

Players Attest Contracts Were Not Signed

A continuing NCAA investigation into allegations that professional basketball contracts have been signed by certain senior basketball players currently competing for member institutions has failed to develop the necessary evidence to warrant any action.

To the contrary, the seven players interviewed, following reports that the American Basketball Association had a number of players under League or team contracts, have signed all-inclusive, notarized affidavits attesting that they have not signed any such contract or entered into any comparable commitment, NCAA Executive Director Walter Byers announced.

"This represents the most direct and consistent evidence we have," Byers said. "We accept the testimony of the students involved."

Still Underway

"Our investigation has not been completed. It began before the rumors became public and is continuing. With play in the National Collegiate Basketball Championship beginning March 13, we felt a statement concerning the status of our inquiry was in order."

The investigation is being conducted by Warren S. Brown, assistant executive director of the NCAA, and James H. Wilkinson of the NCAA staff.

Brown said he interviewed ABA Commissioner Jack Dolph.

"Dolph was partially co-operative," Brown said. "He was cordial. I don't think he provided all of the information he could have."

Byers made it clear he did not doubt the two newspapermen who reported they saw

documents at the site of an ABA meeting apparently signed by student-athletes, but whether they saw valid documents is the question.

The two, Bill Brill, sports editor of the Roanoke (Va.) Times, and Frank Barrows of the Charlotte Observer, have reported to the NCAA they saw documents which appeared to be an agreement between the ABA and college player Howard Porter of Villanova. Barrow saw a similar document apparently bearing the signature of Jim McDaniels of Western Kentucky. Rumors of early signings have drawn in the names of other top senior players.

The documents were found in a briefcase in a hotel room in Greensboro, N.C., after an ABA meeting January 22. Byers said Barrows made notes from the documents and put them back into the briefcase.

"It should be made perfectly clear that the NCAA has no 'deal' or agreement with any professional organization which prohibits a college player from signing before his college class graduates," Byers stated. "However, most professional organizations have found it to their own benefit to establish such controls over their member clubs."

Ineligible

NCAA rules provide that any player who has entered into any agreement to become a professional, or has made any agreement to be represented by an agent in the marketing of his athletic talents, becomes immediately ineligible.

Should a signee continue to play, with the evidence discovered later, then his team might be subject to forfeiture of all

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NCAA Financial Aid Committee Revises, Expands Report

The NCAA Financial Aid Report, the plan which would base all athletic financial aid on need and would limit the number of football and basketball grants, was revised and expanded after the 10-member Committee met with representatives from four NCAA-affiliated coaches associations at its first post-Convention meeting February 28-March 2 in Denver.

"We had a very fruitful meeting with the coaches," said William J. Flynn, immediate past NCAA secretary-treasurer and chairman of the Committee. "The coaches were extremely helpful. There is no question that we had a good exchange of ideas."

Coaches present at the meeting were Eddie Crowder (Colorado), representing the American Football Coaches Association; William L. Wall (MacMurray College), the National Association of Basketball Coaches; Ted Bredehoft (Arizona State), the National Wrestling Coaches Association; and J. A. Tomlinson (Arkansas State), the American Association of College Baseball Coaches.

Named Coaches

The NCAA Officers appointed the coaches to the Committee as non-voting consultants, after each coaches' association nominated two candidates.

Crowder and Wall were picked from nominees recommended by the football and basketball coaches groups, while Tomlinson and Bredehoft were selected from the remaining 26 nominees from all other affiliated coaches' organizations.

"We now have to wait until we receive reaction from the various coaches associations on our new findings," Flynn said. The Committee will consider the feedback from the groups at its next meeting—May 15-16 in Kansas City, Mo.



Eddie Crowder

Colorado football coach consultant to Financial Aid Committee

The major change in the report came in the "numbers" section of the three-part plan.

Originally, the plan called for the limiting of grants to 30 and 6 in football and basketball respectively on an annual basis, subject to "banking" privileges, which would have allowed an institution to carry over five of its grants in the sport of football and two in basketball.

However, the Committee decided to revise the "numbers" section and extend it to other sports, as well as to expand other sections of the report.

The Committee retained the limiting numbers of 30 and 6 for football and basketball, but changed the "banking" figures. The report now calls for 10 carry-over scholarships in football, as opposed to five in the previous report. The plan also now calls for a limit of 10 five-year, "red-shirt" student grants.

"The point was made at the

meeting," Flynn said, "that a good number of students take more than four years to graduate, so we made this ruling for hardship cases instead of adopting an arbitrary four-year rule."

The Committee left the number of basketball grants at six and the "banking" figure at two, and voted to allow two five-year students per year."

Another Revision

The formula also was revised for an institution where freshmen are eligible.

In football, the number of grants which could be issued by such an institution would be 25, with seven allowed for banking, and five for "red-shirt" students.

For basketball, the number of grants at these institutions was reduced to five, while banking and five-year figures remained the same.

The Committee also proposed to add to the report a limit on the number of coaches an institution may employ, and voted to develop limitation of grants in other sports.

The limitation on coaches would vary in University and College Division I and II in all sports, while the figure also would vary where freshmen were eligible for varsity competition.

The NCAA Executive Office was assigned to research the limitation of grants in other sports. The Association will study conferences which already have limitations, and then will send the figures to the various coaches associations to get their reactions.

In other additions to the report, the Committee voted in favor of the one-year scholarship rule and assigned Committee member John Sawyer of Wake Forest to look into establishing a conference letter of intent signing date — the earliest date when a conference or institution could sign athletes.

It also assigned immediate past NCAA President Harry M. Cross to check the counting of grants for athletes who participate in more than one sport, should other sports be added to the Financial Aid plan.

Michigan faculty representative Marcus L. Plant was selected to head efforts to work a one-year scholarship rule into the plan, with the provision that a student-athlete's scholarship would not be

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Bill Sims, Kansas City Star sportswriter and past-president of the U.S. Basketball Writers Association, drew the names out of the cup in the NCAA's Kansas City Executive Office to match prospective teams in first-round competition for the National Collegiate Basketball Championship. Assisting him is Miss Barbara McPherson of the NCAA Staff.

Sixteen UD Teams Set for NCAA Regional Tournaments

Fifteen teams will set out to do what no team has done in the past seven seasons this weekend — beat the UCLA Bruins in the NCAA Basketball Tournament.

The field begins competition at four regional sites March 18-20, with the finals set for Houston March 25-27.

The Bruins have won every game they have played in the tournament since 1964, with their winning streak now at 24 games. That has meant six tournament victories in the past seven years — 1966 being the only season they failed to capture the championship trophy, after they failed to win the Pacific-8 Championship.

Seven teams automatically qualify for the regional tournaments as a member of one of seven conferences.

They include:

East, South Carolina (Atlantic Coast Conference); Mideast, Kentucky (Southeastern) and Ohio State (Big Ten); Midwest, Drake (Missouri Valley) and Kansas (Big Eight).

Meanwhile, nine other winners of first-round tournament games also qualify for the regionals.

Eight conferences automatically qualified teams for the just completed first round. This year the teams included:

East—Pennsylvania (26-0 regular season), from the Ivy League; St. Joseph's (19-8), Middle Atlantic Conference; and Furman (15-11), Southern.

Mideast—Western Kentucky (20-5), Ohio Valley; Miami of Ohio (20-4), Mid-American.

Midwest—Texas Christian (15-11), Southwest.

West—Brigham Young (18-9), Western Athletic; and Weber St. (21-5), Big Sky.

Ten at-large teams were selected to first round berths by the University Division Basketball Tournament Committee.

They included:

East—Duquesne (21-3), Villanova (23-6) and Fordham (24-2); Mideast—Jacksonville (22-3), and Marquette (26-0);

Midwest—Notre Dame (19-7), New Mexico State (19-7), and Houston (20-6);

West—Utah State (20-6) and Long Beach St. (22-4).

"I think the Committee did a fine job of selecting teams this year," commented Tom Scott, Director of Athletics at Davidson and the Committee's chairman.

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The New Limitations

(Number of grants allowed in old formula in parentheses)

	Football	Basketball
Total grants per year	30 (30)	6 (6)
Grants to "bank"	10 (5)	2 (2)
Five-year student grants	10 (0)	2 (0)
With Freshmen Eligible		
Total grants	25 (30)	5 (6)
Grants to "bank"	7 (5)	2 (2)
Five-year grants	5 (0)	2 (0)

New Attendance Record Assured

More basketball fans than ever will watch the National Collegiate Basketball Championship in 1971.

