



Astroworld Complex—Site of 1971 NCAA Convention. 1) Astroworld Hotel, NCAA Headquarters and housing for U. S. Track Coaches Association, 2) Ballroom, site of the NCAA, Business Managers and Track Coaches Associations meetings, Honors Luncheon and NCAA Reception, 3) Holiday Inn, housing for College Athletic Business Managers, and 4) Houston's famous Astrodome.

Astroworld: Hotels Assigned For 1971 NCAA Convention

The 65th Annual Convention of the National Collegiate Athletic Association returns to Houston January 11-13, 1971, this time in the Astroworld complex located next to Houston's famous Astrodome.

The 1972 Convention will be held in Hollywood, Fla., under a different format—Thursday through Saturday instead of the usual Monday through Wednesday program.

Eugene R. Duffy, NCAA director of events, visited the Houston site September 9-11, and completed the scheduling of hotels and meeting rooms for

Convention Dates

U. S. Track Coaches Association	January 8-9
American Association of College Baseball Coaches	January 8-10
NCAA Convention	January 11-13
College Athletic Business Managers Association	January 11-13
American Football Coaches Association	January 12-14

the 1971 NCAA American Football Coaches Association, College Athletic Business Managers Association, American Association of College Baseball Coaches and U.S. Track Coaches Association conventions.

The NCAA Convention was last held in Houston in 1967.

"We are looking forward to returning to Houston," Duffy said. "The main ballroom will be one of the largest with which we've ever worked."

The NCAA membership will receive reservation cards for the Convention and a composite meeting schedule about October 20, he said.

The NCAA and USTCA Conventions will be housed in the Astroworld Hotel, while CABMA will meet in the Holiday Inn. The AACBC will be housed in the Marriott Motor Hotel, one and one-half miles from the Astroworld complex, while the AFCA also will be housed away from the complex—in the Shamrock Hotel.

The Business Managers' meetings, the track coaches' clinics and meetings, the business session of the Association, and the Honors Luncheon all will be held in the main ballroom between the Holiday Inn and Astroworld Hotel.

Change in 1972 Format

The 1972 Convention in Hollywood, Fla., will be held January 6-8, Thursday through Saturday, instead of the usual Monday through Wednesday dates.

The Convention originally was scheduled for the traditional days, but the selected hotel for the event was turned into a condominium, thus making the NCAA look for new headquarters.

"We wanted to keep the Convention in the same city," Duffy said, "so, we decided to move into the Diplomat. We couldn't hold it January 10-12, on Monday through Wednesday, because the football coaches already were scheduled to meet there.

"Therefore, the best solution seemed to be to move the Association's dates forward.

"We picked the Diplomat because that was the only area hotel where we could get the good rates which we wanted for our members' delegates."

NCAA Purchases Land, Begins Plans For New Kansas Office Building

Purchase of 3.4 acres of land for \$219,000 in Johnson County, Kansas, and the drafting of plans for a new NCAA office building to be constructed there have been authorized by the NCAA Executive Committee.

Creation of the plans is expected to be completed by the end of this year, at which point the NCAA will be able to call for construction bids for the building, assuming the Executive Committee decides to proceed with construction.

The property was purchased by the NCAA with reserve funds and

current cash allocations without obtaining a commercial loan. It is located on the east corner of U.S. 50 and Nall Ave. in Mission, a close-in suburb of Kansas City, Mo.

Two-Story Building

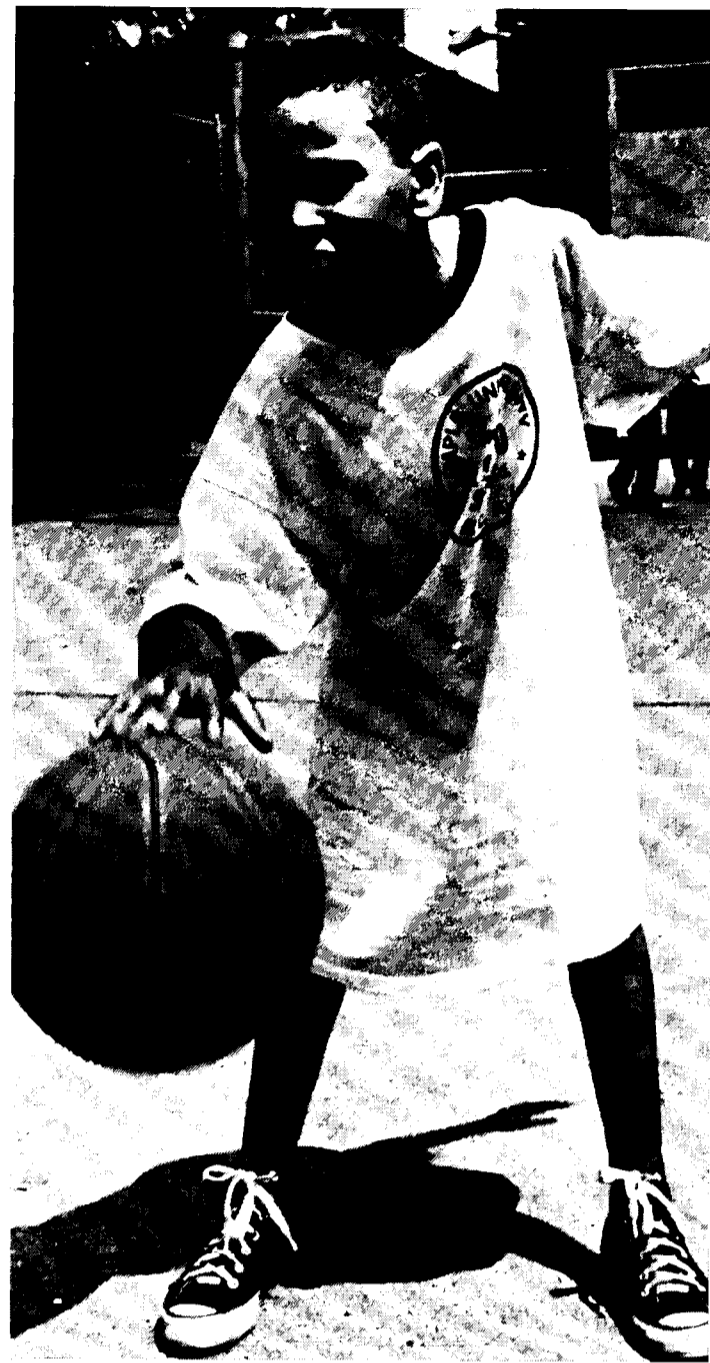
Tentative plans call for the erection of a two-story building, which would house not only the present 23-member staff of the Kansas City Office, but also the College Athletics Publishing Service, now located in Phoenix, Ariz.

The seven-member CAPS staff currently is headed by Homer F.

