

Ambassador Holland Wins Teddy Award



Ambassador Jerome H. Holland
winner of 1971 Teddy Award

The United States Ambassador to Sweden is the 1971 winner of the National Collegiate Athletic Association's Theodore Roosevelt Award.

Dr. Jerome H. (Brud) Holland will be presented the "Teddy" Award, the most coveted honor of the NCAA, Friday, January 7 at the Association's annual Honors Luncheon.

Dr. Holland was selected for the award by a jury of prominent citizens and educators.

The "Teddy" Award is given each year to a prominent American "for whom competitive athletics in college and attention to physical well-being thereafter have been important factors in a distinguished career of national significance and achievement."

Past Award Winners

Past winners of the award were President Dwight D. Eisenhower, Senator Leverett Saltonstall, Justice Byron R. White, Purdue University President Frederick L. Hovde, and National Aeronautics & Space

Administration (NASA) official Dr. Christopher C. Kraft, Jr.

Dr. Holland's outstanding undergraduate career at Cornell University and his distinguished service and leadership in teaching, research, educational administration, and international relations brought him the honor.

The ambassador met the Award's initial requirement—earning a collegiate letter as an undergraduate—when he lettered in football at Cornell.

He was honored as an All-America end in 1938 and 1939 and has been inducted into the National Football Hall of Fame.

Dr. Holland was named by President Richard Nixon as Ambassador to Sweden in 1970. Prior to his appointment, he had represented the United States in many international conferences.

He served as president of Hampton Institute, 1960-1970, and as president of Delaware State College, 1953-1960.

Dr. Holland earned his B.S. degree in 1939 and M.S. degree in 1941 at Cornell. The University of Pennsylvania awarded

him the Ph.D. degree in Sociology in 1950. He has received eight honorary degrees.

Dr. Holland's commitment to the principles of freedom, equality, and justice for all Americans is in his publications on the subjects of the employment status of the Negro, patterns of Negro residency, desegregation of the schools, counseling and guidance as related to Negro youth, and the Negro in higher education. His book *Black Opportunity* is widely acclaimed.

His leadership in and contributions to local, national, and international organizations have won him innumerable awards including: the first recipient of the Freedom Citation of the Chapel of the Four Chaplains at Temple University; Cheyney State College's Human Relations Award to an American Educator; *Sports Illustrated's* Silver Anniversary All-America Award for outstanding contributions to American life since graduation from college; and the Distinguished Service Award for 1971 from the Experiment in International Living.

Continued on page 2



VOL. 8 • NO. 14

DECEMBER 15, 1971



NCAA Film Wins Award

Daniel G. Endy, left, Executive Vice-President of Sports Films & Talents Incorporated, and Mike Berger, right, representing Pepsi Cola, accept Golden Eagle Film Awards from Dr. William G. Carr, president of CINE. The NCAA Basketball Highlights Film won the Golden Eagle Award as the year's outstanding sports film. Sports Films & Talents Inc. produced the film for NCAA Films and Pepsi Cola was the sponsor.

Nebraska-Oklahoma Game No. 1 in Television Ratings

More American television homes tuned in the Thanksgiving Day Nebraska-Oklahoma game than any other NCAA football telecast in history.

The figure was 13,600,000 homes, and the show had a fine rating of 21.5. The comparative figures for the competing professional football telecast were 7,140,000 homes and a rating of 11.5.

For comparative purposes, here are the all-time top college grid telecasts based on average homes, with the rating of each listed at right:

Oklahoma-Nebraska	1971	13,600,000	21.5
Notre Dame-USC	1970	13,340,000	22.2
Notre Dame-USC	1968	13,050,000	22.9
Notre Dame-Michigan State	1966	12,350,000	22.5
Auburn-Alabama	1971	11,920,000	19.2

The homes figure represents the average number of households tuned in during any one minute of the telecast. The rating represents the percentage of the some 63 million total U.S. TV households which were tuned in during the average minute. This explains why the fewer homes for the 1968 USC-Notre Dame game actually rated higher than the 1970 game between those institutions which had more homes—the total number of TV households had increased in those two years.

Basketball Film Wins Coveted CINE Award

The 1971 NCAA Basketball Championship Highlights film has received the coveted CINE Golden Eagle Award for the year's outstanding sports film.

"We are delighted with the award," said Daniel G. Endy,

Executive Vice-President of Sports Films & Talents, Inc., producers of the film for NCAA Films.

It's the fifth CINE award presented to the NCAA.

CINE (Council on International Nontheatrical Events) selects from American non-theatrical motion pictures, television documentaries, and theatrical short subject entries of special merit to represent the United States in international film festivals and exhibitions. Each year CINE receives more than 700 entries from throughout the U.S.

The award was presented to Endy and Mike Berger, representative of Pepsi Cola Company, sponsor of the film, at the CINE Golden Eagle Award dinner in Washington, D.C.

The film is a 26-minute highlights view of the Western Kentucky-Villanova and UCLA-Kansas semifinals games and UCLA's championship win over Villanova for the 1971 title.

The award-winning film may be obtained from the NCAA Film Library by writing to:

Association-Sterling Films, Inc.
512 Burlington Avenue
LaGrange, Illinois 60525

Keith Jackson Will MC Honors Luncheon

Keith Jackson, a member of the ABC Television Network's "NCAA Football" broadcasting team, will be the master of ceremonies for the NCAA's Honors Luncheon.

The seventh annual Honors Luncheon will be held Friday, January 7, at noon in the Convention Hall at the Diplomat Hotel in Hollywood, Fla.

The Honors Luncheon, one of the highlights of the annual NCAA Convention, January 6-8, will pay special tribute to nationally prominent journalists who were varsity lettermen as undergraduates; recognizes winners of the NCAA Postgraduate Scholarships; and salutes the recipient of the Theodore Roosevelt Award.

Jackson combines smoothness and versatility as one of America's most popular sports-

casters. He has covered the entire spectrum of sports as both a radio and TV announcer.

In addition to being a regular on the "NCAA Football" telecasts for several years, Jackson worked as the play-by-play commentator on "NFL Monday Night Football" last year.

He also called the football games for Washington State University for four years, broadcast the University of Washington sports for eight years and worked for 10 years with KOMO-TV in Seattle, Wash.

Jackson graduated from Washington State University in 1954.

A smooth-talking, highly knowledgeable commentator, Jackson was the voice of major league baseball when ABC

televised the "Baseball Game of the Week." He is a member of ABC's golf commentating team, worked on the "ABC Championship Auto Racing" series, filled in on the "Professional Bowlers Tour" and has covered numerous events for "ABC's Wide World of Sports."

The ex-Marine, who still retains a trace of his native Georgia in his speech, holds a number of prestigious awards for his broadcasting excellence, including the Headliners Award, the Sylvania Award and the coveted Peabody Citation.

Additionally, he has the honor of having presented the first direct radio broadcast of a sports event from the Soviet Union to the United States in 1958.



Keith Jackson
MC for Honors Luncheon

Collegiate Soccer Championship Getting Showcase Treatment

The National Collegiate Soccer Championship, one of the NCAA's most successful but least known events, gets the showcase treatment this year.

The Championship will be held at the Orange Bowl as part of the gala Orange Bowl Festival.

It's appropriate that this year's field may well be the finest ever assembled in the 13 years of the Championship.

Heading the list is unbeaten and No. 1 ranked St. Louis with a 16-0 record. Howard brings a 13-0 record, while Harvard is 13-1 and the University of San Francisco is 13-2. That's a combined record of 55-3!

When you talk about collegiate soccer you start with St. Louis. The Billikens have enjoyed marvelous success.

Billikens Haven't Lost Since '68

Not only is coach Harry Keough's team riding a 16-0 record into the Championship, the Billikens haven't lost since 1968. St. Louis has a streak of 43 straight undefeated games. The Billikens won 19 in a row before battling Quincy to a scoreless tie in 1970, then they reeled off 23 consecutive victories.

St. Louis has won eight of the 12 national Championships. The Billikens are hoping to become the first team to ever win three straight titles in the Orange Bowl Championship.

The amazing thing about St. Louis' success is the Billikens are doing it with home grown talent. While most college teams depend largely on foreign players, the Billikens are getting the job done with St. Louis players.

"Our kids take a lot of pride in showing others that the U. S. plays outstanding soccer, too," said Billiken Sports Information Director Ed Tabash.

The St. Louis roster shows that 21 of 22 Billikens are graduates of St. Louis high schools.

Soccer is a mighty big thing in the city of St. Louis. It's estimated that 25,000 boys participate in soccer in the city.

Keough, in fact, is the first to admit the city of St. Louis' vast youth soccer program is the key to the Billikens' success.

Yet, it takes a strong leader to put it all together and Keough certainly has been that for the Billikens. Keough has a 61-4-4 record in five years at St. Louis.