Already, over 55,000 people have witnessed NCAA first round games at six sites—5,500 at St. John's, 11,343 at Notre Dame, 11,500 at Houston, 5,500 at Utah State, 13,500 at West Virginia, and 9,000 at Pennsylvania—all capacity crowds.

And close to 100,000 fans are expected to fill four regional tournament sites to capacity March 18-20, when the East tourney will be held at North Carolina State (12,400), Georgia (10,400), Wichita State (10,235) and Utah (15,000).

That would leave less than 23,000 people needed to set a National Collegiate Basketball Tour-

namment attendance record. And since more than that many seats already have been obligated for the first night of the 1971 finals in the Astrodome in Houston, Texas, that record is already assured.

The first night's action obviously will bring a new single-game attendance record, the old mark being set in Freedom Hall of Louisville in 1963 when 19,153 fans witnessed Loyola of Chicago play Cincinnati in the championship game.

And over 250,000 fans (a maximum of 252,410) could witness the 1971 tournament, well above the old mark of 177,469, set in the 1962 series.

NCAA tournament basketball is in its biggest year at the gate—with or without the spacious Astrodome.

Elsewhere in Education

Employment Picture Dim

The College Placement Council said this week that 916 employers indicate they are making 21 per cent fewer campus visits this year and are planning to hire 23 per cent fewer college graduates than in 1970. The placement council also said that 521 colleges and universities in its survey reported that employers scheduled 19 per cent fewer interviews in the period from September to the Christmas recess.

CPC, located in Bethlehem, Pa., reported that a number of employers said an upturn in the economy in early 1971 could result in an improved employment outlook before the end of the college year.

The CPC survey did not include prospects for employment in education. It confined its study to employers in business, industry, and government. It said four broad discipline categories were surveyed at all degree levels: engineering, science-mathematics-other technical, business and other non-technical. Estimates for 1971 were compared to figures for 1970.

The report states:

"Students majoring in business appeared to be affected least, with an 18 per cent drop from last year based on 21,000 hires anticipated by the 916 employers replying to this question. The engineering and other non-technical categories both showed 27 per cent declines. Employers estimated they would have 12,500 openings for engineers and 10,700 for students in the 'other non-technical' category. The hardest hit category was science, mathematics, and 'other technical' with 5,000 anticipated hires, a 31 per cent decline.

"Reductions were reported at all three degree levels by the 916 employers. At the bachelor's level, the drop was 24 per cent based on 42,700 openings. The master's decline was 22 per cent to 6,000 jobs. Doctoral candidates face the toughest employment situation since only 800 hires were anticipated, a dip of 43 per cent.

"In all, the employers responding anticipated 37,616 campus visits during the 1970-71 college year, 21 per cent fewer than the 47,681 they made last year.

"Of the 18 types of employing organizations surveyed, public accounting firms expected the smallest drop in recruiting visits at 2.5 per cent. This was followed by 8.6 per cent in merchandising and related services, and 9.7 per cent in the glass-paper-packaging group.

"The largest employer of college graduates, the government, forecast a 16 per cent decrease in campus visits, with 7,280 compared with 8,700 a year ago. These figures represent 102 governmental agencies at the local, state, and Federal levels.

"The banking-finance-insurance group planned the second largest number of visits with 4,584, a drop of 26 per cent from last season's 6,212. Represented in this group were 134 employers.

"Last year, 916 employers in the Council study hired 69,400 college graduates at all degree levels. Their combined quota this year is 53,400, a drop of 23 per cent.

"One employer category, automotive and machinery, indicated a 49 per cent increase in hires this year but, because of its sharply reduced activity of last season, this still left it under its volume of two years ago. The only other employer group expecting an increase was merchandising and related services at 1 per cent.

"Groups under the 23 per cent average decrease in anticipated hires were research and consulting, 12 per cent; food and beverage processing, 17 per cent; and petroleum, 18 per cent.

"Right around the 23 per cent average in number of hires anticipated were public accounting, banking-finance-insurance, building materials manufacturers-construction, and government.

Private Colleges in the Red

The average private institution in every region of the country is "firmly in the red" and will "not long be able to serve higher education and the nation with strength unless significant aid is soon forthcoming," was the report of the Association of American Colleges which recently surveyed the nation's private colleges and universities.

The report indicated the "average" private institution finished 1968 with a surplus of funds, but that it finished a year later with a deficit, "which it more than quintupled 12 months later." The most-used method of avoiding deficits, according to the report, was to raise tuition, described as the most flexible and immediate source of increased income.

Taken collectively, the report states, private institutions are in debt for 26 per cent of the book value of their physical plants. In dollars, AAC said, this amounts to just under \$3 billion of indebtedness on physical plant, an average of \$3,815,000 per institution. Fifty-two per cent of this indebtedness is to the Federal Government.

Players Attest That Contracts Were Not Signed With Pros

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games in which he had participated ineligibly, and definitely would have to forfeit any game won in the NCAA Championship.

Byers indicated some of the stories asserting alleged signings may have resulted from the activities of agents who have not actually entered into agreements with college players.

Byers blasted the agents, saying his purpose was to castigate most of the agents in the field. "They are despicable and obnoxious.

"Member institutions have ejected agents from their dormitories, escorted them off their campuses, had athletes' telephone numbers changed and arranged for their law professors to serve their athletes without charge," Byers said, "all in an effort to keep these people at bay. Agents on the intercollegiate scene today are like a plague of locusts inter-

upon stripping the green leaves from the shrubs without a care as to what might happen to the bushes.

"I do not mean to diminish the seriousness of this situation, nor to understate the effort which has gone into this investigation, but we have the feeling some of the reports which have stated that players have signed may have been mistakenly based upon the activities of the many agents or would-be agents seeking representation contracts with players.

"In some cases, an agent may purport to represent a player when in fact he does not. Our investigations show an agent may contact a team or league to determine what each might offer a top player if the agent could deliver the player. The agent, in fact, may never even have contacted the player, let alone signed him.

"Some teams report being contacted by several agents, each of

whom claimed he had 'signed' and was representing the same player," Byers indicated.

ABA Agreements

The ABA has admitted to the NCAA that in several cases it has entered into agreements with one or more agents setting terms under which the agent or agents will attempt to sign a particular player, Byers said.

Byers said the NCAA came very close to taking legal action to get Dolph under oath, but that member institutions were reluctant to have their athletes involved, especially during the basketball season.

He said it is the belief of lawyers there were grounds on which the athletes might bring action against the ABA. He said he was sympathetic to the institutions' views they should not have their athletes involved.

"But we may pursue that course in the future."

Columnary Craft

Reprinted below is an excerpt from the writing of a news columnist commenting pertinently about college or amateur athletics. It is selected because the NCAA NEWS feels it makes a point or discusses a topic which will interest NEWS readers.

The Pill Poppers

By Charles Maher

Los Angeles Times

Some of our athletes have found that one sure way to get high for a game is to take amphetamines.

Amphetamines are drugs that stimulate the central nervous system. People who use them may experience adverse side effects (for example, inability to sleep), but some athletes are sure the drugs improve their performances.

Dr. G. Barron Bloom, an internist who helps take care of the Lakers and Kings, has surveyed some college athletes on the subject. He found it difficult to get cooperation, even when it was stipulated that answers to his questionnaire would be treated as confidential medical information. But he did get some replies. For instance:

Q.: Have you ever used stimulant pills to get up for a game?

A.: Yes.

Q.: What was the pill?

A.: Acids, reds and Benzedrines.

Q.: What effect did you feel the stimulants had on your performance?

A.: I did great.

Q.: Was any objective improvement noted by others?

A.: The coach thought I had great spirit.

At the recent sports medicine symposium conducted by the USC School of Medicine, Dr. Bloom challenged the belief that such pills improve performance levels.

"They (the athletes who take amphetamines) may feel they are excelling," Bloom said. "But we have no scientific proof that they are."

Bloom said a Massachusetts doctor, Peter Karpovich, conducted a study of amphetamines several years ago. He used 54 subjects. They were exposed to different kinds of physical activities, including running and swimming. Part of the time they were on amphetamines. Part of the time they were given placebos—pills that looked exactly like amphetamines but contained inert substances. They didn't know when they were taking which pills, and neither did Dr. Karpovich until the study was over. The pills were coded and the codes kept at the American Medical Assn. office in Chicago.

Of the 54 subjects, Bloom said, 50 showed no improvement at all while on amphetamines. Three did show improvement in swimming events. But one swimmer improved while on placebos.

"So, statistically," Bloom said, "we have here a well-run study that shows no improvement in performance or endurance from the use of amphetamines."