Cooke, Jr., who oversees the publishing of the NCAA Guides, rules books and scorebooks. He will retire at the time of the move after serving intercollegiate athletics for 34 years.

The Kansas City NCAA offices are currently housed at the Midland Building in downtown Kansas City, Mo., where the Association has been paying rent for almost six years. The Executive Office has been in Kansas City since 1951.

The architectural firm retained is Folger and Pearson of Kansas City.



NSYSP "student-athlete" at Temple University

NSYSP Successful But Waits on Gov't.

Two years ago, the Federal Government—through the President's Council on Physical Fitness and Sports—and the National Collegiate Athletic Association first brought to 40,000 of the nation's poverty-area youth the National Summer Youth Sports Program.

This Program, conducted by approximately 100 colleges and universities in nearly 60 cities within 30 states, now has completed its second year, has served a total of some 85,000 youngsters and has proved to be a highly successful venture.

"It has opened the door of the protective facade that the league of 'hard knocks' gives the inner-city child. It has been proved that four hours a day of working and caring about our kids does make a difference," said Warren Jackson, assistant coordinator of the Fordham University Program.

The NSYSP has attained its goals: To provide sports training and athletic competition for the nation's youth on an unprecedented scale, making available expert instruction, competent supervision and superior facilities to many needy, underprivileged young people who are unable to secure such an experience through their own means.

The NSYSP has been shown to be far superior to any other summer sports program conducted on a national scale.

"It's more than just recreation," said Reid Gunnell, associate director of athletics at Cal State, Los Angeles, "For most, it is their first public recognition of their own accomplishments. They are being honored and this is important."

An editorial in the Pepperdine College (Calif.) Graphic also praised the Program:

"The youth program's uniqueness is evident in the fact that the kids not only get competitive experience, but also receive a wealth of knowledge. The opportunity also is available for the youngsters to improve in the fundamentals of the sports which may be the backbone of their success later in life."

Builds and Satisfies

For the youngsters, the Program seeks to build good habits, directs the competitive urge towards new goals and satisfies the human desire to belong and participate. It builds respect for discipline, and presents the participants with the opportunity to work to lift themselves out of their present environment. At the same time, it makes them more capable of taking advantage of that opportunity.

Continued on page 2

Basketball's Greatest Show: 1971 NCAA

Already an attendance record-setter, the 1971 finals of the National Collegiate Basketball Championship still offer a unique opportunity for cage fans to see this classic American sports event.

The site is the key, of course—the Astrodome in Houston, Tex.

The massive indoor structure will seat over 50,000 for basketball. Houston and UCLA attracted 52,693 for their famous game in 1968, in fact.

Currently, over 20,000 tickets have been sold or committed to advance purchasers, the competing teams and the members of the National Association of Basketball Coaches, who will be attending their annual convention at that time. Thus, assuming all of these ticket holders attend, the largest crowd in tournament history already is assured.

But with about the same number of tickets remaining to be sold, this is the chance (or year) many basketball fans have been awaiting.

Tickets are available from:

NCAA Basketball Finals
Astrodome
P.O. Box 1691
Houston Texas 77001

Basketball buffs should plan to attend the 1971 gala before the finals return to arenas seating a "mere" 15 to 20 thousand persons.

Summer Sports Program Should Be Expanded; Could Be Discontinued

Continued from page 1

The youngsters are aware that this Program offers something more. James H. Wilkinson, national Program director, said that this summer nearly every participating institution had a sizeable waiting list of boys and girls who could not participate because funds were not available to include more.

"We turned 84 colleges away from the Program this year," he added, "because of budget limitations."

In the past two years, the Federal Government has put nearly \$6,000,000 into the Program, while participating institutions have matched that amount. Funds have been provided also by state and local governments and private corporations, such as Chevrolet. The NCAA has paid out nearly \$120,000 in administrative expenses (legal services, printing, travel).

Yet, even with the obvious success of the Program, even though nearly \$12,000,000 has been allotted it thus far, it is in danger of being discontinued.

A decision on the request for money for next year's Program submitted by the PCPFS to the Department of Health, Education and Welfare has been deferred until new HEW Secretary Richardson can have the Program reviewed by a reorganized PCPFS.

"I would think the Federal Government would welcome the opportunity to put more money into a program which has delivered such fine results on such a small budget in comparison with other governmentally funded programs," Wilkinson said.

"NSYSP Should Be Expanded"

"The Program should be expanded so we could include not only youngsters from larger urban areas, but also those from other areas who are in need of a program of this type.

"If the Federal Government would just invest \$15,000,000, I think it would be the very best investment it could make for the youth of the nation.

"I think for better Program results," continued Wilkinson, "we need an advance appropriation



James H. Wilkinson
National Program Director

from year to year so we can carefully plan our Program and decide ahead of time how to use the money in the best way.

"An appropriation which comes at the very last minute, which is what we've had the last two years, causes us to lose many fine instructors and student assistants, who can't wait any longer and have to take other summer jobs. We also lose youngsters who get out of school before Program plans are finalized and can't be contacted later.

NCAA Budget Increased

For the second year, a million-dollar budget has been adopted for the NCAA by the Association's Executive Committee.

The 1970-71 budget total is \$1,291,800. This figure includes a budget of \$795,500 for general Association operations, \$285,500 for National Collegiate Sports Services and \$210,800 for College Athletics Publishing Services.

Letter to the Editor

Vietnam Tour Builds Morale

(The following letter was received by NCAA Executive Director Walter Byers from LTC Thomas J. LeVasseur, Jr., Chuong Thien Province, senior advisor with one of the U. S. Army's armor divisions in Vietnam, in appreciation for the visit of NCAA Assistant Executive Director Chuck Neinas and four NCAA athletes in July.)

Dear Sir:

I wish to take this opportunity to formally express my personal appreciation, and the appreciation of the men of my command, for the visit of Charles M. Neinas, Scott Hunter, Scott Henderson, Mel Gray and Larry DiNardo on July 3 and 4.

There is no doubt that they brought a very cherished part of America with them and shared it with a group of men who are completely removed from the world the student-athletes so admirably represented.

We were particularly grateful to have had the opportunity of meeting and talking with the stars of a game most of us consider our national pastime. Additionally, we were all very much impressed with each of the players and Mr. Neinas.

Their attitude, willingness to relate their experiences and to

learn about our part in the war, gave us ample evidence that they were All-American in every way.

The fact that they volunteered their time, talents and efforts to help boost the morale of the American soldiers in combat will not be forgotten by any of us.

Again, thank you for sponsoring the trip of these four players and Mr. Neinas. We all feel that it is a program worth continuing, and we look forward to visits from representatives from other NCAA sports.

LTC THOMAS J. LEVASSEUR, JR.

Columnary Craft

Reprinted below is an excerpt from the writing of a news columnist commenting pertinently about college or amateur athletics. It is selected because the NCAA NEWS feels it makes a point or discusses a topic which will interest NEWS readers.

