THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

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College Football ... "An American Tradition" ... 1869-1969

OCTOBER, 1969

Postgraduate Scholarship Forms Mailed

Nomination forms for use by NCAA member institutions in nominating candidates for 1969 NCAA Postgraduate Scholarships in football have been forwarded to the faculty representative of each institution

Football players will receive 33 postgrad awards of \$1,000 each for outstanding records as athletes, scholars and leaders during their college careers.

The nomination forms must be completed and mailed to the appropriate NCAA district vice president by Nov. 7.

Of the 33 grid grants, 11 will be awarded to players from major institutions, 11 to College Division players and 11 At-large.

Final selections of the recipients will be made by the NCAA Post-graduate Scholarship Committee in mid-December.

Nomination forms for Postgraduate Scholarships in basketball and all other NCAA sports will be sent to faculty representatives later.

Committees Appointed for Convention

Appointment of three committees and the parliamentarian for the NCAA's 1970 Convention has been made by the Association's Executive Committee.

Immediate past President Marcus L. Plant, University of Michigan, was named parliamentarian for the 64th NCAA Convention.

The committees picked were those for voting, credentials and memorial resolutions.

Rix N. Yard, Tulane University, will serve as chairman of the Committee on Voting.

Other members of the nine-man group are: Ross H. Smith, MIT; Albert W. Twitchell, Rutgers; Frank L. Forbes, Morehouse; Richard G. Shrider, Miami, Ohio; Stanley J. Marshall, South Dakota State University: James B. Higgins, Jr., Lamar State; Milton F. Hartvigsen, BYU; and Fred L. Miller, Cal State Long Beach.

The Committee on Credentials will be staffed by Robert T. Bronzan, San Jose State; R. R. Ritchie, Clemson, and Carl Abner, Louisville, with Bronzan as chairman.

John E. Faber, Maryland, will be chairman of the Memorial Resolutions committee, with William Exum, Kentucky State College, and Rev. John J. Horgan, Seton Hall, to serve with him.

Cost Survey Deadline Extended

The deadline for member institutions to return the Questionnaires on Revenues and Expenses has been extended from November 1 to November 30, it was announced by Arthur W. Nebel, chairman of the Special NC-AA Committee on Intercollegiate Athletic Costs, which is supervising the study.

The questionnaires were mailed to the chief executive officers and directors of athletics of each NCAA member institution on September 5. Early returns have been encouraging and it is hoped that the extension of the deadline will enable more institutions to complete the questionnaire.

Drug Use Condemned By NCAA

The potential dangers of androgenic-anabolic steroids have been stressed and their use by athletes condemned by the NCAA's Committee on the Competitive Safeguards and Medical Aspects of Sports.

The warning resulted from the Committee's feeling that various lay publications have misrepresented the true status of these drugs and have confused athletes and the general public on their proper use

general public on their proper use.

The Committee stresses that in the young, healthy male athlete the drugs do not benefit performance, and there are several good reasons why they should not be used.

The first reason cited is the lack of documented studies.

No Increase in Strength

Secondly, those that have been made show no increase in strength, only in weight.

In one study, the only control group which did gain in strength was the one assigned extra hard work in a weight room, with repeatedly increased work loads.

It was determined that most of the weight gain shown was due to greater fluid retention than normal, and the Committee reports there is no way this can increase strength.

Third, in cases where the steroids have been used medical complications have occurred, including cases of prostatic hypertrophy, liver damage and testicular atrophy.

NCAA Pro Scouting Prohibition Is Reinforced by Council

In the face of growing reports that college athletic department staff members are receiving compensation for providing talent information to professional sports organizations, the NCAA Council has issued a strong reminder that Constitution 3-6-(b) prohibits such arrangements.

It states: "Staff members of the athletic department of a member institution shall not accept compensation, directly or indirectly, for the scouting of athletic talent or the negotiating of talent contracts for professional sports organizations."