But there are athletes who keep popping the things like jelly beans. They will start with one or two, then find they need more to achieve the desired effect. Bloom said this is because the body very quickly develops a tolerance to these pills.

"Some players unfortunately get stuck on them," he said. "They can't withdraw . . . They take them year-round. So you have the poor devil who has to take 10 a day to keep functioning. And there are men in the pro football ranks who take that many."

Bloom also condemned the use of steroids. These are hormone preparations that are supposed to help increase weight and strength.

Bloom said Dr. William Fowler, formerly of UCLA and now of UC Davis, conducted extensive studies of a steroid called Dianabol. First he used it on children with muscular dystrophy. This study took six years. Dr. Fowler found Dianabol had no effect on the children.

"Then he studied healthy, normal subjects," Bloom said. "He studied them for strength, muscle tone, grip, et cetera, and for weight gain. He found no weight gain. He, too, used placebos. The weight gain, in a 16-week study, was plus or minus two pounds for the Dianabol group and plus or minus four pounds for the placebo group.

"A combination often used is weight lifting plus Dianabol. Those using this combination do grow stronger and develop bigger muscles. But it's my own thought that weight lifting alone would yield the same results."

Bloom said users of Dianabol may suffer side effects. One is premature closure of the epiphysis (the effect of which is to stop bone growth). Another is liver damage.

"About three years ago," Bloom said, "38 weight lifters and field-event men were surveyed in Southern California. Half of them had taken Dianabol. The ones who were taking it had been on it one or two years. Their dosage was two to four times the recommended therapeutic dosage. This is a problem we have with our drug culture. If something seems to work a little bit, they say 'Let's boost it up, and it'll work a little more.'"

Part of the trouble, Bloom said, is that kids are being taught to lean on drugs at an early age. "They see people doing it at home," he said. "They're aware of the pill in the purse, all those bottles in the medicine cabinet, the fact that their parents may benefit from tranquilizers. They see the folks reaching for all those bottles.

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John Roning
new Big Sky Commissioner

Roning Selected As Big Sky Commissioner

John Roning, director of athletics at South Dakota since 1961, has been named Big Sky Conference commissioner, effective July 1.

He will replace Jack Friel, who will be retiring at age 73. Friel coached at Washington State for 30 years, retired at 63 and became commissioner of the Big Sky Conference. This retirement will be final, he says. "I'm going to fish and golf."

When Roning takes over, the Big Sky offices will be moved from Pullman, Wash., to Boise, Idaho.

Malaysian Coach Winner of NABC Foreign Grant

Chien Kok Ching, of Kuala Lumpur, Malaysia, is the 1971 recipient of the National Association of Basketball Coaches annual Foreign Scholarship, and is currently touring the United States.

Ching, who has a wide reputation as a player in the various Asian competitions, and currently is active as a coach and administrator of both men's and women's basketball throughout Asia, is being accompanied on his American tour by Bill Wall, MacMurray College (Ill.), who is NABC International Committee Chairman.

As a followup to Ching's visit here, two American university coaches will travel to Malaysia and to Taipei this summer for clinics to assist in development of basketball in Asia.

Complete Ching Schedule

- March 3-4—Illinois State High School Regionals tour.
- March 5—Regional National Junior College Athletic Association at Illinois State.
- March 6—Bradley at St. Louis
- March 8-10 — NAIA Championships at Kansas City, Mo.
- March 13—NCAA First Round at Notre Dame, Ind.
- March 17-18—NCAA College Division Championships at Evansville, Ind.
- March 19—National Junior College Championships at Hutchinson, Kansas
- March 20 — NCAA Regional at Wichita, Kansas
- March 22-27—NABC Convention and National Collegiate Championship Finals at Houston, Tex.
- April 3 — NABC East-West All-Star game at Dayton, Ohio.

Ergogenic Aids and Drugs in Athletics

(Editor's Note: This is the second in a series of three articles on the NCAA Drug Program dealing with the misuse of drugs by athletes.)

"Americans put out the most expensive urine in the world. It is a beautiful bright yellow urine loaded with excreted vitamins."

The speaker was Dr. Donald L. Cooper, an Olympic team physician and the team physician at Oklahoma State University, and his subject was ergogenic aids and drugs in athletics—a speech that he has now delivered to many of the nation's coaches, athletic associations and other interested groups.

As part of the NCAA's Drug Education Program, Cooper delivered his speech to over 1600 delegates and coaches at the January NCAA Convention, expounding on the hazards of many of the ergogenic aids used by athletes, and their overuse.

Unlimited Definition

"The definition of ergogenic is very unlimited," Cooper says. "According to Dorland's Medical Dictionary it is defined simply 'anything tending to increase work output.'"

Cooper categorizes athletic ergogenic aids into four main groups, emphasizing that many are dangerous and that many don't do any good at all.

"This entire area of ergogenic aids and drugs has always fascinated us. We human beings are notoriously on the prowl for a 'gimmick' or 'an easy way' or that 'special something extra.' There are no short cuts to excellent performance, but I guess it is the nature of the beast to keep striving to find some help."

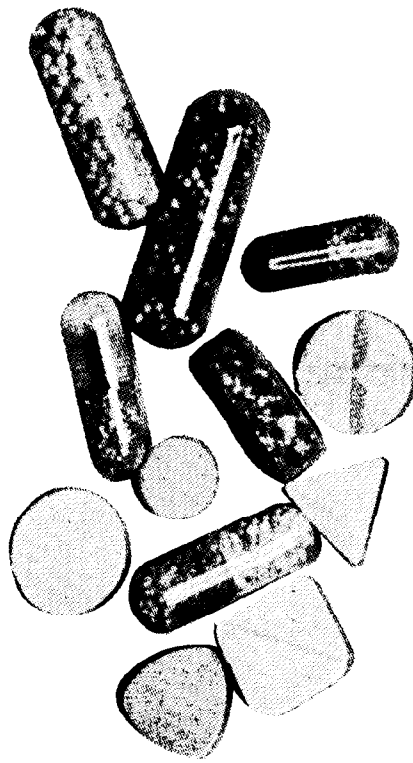
The four ergogenic categories outlined by Cooper are physical and mechanical, nutritional, pharmacological (drugs) and psychological.

The physical aids include use of oxygen, ultra-violet rays, "negative ionization" equipment, massage and many exercise rituals.

"During the football or basketball game, is it wrong to have oxygen available at the sidelines? When you are at a higher altitude, many coaches will insist on it," Cooper commented.

"The best scientific evidence says it is of very little real value, because the oxygen cannot be stored and the increased oxygen tension can last no longer than two or three minutes unless the person can breathe it all the time.

"There, of course, may be some psychological help, and who is to say that is necessarily all bad. The power of suggestion is great."



Cooper says that isometrics, isotonics, weight lifting, and exercise stations are all mechanical ergogenic aids, and all do increase strength and possible work capacity . . . "a direct relationship to the amount of hard demanding and persistent work done. In a sense a good conditioning and varied training program is certainly the best ergogenic aid known to date—one no one would object to this."

No area has received more attention than the nutritional ergogenic aids, according to Cooper.

"When Herb Elliott was eating oats and sea-weed, every aspiring track star was trying to choke the same things down.

Difficult Training

"Herb Elliott also worked darned hard, ran a lot and ate a lot of normal wholesome well-balanced food. Most scientific evidence shows that a well-balanced diet will supply all of the vitamins really necessary. All the scientific evidence seems to show that vitamins are being far over-rated.

"If you can accept the fact that many of these nutritional substances may work psychologically, and certainly if not overdone, can cause no harm, then there is not much to get on a soap box about. I don't feel it is so terrible to use different

forms of psychology, just so long as you yourself don't get the idea that something is a proven scientific fact."

Cooper also discredits coaches who pride themselves on their spartan practice of allowing no water during practices no matter what the temperature.

"The most basic needed elements, besides a well-balanced diet, are water and salt. They are well-known to be needed in hot weather for increased energy output, comfort, and even for protection of life itself."

Cooper lists other nutritional and mineral substances which have been used and have little or no relationship to increased muscular performance—potassium, calcium, magnesium, phosphorus, lecithin, sodium citrate, aspartic acid, coffee, tea, coke, gelatin, and many others.

The pharmacological ergogenic aids are the most dangerous and potentially harmful. Mainly two families are used—the amphetamines and anabolic androgenic steroids.

The amphetamines have paradoxical dangers. An athlete who takes amphetamines thinks he is doing well, but in reality he is not.

