in a minimum full-time program of studies and through the cooperative educational exchange program is fulfilling requirements for his degree, the student-athlete may represent the certifying institution in intercollegiate athletics. [C3-3-(b) and (c)]

## Out-of-Season Basketball Participation

**Situation:** A student-athlete (per O.I. 100) enrolled in a member institution participates in an intercollegiate sport other than basketball and participates in outside, out-of-season organized basketball competition. He subsequently becomes a candidate for the institution's intercollegiate basketball team. (125)

**Question:** Did the participation in outside, organized basketball competition jeopardize his eligibility in the sport of basketball even though he had not participated or been a candidate for the institution's intercollegiate basketball team?

**Answer:** No. C3-9-(c) applies to a student-athlete only after he has reported for a member institution's intercollegiate basketball squad. [C3-9-(c)]

## Junior College Use of Facilities

**Situation:** It is proposed that a junior college basketball tournament will be conducted on the facilities of a member institution. (138)

**Question:** May the institution make available its facilities without violating the provisions of the NCAA tryout rule?

**Answer:** Institutional facilities may be used for the junior college basketball tournament provided the competition is a regularly scheduled junior college athletic competition and has been approved by the appropriate state (regional) or national junior college athletic association. [B1-3]

## Entertainment of Coaches

**Situation:** It is not permissible for an institution, its alumni or other friends to entertain the friends of a prospective student-athlete at any site (other than entertaining the prospect's parents or two legal guardians one time on the institution's campus). (165)

**Question:** Is a high school, preparatory school or junior college coach considered to be a friend of a prospect even though a particular prospect may not be identified?

**Answer:** Yes. Such coaches necessarily are considered to be friends of prospects and therefore it is not permissible to entertain these coaches at any site. This precludes entertainment in the form of free admission or at a special reduced rate to an institution's athletic contest, at hospitality rooms at coaching clinics and high school all-star games, at dinners or social affairs sponsored for coaches, and any other form of entertainment. [B 1-5-(e)]

# CERTIFICATIONS

## Track Meet

The following track meet has been certified by the NCAA Extra Events Committee in accordance with NCAA Bylaw 2-4:

**USA-USSR Junior International**, July 28-29, 1972, Sacramento, California

## Football Games

The following football games have been certified by the NCAA Extra Events Committee in accordance with NCAA Bylaw 2-3:

**Shrine East-West**, December 30, 1972, San Francisco, California  
**North-South Shrine**, December 25, 1972, Miami, Florida  
**Ohio Shrine Bowl**, December 2, 1972, Columbus, Ohio  
**Hula Bowl**, January 6, 1973, Honolulu, Hawaii  
**Blue-Gray Game**, December 27, 1972, Montgomery, Alabama  
**American Bowl Game**, January 7, 1973, Tampa, Florida

## Soccer Clubs

The following soccer teams have been certified by the NCAA Extra Events Committee in accordance with the provisions of Constitution 3-9-(d). The certification of each team shall be in effect until August 31, 1973, unless the membership is otherwise noted.

**California**—Berkeley Mavericks, Oakland; Oakland Rams, Oakland.  
**Canada**—P.A. Nationals, Toronto.  
**Illinois**—Olympic Team, Edwardsville.  
**New York**—Buffalo SC, Cheektawaga; Kay's Krew, Crown Point.  
**North Carolina**—Chapel Hill SC, Chapel Hill.  
**Ohio**—Stow Alumni Tallmadge, Ohio.  
**Vermont**—Arlington SC, Arlington; Bennington SC, Bennington; Castleton SC, Brandon; 19th Green SC, Proctor; Proctor SC, Proctor.



**LESTER BURKS**  
Enforcement Staff

## Lester Burks Joins NCAA Staff in K.C.

Lester J. Burks has been named NCAA executive assistant in the area of investigation and will join the staff at the National Collegiate Athletic Association's Executive Office in Kansas City.

Burks, 42, replaces Ralph McFillen, who recently resigned to accept a dual head coaching position at Russell (Kansas) high school.

Burks has been Club Director of the John Thornberry Boys' Club in Kansas City, Mo. for the last two years. He was in charge of the entire operation of the Club, which has a staff of 20 and a membership of 2,100 boys. Burks joined the Thornberry Boys' Club staff in 1968.