The Billikens have proven to be a big attraction in St. Louis, averaging close to 3,000 for home games.

St. Louis soccer fans are very knowledgeable about the game, so if the Billikens aren't playing a strong foe the game attendance drops.

But when the Billikens face a formidable team it's usually standing room only at St. Louis' Musial Field.

The attendance for the St. Louis-Southern Illinois Midwest Regional championship game at Edwardsville was estimated at 10,000 and half of the crowd reportedly came from St. Louis.

No doubt about it, St. Louis is wild about Billiken soccer.

It's a long way from St. Louis, Mo., to Miami, Fla., but the Billikens will have plenty of support from their fans in the Orange Bowl.

* * *

Nebraska Played for Peanuts

Nebraska's football team literally played for peanuts in its Thanksgiving Day showdown with Oklahoma.

Here's what happened:

Governor David Hall of Oklahoma bet Nebraska Governor James Exon 100 pounds of Oklahoma peanuts against 100 pounds of Nebraska beef on the outcome of the Big Eight title game.

And, farther west California Governor Ronald Reagan lost a vacation at Disneyland when Chico State was defeated by Boise State in the Camellia Bowl.

Idaho Governor Cecil Andrus had put up a stay at Sun Valley in the wager.

Teddy Award

Continued from page 1

The 55-year-old ambassador started his professional career as an instructor in Sociology at Lincoln University (Pa.) in 1939.

His career then included a position as Director of Personnel for the Sun Shipbuilding and Drydock Company in Pennsylvania; Director of the Division of political and Social Science and football coach at Tennessee A&I; and Social Research Consultant for the Pew Memorial Foundation of Philadelphia before he became president of Delaware State College in 1953.

He was a member of the NCAA Council from 1964-1966 and served on several other NCAA committees.

Dr. Holland and his wife, Laura, have four children, Jerome Jr., Pamela, Joseph and Lucy.

Columnary Craft

Reprinted below is an excerpt from the writing of a news columnist commenting pertinently about athletics. It is selected because the NCAA News feels it discusses a topic which will interest News readers.

By Buford Green

Journal Courier, Jacksonville, Ill.

An open letter to our favorite six-year-old:
Dear Chris:

In what has seemed far less than your six years we have watched your interests change from the dogs and cows to the tractors and combines to the inevitable cowboys and Indians stages all boys must enter and eventually leave.

Now it appears you are on the threshold of another stage that all boys must also experience—that of competition in the form of athletics . . . sports . . . or just "ballgames" as you call them.

We first noticed it when you began watching, for a few moments, the practices and games your dad took you to instead of finding more interesting subjects in the grass and sticks.

Or maybe we first began to see your growing interest in those who throw, bat, kick or shoot an object and usually wear uniforms when you could sit and watch an athletic event on television without asking if there were any cartoons on another channel.

When Does the Umpire Get to Bat?

In your sixth summer you began asking very natural questions such as why a batter is out after three strikes, why football players wear those funny things over their heads and when does the umpire get to bat.

We're not sure we can answer all those questions to your satisfaction, but we'll try to let you in on what to expect from one of life's greatest growing-up experiences.

We won't try to suggest or condemn the various qualities of this or that game, hereinafter referred to as simply sports. If you have the normal curiosity, you will want to try them out.

There are rewards and problems common to all sports. And, like most of life's paths, there is some good news and some bad news.

First the bad news. When you enter the ring of competitive sports in a few short years you will find that it can cause more heartache faster than perhaps anything you will have encountered to that point.

You will discover that competition can turn otherwise quiet normal and pleasant people into unreasonable fanatics who will not hesitate to go outside the rules toward their own greedy end.

You will find that those who never were or no longer are involved in sports trying to take the game away from those who are participating and for whom the game is designed.

You need only to take in a few Little League (or any level actually) or school team games. If you don't know better, you might think that the games are actually in the stands when you hear the parents and fans screaming at each other and anyone with a uniform on.

You may ask why adults think they have the right to say or do anything short of hitting someone when they watch two groups of youths, trying to outdo the other. We don't have that answer either.

Depending upon your God-given talent and determination, you may never reach the heights of individual success you will lie awake nights dreaming about.

Many try but few are chosen. You may think you were never given a chance, that a coach is playing favorites or that you never got that one break. If it happens, it won't be easy to forget. Some are forever bitter. Some are forever marked.

Oh, but there is a lot more good news than bad. So much that it is hard to find a place to start. There is so much to be gained by a young boy or man who finds an interest in sports and pursues that interest to the best of his ability.

You will make friendships in sports that will last a lifetime. You will gain knowledge about life in general that you could never get out of any book.

Where else will you be put together with a group of peers with one goal in mind—a situation where the color of your skin, the clothes you wear and your background take a back seat?

Many Social Problems Solved on Field

We've heard it said that more social problems are solved on the field of competition than in any political arena. We've also heard it said that the front page of a newspaper tells of man's failures and the sports page tells of his successes. We are inclined to believe both.

You will also find that sports can reflect so well what is to come later in life. You are going to discover in a hurry that not every battle is won and not every one is lost.

You will have to have humility as well as pride and will have to take the disappointment with the glory. The big thing is to try. You'll never know unless you do.

Unless you happen to be one of the chosen very few who can one day use your interest and ability in sports as a livelihood, you will be well off to put sports in its proper perspective early.

Despite how it is painted, sports is still just one game or another. And a game is what sports are intended to be. A game that gives the opportunity for any individual to compete within a set of rules, matching his mental as well as physical abilities against a peer.

If you stay within the rules and use your ability to its fullest extent, keeping in mind that win or lose you have had the chance to compete, you will surely look upon sports as we do.

Many of your fondest memories and dreams will come when you look back at your ball glove and ball, whatever shape it may be.

You know by now that your dad is more involved in sports than most people. You will soon know that we perhaps put a bit more stock in the value of competition than many, but we hope you won't think we are too overboard.

Before long you will also discover that sports has many critics. Some of the critics are right to a degree. Sports can be discriminatory in some areas, and sports on a bigger scale has its untruths and its unruly.

But unless we are mistaken, you will still be given the opportunities we have mentioned because the good greatly overshadows the bad. If sports can help to make you a better person, it will make your dad very happy.

Olympic Tours Being Offered By Federations

Planning to attend the Olympic Games in Munich, Germany?

Well, the U.S. Gymnastic, Track and Field and Wrestling Federations are ready to help.

The three Federations have put together an Olympic Tour package, which not only provides tickets for the Olympics, but includes roundtrip fare.

For additional information contact:

Frank Bare, Executive Director of U.S. Gymnastics Federation, 1225 North 10th Avenue, Tucson, Arizona 85705

Carl Cooper, Executive Director, U.S. Track and Field Federation, 1225 North 10th Avenue, Tucson, Arizona 85705

Myron Roderick, Executive Director, U.S. Wrestling Federation, 4000 West 19th, Stillwater, Oklahoma 74074.

Letters to the Editor

Convention Too Costly?

Dear Editor:

I would like to express my feelings to the NCAA and its memberships on the resolution to be presented to the NCAA Convention calling for a special NCAA Convention for the purpose of considering the proposals of the NCAA Financial Aid Committee.

I am very much concerned about the increasing costs in the conduct of intercollegiate athletics. It appears to me that a planned special convention is antithetical to the purpose of this convention, i.e., cost-cutting measures.

It is almost prohibitive from a financial standpoint for the smaller institutions to be represented at the annual Convention. A special convention would, in my opinion, negate our representation. If voting on the Committee proposals were to be conducted at this time, it would most certainly be significantly influenced by the larger universities who will undoubtedly be represented.

I do not feel as though the planned vote at our January meeting relative to whether or not to have a special Convention will be indicative of the feeling of the memberships toward the proposals. I will personally vote against the special Convention even though I am quite interested in the Committee's proposals.

Sincerely,
J. WILLIAM DOUGLAS
Director of Athletics
Kentucky Wesleyan College

**NCAA
NEWS**

Editor Jerry Miles
Staff Louis J. Spry, Grayle Howlett
Tom Combs

Published 19 times a year by the National Collegiate Athletic Association, executive and editorial offices, Midland Building, Kansas City, Missouri 64105. Phone: (AC 816) 474-4600.

Chevrolet Honors Players With TV Scholarships

Chevrolet Motor Division will climax its scholarship awards for NCAA member institutions during the 1971 football season with the presentation of two \$5,000 scholarships at the Liberty Bowl, Dec. 20.

The ABC sportscasters will select the senior Offensive and Defensive Players of the Year from the "Game of the Week" Series during the Liberty Bowl telecast.

The \$5,000 scholarships in honor of the two players will be awarded by Chevrolet to the general scholarship fund of the respective institutions.