"Because of the very real potential habituation and addiction problems the amphetamines must be condemned," Cooper said.

The anabolic androgenic steroids are used to gain weight at an extremely fast rate. However, some studies show that athletes may gain weight, but they don't increase their strength and quickness. The weight gain was caused because of the body retaining fluid.

(An in-depth report on pharmacological ergogenic aids appeared in the March 1 issue of the News.)

Hypnosis

The most noteworthy example of psychological ergogenic aids has been hypnosis, but Cooper feels that many of the previously mentioned substances in the other categories probably have the greatest effect from the psychological category.

"The human animal is by far the most suggestible animal around and can be so easily positively or negatively influenced by those around him, whether it be the coach, the trainer or the team physician.

"Don't forget that a good sound coach, an interested and sincere trainer, and a conscientious and concerned team physician all communicating well with each other can be a real 'ergogenic aid' to any athlete or group of athletes."

(Next: The NCAA's widespread program to combat athletic drug abuse.)

Financial Aid Report Revised, Expanded

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terminated because of his athletic performance. However, it could be terminated if he quit the squad. The Committee also felt a hearing must be conducted by the Scholarship Committee for every student whose aid is not renewed.

The Committee wants to establish a date which would be the earliest on which an institution or conference could sign athletes to any letter of intent—preferably in February.

December Signing

"Right now some conferences have their signing dates in December," Flynn said. "That means that coaches from other conferences and the conference which has the signing date in December are trying to recruit a prospect all fall.

"Not only does this bother the high school athlete's performance, but it means that institutions must have both recruiting and coaching staffs in the fall. By moving the date back, you wouldn't have to hire both staffs," Flynn said. The signing date for the interconference "national letter of intent would remain the same, due to different acceptance procedures by institutions.

The Committee also heard from

Richard Dent of the College Scholarship Service and Bill Henry and Bill Jensen from the American College Testing Service, who talked about the Plan and presented their experiences from running well-established "need

services.

"We were assured by these people that we had a sound system," Flynn said.

"We have to cut costs some way. You hear statements all the time that institutions are in a

financial pinch. And if cost cuts must be made by our institutions, then athletics is going to have to make cuts, too. We have to find a solution, and right now we think we are heading in the right direction with our report."



J. A. Tomlinson



Ted Bredehoft



William L. Wall

coaches were selected as consultants to NCAA Financial Aid Committee

Basketball Tourney in Astrodome...

Basketball

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"In picking the teams, won-lost records of course played a large part in determining our selections. However, we considered schedules, too. Notre Dame is a good example—other teams had better records, but it had a terribly tough schedule."

The winners of the first round game competition included East, Pennsylvania, Villanova and Fordham; Midwest, Western Kentucky and Marquette; Notre Dame and Houston; and West, Brigham Young and Long Beach State.

First Round Game Results

East

Pennsylvania 70, Duquesne 65 (at West Virginia); Villanova 93, St. Josephs 75 (at Pennsylvania); Fordham 105, Furman 74 (at St. John's, N. Y.).

Midwest

Western Kentucky 74, Jacksonville 72 (at Notre Dame); Marquette 62, Miami (O.) 47 (at Notre Dame).

Midwest

Notre Dame 102, Texas Christian 94 (at Houston); Houston 72, New Mexico State 69 (at Houston).

West

Long Beach State 77, Weber St. 66 (at Utah State); Brigham Young 91, Utah State 82 (at Utah State).

Regional Pairings

East (North Carolina State) — Pennsylvania (27-0) vs. South Carolina (23-4); Villanova (24-6) vs. Fordham (25-2).

Midwest (at Georgia) — Western Kentucky (21-5) vs. Kentucky (22-4); Marquette (27-0) vs. Ohio State (19-5).

Midwest (at Wichita State) — Notre Dame (20-7) vs. Drake (20-7); Houston (21-6) vs. Kansas (25-1).

West (at Utah)—Brigham Young (19-9) vs. UCLA (25-1); Long Beach State (23-4) vs. Pacific (21-5).

CD Gymnastics

Northwest Louisiana, Southern Connecticut and Springfield College finished 1-2-3 in last season's College Division Gymnastics Championships, and the same three teams could fight it out for the title this year at the University of Illinois, Chicago Circle, March 25-27, according to Amanda Vega, coach of the defending champion Demons.

"The University of Illinois at Chicago Circle should also be strong, especially since it is hosting the meet. And some of the California schools could be strong, too."

Vega returns most of the strength from last year's team, except for John Elias, second in the all-around competition and winner of the high bar event at last year's event at Mankato State College.

But the winner of the all-around, Paul Tickenoff, returns to Vega's squad, as does Bruce McGartlin and Bob Quintanales. McGartlin was sixth in the horizontal bar and all-around, fourth in the long horse and second in the floor exercise. Tickenoff also won the latter event, as well as winning the long horse and parallel bars competition. He was fourth in the high bar.

Gymnastics

Last March, Newton K. Loken brought home his second National Collegiate Gymnastics Championship in his 24 years of coaching at the University of Michigan.

This season he has assumed the enormous task of hosting the meet April 1-3, in addition to his coaching duties of trying to usher the Wolverines to their second straight Championship in a row.

But even in front of the home crowd, Loken realizes that it will take a supreme effort by his squad to defend the title successfully.

Difficult Compulsories

"We're using the compulsory events this year which will be used in the 1972 Olympic Games, as well as the optional exercises, and they are really tough. We have to work hard now to have our boys improve in those exercises. That can be a tough job for freshmen and sophomores. We'll have some double time and crash work before the meet," he said.

And the compulsory events won't be all Loken has to battle. There probably will be strong teams from Penn State, New Mexico, California or Washington, and Iowa State at the nationals to try to wrestle away the team championship which Michigan now holds.

The Wolverines already have won the Big Ten Championship, which makes them one of the nine teams eligible for the team championship in the NCAA meet. The others will come from the Eastern Collegiate Athletic, the Big Eight, the Western



Indiana Power—The Hoosiers have won the NCAA Swimming Championship the last three seasons, and are heavy favorites for a fourth title this year. Three of the reasons are outstanding freestyler Mark Spitz (right), top frosh distance man John Kinsella (upper left), and their famed coach, Dr. James Counsilman.

Athletic, the Southern Intercollegiate, Midwest, Pacific Coast and the Pacific-8 conferences, as well as an at-large squad.

Penn State from the ECAC, New Mexico from the WAC, California or Washington from the Pacific-8 and Iowa State from the Big Eight have yet to qualify for the NCAA event as a team, as their conference championships are scheduled for later in March.

Iowa State returns its entire team from last year's championship, including Brent Simmons, sixth place in last year's all-around competition; Doug Peak, fifth in side horse; Mason Buck, second in long horse; and Dennie Mazur, third in parallel bars.

California beat Washington earlier in the season in a dual match, but will have to beat them again in the Conference Championships in Berkeley, March 26-27.

"Washington's Japanese athletes work



Denver Captures 14th Ski Title

The University of Denver continued its long hold on the National Collegiate Skiing Championship March 4-6, at Terry Peak near Lead, S. D., capturing its tenth title in the last eleven years.

The Pioneers far out-distanced the rest of the field, finishing with 394.7 points to second place Colorado's 373.1.

In the 18 seasons that the Ski Championships has been held, only three other schools besides Denver have won the title—Dartmouth in 1958, Colorado in 1959-60 and Wyoming in 1968.

The Pioneers won three out of the four individual events this year—downhill, slalom and cross country—and also were tops in the alpine combined (downhill and slalom) competition.

Leading the strong alpine performance by the Pioneers was Otto Tschudi, who was first in both the slalom, downhill and alpine combined. Teammate Eric Paulson was right behind Tschudi in the alpine events, finishing second in each.

Ole Ivar Hansen won the other title for the Pioneers with a first-place finish in the cross country event, while Odd Hammernes was second in jumping.

Colorado's Vidar Nilsgard won the event with 222.5 points, while Bruce Cunningham of New Hampshire was tops in the nordic combined (cross country and jumping).