A graduate of Grambling College, Burks had an outstanding career in high school and college athletics. He played professional baseball in the Negro League, and was a member of the Harlem Magicians basketball team for six years.

Burks is married and he and his wife have two children.

## NCAA Briefs

In 26 years of coaching Rider College tennis teams, **BOB KILGUS** has yet to experience a losing season. He reached a personal milestone this year with his 300th career victory. He coached six undefeated teams.

**WISCONSIN-GREEN BAY** is located in football country. Still, the booster club was able to raise over \$14,000 for the school's basketball and soccer programs. A total of 410 persons joined the booster organization, a renewal rate of 79.3 percent.

It takes quite a while to reach 400 wins in football but **NORTH CAROLINA** will do just that with its first victory in 1972. In 81 years of competition, Tar Heel teams are 399-285-48.

South Carolina football coach and athletic director, **PAUL DIETZEL**, has been honored as the "Christian Coach of the Year" by the Fellowship of Christian Athletes.

Texas Christian added **EARL LEGGETT** to the football coaching staff and laid claim to the largest grid tutor in the SWC. The former LSU star stands 6-4 and weighs 300-pounds. "I don't think many people will argue with him," said head man Billy Tohill, "I know I plan to get along with him."

Penn State assistant football coach **J. T. WHITE** played on two national championships at two different schools. He was on the 1942 Ohio State team and after three years in the Army was a member of the 1947 championship team from Michigan.

# THE NCAA RECORD

A roundup of current membership activities and personnel changes

The NCAA NEWS inadvertently reported in the June 25 issue that **DR. ROBERT J. TIERNEY** had retired as director of athletics and baseball coach at Queens College. Dr. Tierney did retire as baseball coach, but he is continuing as athletic director.

## FACULTY ATHLETIC REPRESENTATIVE

**DR. ROBERT L. BRABENEC** replaces **WILLIAM WATTS** at Wheaton College.

## DIRECTORS OF ATHLETICS

**ROYCE M. FLIPPIN** has been appointed at Princeton. **Rev. MICHAEL J. BLEE, S.J.**, is the acting AD at St. Joseph's College. **Rev. Blee** is replacing **JACK MCKINNEY**, who resigned to devote full time to his duties as head basketball coach.

**BURT SMITH** is **BIGGIE MUNN's** successor at Michigan State. **CECIL COLEMAN** has replaced **GENE VANCE** at the University of Illinois. Coleman was AD at Fresno State from 1963-1970 and at Wichita State in 1971.

## COACHES

**FOOTBALL**—**OLLIE KELLER**, former assistant at Iowa State and Memphis State, has been named at Northeast Louisiana University. **CARL FALIVENE** takes over at the University of Vermont.

**BASEBALL**—Oregon State University has appointed **JACK RILEY**, former baseball and basketball coach at Columbia College. **MILES McAFEE**, one-time major leaguer, takes over at St. Mary's College in California. **JIM WASEM**, former Monmouth College baseball and basketball coach, replaces **JOHN BARNES** at Northwest Missouri State College.

**BASKETBALL**—**JAMES R. FARIS**, former high school coach, has been named at Shaw University. **CURTIS W. TONG**, who had a 139-49 record in nine years, has resigned at Otterbein College. Tong has accepted a teaching position at the University of Vermont.

**ED JUCKER**, former University of Cincinnati coach, succeeds **BOYD COFFIE** at Rollins College. Coffie will continue as baseball coach. Former University of Connecticut assistant **JAMES T. VALVANO** moves into the head position at Bucknell University.

**TRACK**—**BILL DELLINGER**, assistant to **BILL BOWERMAN** at the University of Oregon, will serve as Oregon's head coach until Bowerman returns from the Olympic Games. Bowerman is head coach of the U.S. Olympic team. **ARTHUR HARVEY** has been appointed at Eastern Kentucky University. Harvey, who was an assistant at Illinois State University, also will coach cross country.

**SIDNEY G. MILLER, Jr.** will coach Chicago State University's first intercollegiate track and field team. Miller also will continue as cross country coach.