The \$5,000 scholarships will bring Chevrolet's scholarship totals for the 1971 season to \$90,000. During the regular season TV Series and in the Camellia, Pioneer, Boardwalk and Grantland Rice College Division I bowl games, Chevrolet awarded \$1,000 scholarships in honor of the offensive and defensive players of the game.



SCHOLARSHIP AWARDS—University of Nebraska football coach and Director of Athletics Bob Devaney accepts \$1,000 scholarship grants on the behalf of Jerry Tagge and Rich Glover from Chevrolet General Sales Manager Robert D. Lund, center, while ABC's Bill Flemming looks on. Tagge was named top offensive player and Glover was defensive player of the game in Nebraska's win over Oklahoma.

Miles Appointed PR Director for NCAA

Jerry Miles has been appointed Director of Public Relations for the NCAA by Executive Director Walter Byers.

Miles joined the NCAA's Executive Office in Kansas City, Mo. as editor of the NCAA News in October.

Miles came to the NCAA from California State Polytechnic College in Pomona where he was assistant athletic director.

Prior to taking the Cal Poly position, Miles had a 12-year newspaper career with the Pomona Progress-Bulletin.

While serving as sports editor of the Pomona newspaper, he won several writing honors including The Associated Press award for the Outstanding Sports Story in California in 1969. The newspaper's sports section also was judged best in California in its circulation category in 1969.

Miles, a graduate of Mt. San Antonio and Cal Poly Colleges, was selected as "One of the Outstanding Young Men of America"



Jerry Miles
new PR Director

in 1969. He resides in Overland Park, Kan. with his wife, Elaine, and son, Craig.

Promotional, Appearance Rules Interpreted in Detail for SIDs

While many NCAA rules bear upon the activities of the sports information director as a member of the athletic staff, there are several which directly concern him and with which he must be thoroughly familiar.

Of these, three in particular are either new or subject to detailed interpretation.

They include Constitution 3-1-(e) governing the use of a student-athlete's name and picture in promotional contexts, Bylaw 1-1-(c) restricting publicity on the signing of a prospective student-athlete, and O.I. 109, which prohibits the appearance of a prospect on a radio or television show via arrangement by a member institution.

These regulations may be found on pages 7, 27 and 28, respectively, of the 1971-72 NCAA Manual. The text of each:

Constitution 3-1-(e): A student-athlete shall not permit, or accept any remuneration for the use of his name or picture to advertise, recommend or promote, directly or indirectly, the sale or use of a commercial product or service of any kind, and he shall not receive remuneration for endorsing a commercial product or service through his use of such product or service.

O.I. 6. If a student-athlete's appearance on radio or television is related in any way to his athletic ability or prestige, he shall not receive under any circumstances remuneration for his appearance; nor shall he make any endorsement, express or implied, of any commercial product or service. He may, however, receive legitimate and normal expenses directly related to such an appearance.

O.I. 7. It is permissible for the group picture of an institution's football squad to appear on a calendar which is distributed as an advertisement for a particular business, but there shall be no indication that the squad members or the institution endorse the product or the service of the calendar sponsor.

Bylaw 1-1-(c): No member institution shall publicize or arrange publicity of the commitment of a prospective student-athlete to attend the institution or to accept its tender of financial assistance other than by means of a written press release distributed to its normal media outlets.

O.I. 109: A prospective student-athlete may not appear on a radio or television program conducted by the coach of an NCAA member institution, a program in which the coach is participating, or

on a program for which a member of the athletic staff of the institution has been instrumental in arranging the prospect's appearance or related program material. This prohibition applies to the prospect's appearance in person or via film or video tape.

Promotion

In applying C3-1-(e), the SID can evaluate the proposed use of a name or picture by asking, "will this use constitute indirect promotion of the product?" Will it appear, in other words, that the athlete is promoting the product; will use of the name or picture, in fact, help promote a product?

It is important to realize it is not necessary for the athlete to receive remuneration for this regulation to be violated. Non-remuneration promotion is prohibited.

Situation: A commercial firm wishes to print and distribute posters bearing the pictures of an institution's football players.

Question: May the name of the firm appear on the posters?

Answer: No. This would constitute indirect promotion of the firm.

Question: May the firm distribute posters without its name, but advertise the availability of the posters in local media?

Answer: No. This use constitutes direct promotion of the firm.

This rule may be changed at the 1972 NCAA Convention. The delegates will consider an amendment which would allow use of an athlete's name or picture in limited promotional circumstances, provided he does not receive remuneration, and provided further that he does not directly endorse the product.

The amendment reads: "(e) A student-athlete shall not accept any remuneration for or permit the use of his name or picture to directly advertise, recommend or promote the sale or use of a commercial product or service of any kind, and he shall not receive remuneration for endorsing a commercial product or service through his use of such product or service."

Accompanying O.I. 7 also would be amended if a second proposal passes to read as follows: "It is permissible for a student-athlete's picture or the group picture of an institution's athletic squad to appear in an advertisement of a particular business, commercial product or service, provided there is no indication that the squad members, individually or collectively, or the institution endorse the product or service of the ad-

vertiser."

The intent of B1-1-(c) is to specifically and totally limit announcements of signings to written press releases to an institution's normal media outlets. Above all, the rule is intended to avoid signings staged for the media, with television and newspaper photographers covering at the institution's request or at the request of an institution's athletic representative, and to avoid competition between rival institutions to have more and larger press conferences.

Situation: A prospective student-athlete signs a letter-of-intent to attend an institution.

Question: In addition to a written press release, may the institution send a picture of the prospective student-athlete to its normal media outlets?

Answer: No. B1-1-(c) limits the mailing to a written press release only.

Situation: Arriving at prospect's home to have him sign a letter-of-intent, a staff member or other athletic representative finds a media photographer (alerted to the signing by the student or by his own news knowledge) at the home. The photographer asks the coach to pose with the signee.

Question: May the coach or representative appear in the photo?

Continued on page 6

From the Sidelines...



UCLA coach PEPPER RODGERS, commenting on opinions that the USC-UCLA 7-7 tie was "dull": "In the pro vernacular, that would have been a 'great defensive battle,' if it had been two professional teams playing. But because it was a college game, they called it a dull game."

Houston coach BILL YEOMAN, following a 99-yard scoring drive: "Actually, I would just as soon see a nine-yard drive. It's much easier on the equipment."

Coach Vince Dooley, describing the passing duo of Pat Sullivan and Terry Beasley after they led Auburn to a 35-20 win over Georgia: "Sullivan's a superman... the best I've ever seen bar none. We simply were beaten by the best I've ever seen. His receiver, Beasley, is a boy wonder."

MIKE SLACK, North Dakota State's College Division champion in the cross country, describing the start of the race: "It's just a mass of humanity fighting for room and you just have to get out in front as fast as you can, so you

don't get trampled or caught in the pack. Yet, you can't burn yourself out that first quarter mile, because you've got 4½ miles to go."

Wichita State's TERRY BENTON, commenting on the Shockers' chances in the Missouri Valley Conference basketball race: "If the window is down and the keys are in it, we'll drive away with it."

University of Washington quarterback SONNY SIXKILLER has a question. "How come nobody calls me by my right name: 'Achu-Chee Su-Da Ki-Hi?'"

More Pepper Rodgers: "I was a triple threat at Georgia Tech. I threatened to quit three times."

The REV. THEODORE HESBURGH, president of Notre Dame, commenting on the school's going coed next fall and asked what it was like back yonder: "When I first came to Notre Dame, when a girl walked past a dormitory it was like feeding time in a monkey cage."

University of Hawaii coach DAVE HOLMES, answering question if he had any surprises for his game with No. 1 ranked Nebraska: "Yeah, we're going to show up!"

Schenkel Named MC for Lombardi Award Dinner

Chris Schenkel, sportscaster on ABC's "NCAA Football" games, will serve as master of ceremonies at the second annual Vince Lombardi Award Dinner to be held January 14 in the Astorworld Hotel in Houston, Texas.

The Lombardi Award, sponsored by the Rotary Club of Houston, will go to the lineman voted most outstanding by a select committee.

Proceeds from the \$100 per person dinner go to the American Cancer Society's research program.

The finalists for this year's award include Larry Jacobson and Rich Glover of Nebraska, Ron Estay of LSU and Notre Dame's Walt Patulski.

College Football Sets Record for Top-10

In this season of record-breaking runners, college football's 10 most-crowded stadiums had its own stampede: an all-time record in top-10 total attendance.

For 12 weeks, the 1971 season's weekly top-10 attendance soared to 7,733,562—an increase of 237,478 over 1970's previous all-time high.

Most of the increase was due to some top-drawers playing an extra (11th) game the first week of the season. Then two weeks later (September 25), the top-attended games drew 714,446—the biggest top-10 total in 24 seasons of official national attendance records.