Total Team Results

Denver	394.7
Colorado	373.1
Middlebury	368.8
Dartmouth	368.3
New Hampshire	367.0
Wyoming	360.8
Fort Lewis	358.5
Utah	328.8
Montana	326.3
N. Michigan	317.7
Nevada	308.2
Michigan Tech	249.0

THE TOP FINISHERS

Downhill

1. Otto Tschudi, Denver	1:38.94
2. Eric Paulson, Denver	1:39.86
3. Tim Hinderman, Colorado	1:41.92
4. Mike Porcarelli, Colorado	1:43.34
5. Ron Hightower, Denver	1:43.46

Slalom

1. Otto Tschudi, Denver	1:33.40
2. Eric Paulson, Denver	1:34.13
3. Tim Hinderman, Colorado	1:37.58
4. Juergen Launspach, Fort Lewis	1:37.58
5. Pat Costello, Denver	1:37.69

Jumping

1. Vidar Nilsgard, Colorado	222.5
2. Odd Hammernes, Denver	221.6
3. Peter Robes, Wyoming	207.6
4. Ingebrigt Dragset, Denver	205.6
5. Martin Grimnes, Vermont	204.8

Cross Country

1. Ole Ivar Hansen, Denver	55.05
2. Stale Engen, Wyoming	55.48
3. Lasse Mjerskaug, Denver	56.32
4. Bela Bodnar, Wyoming	56.39
5. Chris Haines, Western State	56.41

well in the compulsories. It will be a good match to see who wins between Cal and Washington," Loken commented.

Top All-Arounder

Leading the Husky attack is the top individual star of the meet, all-arounder Yoshi Hayasaki. He is the defending NCAA all-around champion, and last year also won the horizontal bar, placed second on the parallel bars, and third on the rings.

"Yoshi has been bothered by a bad shoulder and it has slowed him down a little," said his coach, Dr. Eric Hughes. "But it hasn't bothered him at the time of a big meet."

Washington also has the third best all-arounder of a year ago returning in Hide Umeshita, while Sho Fukushima, fifth in the event two seasons ago, also is back for the Huskies.

However, the Pacific-8 will qualify only

Continued on page 5

College Division Hoop Field Down To Eight

The 15th renewal of the National College Division Basketball Championship gets underway March 17, at Roberts Stadium in Evansville, Ind., the site of the Championship for all 15 years of its existence.

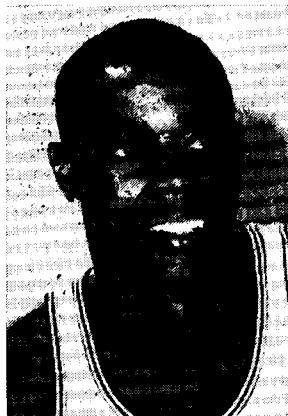
The three day, single-elimination tournament includes a field of eight teams which won their respective regionals. It's always hard to pick this winner, and this year four teams might be termed favorites.

Out of the tough South regional, Southwestern Louisiana emerged a winner with wins over top rated LSU-New Orleans and last year's runner-up Tennessee State. Survival alone from that Regional is reason enough to chart the Rajin' Cajuns as favorite, not to mention the fact that Dwight Lamar's 36.6 per game average was the top scoring mark in the 1971 College Division season.

Southwestern Louisiana will be tested early as the Rajin' Cajuns are paired with Assumption (25-1) in the opener. Assumption was rated No. 1 in the UPI poll and the Greyhounds fit their nickname: fast-break all the way. Assumption only lost to University Division Providence.

Evansville (19-8) has to be considered a real threat playing on its home floor. The Aces had an easy time of it in the Great Lakes Regional. The Aces record isn't that impressive, but they've won 11 of their last 13.

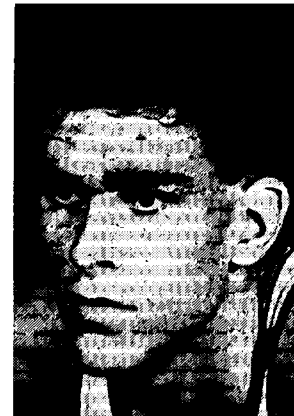
Kentucky Wesleyan (21-6) was swung out of the South Regional and handily won the Midwest. Wesleyan should have a vocal group handy as Evansville is close to



Walt Frazier



Earl Monroe



Phil Jackson

all were outstanding stars in College Division basketball tournament

Owensboro.

But the "favorites" don't always win. Cheney State (23-5) was the surprise winner in the Midwest. Old Dominion (19-8) was the South Atlantic winner and the Monarchs are banking on experience. This is their third straight Tournament visit.

Puget Sound (21-4) is the West Regional Champion but has received a serious blow. Ed Huston, Puget's leading scorer, has a chipped bone in his elbow and probably will not play. Hartwick (21-5) survived from the East in a close win over Buffalo State.

The College Division Basketball Championship has produced an outstanding honor roll of great players. Evansville, which has won more individual titles than any other team, produced Jerry Sloan. Kentucky Wesleyan has been represented by Kelly Coleman and George Tinsley. Phil Jackson, North Dakota; Earl Monroe, Winston-Salem; Al Attles, North Carolina A&T; Jerry Newsom, Indiana State; Bob Dandridge Norfolk State; and Walt Frazier, Southern Illinois, are just a few of the well-known basketball stars who have played in the National College Division Championship.

INTERPRETATIONS

Ice Hockey Participation

[NOTE: The following is a clarification of the "ICE HOCKEY PARTICIPATION" interpretation contained in the March 1, 1971, NCAA NEWS.]

Any person enrolling in an NCAA member institution for the first time on August 1, 1971, or thereafter, is not eligible for intercollegiate athletics if he has ever participated in the Canadian Amateur Hockey Association's Major Junior "A" (Tier I) hockey classification. [C3-1-(d)-O.I. 5, recodified Constitution]

Graduate Student Participation

[NOTE: This is notice that the "GRADUATE STUDENT PARTICIPATION" interpretation contained in the February 1, 1971, NCAA NEWS is not intended to work retroactively against the eligibility of any student-athlete. The NCAA Council approved the interpretation during its January 8-12, 1971, meetings; however, the Association's Officers have ruled that its effective date of application shall be the 1971-72 academic year in order to permit those graduate students to continue to participate who have been doing so during the current academic year.

Such students, of course, are not eligible for NCAA meets and tournaments. [b-4-(1)-(g)]

Eligibility—NCAA Championship Events

Situation: A student-athlete does not participate in intercollegiate athletics during his freshman year in college. He does not participate subsequent to his freshman year.

Question: How many years of eligibility does he have remaining for the purposes of participation in an NCAA Championship event in his sport?

Answer: Three. The rule does not permit four years of varsity eligibility after the freshman year. Accordingly, a student-athlete beginning participation in a particular sport as a sophomore has only three years of eligibility remaining for participation in an NCAA championship event or postseason football competition. [B4-1-(e)]

Recruiting—Paid Visit and Entertainment

Situation: A prospective student-athlete visits an institution's campus for a purpose having nothing whatsoever to do with his athletic recruitment by the institution (i.e., band trip, fraternity weekend, athletic team attendance at sporting event with high school coach). The institution's department of athletics or representatives of its athletic interests are not involved in any way in the arrangements for the visit other than providing, in accordance with established policy, free admission to an athletic event as a public relations gesture on a group basis rather than personally to the prospect.

Question: During the visit, may the prospect receive more than a free admission to an athletic event (e.g., room and board, entertainment) which is not arranged by the department of athletics or a representative of its athletic interests without the visit being considered a paid visit.

Answer: Yes. However, any involvement by the institution's athletic interests would be prima facie evidence of athletic recruitment and constitute a paid visit. [B6-5-O.I. 153]

Recruiting—Contact at Site of Competition

Situation: A member of the athletic department of an NCAA member institution serves on the staff or is responsible for the conduct of an approved event involving high school students (e.g., state high school association tennis championships). Obviously, athletic staff members will come into contact with the participants.

Question: Does this violate the prohibition against contacting a high school student-athlete at the site of his high school competition?

Answer: No. It is permissible for athletic staff members from NCAA member institutions who are responsible for conducting an approved event involving high school students to come in normal contact with participants, it being understood that under no circumstances may recruitment take place. It is not permissible for staff members of colleges who are not responsible for conducting the high school competition to contact any participant at the site of competition. [B6-6]

CERTIFICATIONS

Soccer Teams

Two soccer teams have been certified by the NCAA Extra Events Committee in accordance with the provisions of Constitution 3-10-(d). The certification of each team shall be in effect until August 31, 1971, unless the membership is otherwise notified.

The certified teams (in addition to those already published in the NEWS):

Illinois—MacMurray Soccer Club, Jacksonville;
New York—Goulds Pump Jets Soccer Club, Seneca Falls.

Track Meets

Two track meets have been certified by the NCAA Extra Events Committee, subject to the Provisions of NCAA Bylaw 7B. The meets are (in addition to those already published in the NEWS):

April 10—San Diego Relays, San Diego, Calif.;
May 15—Memorial Stadium Dedication meet, Bakersfield, Calif.