Plunkett Makes It—The Hard Way

Dwight Chapin
Los Angeles Times

STANFORD—Jim Plunkett had already made the decision to go to Stanford and when he went by San Jose's James Lick High School to see his old coach, Al Cementina, it should have been a happy farewell.

They had been through a lot of years together, years of pain and pride and performance.

Cementina grabbed Plunkett's hand, a big, tough hand



Jim Plunkett
one of nation's best

that can whip a football nearly the length of a football field, to wish him well, and Plunkett broke the news.

He had a cancer, a tumor on his neck. He would have to have an operation. There was some doubt about whether he'd make it . . . not just in football, in life.

"Needless to say," said Cementina, "we were shocked. I know the people at Stanford were, too."

That was August, 1966. The doctors told Plunkett that if surgery was successful he might throw a ball again, but not for a year.

"A friend of mine," says Cementina, "went to Stanford either in late September or early October to see a freshman game and he called me when he got back and said, 'Guess who played today?'"

"I said, 'It can't be,' and he answered, 'It sure was. Plunkett!'"

Cementina got over his initial surprise and will never again question Plunkett's recuperative powers.

Plunkett will not talk much about his childhood because he does not want pity. But he grew up in far-from-easy circumstances, a mostly Mexican, part German and Irish youth, with blind parents who struggled to earn a living in a world that didn't always care.

Jim's father, William Plunkett (who died last year), met his mother, Carmen, at a school for the blind in New Mexico. Mr. Plunkett's vision was such that he could tell night from day and make change, mostly at a job as a news vendor in the San Jose post office. Jim and his two sisters helped out when they could, but welfare had to step in.

It appears that Plunkett has a rather large regard for loyalty, too.

Because he was red-shirted and because he might have been classified a "hardship" case, Plunkett would have been eligible for the pro draft last year. Scouts and agents flocked around him, hounded him, waved fistfuls of dollars in his face. All he had to say was yes. He said no, again and again.

"Coach Ralston, all the other coaches and my teammates have been building something at Stanford," Plunkett says. "I figured I could wait a year to turn pro. There was never any doubt with me. If I were to have left, I would always have the feeling that I let everybody down before our goals were reached. I want to beat USC and go to the Rose Bowl at least once.

"Besides, we are always telling kids today not to drop out, to finish school, to set targets and to work toward them. What would they have thought if I had dropped out for professional football?"

NCAA NEWS

Director of Public Relations . . . Tom Hansen
Editor . . . Bruce Skinner
Assistant Editor . . . Mary L. Ehwa
Staff . . . Louis Spry, Grayle Howlett III

Published 19 times a year by the National Collegiate Athletic Association, executive and editorial offices, Midland Building, Kansas City, Missouri 64105. Phone: (AC 816) 474-4600.

Tom Hamilton Receives NFFHF Gold Medal

Thomas J. Hamilton, 65, retiring executive director of the Pacific-8 Conference, is the 1970 recipient of the National Football Foundation and Hall of Fame's Gold Medal, the Foundation's highest honor.

The medal goes each year to "a truly distinguished American who has been closely associated with college football at some time during his life . . . who has an unblemished reputation for honesty, integrity and concern for others . . . and who has made notable contributions in public service to the welfare of America and its citizens."

Hamilton's qualifications for the award are high. His close association with college football spans nearly 50 years, beginning in 1923 when he became a student-athlete at the U.S. Naval Academy.

In four years at the Academy, he earned nine varsity letters in football, basketball and baseball. He was an All-America halfback for Navy in 1926, and won the Academy's two top awards: The Naval Academy Athletic Association Sword and the Thompson Trophy Cup.

Coached Middies

Hamilton coached the U.S. Fleet football team in San Pedro in 1930. Later, from 1934 to 1937, he was head football coach at the Naval Academy.

Now a retired rear admiral, Hamilton set up the Navy's World War II V-5 program, a pre-flight training program, then was executive officer and skipper of the famed carrier, Enterprise, through much of the Pacific campaign.

Returning from the war in 1946, Hamilton resumed coaching at Navy. In 1948, he became director of athletics.



Thomas J. Hamilton
Pac-8 Exec.

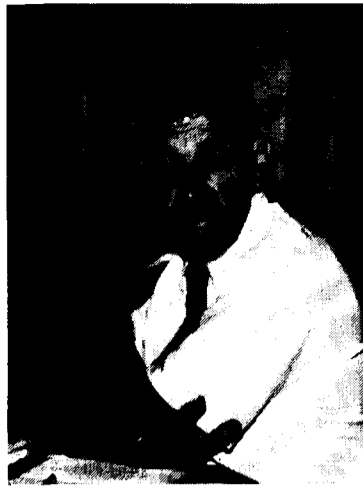
In 1949, he took over as AD at the University of Pittsburgh, a position which he held until assuming the executive directorship of the Pacific-8, then known as the Athletic Association of Western Universities, in 1959.

He was a member of the Board of Directors of the U.S. Olympic Committee for 18 years. He is a former chairman and member of the NCAA Television Committee, a vice-president of the NFFHF, and was elected to the Hall of Fame in 1965.

Hamilton will step down from his Pacific-8 position in June, after serving as the conference commissioner for 12 years.



Homa Thomas
Northeastern Oklahoma A & M



Ray Ball
Colorado High School Assn.



Ralph Horton
Rawlings Sporting Goods

Three members of the National Operating Committee on Standards and Athletic Equipment are pictured at a recent meeting in Kansas City, Mo. The Committee is attempting to raise \$100,000 to finance its first research project.

NOCSAE Wants New Head and Neck Grid Injury Studies for Evaluation

Research on football head and neck injuries which has been conducted or is being conducted at NCAA member institutions is being sought by the National Operating Committee on Standards for Athletic Equipment.

The Committee, chaired by David Arnold of the National Federation of State High School Athletic Associations, currently is assembling, studying and evaluating research in order to determine minimum testing standards for protective head gear.