**WRESTLING**—**VON HENRY**, former Big Eight champion, has been appointed at the University of Missouri-St. Louis. Chicago State University has named **GEORGE T. STROIA** as head coach of its wrestling team which will be the first in Chicago State's 103-year history. St. Olaf College has named **BILL BARTLETT** to fill in for **CHUCK LUNDER** until Lunder returns from a sabbatical leave in January.

**CREW**—**STEVE GLADSTONE**, who led Harvard's lightweight crew to undefeated seasons the last four years, has been selected as the head coach at the University of California, Berkeley. Gladstone succeeds **MARTY McNAIR**.

**LACROSSE**—North Carolina named **RON MILLER**, also serves as fencing coach.

**SWIMMING**—Oklahoma named **RICHARD QUICK**, assistant at SMU. **WILLIAM MAINERICH, Jr.** has been selected as the replacement for the retired **ROLF MELLBY** at St. Olaf College.

**TENNIS**—Resigning after 16 years at Indiana is **BILL LANDIN** to become the pro at the Denver Country Club. **SCOTT GREER**, who has been at Western Illinois University for six years, succeeds Landin.

**TOM HIGGINS**, two-time Ohio Valley Conference and West Virginia State Public Courts champion, has been named as **DR. JACK ADAMS's** successor at Eastern Kentucky University. Adams will devote full-time to teaching. **JOHN DESMOND** has resigned at the University of Wisconsin to become director of the L. E. Phillips-YMCA Tennis Center in Eau Claire. University of Nebraska has approved **JAMES PORTER's** appointment.

**GOLF**—**JACK ADLER** resigns to teach after six years as Oregon top man. **DR. J. T. PAGE** resigns after 17 years at Seattle University. **ROBERT KREIDLER** is new at SUNY-Binghamton. **GEORGE HALL** retiring from Cornell.

**SOCCER**—Davis and Elkins named **FRED B. SCHMALZ** to replace retiring **CHARLES M. SMITH**. **ALVIN E. (Al) HER-SHEY**, former All-American player at Elizabethtown College, replaces **NOWELL HOOVER** at Franklin and Marshall College. **JACK KINEALY**, who was an All-American at St. Louis University in 1967, has been named to replace **MIKE KESSLER** at Washington University.

**PETER S. ESDALE** moves from Western Michigan University to American International College where he also will coach hockey. **CARSTEN LANGELAND** leaves the University of Minnesota after five years to take over at St. Olaf College.

## TRAINERS

**JOHN M. ALVAREZ** takes over for **WALT DeLAND** at the University of Utah. Alvarez has been at the University of Idaho since 1970.

## SPORTS INFORMATION DIRECTORS

**DAVID MATTHEWS** succeeds **RON CANTERA** at Harvard. Matthews has been the assistant SID at Harvard for three years. Cantera resigned to pursue a career in broadcasting and public relations. **TOM YORK** has been selected at Cal State Fullerton.

**JOHN GORDON** has been appointed at Rollins College. Chapman College has named **TOM OLSON**, and **DOUG NASSIF** replaces **BOB MAZZA** at Pepperdine College.

## NEWSMAKERS

The University of Missouri has named the playing field of Memorial Stadium "Don Faurot Field" in honor of **DON FAUROT**, the long-time Missouri football coach and director of athletics. The Sun Bowl has appointed **HUGH ORTMAN**, former sports information director at Villanova University, as director of promotion and public relations.

**DIED**—**GARY CROSBY**, 20, leading scorer and most valuable player on Michigan Tech's hockey team last season. **VINCENT J. (PAT) PAZZETTI**, 82, who was inducted into the National Football Hall of Fame for his outstanding quarterbacking at Wesleyan College and Lehigh University.

## Something for Everyone

Continued from page 3

The underachiever belongs on the sidelines, not in intercollegiate athletics.

Coaches have excellent opportunities to counsel students. Many students feel freer in talking to a coach; there is less restraint involved. Coaches are constantly in situations where emotions are rubbed raw. They work with people in real-life situations—in stress, joy, defeat, frustration. They develop an empathy which makes them excellent counselors.

Perhaps Frederick L. Hovde, president of Purdue University, wrapped it all up best when he said recently: "It seems to be that in the management of the affairs of men in this society and all societies, the strain is always on the character and never on the intellect—for our knowledge is great about man and nature and society and all the things we need to know, but our ability to manage our affairs puts a strain on the character—and where is this more true than in the field of the management of intercollegiate athletics."