Perennial champion Ohio State won its 14th straight national attendance title with a six-game home average of 84,450 spectators. Next were Michigan 80,625; Wisconsin 68,148; Nebraska 67,621 and Louisiana State 66,213.

Top-10 total 12 weeks of 1971 7,733,562

Top-10 total 12 weeks of 1970 7,496,084



GETTING HIS KICKS—Dan Counce of St. Louis University is about to kick the ball during action in the NCAA Midwest Regional Soccer Championship game with Southern Illinois. St. Louis scored a 3-1 win.

Unbeaten Greyhounds Win Title

Loyola College of Baltimore, Md. defeated Rollins College, 7-2, in the championship game of the 1971 NCAA Southern Regional Soccer Tournament before a capacity crowd at Sandspur Field in Winter Park, Fla.

In the consolation finals, Madison (Va.) College blanked Florida Southern, 3-0.

Coach Jim Bullington's Loyola team rallied from a 2-1 halftime deficit to whip Rollins in the championship game. The victory not only gave the Greyhounds the NCAA title, but also a perfect 15-0 season record.

Dennis Wit and Mel Majcherak scored a pair of goals each to pace Loyola.

Charlie Wymer, Ray Laroche and Richie Coleman did the scoring for Madison in its consolation win over Florida Southern.

In the semifinal games, Loyola got three goals from Majcherak in a 10-0 romp over Florida Southern, while co-captain Doug Welsh directed Rollins to a 3-1 victory over Madison.

SOUTHERN REGIONALS Semifinals

Loyola 10, Florida Southern 0
Rollins 3, Madison 1

Consolation Game
Madison 3, Florida Southern 0
Championship Game
Loyola 7, Rollins 2



DEMONSTRATION IN BRAZIL—New Hampshire College Director of Athletics and basketball coach Lou D'Allesandro, left, demonstrates a moving technique for Brazilian basketball coaches during D'Allesandro's three-week tour in Fortaleza, Ceara, Brazil.

Basketball, D'Allesandro Make Big Hit With Brazilians

Basketball and D'Allesandro mean the same thing in the State of Ceara, Brazil, an area of 57,371 square miles on the Atlantic Coast with a population of more than four million.

Lou D'Allesandro, Director of Athletics and basketball coach at New Hampshire College, recently traveled to Fortaleza, the capital of Ceara, Brazil, to conduct basketball clinics for Brazilian coaches and young people.

The program was sponsored by the New Hampshire-Ceara (Brazil) Partners of the Americas. The New Hampshire Partners is one of 82 Partners committees, 40 in the U.S. and 42 in 18 Latin American nations that sponsor mutual self-help projects between people in the U.S. and Latin America.

Next to Soccer

"Basketball is probably next

to soccer, the Brazilian's favorite sport," explained D'Allesandro, who before his trip to Brazil had just returned from Europe on a coaching junket as American Coach of the Great Britain Olympic Team. D'Allesandro pointed out that Brazil's national team qualified for the Olympic games and won the Pan American games this year.

D'Allesandro, who has conducted basketball clinics for young people in the state of New Hampshire, the Bahamas, England, and in summer camps for the physically handicapped, recently completed a book with Renee Mal, international coach for the Netherlands, about basketball.

The book, "The Fundamentals of Basketball", will be published in French and Flemish.

When the Partners committee

in Fortaleza, Brazil heard that D'Allesandro was interested in furthering basketball as an international sport, they contacted their counterparts on the New Hampshire State committee of the Partners who asked D'Allesandro to go to Brazil.

D'Allesandro was eager to go. "I had never been to South America before, but I expected to work with people who were anxious to learn and who were excited about basketball, and my expectations were confirmed," he explained.

"The people were very warm and very eager to learn," D'Allesandro added.

D'Allesandro spent three weeks in Ceara, conducting basketball clinics for coaches and young people. He took with him some films from the National Collegiate Athletic Association and the

notes from his book on fundamentals.

During the first four days, he worked with two Brazilian coaches, Alvero Melo and Jose Porto, who helped him translate his book into Portuguese.

Conducted Classes

D'Allesandro conducted classes at the School of Administration of Ceara in Fortaleza, Brazil, the Nautical Athletic Club, the University of Ceara, the San Rafael Domestic School and the Santo Inacio High School, with lectures in the morning and practice sessions in the evenings. Melo accompanied D'Allesandro as his interpreter.

Armando Martines, assistant to the Governor of Ceara and Chairman of the Ceara (Brazil) Partners, who was instrumental in

bringing D'Allesandro to Brazil, coordinated his activities at the government end of the operation.

As a result of D'Allesandro's visit, which in addition to the classes included a television appearance, a meeting with the Secretary of Education, numerous press conferences, a reception at the Governor's Palace, he was asked to return again for a longer stay. His lecture notes will also be published in book form and distributed to basketball coaches throughout the State of Ceara.

D'Allesandro noted that all of Brazil was really "turning on to basketball." By government decree, mini-basketball will be taught in all the elementary schools in Brazil. He noted school officials and government officials alike were interested in acquiring

Continued on page 5

St. Louis Eyes Third Straight Soccer Title

St. Louis University will be in quest of a record three consecutive National Collegiate Soccer Championships when the Billikens lead a classy four-team field into the 1971 finals at the Orange Bowl in Miami, Fla., Dec. 28-30.

Coach Harry Keough's team has a 16-0 record and not only has won two straight national titles but eight of the last 12 championships.

The Billikens will meet San Francisco (13-2) at the Orange Bowl, while Harvard (13-1) tackles Howard (13-0) in the other semifinal match on Dec. 28. The winners advance to the Championship showdown on the 30th.

Ranked No. 1

St. Louis is ranked No. 1 in the country and the Billikens bring a remarkable record into the Championship. Since 1948, St. Louis has played in 43 undefeated games, winning 19 straight, then tying one, then winning 23 straight.

Keough has a 61-4-4 record in five years at St. Louis.

The Billikens are led by All-American candidate Mike Seerey, who is the No. 1 scorer with 28 points. Sophomore Denny Hadican is close behind Seerey with 20 points. Hadican scored the win-

ning goal in St. Louis' win over UCLA in the 1970 Championship.

Defensive standouts are Bob Matteson and Dale Harmon, who have been instrumental in the Billikens' seven shutouts.

St. Louis advanced to the Championship by defeating Southern Illinois-Edwardsville, 3-1, for the Midwest Regional crown.

San Francisco, the nation's No. 2 ranked team, eliminated last year's runnerup UCLA, 6-2, in the Far West Regional finals.

The Dons had a string of eight straight shutouts during the regular season and coach Steve Negroesco has his team ready for showdown with top ranked St. Louis.

San Francisco's balanced attack is centered around Alex Robustoff, Hans Friessen, and John Micklewright.

The Dons won the 1966 Championship and finished second in 1969, bowing to St. Louis 6-0 in the title game.

Harvard won the trip to Miami by downing Hartwick, 4-1, in the quarterfinals. Sophomore Felix Adedeji and captain Charlie Thomas paced coach Bruce Munro's team.

Adedeji, who established a season scoring record with 18 goals this year, and Thomas each scored two goals against Hartwick.

Thomas tallied six goals in the last six games after returning to action following an early season injury. Fullback Chris Wilmot is the defensive leader for Harvard.

Howard demolished Penn State, 8-0, in the quarterfinals with All-Americans Keith Aki and Alvin Henderson scoring five goals between them.

"Aki is the complete player," coach Lincoln Phillips says of his ace.

1971 National Collegiate Soccer Championship Scores

First Round

New England

Harvard 5, Southern Connecticut 0
Brown 4, Bridgeport 1

New York

Hartwick 3, Army 0
Cornell 2, Long Island University 1

South

Howard 1, West Virginia 0
Navy 3, Southern Florida 1

Pa.-N.J.-Del.

Pennsylvania 2, East Stroudsburg 0
Penn State 4, St. Joseph's 1

Second Round

New England

Harvard 3, Brown 0
Hartwick 4, Cornell 1

South

Howard 3, Navy 0
Penn State 2, Pennsylvania 1

Midwest

St. Louis 4, Ohio University 0
So. Illinois-Edwardsville 2, Akron 0

Far West

San Francisco 3, San Jose State 2
UCLA 5, Chico State 1

Third Round

Harvard 4, Hartwick 1
Howard 8, Penn State 0
St. Louis 3, So. Illinois-Edwardsville 1
San Francisco 6, UCLA 2

Semifinals at Orange Bowl

Harvard vs. Howard
San Francisco vs. St. Louis



AWARDS PRESENTATION—Coach Ed Farrell and President Thurston E. Manning of the University of Bridgeport accepts the NCAA trophy from Bowl Chairman Mike Fiore after Bridgeport's win over Hampden-Sydney in the 1971 Knute Rockne Bowl at Atlantic City, N. J.