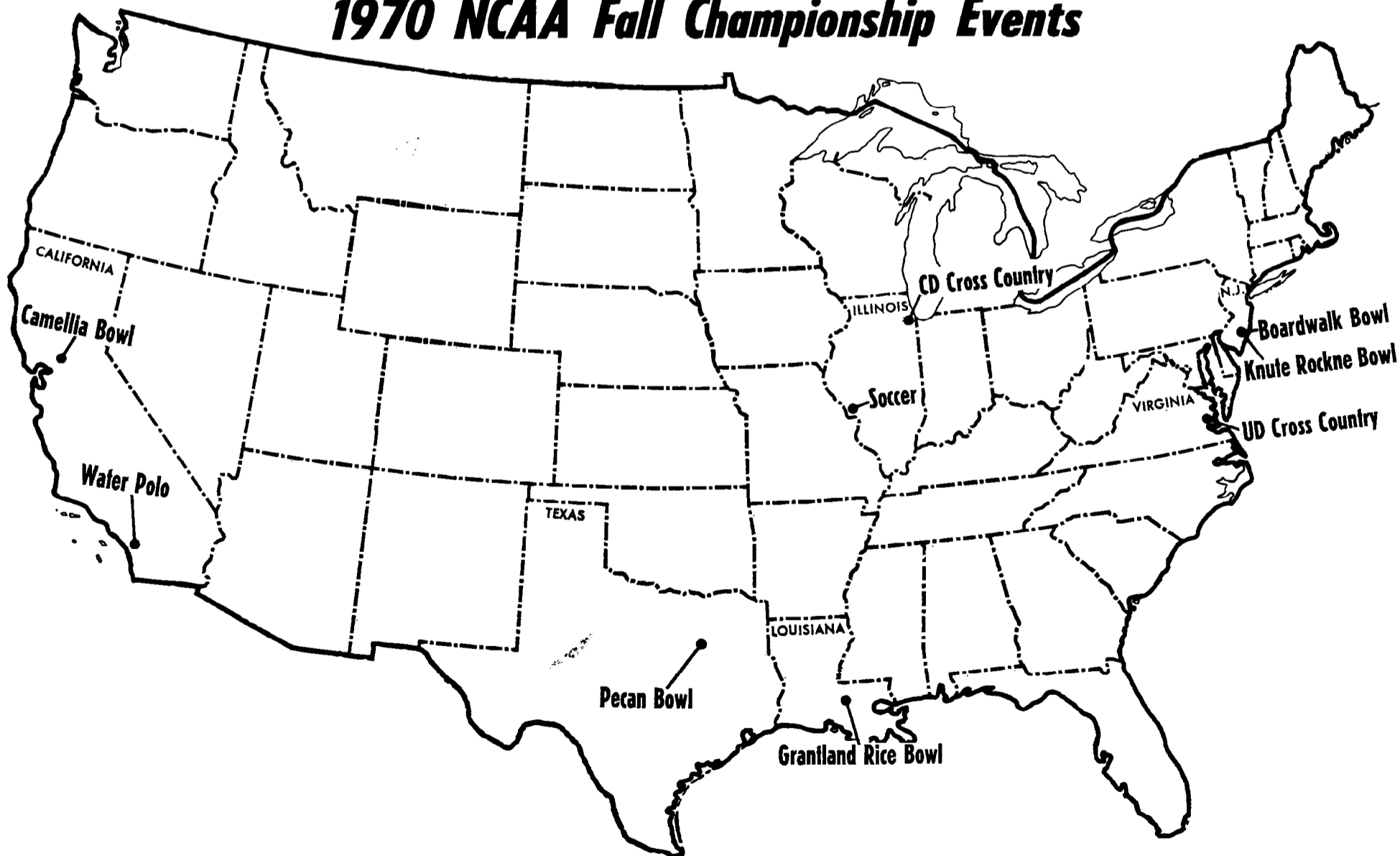
In addition, the Committee is prepared to

finance additional research in the area of its immediate interest.

Thus far, proposals have been received from Wayne State University of Detroit, U. Cal Davis and the University of Michigan. Before making decisions on research grants, the Committee wishes to have more research to consider and encourages submission of information on past or current projects.

Those interested in assisting with this project should contact James H. Wilkinson, NCAA, 1221 Baltimore, Kansas City, Mo. 64105. Phone is (816) 474-4600.

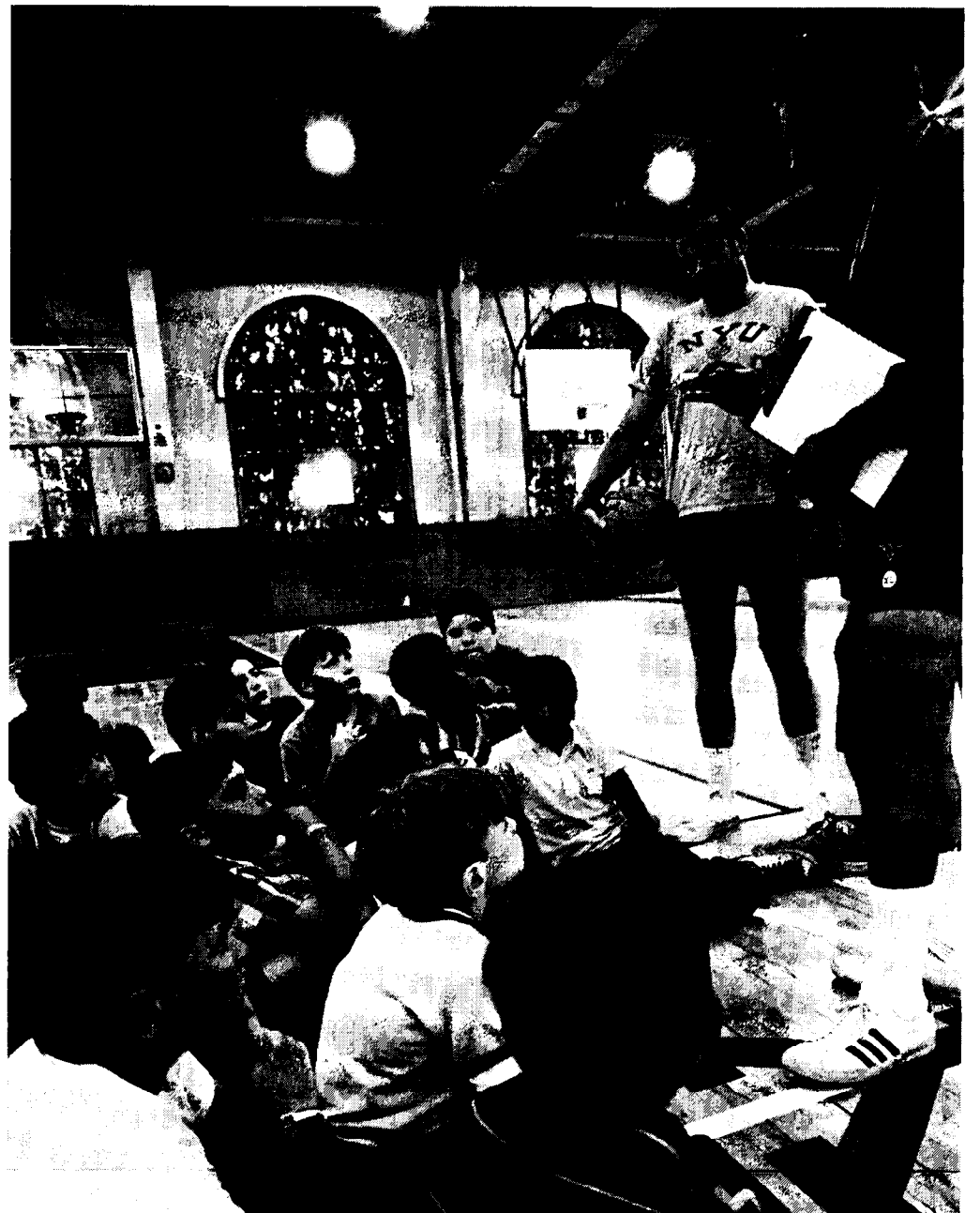
1970 NCAA Fall Championship Events



College Division Cross Country, November 14, Wheaton College, Ill.
University Division Cross Country, November 23, College of William & Mary
Water Polo, November 27-28, Long Beach State, Calif.
Knute Rockne Bowl, November 28, Atlantic City, N. J.