3 Ineligibles Cost Nevada 1968 CC Title

The 1968 NCAA College Division Cross Country Championship has been removed from the University of Nevada, Reno, because it used three ineligible student-athletes in compiling its victory at Wheaton,

The action was taken by the NCAA Council.

Nevada's removal means the team title will go to Eastern Illinois University, Charleston, Ill., which will receive the championship trophy.

Moving up to second place will be Mankato State College, Mankato, Minn., while Massachusetts Institute of Technology now is third. Dave Robbins of Portland State College moves up to become individual champion.

The three ineligible athletes entered by Nevada included Maurice Benn, who won the individual national championship, Peter Duffy, who finished sixth, and Paul Bateman, who finished 26th.

Status Uncertain

Question arose concerning the eligibility of the three since all were transfers from educational institutions in England and it was uncertain whether those institutions were collegiate or high school in nature.

An NCAA investigation of the matter led the policy-making Council to determine two student-athletes were doing collegiate work in England and, consequently, were subject to the rules governing transfer students. The rules require one year in residence at the institution in which the transferring student enrolls.

The third was found to be ineligible for admission at Nevada and accordingly not eligible for athletic competition. Interpretations of 3-6-(b) make clear that a staff member may provide information to professional sports organizations provided he does not receive compensation or any other tangible award.

Presents Prohibited

Included in the prohibitions are the receipt of Christmas presents, gratuities or expense-paid trips. There are reports that professional football teams are sending unsolicited checks to college coaches as an encouragement for them to complete and return college player evaluation forms. The rule requires that these checks be returned, uncashed.

Further, any compensational arrangement between a professional sports organization and a college staff member shall be construed to be prima facie evidence of an indirect arrangement to obligate the staff member's assistance in evaluating or procuring college talent.

A second reason for the timing of the Council's reminder is the recent intensified recruiting of college players by the professional basketball leagues, including premature offers and signings by the American Basketball Association.

Agents Retained

Also, an increasing number of college players reportedly are being solicited by agents to represent them in negotiations with professional organizations—a practice in violation of Constitution 3-1 which renders a student-athlete immediately ineligible for intercollegiate competition.

Even agreeing to be represented later places the student-athlete in violation.

Consequently, the Council wishes to alert all members concerning such arrangements which might in any way contribute to the ineligibility of any student-athlete.

any way contribute to the ineligibility of any student-athlete.

The NCAA is on record protesting the actions of the American Basketball Association in signing, and attempting to sign, student-athletes who have remaining intercollegiate eligibility.

The Council suggests member institutions may wish to evaluate requests for information and cooperation from ABA teams in light of these actions by the league.

A personal viewpoint . . . PHONY PLEBISCITES

It is a relief of sorts that the New Left coterie of wide-out students, permissive-minded professors and unconnected ex-collegians are preoccupied with bigger things. Like reorganizing the administration of higher education, influencing national policy and settling the Viet Nam war.

President Nixon has them for the moment . . . but beware, dear friends, those unconstructive dissenters are likely to come home to roost sooner than we expect.

When they do, it promises to be a decidedly different game than some 25 years ago when Robert Maynard Hutchins and his "new idea" intellectuals took dead aim on intercollegiate athletics (particularly football) as being an unnecessary and corrupt educational indulgence. It will be a different game this time, like comparing a panty raid to playing Bandolero with a gun at President Perkins' head.

Intercollegiate athletics isn't a likely target? Its very purpose and lessons of discipline make it the perfect target. Once the free thinkers shape up our Departments of State and Defense, what else have they to turn to?

Several groups are busy at work on the Viet Nam situation, including the Student Mobilization Committee to End the War (SMC). Observers predict that SMC may replace the divided Students for a Democratic Society (SDS) as the leading organization of student activists. The word is that November 14 has been scheduled as a nationwide student strike, with a march on the nation's capital November 15. Don Gurewitz, an SMC organizer, states that the "No Peace for Nixon" campaign will show the President "that his elbow room is exactly zero."