Hampden-Sydney Eleven Falls To Bridgeport in Rockne Bowl

The University of Bridgeport (Conn.) took an early lead and held off Hampden-Sydney's (Va.) comeback attempts to post a 17-12 victory in the 1971 Knute Rockne Bowl at the Convention Hall in Atlantic City.

Vin Detore's two-yard run and 36-yard pass from quarterback Roy Ferreira to end Lloyd Cornell gave Bridgeport a 14-0 lead midway through the second quarter.

Homer Wanamaker, who added the two point-after-touchdown kicks, then made it 17-0 with a 41-yard field goal later in the second quarter.

Hampden-Sydney, a 7-6 loser to Montclair State in the 1970 Rockne Bowl, used the passing of quarterback Bobby Long and the receiving of end Lanny Junes in the Tigers' comeback bid.

Long connected on a 9-yard scoring pass to Junes in the third

period, then hit Junes again with an eight-yarder in the fourth quarter.

Bridgeport had a big advantage in total yardage, as it rolled up a 232-151-yard spread. The Purple Knights had 194 yards rushing against the Tigers, who had allowed an average of only 57 yards per game in posting a 9-0 record.

1971 Knute Rockne Bowl

Hampden-Sydney0	0	6	6-12
Bridgeport0	14	3	0-17
Bridgeport—Detore 2 run (Wanamaker kick)				
Bridgeport—Cornell 36 pass from Ferreira (Wanamaker kick)				
H-S—Junes 9 pass from Long (pass failed)				
H-S—Junes 8 pass from Long (pass failed)				
		H-S	B	
First downs10		14	
Rushing yardage74		194	
Passing yardage77		38	
Return yardage64		72	
Passes6-19-3		2-21-1	
Punts10-35.6		9-38.9	
Fumbles lost0		1	
Yards penalized25		81	

Nipper's Passing Paces Samford in Stagg Bowl

Quarterback Jimmy Nipper's passing carried Samford University to a 20-10 triumph over Ohio Wesleyan University in the 1971 Amos Alonzo Stagg Bowl at Phoenix City-Columbus, Ala.

Nipper completed 21 of 42 passes for 259 yards and two touchdowns as the Bulldogs posted their ninth win in 10 games.

The junior quarterback hurled scoring strikes of 40 and 50 yards to Charles Clanton and Steve Parker.

The Ohio Wesleyan defense limited Samford to only 35 net yards rushing, but the Bishops couldn't cope with Nipper's aerial attack.

After Tom Burke's 35-yard field goal gave Ohio Wesleyan a 3-0 lead, Nipper fired his 40-yard TD pass to Clanton to put the Bulldogs on top.

Samford then got a 44-yard field goal from freshman Bill Hawkins, who also converted after both touchdowns, to make it 10-3.

Ohio Wesleyan fought back to tie the game early in the fourth quarter.

A pass interception and a 28-yard pass from Bishop quarterback Steve Chase to Jim Emery

set up fullback Dave Miller's one-yard scoring plunge. Burke's PAT tied the score, 10-10.

Charged Back

The Bulldogs charged back with Nipper hitting Parker for the 50-yard TD with six minutes remaining in the game.

Hawkins booted his 22-yard field goal with 2:33 left. The field goal followed defensive guard Barry Lollar's fumble recovery at the Ohio Wesleyan eight.

The Samford defense held Ohio Wesleyan to only 102 total yards. Meanwhile, the Bulldogs accounted for 294 yards, with Nipper passing for 259 yards.

1971 Amos Alonzo Stagg Bowl

Ohio Wesleyan3	0	0	7-10
Samford7	0	3	10-20
OW—Burke 35 field goal				
Samford—Clanton 40 pass from Nipper (Hawkins kick)				
Samford—Hawkins 44 field goal				
OW—Miller 1 run (Burke kick)				
Samford—Parker 50 pass from Nipper (Hawkins kick)				
Samford—Hawkins 22 field goal				
		OW	Samford	
First downs8		15	
Rushing yardage39		35	
Passing yardage63		259	
Return yardage92		18	
Passes5-14-2		21-43-3	
Punts8-35.5		5-38.2	
Fumbles lost2		0	
Yards penalized98		75	

Leading Rushers

Junior halfback Jim Tully and Detore led Bridgeport's strong ground attack. Tully had 108 yards on 21 carries, while Detore picked up 72 yards on 20 rushes.

The Purple Knights brought an 8-1 record into the game. After a 6-3 loss in the opening game, Bridgeport won eight straight to earn its second invitation to the Rockne Bowl. Bridgeport lost to Randolph-Macon, 47-28, in the 1969 Rockne Bowl.

NCAA FILMS

An extensive library of 16 mm films of NCAA Championship events is available for use by member institutions, high schools, civic clubs and other groups. Many of the more recent films are in color and include sound.

Complete information on the events library, and on other special instructional films, is available from:

Association—
Sterling Films, Inc.
512 Burlington Ave.
LaGrange, Ill. 60525
Telephone: 312/352-3377

The Film Service headquarters is in Washington, D.C. For film service information or inquiries on matters other than obtaining copies of films, please contact:

NCAA Official Film Service
Suite 501, 5401 Westbard Ave.
Washington, D.C. 20016
Telephone: 202/652-1885

Basketball Popular Sport in Brazil

Continued from page 4

ing more expertise in teaching physical education, and that the young people were really enthusiastic about the game.

Before leaving, D'Allesandro discussed the possibility of establishing a college of physical education with some of the government officials and school officials.

"A school of this nature would be extremely beneficial," he explained, "because most of the teachers have not had any type of teacher training, and must learn on the job."

The New Hampshire-Ceara

Lindroth Sparks Bruins To Water Polo Crown

Eric Lindroth's three goals and a sparkling defensive performance by goalie Kevin Craig paced the UCLA Bruins to a 5-3 win over San Jose State in the National Collegiate Water Polo Championship at Belmont Plaza Pool in Long Beach, Calif.

The Bruins, who finished second in the 1970 championship, polished off outmanned Washington, 37-2, and host Cal State Long Beach, 10-1, before handing San Jose its first loss of the season.

The Spartans, the No. 1 ranked team with an 18-0 record prior to the tourney, advanced to the championship game by downing rival Stanford, 10-4, in the opening round and squeezing past an inspired Cal State Fullerton, 10-9, in the semifinals.

Lindroth's three goals were complemented by Jim Puffer and Garth Bergeson's goals for the Bruins, who overcame an early 2-1 deficit.

San Jose's Ken Belli scored twice and Fred Belcher once, but the Spartans were continuously thwarted by Craig. The Bruin goalie blocked 13 shots, including two penalty throws.

Fullerton was the surprise team of the tourney. The Titans took third place by whipping Long Beach, 9-7. Rich Waska scored 14 goals in three games for Fullerton.

Stanford won the consolation with a 5-3 victory over New Mexico.

Defending champion University of California, Irvine bounced back from two losses to whip Washington, 18-5, for seventh place.

UCLA finished the season with a 19-1 record. The lone setback was an early-season loss to USC, a two-time loser to the Bruins in Pacific-Eight play.

UCLA, under the coaching of head coach Bob Horn and assistant Buzz Thayer, has won eight consecutive Pacific-Eight titles. The Bruins captured the first NCAA Championship in 1969 and placed second last year.

Final Standings of 1971 National Collegiate Water Polo Championship

1. UCLA 2. San Jose State 3. Cal State Fullerton 4. Cal State Long Beach 5. Stanford 6. New Mexico 7. University of California, Irvine 8. Washington.

Championship Games First Round

UCLA 37, Washington 2
Cal State Long Beach 13, New Mexico 9
Cal State Fullerton 5, Irvine 4
San Jose State 10, Stanford 4

Championship Semifinals

UCLA 10, Cal State Long Beach 1
San Jose State 10, Cal State Fullerton 9

Consolation Semifinals

New Mexico 13, Washington 4
Stanford 8, UC Irvine 7

Seventh Place

UC Irvine 18, Washington 5

Consolation Finals

Stanford 5, New Mexico 3
Third Place
Cal State Fullerton 9, Cal State Long Beach 7

Championship

UCLA 5, San Jose State 3



Kevin Craig ... UCLA's outstanding goalie

(Brazil) Partners committee is also working on supporting the basketball program in other ways, with D'Allesandro's help.

Send More Coaches

The New Hampshire committee is exploring the possibility of sending more basketball coaches to Fortaleza. Also they are working on plans where Brazilian youngsters could spend some time in New Hampshire under the Partners Youth For Understanding exchange program. They are collecting literature on sports and forwarding it to Ceara for a sports information library.