Soccer, December 3-5, Southern Illinois at Edwardsville, Ill.
Camellia Bowl, December 12, Sacramento, Calif.
Pecan Bowl, December 12, Arlington, Texas
Grantland Rice Bowl, December 12, Baton Rouge, La.
Boardwalk Bowl, December 12, Atlantic City, N. J.
Alonzo Stagg Bowl, site and date to be selected later

NSYSP: Program Gives Underprivileged Youth Sense Of Belonging, Increases Motivation



Learning to have fun within the framework of rules, a group of young NSYSP participants listens intently as New York University's head basketball coach Lou Rossini and assistant Dan Maloney give them pointers. Having given his best, little No. 330 (left) awaits the results of his track debut. He was one of the Program participants at the City College of New York.

'Oh, For the Wings Of an Angel . . .'

Suddenly realizing that to go high is to fall hard, this young "student-athlete" is having second thoughts about the art of high jumping. He was a participant at Old Dominion University, Norfolk, Va.



Commitment to Save...

Those involved in the NSYSP aspire to teach not only the fundamentals and embellishments of athletics. They also feel they are offering to a neglected and underprivileged group of children an experience in education, respect for authority, discipline and, in many cases, a realization of responsibility to lift themselves, for the first time, to higher horizons than their present environments.



More than sports instruction is offered in this summer program. Other significant services of the NSYSP are shown below. Dr. Joseph A. Bowles, Jr. (below left) examines a participant in the Chicago State College Program. Youngsters at Tennessee A&I State (below right) eagerly partake of one of the hot lunches offered daily in the Program. Soccer Coach Mickey Cohen of Long Island University, New York, teaches a youngster (above left) to head the ball properly. "Getting the hang of things," a youngster (above middle) practices tumbling exercises at the Pepperdine College Program in Los Angeles. At the Ohio State Program, a youngster learns to balance herself—with the aid of a student assistant.



INTERPRETATIONS

Situation No. 1: A student who has not been recruited and is not receiving institutional financial aid reports for an intercollegiate team. It is discovered that the young man is the recipient of a Tony Lema Memorial Scholarship award.

Question: Is the student eligible to participate in intercollegiate athletics?

Answer: No. The Lema award is based in part upon the recipient's athletic ability. In order to be eligible for intercollegiate athletics, a student-athlete may not receive financial assistance (in which athletic ability is a consideration) from any source other than that administered by the institution. [C3-4-(a)]

Situation No. 2: An institution's football team is scheduled to play an away-from-home contest and desires to practice the day before the game at a location other than the site of the contest.

Question: Is it permissible to transport the team to the practice site?

Answer: Yes, providing that the practice site is on a direct route or within a reasonable distance (approximately 100 miles) of the direct route between the institution's home locale and the game site or is within a reasonable distance of the game site. [C3-1-O.I. 2-(d)]

Situation No. 3: A student-athlete participates in a bowling tournament and wins cash or a comparable prize.

Question: Would acceptance of the cash (or a comparable prize) professionalize the student and render him ineligible for intercollegiate competition?

Answer: No. Inasmuch as the NCAA does not consider bowling as an intercollegiate sport, the student has not used his athletic skill for pay. [C3-1]

Situation No. 4: A student-athlete is selected by a business firm (or other outside agency) as the football player of the week for which he is to receive an award.

Question: May the student-athlete accept the award?

Answer: No. NCAA legislation does not prohibit such an organization from selecting and recognizing a student-athlete for outstanding performance; however, it prohibits the student-athlete from receiving an individual award in recognition of a specialized performance in a particular contest or event. [NCAA Constitution 3-1-O.I. 19]

Heavy Agenda Awaits Council in New Orleans

Its usual heavy fall agenda awaits the NCAA Council at its autumn session October 26-28 in New Orleans.

NCAA President Harry M. Cross will preside over the meeting, which will be held at the Fairmont Roosevelt Hotel.

Among items which will occupy the 18-man, policy-making body are selection of new members for the Council-appointed committees of the Association; consideration of proposed amendments which it will sponsor before the 65th annual Convention in Houston in January; reports of various standing and special committees, including Recruiting, Visitation, Infractions and Financial Aid; election of a new member of the Executive Committee; and the appointment of special committees for the 1971 Convention.

Considerable time is allocated the report of the Financial Aid

group, which has spent over a year preparing major proposals for changes in and limitations on the granting of financial aid to student-athletes at NCAA member institutions.

The chairman of the Committee is NCAA Secretary-treasurer William J. Flynn of Boston College.

Committee To Study Amateurism

The appointment of a committee to study the NCAA's current rules on amateurism was announced at the August meeting of the NCAA Council.

The committee will review the Association's rules and report to the Council concerning suggested changes.

Marcus L. Plant, University of Michigan (at Washington & Lee for a year), will be committee

NCAA Briefs

Exec Comm. Ups Cage Per Diem

A request to increase the per diem allowance for members of the traveling parties of institutions participating in the National Collegiate Basketball Championship was approved by the NCAA Executive Committee in its August meeting in Seattle.

The Committee jumped the per diem from \$17.50 to \$25.00, but denied a request to increase the official traveling party from 18 to 20.

In other business regarding rules and meet and tournament committees, the Executive Committee:

—Concurred with a recommendation by the Baseball Rules and Tournament Committee to reach agreement with the Omaha Baseball Committee to guarantee travel expenses for a party of 20 for the College World Series and a \$10 per diem allowance per person for the group. The traveling party would be increased to 22 and the per diem allowance to \$12 if the tournament generates sufficient income.

—Changed the College Division Baseball format from a Wednesday-Friday schedule to a Thursday-Saturday slate. The 1971 College Division playoffs will be held June 3-5 at Southwest Missouri State College, with competition the following day, if needed.

—Increased game officials' fees for regional competition from \$50 to \$60 a game for the College Division Basketball Tournament. The per diem allowance for officials also was increased, from \$15 to \$17.50 for both regional and final games. A standby official also was approved for the finals, with a fee of \$25 per session.