Students May Absent Themselves

Now, it's not like we don't have a choice in this country!

The entire House of Representatives stands for election every two years, the President is tested each four years and the Senate can be turned over every six. We chose the new House and a new President less than a year ago and it is difficult to swallow the proposition that right away a fellow named Gurewitz is going to show our President and Commander-in-Chief that he has to keep his elbows tucked in.

It appears, however, that a wilful-minded segment of the educational community can conduct a referendum in the streets of the nation's capital almost any time while the people who pay the bills are too busy to take time off to give the President their free advice.

How do the working people get a piece of this action? Possibly the nation's employers should suspend work like the academicians suspend classes . . . then we all would be free to march on Washington and have a plebiscite or referendum each fall on a number of things . . . including inflation, in-

Columnary Craft

JOHN HALL, LOS ANGELES TIMES

(Reviewing a television special on pro football in which the claim was made—on pro football's network—that "in 1946 college football was too slow and monotonous to be popular.")

Not only was that an unnecessary knock at the college sport, it also happens to be ridiculous, not to mention untrue.

The contrived bite at the hand which actually feeds them struck me as simply one plug too many for the pros—the prime reason for this cry in the night.

In 1946, the first year the world set around twiddling its thumbs in temporary peace after the fighting, college football never had it so good. That was the year of Glenn Davis and Doc Blanchard at West Point, the historic showdown tie with Notre Dame, and the year Buddy Young did all the Red Grange bits and then some at Illinois.

A season later, the public was captivated by both Notre Dame and the marvelous Michigan team in 1947—not by the NFL champion Chicago Cardinals, who won their title with a 28-21 decision over Philadelphia before 30,759 in Chicago.

More Action in College Game

College football need make no apologies, past or present. In many ways to many people it remains more exciting, more colorful and more dramatic than anything the pros will ever manufacture—with or without the half-time imitations.

Factually, there is more action in the college game—more plays to the 60 minutes. A statistical study compiled at the end of last season showed

creased tuition charges and \$30,000-a-year professors who don't stay home and teach their classes.

Ever since Mark Rudd's associates left Chancellor Kirk's office smelling like an abandoned outhouse and that student encampment on San Jose's athletic fields became a mass sex orgy, one is inclined to question whether the several freshly organized and newly named student groups are competent to direct our foreign policy. That's not to mention the kick-in-the-head in Chicago (Mr. Richard Elrod's head) and the pie-in-the-face in Bloomington, Indiana (ex-President Clark Kerr's face).

There is a real question, of course, whether the professed national student leadership, in fact, represents bona fide students and, if so, whether their policies and actions represent the majority of today's college students. Yet, no one seems to care since their street scenes make the 6 p.m. news and tomorrow morning's front page.

But, again, President Nixon has this one for the moment.

When SDS Takes on Athletics

What will be OUR position when the SDS (or whatever its successor group may be if, in fact, SDS is paralyzed by an ideological schism) decides to take on intercollegiate athletics? After all, if Harvard can be persuaded to abandon ROTC how about Michigan giving up college football? (Surely the SDSers and the SMCers have spent enough time on campus to come across those historic quotations of the Duke of Wellington and General MacArthur.)

There have been rumors for several months of plans to disrupt a nationally televised college football game. That might be their "show case" move. The real attack, when and if it comes, will be much more subtle and dangerous. If intercollegiate athletics is picked as the next target, let us expose the attackers for what they are . . . and then win the fight as it has been won in the past. The New Left specializes in confrontations—so it should be interesting when they face up to the American people who believe so strongly in competitive athletics and they also discover that many thoughtful academic leaders believe college athletics is an important educational discipline.

notter Bujers

P.S.—IN MEMORIAM: A treasured personal friend, a skilled craftsman and a devoted proponent of intercollegiate athletics and particularly college football left us last month. Benny Marshall of Birmingham, Alabama, was a special person and I am sure he has a special place to rest.

that the top six college teams averaged $80.9~\mathrm{plays}$ per game compared to $63.1~\mathrm{for}$ the top six pros.