## Summertime Means NSYSP Fun for Kids

For the fourth straight year the National Summer Youth Sports Program has turned what could have been a long hot summer into a "cool time" for thousands of underprivileged children.

The NSYSP is a sports program for poverty-area youngsters. The program is administered through the NCAA and sponsored jointly by the Federal Government and the universities and colleges where it is conducted.

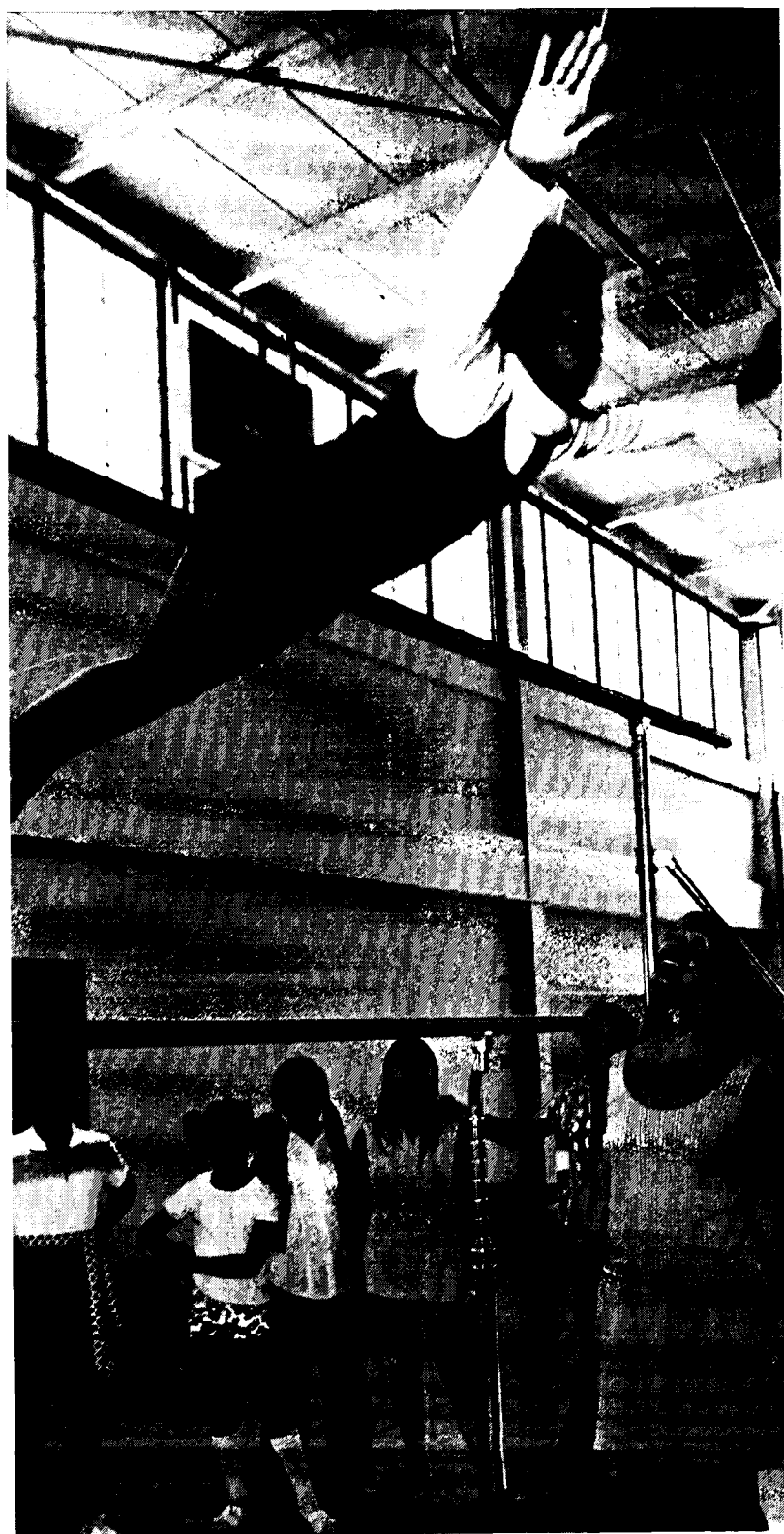
This summer the program was held on

104 college campuses in 67 cities and 35 states.