—Transferred \$20,000 from the College Division Regional Football Championship television rights fee to the College Division II games. The Executive Committee also increased the per diem for the traveling party from \$15 to \$17.50 for a maximum of four days for both College Division I and II games.

—Said entries for the College Division Golf Championships will be selected by screening committees, similar to the format used for the University Division Golf Championships.

—Reduced the number of qualifying meets for teams and individuals from independent institutions for the University Division Gymnastics Championships from two to one.

chairman. Other members are Robert M. Whitelaw, ECAC, and Jesse T. Hill, USC.

—Established qualifying standards for the College Division Track Championships which would include placing in the top three in CD Regional Track and Field Championships, or meeting the standards set for the College Division Meet.

The Committee said that wind-aided or relay-timed individual marks would not be accepted. College Division athletes must score 7,000 points and finish in the top six in the decathlon event at the CD Meet to qualify for the University Division Track and Field Championships.

—Approved a request by the Water Polo Rules and Tournament Committee to use a flexible format for the 1970 Championship at Long Beach State, November 27-28, permitting eight to 12 teams to compete.

Beer Ads OK

The acceptance of malt beverage advertising in NCAA championship programs was approved by the Executive Committee.

The Committee acted upon a recommendation of the NCAA Public Relations Committee, which said such advertising would be accepted in accordance with the policies of the host institutions.

In recommending acceptance of beer advertising, the PR Committee noted many NCAA members now accept the advertising in university publications and beer now is served on many campuses.

Teams Qualify

The same 15 entries which enjoyed automatic qualification into the National Collegiate Basketball Championships in 1970 will again have a direct entry into the 1971 tourney, the Executive Committee determined at its Seattle meeting.

The Committee supported a University Basketball Tournament Committee denial of a request by the Pacific Coast Athletic Association for a direct tournament berth.

The remaining ten berths in the 25-team tournament will be filled by teams chosen at-large by the University Basketball Tournament Committee.

To Buy Awards

The cost of awards and part of the other deficits for College and University Division championships which regularly incur deficits will be paid by the NCAA, the Executive Committee determined at its

meeting in Seattle.

The Committee said if an additional deficit remains after the cost of awards is paid by the Association—exclusive of the costs of hospitality, banquets and other social activities—the NCAA shall assume 50 per cent of that debt, up to \$500.

Cal Poly to CD

A request to allow California Polytechnic College at Pomona to move from University Division to College Division classification was approved by the NCAA Executive Committee.

Mouth Protectors

Speaking for the NCAA Committee on Competitive Safeguards and Medical Aspects of Sports, its chairman, Dr. Donald L. Cooper, has recommended the Association rule mouth protectors mandatory for football participants.

In a statement by the Committee, it was recommended that football players be required to wear intra-oral mouth and tooth protectors consisting of an inter-occlusal portion (cushioning dividing surfaces of the teeth) and a labial portion (to protect front teeth, lips and gums).

In addition to protecting the teeth and reducing the incidence and severity of cerebral concussions, mouth protectors, according to the Committee, also protect the neck by facilitating the greater splinting of the muscles of the head and neck region and, thereby, afford greater protection from cervical sprains, neck strains and dislocations, and brain stem injuries.

The Committee consequently asked that serious consideration be given to making the use of mouth protectors mandatory at NCAA member institutions.

Cal State LA Fifth

Cal State Los Angeles scored a fifth place finish in the National Collegiate Golf Championships at Ohio State University June 22-27.

It was omitted from the final team standings published in the last edition of the NEWS.

The top ten:

1. 1172—Houston
2. 1182—Wake Forest
3. 1189—Brigham Young
4. 1190—Oklahoma State
5. 1196—Cal State Los Angeles
6. 1199—Ohio State
- Texas
8. 1200—Georgia
9. 1201—Stanford
10. 1202—Purdue

Big Ten Commissioner Bill Reed First NCAA Employee

William R. (Bill) Reed, 54, Big Ten Commissioner since 1961, currently serves the NCAA as chairman of its Olympic Committee and as a member of the NCAA-nominated, USOC-elected Olympic Committee Board of Directors.

His interest in the Olympic movement is great. He feels "it is the flagship of intercollegiate athletics . . . the stronger the support of the Olympics, the stronger the support for intercollegiate athletics."

Reed is a member of the NCAA's Legislative Committee, the Financial Aid Committee and the Professional Relations Committee. He also is on the Editorial Subcommittee of the Football Rules Committee, which he says is "the most fascinating and interesting outside-the-office work" he has done.

His service to the NCAA dates back to 1946 when he organized the first central office of the Association under then Big Ten Commissioner Kenneth L. (Tug) Wilson, who was also NCAA secretary-treasurer.

Reed acted both as Confer-

ence service bureau director and as executive assistant to the NCAA officers. He was the first paid employe of the Association.

Didn't Anticipate Acceptance

The NCAA has developed considerably beyond what Reed visualized in 1946. He foresaw increasing influence for the Association because "there had to be a coordinating influence in intercollegiate athletics across the country," but he "didn't anticipate the extent of acceptance that would be given a national regulatory body."

Interest in athletics preceded Reed. He learned math from baseball averages as a boy. His personal intercollegiate athletic participation, however, was limited to freshman football at Michigan, where he majored in political science and served as sports editor of the *Michigan Daily*.

While attending law school in 1937, Reed became assistant athletic publicity director at Michigan. He also worked for the *Chicago Tribune* and *Detroit Free Press*.



William R. Reed
Big Ten Commissioner

In 1939, Reed joined the Big Ten Conference staff to organize the Big Ten Service Bureau under Commissioner John L. Griffith.

He resigned in 1947 to become administrative assistant to U. S. Senator Homer Ferguson of Michigan. In the fall of

1951, he decided to return to the Conference as assistant commissioner.