"Basketball is becoming extremely popular throughout the world," D'Allesandro explained. "It's an exciting sport for spectators to watch; it's comparatively easy to learn; and all you need is a ball, a basket and a couple of guys."

D'Allesandro became basketball coach at New Hampshire College in 1963 after a successful coaching career at Bishop Bradley High School in Manchester, N.H. where he also taught history.

Since 1963, his basketball teams have built a record of 135-47 in seven years.

INTERPRETATIONS

(Note: Publication of an interpretation in this column constitutes official notice to the membership. New O.I.s printed herein may be reviewed by the annual Convention at the request of any member. Questions concerning these or other O.I.s should be directed to Warren S. Brown, assistant executive director, in the Association's executive office.)

It is suggested each set of interpretations be clipped from the News and placed in the back of the reader's NCAA Manual. It also is recommended that a reference to the O.I. be made in the Manual at the appropriate point.)

1.600 Rule

Situation: A high school provides a prospective student-athlete's grade point average or class rank. (94)

Question: In determining a prospective student-athlete's eligibility under the 1.600 rule, is it permissible to round the candidate's high school grade point average or high school class rank for purposes of applying either to the appropriate prediction tables?

Answer: Yes. It is permissible to round from the third to the second decimal place. For example, .580 becomes 58% and .588 becomes a 59% rank; a 3.419 becomes a 3.42. [B4-6-(b)-(1)-O.I. 409]

Situation: A student-athlete is not eligible for practice under the requirements of the 1.600 rule. (116)

Question: May the institution permit this student-athlete to attend practice sessions in some recognized capacity, such as a student manager or coaching assistant, but without participating in physical activities?

Answer: No. Practice is defined in O.I. 304 as any meeting, activity or instruction held at the direction of, or supervised by, any member or members of an institution's coaching staff. Although the student-athlete does not participate in physical activities, he does take part in practice by attending practice sessions or team meetings and receiving instruction. [B4-6-(b)-(1), (2) and (3)]

Financial Aid

Situation: A grant-in-aid recipient lives and eats off-campus and is given cash by the institution in lieu of room and board. The student-athlete uses part of this money to purchase governmental food stamps which results in a considerable savings. (107)

Question: Is this permissible?

Answer: Yes. The purchase of food stamps with funds secured through an institutional grant-in-aid is permissible provided these stamps are available to the student body in general and the student-athlete who purchases them is eligible for such stamps without any special arrangements on the part of athletic department personnel or representatives of the institution's athletic interests. [C3-1-(f)-(6)]

Situation: A student has not been recruited (per O.I. 100) and first becomes a student-athlete by reporting to an institution's intercollegiate team. At the time he reports on call for uniformed squad practice, he is receiving institutional financial assistance, unrelated in any way to his athletic ability, in excess of that described as commonly accepted educational expenses by NCAA legislation. (110)

Question: Must the institution adjust the student-athlete's aid to fall within the limits of NCAA legislation?

Answer: Inasmuch as athletic ability was not a consideration in the award of his aid, the student-athlete may retain the aid for the period of its award without any adjustment. Once the original period of the award expires, any additional financial aid awarded to the student-athlete must not exceed commonly accepted educational expenses. [C3-4-(b)]

Permissible Awards

Situation: A student-athlete enters a special event such as an extra event in track and field or gymnastics. (109)

Question: What are the limitations and guidelines concerning awards which the student-athlete may receive by virtue of his participation in these types of events?

Answer: The sum total of any and all awards received by the student-athlete may not exceed a maximum cost of \$100, and each item received must be properly personalized. Accordingly, a participant in an extra event in track and field, for example, may receive any number of awards, but the total cost of all items may not exceed \$100. [C3-1-(g)-(7)-(ii)]

CERTIFICATIONS

The following soccer teams have been certified by the NCAA Extra Events Committee in accordance with the provisions of Constitution 3-9-(d). The Certification of each team shall be in effect until August 31, 1972, unless the membership is otherwise notified.

California—University Soccer Club, Los Angeles; San Ysidro 76ers, Chula Vista.

Missouri—Kickers PNA United Soccer Club, St. Louis.

New York—Oneonta United Soccer Club, Oneonta.

The membership is reminded that participation of a student-athlete on an outside soccer team which has not been certified will jeopardize his future eligibility in the sport.

Additional teams will be certified by the Extra Events Committee and notification will be printed in the NCAA News.

Six Grid Officials Set in Big Eight

The Big Eight Conference has approved the use of six officials for all conference football games next season on a one-year trial basis.

"Football is much more explosive now and we feel the addi-

tional official is necessary to insure proper coverage of all plays," said Big Eight Commissioner Charles M. Neinas.

The Big Eight is believed to be the first conference to use six officials.



Ernie Casale
Council Member

NCAA Profile

Temple's Ernie Casale Busy...and Successful

Success and work are the trademarks of Ernie C. Casale.

Casale is in his 13th year as Director of Athletics at Temple University. During the last 12 years at Temple all 13 sports have produced winning records and all but two have won championships of some kind.

Still, Casale has found time to be one of the most active workers in the NCAA. He is District Two

Vice-President and a member of the NCAA Council.

In addition, he serves on many NCAA committees, including the Basketball Tournament and the Eligibility Committees.

"Serving on the Council can become frustrating at times, because there is so much to do and so little time to do it," he says. "Being a member of the Council is a real challenge."

"Having served in official capacities with both the Middle Atlantic and Eastern College Athletic Conferences gives me the opportunity to help bridge the gap between local and national views on intercollegiate athletics."

Conference Activities

His Eastern College Athletic Conference activities include: President, Eastern College Basketball Association, 1966-67, 1967-68; member of the Basketball Tournament Committee in 1960 and 1961 and Chairman of the committee since 1962; President of the Eastern Intercollegiate Gymnastic League in 1961, 1962, and 1963; member of the National Invitation Tournament Selection Committee in 1960, 1961, and 1962; member of the IC4A Executive Committee in 1960 and 1961; member of the Eastern Intercollegiate Football Association Executive Committee since 1964; member of the Eligibility Committee for 1965, 1966, and 1967 and its Chairman in 1968; member of the Executive Committee 1969, 1970; and current Vice President of the ECAC.

Casale also has been active with the Middle Atlantic Conference and after having served on various MAC Committees and as a member of its Executive Committee, he has served as Assistant Executive Director of the Conference since 1964.

Except for two periods of service with the U.S. Army, Casale has been connected with Temple in various capacities since 1936. He earned his B.S. degree in Education and M.A. degree in Mathematics at Temple and has taught Mathematics at his Alma Mater since 1946.

While teaching at Temple, Casale completed course work for his Ph. D. in Mathematics at the University of Pennsylvania.

He played on the Temple baseball team for three years and coached both the freshman and varsity baseball teams before assuming administrative duties.

THE NCAA RECORD

A roundup of current membership activities and personnel changes

DIRECTOR OF ATHLETICS

DICK CLAUSEN resigned at the University of Arizona. Clausen, who is heading a committee to find his successor, will become Assistant Vice President for Student Relations. DON READ replaces J. NEIL (SKIP) STAHLEY at Portland State University. Stahley resigned to devote full time to teaching. Read will continue as head football coach. MARSH RYMAN resigned after serving nine years at the University of Minnesota. Former Gopher star PAUL GIEL was named as Ryman's replacement.

COACHES

FOOTBALL—LOU HOLTZ replaces AL MICHAELS at North Carolina State University. Holtz leaves William & Mary after three years. Michaels served as interim coach this past season. CHESTER CADDAS was appointed at the University of Pacific replacing HOMER SMITH. University of Minnesota's MURRAY WARMATH resigned and took the position of assistant athletic director at Minnesota.

JERRY CLAIBORNE, assistant at Colorado, has been selected to take over for ROY LESTER at the University of Maryland. ROLAND DALE takes over for PAT KENNELLY at Southeastern Louisiana University. Dale was an assistant at the University of Mississippi. Kenelly resigned to become full time athletic director at Southeastern.

BOB LYONS was named at Northeastern University where JOE ZABILSKI resigned to become associate athletic director. GERRY HART was appointed at Illinois State when LARRY BITCON resigned. JOHN GREGORY replaces DEAN PRYOR at South Dakota State University.

BASEBALL—JERRY KINDALL, University of Minnesota assistant and former major leaguer, was named to take over for FRANK

SANCET at the University of Arizona. BOBBY WINKLES, who won three national championships at Arizona State University, resigned to join the California Angels coaching staff.

The University of Washington has selected WYCLIFFE NATHANIEL (BUBBA) MORTON, former major leaguer. GEORGE STROIA has been appointed at Chicago State University. Stroia also will be Athletic Business Manager.