Gymnastics Meets

March 20—Southern California Gymnastics Judges Association meet, Los Angeles, Calif.

Basketball

April 10—Iowa College vs. Wisconsin All-Stars, Dubuque or Marshalltown, Iowa.

NCAA Profile

Howard's Samuel Barnes Begins Term as Secretary-Treasurer

Dr. Samuel E. Barnes, recently elected NCAA secretary-treasurer from Howard University, assumes the record-keeping and financial duties of the Association, as well as the other tasks associated with being an NCAA officer.

He also serves as an ex-officio member of the NCAA Council and Executive Committee, and joins in making many of the Association's interim decisions between Conventions.

"We cannot set policy and procedures," Barnes said. "But as an officer of the NCAA, one must keep the Association headed in the direction that it wants to go. We must promote the truest meaning of intercollegiate athletics throughout the United States and the Association's member institutions."

Barnes has been active in NCAA affairs since joining the Council in 1965, when he filled an unexpired term. Since that time he has served two more years in an at-large position, and two years as NCAA District 2 vice-president.

Besides serving as secretary-treasurer, he also is a member of the Postgraduate Scholarship and Olympic committees.

Athletics for Competitor

In his work in the NCAA, Barnes has lived with the philosophy that athletics are for the competitor.

"The organization must exist for the athlete, and not the athlete for the organization. The athlete must be given every opportunity to grow and develop. Of course, we must not lose the understanding that the institutions must be protected, too."



Dr. Samuel E. Barnes
NCAA secretary-treasurer

Barnes has served as a faculty

member of Howard University since 1947, and currently is a professor of physical education. He served as the institution's director of athletics and head of the Department of Physical Education from 1956-69.

Prior to that he served in numerous coaching positions at Howard—football, wrestling, boxing, track and cricket.

Barnes' first teaching position was at Livingstone College, where he served as the Director of P.E. for men and women and was head football and basketball coach from 1936 to 1941. He also coached the women's basketball team and was director of intramurals.

Since joining the Howard faculty in 1947, he has remained there except for one year when he served as a graduate assistant in the department of physical education at Ohio State University and received his Ph.D. in 1955.

He received his Bachelor's degree from Oberlin College in 1936, and his M.A. from Oberlin in 1949. He did graduate work at Howard in 1952 and at New York University from 1952-53, before receiving his Ph.D.

Barnes served in the military service from 1941-46. He entered the U.S. Navy as an apprentice seaman in 1941. Two and one-half years later he was one of the first 12 black naval officers to be commissioned.

Promotion Committee To Produce Football Ticket Sales Manual

"There is no more challenging and important role for the Promotion Committee than helping to sell tickets to events," NCAA Assistant Executive Director Tom Hansen, who is secretary of the newly created Promotion Committee, said recently.

It was voted February 8, at the Committee's first meeting that its efforts in the immediate future will be concentrated upon production of a manual containing promotional ideas for football ticket sales.

"The financial life of intercollegiate athletics depends on this," Hansen added. "So we will attempt to show in the manual how some institutions have been particularly successful in merchandising tickets."

"We plan to interview directors of athletics and ticket managers at institutions where there has been notable success. We will get details, evaluate them and communicate them to the rest of the membership for its benefit."

Forum '71

NCSS Director Larry Klein will direct the Committee's research into the planning and administration of successful promotional projects and will include several reports on the Committee's findings in Forum '71.

Later, more elaborate reports—in-depth interviews—will appear in the proposed manual, which will be distributed to all football-playing members.

Prior to the Promotion Committee's creation, the Executive Committee at its January meeting approved and funded several promotional projects for the 1971 football season which were recommended by the former Football Advancement Committee and the NCAA staff.

The projects are: Television promotional film clips, for summer and early fall use; preseason college football radio shows; college football billboards; electronic

feed budget supplement, for 1971 preseason football promotion; a press kit; and TV slides of the college football symbol and the NCAA seal to be sent to each TV station in the United States. The estimated cost of these projects is \$71,600.

Three additional projects have been approved by the Promotion Committee and funded out of the Football Advancement Fund. They are: Forum '71; a special computer program for football statistics; and new college football symbol reproduction proofs. For these

promotional projects, \$12,000 has been allocated.

The Promotion Committee is composed of Don Canham, chairman, University of Michigan and TV Committee; Les Unger, vice-chairman, Rutgers; Tom Hansen, secretary, NCAA; Bob Sprenger, Pacific-8 Conference and ConSIDA chairman; Bill Young, University of Wyoming, Public Relations Committee chairman; Wiles Hallock, Western Athletic Conference and Collegiate Commissioners Association; and Larry Klein, NCSS.

Have a Question? Need Service?

Here's how to contact the NCAA's four offices:

NCAA EXECUTIVE OFFICE

Walter Byers, exec. director
The Midland Building
1221 Baltimore Avenue
Kansas City, Missouri 64105
816-474-4600

(general administration, enforcement, interpretations, championship events, research)

COLLEGE ATHLETICS PUBLISHING SERVICE

Homer F. Cooke, Jr., director
349 East Thomas Road
Phoenix, Arizona 85012
602-264-5656

(publishes guides and rules books)

NATIONAL COLLEGIATE SPORTS SERVICES

Larry Klein, director
P.O. Box 757
Grand Central Station
New York, New York 10017
212-685-9622

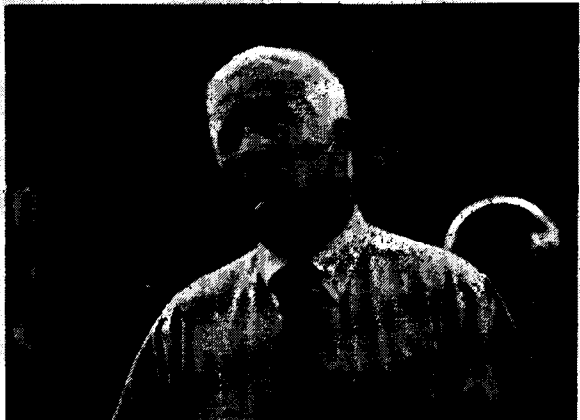
(compiles statistics, records; services media)

NCAA OFFICIAL FILM SERVICE

Dick Snider, director
Suite 501,
5401 Westbard Avenue
Washington, D. C. 20016
202-652-1885

(produces films of NCAA championship events, weekly football highlights)

Tide meets Trojans



Coach John McKay of USC

Bama takes on best of West

To some tonight's Alabama vs. Southern California football game may be just another contest involving teams with reputations earned by winning teams from past years, but to close observers of intercollegiate football there is much more at stake. Intersectional pride is at stake. Southern Cal is the best from the West. Alabama WAS the best from the South just a few short years ago. It still enjoys the name to some degree and with the Tide's impressive stockpile of past credentials — all well earned — could leap back into the nation's elite with a win over the Trojans.

After nine straight years in the nation's Top Ten final rankings, Bama fell to the second 10 in 1968, then last year dropped all the way out of sight with a 6-6 season's record and a loss to Colorado in the Liberty Bowl. Here again, a win over Southern Cal would greatly enhance Bama's national ranking.

And what is true about Bama as a team is true about Paul (Bear) Bryant as a coach. He speaks of the last couple of years as "losing" years, which in his way of thinking they were because they didn't win big in regular season play and furthermore lost in bowl games. His pride is wounded and his sights are set on putting Alabama back among the nation's best.

The status of the Southeastern Conference comes into question at this point, too. A lopsided defeat at the hands of the Trojans would make it difficult for SEC teams to rank high nationally, unless, of course, they did the same against Alabama. By the same token, a win for the Tide would cause some eyebrows to arch by those who have the votes in the polls.

A Bryant-coached Tide team has never lost three games in a row, either, and with back-to-back defeats at

See TONIGHT'S Page 37.