The NSYSP offers youngsters training in various sports activity for a 30-day period covering an average of six weeks. Each youngster receives a physical examination and a daily meal.

In addition, the NSYSP enrichment program gives the youngsters encouragement to continue pursuit of an education and to avoid such escapes as drug usage.

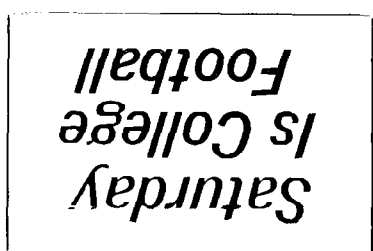
The photos on this page provide a pictorial testimony for the program.



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*In This Issue:*

"College Football . . . 1972," an hour-long program, which will spotlight the outstanding stars and top games, will premiere on the ABC Television, Sunday, Sept. 10. The series, to be hosted by Bill Fleming, will air for 12 weeks, concluding on Sunday, Dec. 3. This is the fifth year this special show will be seen on the ABC. NCAA Film Service will produce the show.



**'College Football  
...1972' Show Set**

**NEWS**

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# Northern Arizona Big Winner in Promotions

(EDITOR'S NOTE: Achieving recognition for athletes at smaller schools, located not near metropolitan areas or not gaining nationwide attention via televised games, etc., is a chore. Here's how one school gets the job done.)

**By WYLIE SMITH**  
*Northern Arizona University*

All-America recognition for athletes means that sportswriters, sportscasters and coaches, who vote for these teams, across the nation recognize the caliber of a school's athletic program.

Over the last six years, Northern Arizona University has had 40 All-America selections in eight of the 10 sports the school competes in.

People have made wise cracks about so many All-America athletes in such a short time; however, of the 15 in football, nine continued in football last year and two more passed up the opportunity to go directly into coaching. There have been seven in basketball to receive this honor at NAU and seven have been involved in further play—six of them were All-America.

The baseball program has produced six All-America awards—two players claimed two of the awards each and both of these players continued as professionals.

In the other sports, NAU has produced 12 All-Americans over the same six-year span and these were earned in head-to-head competition at national meets or tournaments. The track and field and cross country programs have had nine such awards while wrestling has had two and skiing one.

Promotion of athletes who are voted on is no easy task. At NAU a brochure is prepared on the football players which is sent out in mid-summer and again near the end of the season. News letters are sent on a regular basis early in the season and after Every game during the last half of the season.

**New Product on the Market**

An All-America hopeful is really like a new product on the market. The better he is promoted, merchandized and even "packaged," the

more saleable he is. However, no school or athletic department should all of a sudden decide that "It's time for us to have an All-America athlete," and promote someone not really deserving of the honor because that selection may well be your first and last for a long time.

Several years ago NAU promoted an athlete for All-America honors and after the promotional material had been sent out and it was nearing time for those making the selection to vote, this individual had developed a poor attitude, contributed little to the team and was a trouble maker. At our expense, we called every voter on the panel, asking that they not vote for this athlete. They thought we were nuts, but we felt the voters now have a deeper conviction about the athletes NAU promotes for national honors.

"Changing horses in the middle of the stream," is bad psychology because it shows you are not really convinced that your athlete or athletes are deserving during any given year. NAU generally selects from two to four of its top players for pre-season promotion and as the season progresses, the player or players doing an outstanding job are the ones who receive all of the promotion. If you select one player and he is doing poorly and at mid-season you start promoting another player, your efforts are generally wasted.

Frequently the best player on the team is not the recipient of an All-America award and this occurs because the top player on the team may be a quarterback, running back or a receiver. The lineman, defensive back or linebacker you promote may well be the best nominated at these positions. Salesmanship enters the picture when you promote an athlete for All-America honors that has no stats by his name, but is an outstanding athlete.

Individual contributions to the success of the team should be the prime criteria for these national honors, in our reasoning. A good blocking lineman is as important as the quarterback who completes all of those passes and we all know these blockers seldom get mentioned.

Athletics bring about half of the publicity a school receives and with some planning, direction, work and luck it can almost always be favorable.