Two Interests

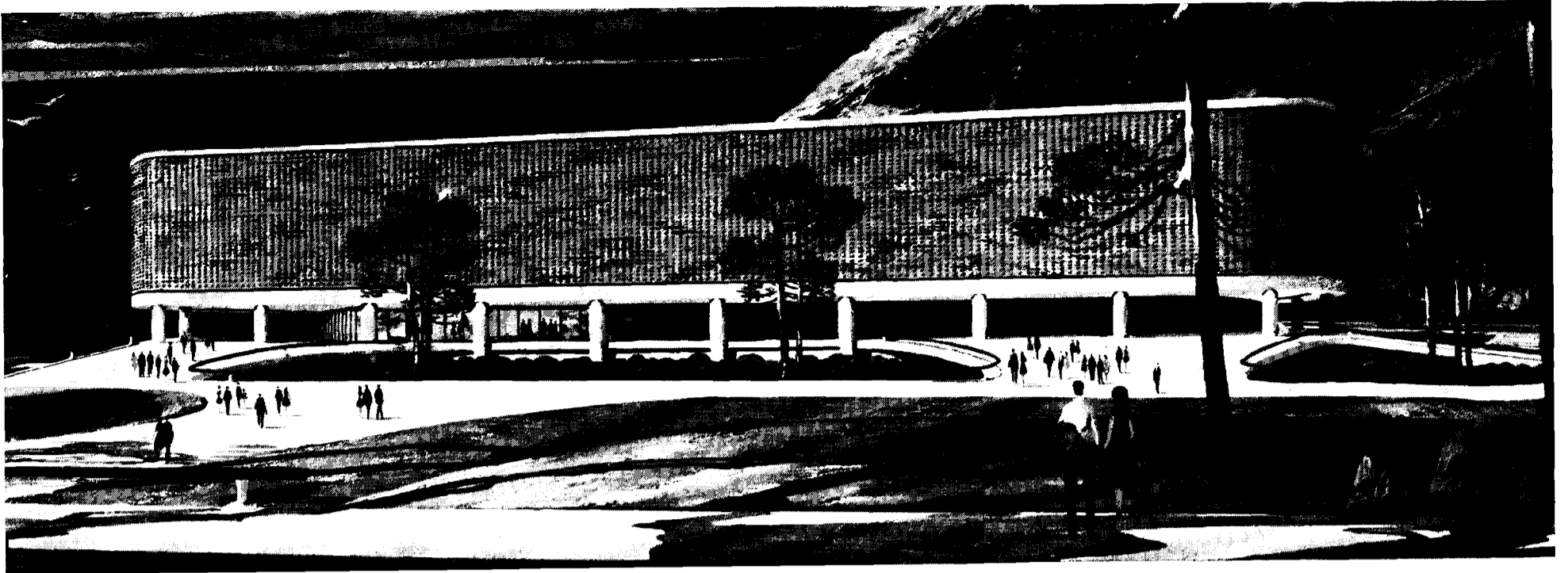
Reed always was torn between public affairs and sports. Asked why he chose a career in athletics, despite the fact that he'd studied political science, he said he felt he could combine the two in his work with the Conference.

He added, "Political science is the study of the relationship of people and institutions in orderly movement. We are all involved in that."

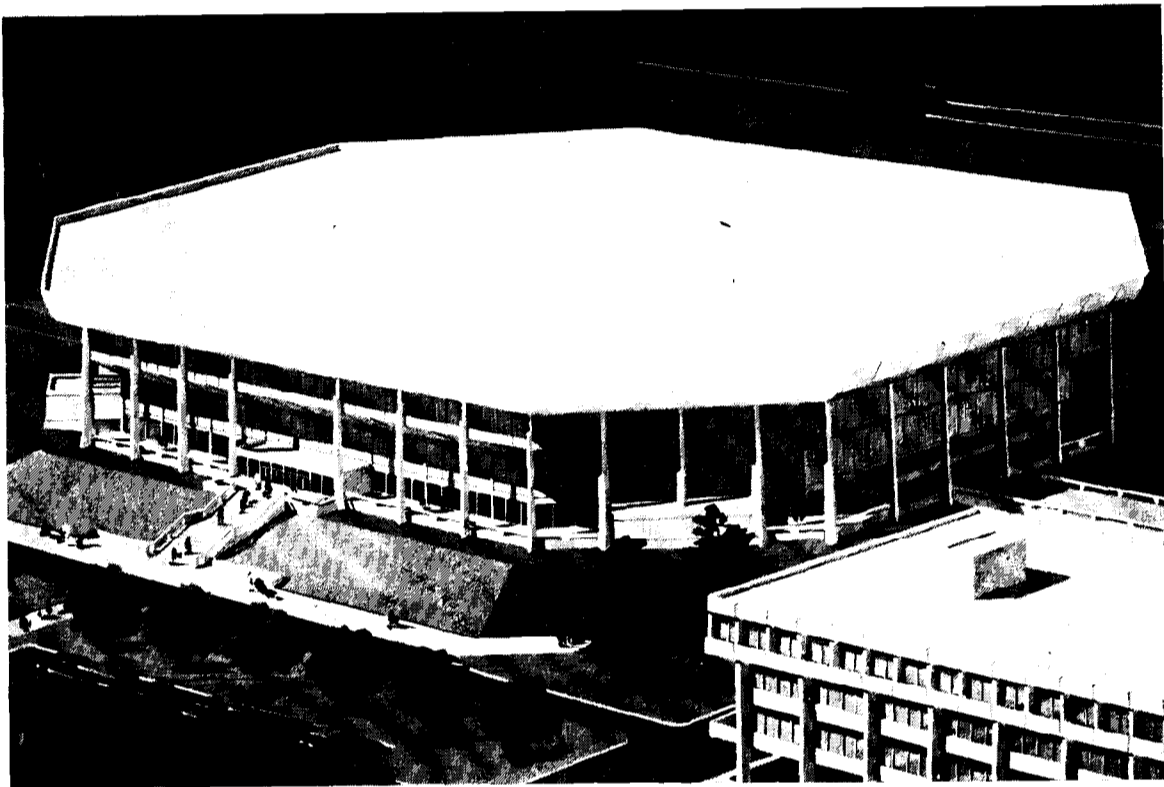
Reed became commissioner when Tug Wilson retired in 1961.

Active in various sports organizations, Reed is a charter member of the Football Writers Association of America and drafted its constitution.

He served two years, 1966-1968, as president of the Collegiate Commissioners Association. He is a member of the governing council of the U. S. Track and Field Federation and also is a member of the Football and Basketball Writers Associations.



1972 Western Regional—Brigham Young



Midwest Regional—Iowa State

Large, New Arenas For '72 Regionals

Last December, the University of Dayton opened the doors of its UD Arena—a new, 13,458-seat basketball showplace, which will be the site of the NCAA 1972 Midwest Regional Basketball Tournament.

However, by the time the 1972 Regionals take place, 18 months from now, Dayton's spacious and luxurious quarters will be the oldest and the smallest of the four regional tournament sites.

West Virginia's Coliseum, to be ready for basketball in December, will seat 14,000 spectators, as will the new James H. Hilton Coliseum of Iowa State, scheduled for completion in July, 1971.

West Virginia will host the East Regional, while Iowa State will host the Midwest.

Meanwhile, Brigham Young will open its huge, 22,500-seat BYU Activities Center for the start of the 1971-72 basketball season, and will be ready for the West Regional.