This is because of two basic rules differences. The colleges are allowed only 25 seconds between plays to 30 for the pros, and colleges stop the clock on first downs until the yardsticks are in place.

The poor little colleges also enjoy a rich edge in the currently abundant variation of offenses from UCLA's new triple option and USC's famous I to all the splits and spreads across the land.

Pro offenses come out of the house of mirrors. They're all alike. About the only changes in recent years have been in the titles of the positions. You know. Split ends and halfback-flankers have evolved into wide receivers. Big deal.

This, clearly, is beating a non-breathing horse. I didn't come here to insult the pros. They also have great appeal and ever growing popularity. It's well earned. The competition is fierce and fantastic.

But the pros still don't have the frenzy of the Friday night campus rally at South Bend, the rooting section rising with right arms in the sky with thousands of pairs of fingers forming a sea of V's while the Trojan band booms out Conquest, the Westwood mob blocking off Wilshire Blvd. and chanting "We're No. 1" or the bonfire before every Stanford-Cal renewal.

All the grads don't hold reunions and weep happily over the past before the Jets and Giants meet. Have you ever seen a Big 10 band march in the Rose Bowl? When you bow down to Washington, it's to the Huskies, not the Redskins. The Buckeyes are Ohio State, not the Browns.

And "Big Game, America" is still played on Saturday, not Sunday.

NCAA News

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Winter in N.Y., Summer in Paris For World Games

The 1972 Winter World University Games have been awarded to Lake Placid, N. Y., while the Summer Games of 1973 will take place in Paris.

The sites were announced by FISU (Federation Internationale du Sport Universitaire), which administers the World University Games.

Additionally, specific plans for the 1970 Winter and Summer Games were announced.

The Winter Games will be held in Finland April 3-9, 1970. Since most of the program takes place close to the Arctic Circle the Games have been named the Polar Universiade 70. Three different sites will be used for various events.

Three Sites

Rovaniemi will be the site of the official opening, skiing events, ski jumping, skating and ski-orienting and biathlon.

The alpine skiing events will be contested in Pyhatunturi.

Tampere will be the site of the ice hockey, figure skating and ice dancing competition.

In addition, a seminar on the physical fitness of students will be held in Jyvaskyla the two days prior to the Universiade, April 1-2. It is being organized by the Finnish Academic Sports Association and the physical education faculty of Jyvaskyla University.

The 1970 Summer Universiade will be Aug. 26-Sept. 6 in Turin, Italy. Included on the program will be track and field, fencing, swimming, diving, tennis, basketball, volleyball and gymnastics for men and women, and water polo for men only.

The 1972 Winter Games at Lake Placid probably will be contested in February closely following the Winter Olympic Games.

New Grid Rule Book Is FREE

A unique new book has been added to the NCAA's family of publications, one designed to salute College Football's Centennial and to help non-experts gain greater understanding of the game.

It is the Official Read-Easy Football Rules.

Edited by Bert McGrane and illustrated by Walt Ditzen, Read-Easy Rules takes the game's guidelines out of officials' terms and into language anyone can understand.

Special Reprint Is Free

Best of all, it is available to fans FREE. A special reprint of the rules—originally published in the 1969 Official Football Guide—is available for just a 10 cent postal charge.

To obtain a copy, forward name and address to National Collegiate Athletic Association, 349 East Thomas Road, Phoenix, Ariz. 85012.

As an example of how the book helps the layman, a chapter on definitions covers football terms from blocking to zone defense. The code of officials' signals is included too

of officials' signals is included, too.
The Read-Easy Rules book is published by College Athletics Publishing Service, directed by Homer F. Cooke, Jr.

The Bear - 12 or 26?