SPORTS INFORMATION DIRECTORS

STEU BETTERTON has resigned at the University of Nevada, Las Vegas to become Vice President for Public Relations of World Wide Sports Productions, Inc. DOMINIC CLARK has been appointed acting SID for the remainder of the 1971-72 school year. ROBERT J. ZUER has been named news director at Kenyon College. Zuer's duties will include sports information.

CONFERENCES

McNEESE STATE UNIVERSITY has been admitted to the Southland Conference from which TRINITY UNIVERSITY of San Antonio has resigned effective at the end of the academic year.

NEWSMAKERS

The UNIVERSITY OF CALIFORNIA AT SANTA BARBARA has dropped intercollegiate football. Football started at Santa Barbara 50 years ago.

DIED—PETE PELETTA, 43, University of San Francisco athletic director and former basketball coach for the Dons. A. B. KIRWAN, 66, ex-football coach and President at the University of Kentucky. HARRY STROBEL, 62, former assistant football coach at Ohio State under Wes Fesler and Woody Hayes. NICHOLAS F. (NICK) CARIGLIA, 49, veteran collegiate football and basketball official.

SIDs Must Know NCAA Rules

Continued from page 3

Answer: No. He must explain that for him to do so would be a violation of B1-1-(c) and exclude himself. His appearance in the picture would be an example of publicizing the signing.

Situation: A staff member or athletic representative arriving at a location to have a prospect sign a letter-of-intent finds the young man has called a press conference for coverage of the signing.

Question: What should the staff member or representative do?

Answer: He may permit the prospect to sign the letter. He may not participate in any photographs or interviews. It would be permissible for the young man to be pictured on such an occasion with his parents and/or high school coach, if the coach is not a representative of the athletic interests of an NCAA institution and the institution has not been involved in the arrangements.

Situation: An SID normally includes a freshman football roster in his press book, which must be published before prospective freshmen students actually enroll

or engage in practice.

Question: Does such publication, including names of signees of statements of intent to enroll, constitute a violation of B1-1-(c)?

Answer: No. B1-1-(c) does not prohibit the use of this specific type of publication. Material also could be included on a transfer student who had signed a letter-of-intent.

Prospects on Radio, Television

In the case of O.I. 109, an institution must guard against accidental appearances by prospects with a coach or on a program for which the institution is responsible.

Situation: A coach wishes to show films on his television show of prospective student-athletes who have signed letters-of-intent with his institution.

Question: May the film be shown if the prospects do not appear in person?

Answer: No. Appearances via film or tape are prohibited.

Situation: A station which regularly broadcasts the games of an

institution wishes to conduct a halftime interview.

Question: May a prospective student-athlete, who is visiting the institution and attending the contest, be interviewed?

Answer: No. Under O. I. 109, it would be presumed the institution had arranged for the interview because of its special relationship with any station regularly covering its contests. As a prominent high school athlete, he could participate on a regular news program originating from the station's studios if the interview was arranged by the station, not the institution, and if he was not on a visit to the institution at the time.

Situation: An institution which has visiting prospective student-athletes in attendance at a basketball game wishes to introduce them to the crowd. The game is being televised.

Question: May such prospects be introduced?

Answer: Yes. However, under O.I. 109, the institution must be certain such introductions are not shown on television by design or accident.

Dr. Hardin B. Jones: A Talk With Students About Drug Abuse

This is the final part of a series on Dr. Hardin B. Jones' essay "A Talk With Students About Drug Abuse."

The News feels Dr. Jones, Professor of Medical Physics and Professor of Physiology and Assistant Director of Donner Laboratory, discusses a topic which is of great interest and concern to its readers.

By Hardin B. Jones

University of California, Berkeley

Amphetamine users often show evidence of brain damage in their halting speech, which is similar to the speech of those who have recently learned to use English and still do their thinking in their original tongue. The amphetamine user talks very slowly and struggles to get his thought into words. This impairment is somewhat different from the "glitch" or "glitch" often noted in the speech of LSD or marijuana intoxication.

Many doubt the validity of the evidence that a chronic marijuana smoker who uses drugs is not a true believer. Marijuana is a very subtle drug, and its effects are not so obvious as those of other drugs. It is a very subtle drug, and its effects are not so obvious as those of other drugs. It is a very subtle drug, and its effects are not so obvious as those of other drugs.

Intoxication on the other hand, is a very obvious state. The results of intoxication are very obvious. The results of intoxication are very obvious. The results of intoxication are very obvious. The results of intoxication are very obvious.

A new wave of drug use is sweeping the country. This new wave is sweeping the country. This new wave is sweeping the country. This new wave is sweeping the country. This new wave is sweeping the country.

The renewed interest in LSD coincided with new evidence that LSD probably does not break chromosomes but that marijuana may. I do not want to discuss genetic effects, however, because that issue is not as urgent as the matter of mental damage.

Some young people become totally psychotic after taking LSD, and these (in contrast to the fable that drug use only makes those mentally ill who are at the threshold of such illness) are not usually the ones on the brink of mental illness. Many turn to LSD use because its effects are dramatic; but, in spite of claims for great creativity and understanding, no one has demonstrated any of this under the influence of the psychedelic drugs.

Many with whom I have talked were certain they had reached the pinnacle of knowledge during their trips; but, upon their return to sobriety, they were not able

to say what their insight had been; it is an intangible. Many of these people go back time after time vainly seeking a lasting revelation.

Rather than being expanded, the mind is tricked and shrunk—illusion passes for true creativity. I doubt very much whether there could be a more cruel deception in academia than to convince young people that they can have a genuinely new experience, a deeper understanding of themselves and society, by having an hallucinatory trip when, in fact, all that can be had is an illusion.

Creativity requires mental keenness and sheer hard effort. I have worked all my life as a scientist. Several times I have had insights into the nature of problems affecting our life that went beyond what anyone else had been able to understand.

I don't know anything that is more of a sense of gratification than reaching such understandings. Such moments are not easy to experience. I know that I cannot order up solutions to problems I would like to solve; but when a solution has become apparent, I'm convinced that this is in large part because the mind is working at its peak of performance.

Experiences of Fulfillment

Other experiences of fulfillment and inspiration are possible, such as sitting quietly in a great cathedral listening to spiritual music. The Gothic structures themselves reflect the uplifting inspiration of people working for centuries at tasks that transcend the efforts of any one individual or anyone's lifetime.

A great, but somewhat different, sense of worth comes with gaining the vantage of a mountain top. In scholarly inspiration and accomplishment, one is sometimes partially aware that he climbed in the toe holds of those who came before to gain a bit more perspective of the order to be viewed.

True inspirational experience is great and humbling. It is a cheat that it is perhaps to be lost forever to dimmed minds or by the acceptance that cheap illusions are the truth.

For at least five thousand years, the wise men giving advice have said, "Look upward; try to achieve more than was achieved before. Keep your body in good health. Set your goals high." This is what education is supposed to be about.

Instead, social madness has been spreading in educational institutions. A part of this madness is drug abuse which is increasing at the rate of 7% per month in this country and it has spread to other countries as well.

The level of abuse here is already 100 times more than law enforcement can deal with and problems of this sort have never been dealt with adequately. It has been

shown that there is not only a transfer from marijuana to more dangerous drugs but also that the life expectancy of those who make the transfer is only one tenth of that normally expected.

There is reason to believe from the present trend that, unless young people are educated to have positive goals and to stay away from drugs, one half of the young people of this country will be lost to the drug craze.

The increase in drug use at 7% per month in this country since January 1965 is a similar model to the rise of drug abuse in China in the 18th, 19th, and 20th centuries, but the increase is 15 times the rate observed in China.

China was brought to ruin in 140 years; the same cycle may happen to us in less than 10 years from 1965, the date the drug craze broke into the open. Drug use, in part, is urged by those self-serving persons intending to gain economically or wanting to gain political power in our country.

Heroin use in the United States increased from an estimated 50,000 in 1964 and 1965 to more than half a million heroin addicts, largely young people.

These half-million addicts cost this country approximately 20 billion dollars annually; much of the money is pumped into the underworld and into the knowledge of the political science of underworld politics, you will know that there is a connection between the underworld and the drug industry.

A few years ago China began to increase the production of the opium. Apparently the production of the opium is a favorable economic situation and to try to increase the production of the opium.

These problems are part of the fabric of the problems you should face. We could have talked simply about the nature of drugs and drug abuse. I chose a larger scope to give you some idea of the global and historic aspects of these problems.

They are related to all of the social and political upheaval that now shakes us and the world. You can have a great personal future if you have high values and high goals and are not deflected from your goals by drugs.

As an educator, I have been watching young people all of my adult life and I can see that the youngest generation has better health and is stronger, largely because youth is freer from diseases, has better nutrition, better opportunities, and until now, better cultural environment.