1970 Football Academic All-America

First Team Offense

Pos.	Player and School	Ht.	Wt.	Cl.	Hometown	Ave.	Major
E	Tom Gatewood, Notre Dame	6-2	210	Jr	Baltimore, Md.	3.5C	Sociol
E	Ernie Jennings, Air Force	6-0	172	Sr	Kansas City, Mo.	3.2C	Civil Eng
T	Bruce Langmeade, Idaho	6-4	238	Sr	Edmonds, Wash.	3.5C	Bus Adm
T	Jon Bull, Western Michigan	6-2	230	Sr	LaGrange, Ind.	3.6C	English
T	Robert Richards, California	6-2	250	Sr	Santa Ana, Calif.	3.19C	Pol Sci
G	Larry DiNardo, Notre Dame	6-2	240	Sr	Queens, N. Y.	3.6C	Gov't
G	Joe Zigulich, Northwestern	6-1	224	Sr	Chicago, Ill.	3.67	Education
C	John P. Sande, III, Stanford	6-2	226	Sr	Reno, Nev.	3.6Y	Econ
QB	Joe Theismann, Notre Dame	6-0	180	Sr	South River, N. J.	3.2Y	Sociol
RB	Johnny Musso, Alabama	5-11	195	Jr	Birmingham, Ala.	A-	Business
RB	Barry Mayer, Minnesota	6-2	214	Sr	Fargo, N. D.	3.4C	Aero Eng
RB	Joe Wylie, Oklahoma	6-1	185	So	Henderson, Tex.	4.0Y	Lib Art
KS	Kim West, West Virginia	6-0	195	So	St. Albans, Vt.	3.5C	Pre-Med

Defense

DE	Phil Seymour, Michigan	6-4	215	Sr	Berkley, Mich.	3.0C	Arts/Sci
DE	Jim Rucks, Illinois	6-3	205	So	Waukegan, Ill.	3.8Y	Commerce
DT	Tom Neville, Yale	6-3	215	Sr	Shaker Heights, Ohio	3.7Y	Eng/A Sci
ADT	Curt Rawley, Duke	5-11	215	Sr	Wellesley, Mass.	3.7C	Mech Eng
*LB	Bill Zapalac, Texas	6-4	225	Sr	Austin, Tex.	3.3C	Arch Eng
*LB	Scott Henderson, Texas	6-0	211	Sr	Dallas, Tex.	3.1C	Pol Sci
LB	John Weisenfels, Missouri	5-11	204	Sr	Webster Groves, Mo.	3.1C	Chem Eng
DHB	Tim Priest, Tennessee	5-11	190	Sr	Huntington, Tenn.	3.3C	Pre-Med
DHB	Jim Cooch, Colorado	6-2	210	Sr	Folsom, Calif.	3.7C	Bus/Mktg
DHB	Terry Ewing, Stanford	5-10	180	Sr	Oxnard, Calif.	3.4C	Mech Eng
SAF	Willie C. Bogan, Dartmouth	6-4	205	Sr	Albion, Mich.	4.5C	Spanish

Second Team Offense

E	Carlos Alvarez, Florida
E	Randy Vataha, Stanford
T	Tom Nash, Georgia
T	Steve Fromang, Maryland
G	Tom Reed, Arkansas
G	Bill Kralicek, Colorado
C	Mike McCoy, Kansas
QB	Bob Parker, Air Force
RB	Jackie R. Brown, Stanford
RB	Robert Manning, UCLA
RB	Jack Mildren, Oklahoma
KS	Joe Hartshorne, New Mexico

Second Team Defense

DE	Bill Brafford, North Carolina
DE	Dan Quinn, Dayton
DT	Rocky Wallace, Missouri
DT	Dave Walline, Nebraska
LB	Bob Bucklin, Illinois
LB	Dan Hannahs, West Virginia
LB	Bob Lovlien, Washington
DHB	Eric Hutchinson, Northwestern
DHB	Bill Kosch, Nebraska
DHB	Scott Robbins, Utah
SAF	Dave Elmendorf, Texas A & M

Third Team Offense

E	Don Fair, Toledo
E	Rick Lyon, Davidson
T	Mike Kelson, Arkansas
T	Joe Strickler, Florida State
G	Jack Baker, Kent State
G	Harry Norris, Richmond
G	Carey Varnado, Alabama
C	Tommy Lyons, Georgia
QB	Rex Kern, Ohio State
RB	Jim Bratten, Colorado
RB	Jim Hardin, North Carolina State
RB	John Rousch, Ohio University
KS	Dicky Ingram, Texas Tech

Third Team Defense

DE	John Acker, Kansas State
DE	Jon Adkins, Nebraska
DE	Dave Brant, South Carolina
DT	Vic Brittain, SMU
DT	Steve Nurrenbern, Purdue
DT	Dave Walker, Oregon
LB	Steve Aycock, Oklahoma
LB	Phil Bauman, Air Force
LB	Jim Sursavage, Clemson
DHB	Bobby Field, Arkansas
DHB	David Hebert, Tulane
DHB	Don Kelley, Clemson
DHB	Frank Jones, UCLA
SAF	Dennis Ferguson, Utah State

*—Previous Academic All-America Listings
†—1970 NCAA Post-Grad Scholarship Winners
A—Alternate NCAA Post-Grad Winner

College Division Academic All-America

First Team Offense

E	Ed Coy, Capital University	6-1	180	Sr	Pemberville, Ohio	4.0C	Pol Sci
E	Tom Liller, Ohio Wesleyan	5-10	175	Sr	Rocky River, Ohio	3.3Y	Pre-Dent
T	Art Canario, CW Post	6-4	235	Sr	Valley Stream, N.Y.	3.6C	Biol
T	Yancey Phillips, Delaware	6-1	235	Sr	St. Petersburg, Fla.	3.3C	Chem Eng
*T	William Sprechler, Lafayette	6-1	200	Sr	Mt. Joy, Pa.	3.4C	Chem Eng
G	Sam Finocchio, So. Illinois	5-10	190	Sr	St. Louis, Mo.	4.3C	Eng
G	Ed Salo, Muhlenberg	5-10	170	So	Flourtown, Pa.	4.0C	Psychol
C	Al Kenney, Wilkes College	5-11	210	Sr	Madison Twsp., N.J.	3.1C	Pol Sci
*QB	Jim Lindsey, Abilene Christian	5-11	185	Sr	Sweeny, Tex.	3.4C	Phys Ed
RB	John Makovicka, Kearney St.	6-0	210	Sr	Ulysses, Neb.	3.9C	Math
RB	Hal Posey, Delta State	6-0	180	So	Philadelphia, Miss.	4.0Y	Pre-Med
RB	Gary Fry, Norwich University	5-9	170	Sr	Bricktown, N.J.	3.1C	Elec Eng
KS	Tom Miller, NE Louisiana	5-9	155	Sr	Haynesville, La.	3.8C	Math

Defense

DL	Ralph Burde, Central Michigan	6-6	235	Sr	Port Huron, Mich.	3.5C	Soc Sci
DL	Ray Grabiak, Juniata	5-10	185	Jr	Mt. Pleasant, Pa.	3.5C	Chem
DL	William Trimmer, Montclair St.	6-2	195	So	South Verona, N.J.	3.6C	Psychol
DL	Bruce Zinsmeister, Tufts	6-0	220	Sr	Ramsay, N.J.	3.1C	Pre-Med
LB	Tom Anacker, Union Col. (NY)	5-10	180	So	Janesville, Wis.	3.6Y	Math
LB	Jim Ceasar, DePauw	5-8	190	Jr	Highland, Ind.	3.4C	Pre-Med
LB	Tony Heald, Ohio Wesleyan	5-11	204	Sr	Delaware, Ohio	3.5C	History
LB	Charles Pike, Coast Guard	5-8	175	Sr	DeQueen, Ark.	3.3C	Eng
DHB	Roscoe Fouts, Wabash	6-2	185	Sr	New Richmond, Ind.	5.3C	Econ
DHB	Earl Stolberg, Baldwin-Wallace	6-0	160	Sr	Iron Mountain, Mich.	3.7C	Bus Mgt
SAF	Lynn Ferguson, Drexel Univ.	6-1	185	Jr	Havertown, Pa.	3.6C	Metal Eng

Second Team Offense

E	Bill Exham, Culver-Stockton
E	Bill Roca, Hofstra
T	Maurice Taylor, Juniata
T	Tom Watson, Northern Michigan
G	Tony Nakazawa, Hawaii
G	David Goracy, Georgetown
C	(None Listed)
QB	Ken Anderson, Augustana, Ill.
RB	Bob Donofrio, Lafayette
RB	Mike Goodman, Capital Univ.
RB	Charles Pike, Coast Guard
KS	Bill Farrar, Illinois Wesleyan

Second Team Defense

DL	Greg Maloney, Montana
DL	David Margolis, Dickinson
DL	Dave Petruncio, Southern Illinois
DL	Maurice Taylor, Juniata
LB	James Barber, Western Kentucky
LB	James Hunter, Ithaca College
LB	Andrew Kumpuris, Washington & Lee
LB	Richard Vidrine, McNeese State
DHB	Eugene Luccarelli, Bucknell
DHB	Dennis Meyer, Arkansas State
SAF	Bill Farrar, Illinois Wesleyan

*—1970 NCAA Post-Grad Scholars

On The Inside

Southern Cal

Jim Phelan, Stanford, p. 10

UNC and the Junior College, by Tom Riddle, p. 11

Jim Phelan, Stanford, p. 10

Jim Phelan, Stanford, p. 10

Alabama

Young Thunders, by p. 11

Clark, by p. 11

Clark, by p. 11

Clark, by p. 11

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No scandals in this new tabloid

A tabloid program may not be a big thing to the average fan, but with the debut tonight of CRIMSON TIDE ILLUSTRATED there are new risks to be taken in the great love of keeping their fingers crossed.