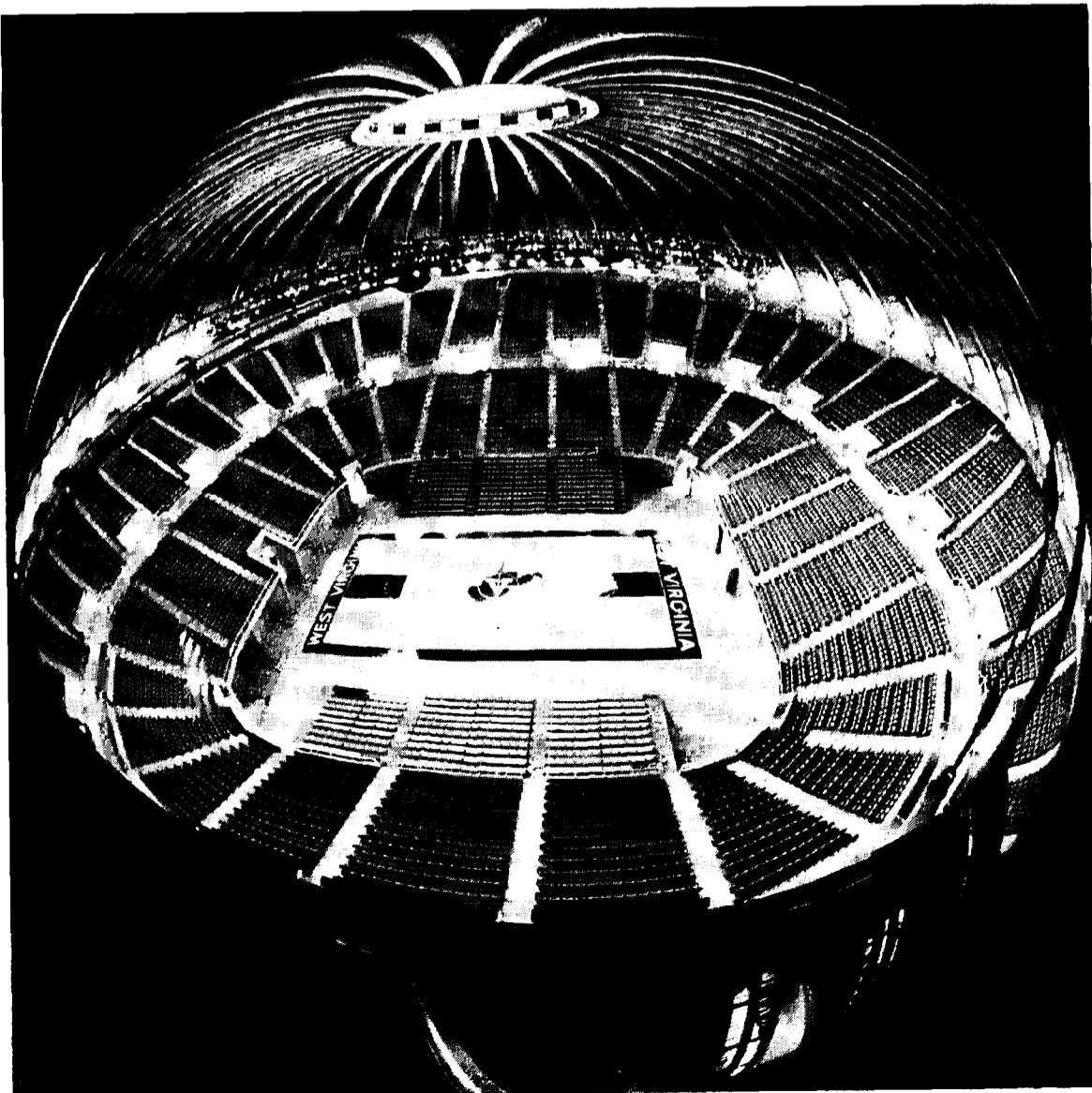
A capsule report on each of the new fieldhouses:

University of Dayton Arena—Already open for a year, the Arena is being used by the University not only for sports events—but also for student activities and concerts. Built for \$4.5 million, the arena is complete with dining room facilities.

West Virginia University Coliseum—This elaborate sports complex also will hold 59 physical education staff offices and 13 lecture and seminar rooms. Access to the Coliseum itself can be gained through any of 500 doors.

James B. Hilton Coliseum—Iowa State's structure is part of the Iowa State Center, conceived by former President Hilton, who retired in 1965. Built for \$18 million, the Center also includes an auditorium, a Little Theatre and a "continuing education" building. More than 11,000 individuals, corporations and foundations have contributed to the development of the Center.

Brigham Young University Activities Center—The largest of the 1972 regional sites, the Center can enclose the equivalent of two football fields within a simple rectangle and will be one of the largest public events buildings in the country.



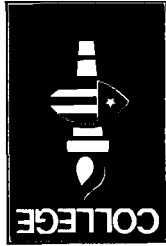
Eastern Regional—West Virginia



Midwest Regional—Dayton



*College Football—
Three Plays a Minute*



Astroworld: Hotels Assigned 1
 For 1971 Convention 1
 NCAA Purchases Land, Begins Plans
 For New Office Building 1
 NOCSAE Wants New Head, Neck
 Injury Studies 3
 Arenas Large and New for 1972
 Basketball Regionals 7



National Summer Youth
 Sports Program completes
 second summer serving na-
 tion's poverty-area young-
 sters on unprecedented scale.
 story on page 1

*The Smile of
 Success*

OCTOBER 1, 1970 ADDRESS CORRECTION REQUESTED
 1221 Baltimore Avenue, Kansas City, Missouri 64105
 An EEO Employer



NEWS

NCAA Calendar of Coming Events

Event	Site or Host	Date
NCAA Council	Roosevelt Hotel New Orleans, La.	Oct. 26-28
National College Division Cross Country Championships	Wheaton College Wheaton, Ill.	Nov. 14
National Collegiate Cross Country Championships	College of William & Mary Williamsburg, Va.	Nov. 23
USTFF Cross Country Championships	Penn State University University Park, Pa.	Nov. 25
National Collegiate Water Polo Championship	California State College Long Beach, Calif.	Nov. 27-28
Knute Rockne Bowl	Atlantic City, N. J.	Nov. 28
National Collegiate Soccer Finals	Southern Illinois University Edwardsville, Ill.	Dec. 3-5
Camellia Bowl	Sacramento, Calif.	Dec. 12
Pecan Bowl	Arlington, Texas	Dec. 12
Grantland Rice Bowl	Baton Rouge, La.	Dec. 12

Event	Site or Host	Date
Boardwalk Bowl	Atlantic City, N. J.	Dec. 12
College Baseball Coaches Association Convention	Houston, Texas	Jan. 8-10
U.S. Track Coaches Association Convention	Houston, Texas	Jan. 8-9
65th Annual NCAA Convention	Astroworld Hotel Houston, Texas	Jan. 11-12
College Business Managers Association Convention	Houston, Texas	Jan. 11-13
American Football Coaches Association Convention	Houston, Texas	Jan. 12-14
Astrodome-USTFF Indoor Championships	Astrodome Houston, Texas	Feb. 12-13
NCAA Skiing Championships	Terry Peak, Lead, S. D. South Dakota State Univ.	March 4-6