We hope that all of these advantages will be shared by all people. If that is to be, it will be because the youngest generation

will accept the challenge to produce more. If youth follows the line of drugs and social abuse, there will be no progress to share. It will take all the ingenuity that youth has to meet the real challenging opportunities ahead.

My experience in discussing drug abuse with students allows me to share these conclusions with you:

1. No proponent of drug use, even after many attempts, has been able to establish with reasonable validity the existence of a positive benefit from drug taking.
2. Many false claims for the safety of the drug experience have been propounded.

Educated to Reject Drugs

3. Drug users can be educated to reject drugs; a number of the drug-using members of my first two classes now appear to have given up drug use.
4. The decision to take up a life-style free of drug use is dependent upon understanding the hazards of abuse while becoming aware of worthwhile goals.

An antidote to the drug craze is apparent. Anyone who is busy and useful and has a dedication to high goals is not likely to be interested in abuse of himself, his health, or his time by mind-wasting drugs.

¹ Footnote

The political goals of some of the drug cult leaders can be perceived in the almost incoherent ramblings of Leary in his recent book, "High Priest." On pages 111-128, he describes a group drug session using the "sacred mushroom" drug, psilocybin, that took place in December 1960.

"There were the detached philosophers . . . who knew that the new drugs were re-introducing the platonic-gnostic vision . . . here was Allen Ginsberg, secretary general of the world's poets, beatniks, anarchists, socialists, free-sex/love culturists . . . He was lying on the top of the blanket. His glasses were off and his black eyes, pupils completely dilated [from psilocybin] looked up at me. . . [A little later, in the study] In front of the desk looking like medieval hermits were Allen and Peter both stark naked. [Ginsberg's words, as cited by Leary, in capitals] I WENT IN AMONG THE PSYCHOLOGISTS IN STUDY AND SAW THEY TOO WERE WAITING FOR SOMETHING VAST TO HAPPEN. ONLY IT REQUIRED SOMEONE AND THE MOMENT TO MAKE IT HAPPEN — ACTION, REVOLUTION . . . Allen says he is the Messiah and he's calling Kerouac to start a peace and love movement . . . (I also hear Paul Goodman and N. Podhoretz are forming some kind of committee for intelligent action which has as program various things such as sex freedom and drug freedom.)

. . . I SAW THE BEST MINDS OF MY GENERATION . . . Allen talked nearsighted Marx-Trotsky-Paine poetry . . . WHO DISTRIBUTED SUPERCOMMUNIST PAMPHLETS IN UNION SQUARE WEeping AND UNdressing . . . Allen Ginsberg the social-worker politician explaining the sex-drug-freedom-ecstasy movement . . . And so Allen spun out the cosmic campaign. He was to line up influential and each weekend I would come down to New York and we'd run mushroom [psilocybin] sessions."

University of Santa Clara's Henry Schmidt Starts 45th Year as Athletic Trainer

By Dick Degnon

University of Santa Clara SID

Santa Clara, Calif.—When you talk about NCAA records it would be well to include the many standards and firsts which have been chalked up over the last 45 years by the popular University of Santa Clara trainer.

He's Henry Schmidt, who is completing his 45th season as athletic trainer on the Mission Campus 50 miles south of San Francisco, a feat probably unparalleled at one member NCAA institution.

In addition, Schmitt, as he is affectionately known to thousands of acquaintances from all walks of life, has spent 29 consecutive years as head trainer for the East team of the East-West Shrine game, served seven seasons as trainer for the San Francisco 49ers and put in 10 summers as trainer for the Los Angeles Rams. He also was trainer for three years during World War II for the St. Mary's and Del Monte Pre-Flight football teams.

Founded Association

The SCU trainer founded the Pacific Coast Trainers Association in 1948 and also helped launch the National Trainers Association.

However, his main task is getting Santa Clara teams in top shape for competition. But Schmitt's job doesn't end with tape and the whirlpool; he's a psychologist at

heart and spends hours and hours getting Bronco teams up for big games.

Just ask the 49ers and Rams if his spirit signs haven't helped pull out some tough wins over the years. The SCU fieldhouse with its many sign reminders to athletes and his training room with its hundreds of autographed, framed pictures of ex-Schmidt athletes, will attest to the Bronco trainer's work for four and one-half decades at Santa Clara.

The colorful athletic figure, whose personal friends include Gov. Ronald Reagan, Paul Taxalt, ex-Nevada governor and SCU alum, and Bing Crosby, started as a trainer at his alma mater, Santa Clara, while earning a P. E. degree. A top athlete in his youth, Schmitt was the first Santa Clara County athlete to break 10-secs. in the 100-yard dash with a 9.9 clocking while a senior at San Jose High School in 1925.

Recently named to his sixth Hall of Fame (National Trainers Foundation, which he helped found), the Bronco trainer says that Elroy Hirsch was the "greatest athlete to work with," Willie Mays "possesses the best body of any athlete I ever worked on," and Leo Nomellini, Les Richter and Don Paul "were the most rugged specimens."

Having served as trainer for all three of SCU's Sugar Bowl (2) 1937 & 1938, and Orange Bowl-1950 triumphs, Schmitt

rates the Broncos All-American and National Football Hall of Famer, Nello Falaschi, Al Tassi and Len Casanova as the "finest ever Santa Clara footballers."

How does the famed trainer's job differ now than in past years?

"The youngsters coming out for sports today are not as strong in the ankles and legs as they were 20 years ago," Schmidt said.

While the SCU trainer now tapes almost all Bronco football and basketball players, "only a very few required this service a generation ago."

Schmitt, who has cared for such notable recent Bronco athletes as Bud Ogden, Dennis Awtrey, Nelson Briles, Alan Gallagher, Ernie Fazio, John Boccabella, Tim Cullen, and Dan Pastorini, lists his top Santa Clara thrills with guarded candor because of his many years and experiences at his alma mater.

Henry Schmidt Day

They are the Broncos two Sugar Bowl wins, the big upset triumph over Kentucky in the Orange Bowl, Henry Schmidt Day at Kezar Stadium, San Francisco, 1950; his appointment to the SCU Sports Hall of Fame in 1962, and the Broncos baseball team going to the finals of the 1962 NCAA baseball playoffs.

Although it seems odd that the man most revered by Schmidt was not an ath-



Henry Schmidt

Veteran Santa Clara Trainer

lete, but a Jesuit priest. He is the late Rev. Bernard Hubbard, S.J., the famed Glacier Priest from Santa Clara with whom the trainer spent two summers exploring the wastelands of Alaska more than 14 years ago. Henry worked seven years with Father Hubbard after the priest suffered a crippling stroke and helped him back to where he could again say Mass.

"This man was Mr. Universe . . . there was no one who ever had his spirit and desire," the popular NCAA trainer added.

Schmitt, a grandfather, probably can be best summed up by an old Bronco sign he was remaking: PLAY THE BEST BEAT THE BEST BE THE BEST!

NCAA Calendar of Coming Events

Event Site or Host Date

National Collegiate Soccer Championship University of Miami Orange Bowl Dec. 28-30

College Baseball Coaches Association Convention Marco Polo Hotel Miami Beach, Fla. Jan. 3-5

66th Annual NCAA Convention Diplomat Hotel Hollywood, Fla. Jan. 6-8

USTF Eastern Indoor Championship Dartmouth College Jan. 7

U. S. Track Coaches Association Convention Marco Polo Hotel Miami Beach, Fla. Jan. 7-8

College Business Managers Association Convention Marco Polo Hotel Miami Beach, Fla. Jan. 10-12

American Football Coaches Association Convention Diplomat Hotel Hollywood, Fla. Jan. 11-13

Astrodome USTF National Indoor Championship Houston, Tex. Feb. 12

National Collegiate Indoor Track Championship University of Michigan Mar. 10-11



NINE FEET TALL?—No, not quite. Center Pete Perry of Pan American University stands 6-10½, but this photo taken by Paul Cowen, student photographer at Pan Am, makes Perry look like a genuine giant.



1221 Baltimore Avenue, Kansas City, Missouri 64105

An Equal Employment Opportunity Employer
ADDRESS CORRECTION REQUESTED

December 15, 1971

Non-Profit Organization
U. S. POSTAGE
PAID
Permit No. 4794
KANSAS CITY, MO.

Soccer
Championship



Jim Bokern of St. Louis University attempts a shot in Billiken's win over Southern Illinois in the NCAA Midwest Soccer Regionals. St. Louis will play the University of San Francisco, while Harvard meets Howard in the 1971 National Collegiate Soccer Championship semifinals at the Orange Bowl, Dec. 28. See story on page four.

In This Issue:

Ambassador Holland Wins
Teddy Award 1

SIDs Must Know NCAA Rules 3

UCLA Takes Water Polo Crown . . 5

Rockne, Stagg Bowl Results 5