This new publication is something of an experiment.

Tabloid newspapers are nothing new. You can print an effect tabloid on white newspaper cheaper than the slick-paper magazine type. We won a national award with our magazine-type program but that kind of printing demands a lot of money and a lot of time to advance the game that it often was outlived by other fans. And last, and probably best, we wanted to try something new and see if we couldn't shake up the staid, old program.

But you are reading a first in the way of college football press.

There are a number of reasons for the "why" of this type publication. Printing costs keep going up and up. We can print an effect tabloid on white newspaper cheaper than the slick-paper magazine type. We won a national award with our magazine-type program but that kind of printing demands a lot of money and a lot of time to advance the game that it often was outlived by other fans. And last, and probably best, we wanted to try something new and see if we couldn't shake up the staid, old program.

We are sure there will be some things you won't like about our new product. We haven't run pictures of every player on both teams. We haven't pictured all the endgame action on the visiting team. We haven't pictured all the inside news with pretty pictures.

What we have attempted to do is to give you something that is alive and fresh. Something you will HAVE to take home with you because there wasn't time to read the game to read all the well-written feature stories.

We have tried to give you people instead of things. We like to read about the young warriors who are playing. We've put in pictures of the top players, and that will mean that if five young men from your home town play, you'll have his picture in this issue, but if he develops into a player it will be somewhere along the line.

Each week we'll change virtually every inch of editorial copy. That takes a lot more work on our part, but if we can give our fans a better product and something they like, what the heck, we can always see our wife after the season.

So here we are, CRIMSON TIDE ILLUSTRATED, a brand new idea in a college program. Look us over closely. Read our stories. If you like what you see, let us know. If you don't like this week's product, well, buy next week's, maybe you'll like it better.

This is a winner, what we reach that Great Promise, In The Sky, we'll always be able to look back to September 12, 1970, and remember you made it all possible. You and a bunch.

See TONIGHT'S Page 37.

1970 Alabama football program cover.

Tabloid Programs: Thing of the Future?

"In the years ahead," Alabama Assistant Athletic Director Charley Thornton believes, the tabloid football program "will become the common form of program printing due to the cost factor."

The 1970 University of Alabama souvenir football program was printed on white newspaper in the form of an 11x15 newspaper tabloid. It was a radical change from past Alabama programs.

Basing his new program type loosely on the format of *The Sporting News*, Thornton hoped the newspaper style would allow for greater flexibility in editorial content. He was dissatisfied with the "staid, old programs which were full of pictures but had little in the way of current information" and unhappy with the rising costs of printing the slick, magazine-type program.

The possibilities of having later deadlines and changing more pages between issues were factors making the tabloid appealing.

Immediate Problems

On the other side of the coin were the problems of convincing Tide fans, who had become accustomed to paying one dollar for something that looked like a magazine, they should pay the same amount for something that looked like a ten-cent newspaper, and of making the new, untested format appealing to advertisers.

"Advertisers were not generally enthusiastic about the change in format, especially since there was no product to show them. However, most advertisers renewed their ads for 1970 (a high percentage of them keeping the same copy they had been running) and there were no fewer than 13 new advertisers," Kirk McNair, Thornton's assistant in charge of program publication, said.

"Advertising was sold in one-sixteenths, one-eighths, one-fourths, one-half, three-fourths and full page lots. Prices ranged from \$700 for a full page in all seven home games to \$60 for one-sixteenth of a page in the three Tuscaloosa games. Advertisers were encouraged to change copy as late as noon on the Wednesday before a Saturday game at no additional cost," McNair continued.

Gross advertising revenue in 1970 was \$21,757.

"There was some question as to whether the newspaper-tabloid-format program should be sold at a lower price than the magazine style program since it was cheaper to print [\$22,960 for the tabloid as opposed to a bid of \$63,000 for the slick magazine type]. However, it was felt that since the new type program presented a better product, it should be sold for the same price and that with the proper 'training' of the buying audience it would average out."

Total program sales for home games during the 1970 season were 49,173 for a net revenue of \$44,134.15. Attendance for the seven games was 424,270.

Content

"We realized after one publication," he said, "that we had to come up with a program that would HAVE to be a souvenir, because there would not be time during the game to read it all."

"Although we change the format slightly during the year, the general theme was to have a game story, a game sidebar, three to five stories about the visiting team, three to five stories about Alabama's team and several stories of general interest. Each program had a different story from the band, including formations and selections in the pre-game and halftime shows, and a different story from the University's News Bureau about some facet of the University."



"Guest writers were paid \$50 per article. They were allowed to make changes in their copy, sometimes necessary due to injuries, etc., as late as Wednesday before the game."

Players Attest That Contracts Were
Not Signed with Pros, Agents . . . 1
Part II of NCAA Drug
Series 3
Complete Rundown of NCAA
Championship Events 4-5
1971 Academic All-America
Football Team 7



Chairman William J. Flynn and the NCAA Financial Aid Committee met in Denver February 28-March 2 with representatives from four NCAA Coaches Associations and revised and expanded its report. Details on page 1.

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MARCH 15, 1971

**NEWS**

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KANSAS CITY, MO

NCAA Calendar of Coming Events

NCAA Basketball Tournament TV Schedule

March 13—First Round Games at Notre Dame, Ind.
Televised by NBC to selected audiences. Other games televised by TVS to selected audiences.

March 18-20—NCAA Regional Tournament Games
Thursday semi-finals televised by TVS to selected audiences according to region.
Saturday finals televised by NBC—Each area to receive one game from each of two regions.

March 25-27—National Collegiate Basketball Championship Finals
Thursday semi-finals televised by NBC, each area to receive one game according to region. Starting time for games at 6:40 and 8:40 p.m. CST.
Saturday finals televised by NBC—Third place and Championship games nationally televised. Starting times at 1:05 and 3 p.m. CST.

Event	Site or Host	Date
National Collegiate Basketball East Regional	North Carolina St. University Raleigh, N. C.	March 18-20
National Collegiate Basketball Mideast Regional	University of Georgia Athens, Ga.	March 18-20
National Collegiate Basketball Midwest Regional	Wichita State University Wichita, Kan.	March 18-20
National Collegiate Basketball West Regional	University of Utah Salt Lake City, Utah	March 18-20
National Collegiate UD Regional Qualifying Gymnastics Championships	University of Denver Denver, Colo.	March 18-20
National Collegiate Fencing Championships	U.S. Air Force Academy USAF Academy, Colo.	March 18-20
National Collegiate Ice Hockey Championship	Colgate University Syracuse, New York	March 18-20

Event	Site or Host	Date
College Division Swimming Championships	Springfield College Springfield, Mass.	March 18-20
USTFF Intermountain Indoor Championship	Idaho State University Pocatello, Idaho	March 20
College Division Gymnastics Championships	University of Illinois Chicago, Ill.	March 25-27
National Collegiate Basketball Finals	Astrodome Houston, Texas	March 25-27
National Collegiate Swimming Championships	Iowa State University Ames, Iowa	March 25-27
National Collegiate Wrestling Championships	Auburn University Auburn, Ala.	March 25-27
National Collegiate Gymnastics Championships	University of Michigan Ann Arbor, Mich.	April 1-3
National Association of College Basketball Coaches East-West All-Star Game	University of Dayton Dayton, Ohio	April 3
USTFF Decathlon Meet	UC Santa Barbara Santa Barbara, Calif.	April 6-7
USTFF Indoor Track Meet	University of Wisconsin Madison, Wisc.	April 10
USTFF National Decathlon Championship	Drake University Des Moines, Iowa	April 21-22
National Collegiate Volleyball Championship	UCLA Los Angeles, Calif.	April 23-24
USTFF Marathon Championship	Drake University Des Moines, Iowa	April 24
USTFF Eastern Decathlon Championship	St. Mary's College Emmitsburg, Md.	May 15-16