An alert observer recently pointed out a discrepancy in Bear Bryant's jersey number as shown in the Centennial painting. "The Passing Game," by Arnold Frieberg. In the NCAA Football Guide, Bryant is shown in the picture as number 12. In the large, color reproductions of the painting, he is shown as number 26.

The story behind Frieberg's mid-stream change in the number goes something like this: When first painted, Bryant's jersey bore the number 12, which is what he wore most of the time at Alabama. He was pictured in that jersey and that was the number on a jersey submitted to Frieberg for study. When Bryant saw the painting, he told how his coach used to change jerseys on every player in almost every game in order to confuse the opposition. He stated he thought he was wearing number 26 in that particular game, so artist Frieberg changed the number and the Bear became number 26.

Copies of the paintings were made for production of plates for the Football Guide before the change was made, hence the difference.

NOTES and QUOTES

The coach-is-always-to-blame-dept.: The day after one of UCLA coach Tommy Prothro's TV shows, a man called to say his wife had left him and it was Prothro's fault. "How so," questioned the coach. "She was watching 'Laugh-In', and when I flipped channels to watch your show she just up and walked out on me," was the reply.

Two staff changes have been made at the University of California, Irvine. **Bob Ernst** has taken over as varsity crew coach. Ernst becomes the first former Irvine athlete to coach a varsity sport at the institution. He was a member of the 1966 and 1967 crew teams, and played on Irvine's first water polo team in 1965.

Bob Benson has become sports information director. Bob has been at Rio Hondo Junior College for the past two years, and is a former newspaper reporter.

Dan Offenburger, chairman of the Department of Physical Education at Creighton, will assume the duties of athletic business manager and sports information director, according to director of athletics Ed Sut-

Astronaut Neil Armstrong, talking about the difference of actually being close to the moon versus looking at pictures of it: "It is like watching football on television to look at pictures of the moon. It is great, but not as great as actually being at the game."

INTERPRETATIONS

Situation: An incoming student-athlete (per O.I. 100) predicted a minimum of 1.600 at the time he was graduated from high school. He is qualified to receive an Educational Opportunity Grant.

Question: Is it permissible for the institution to provide the studentathlete financial aid in accordance with the EOG formula?

Answer: Yes, provided the total amount of aid which the student-athlete may receive (EOG and institutional aid combined) does not exceed "commonly accepted educational expenses" (Constitution 3-4-(b)—O.I. 2).

Situation: An incoming student-athlete was a sub-1.600 predictor at the time of his graduation from high school. He qualifies for EOG assistance.

Question: Is it permissible for the institution to provide him with financial aid to accommodate the EOG assistance?

Answer: No, if the student-athlete expects to practice or participate in intercollegiate athletics. |Bylaw 4-6-(b)-(1)|.

Popularity of Football Records Book Shows in Brisk Sales

Sales of the newly published College Football Records Book are brisk, with over 60 per cent of the initial printing purchased as the NEWS went to press.

The first run totaled 5,000 books, and over 3,000 had been sold.

The success of the book may be attributed to two factors, according to Larry Klein, director of NCSS, the NCAA's New York office which published the Records Book and is

Centennial TV Special Airs Oct. 21

An hour-long special on football titled "100 Years Old and Still Kicking" will be presented Tuesday, Oct. 21, over the CBS television network.

The grid special is scheduled for 10 p.m. (EST).

CBS intends to study how the game changes as society does, and to look at football's history, philosophy, events and traditions.

Segments of significant games through the years will be shown, plus early game footage and portions of the football movies of the 1930's.

Charles Kuralt will narrate the program, which was written and produced by Irv Drasnin. It will be sponsored by Connecticut General Life Insurance Company.

the source of college football's statistics and records.

"The first key to the book's sales success is the quantity purchases by conferences for distribution to writers across the country," Klein reported.

"The second factor is the wonderful promotional support it has received from sports information directors of the NCAA's member institutions. They have put out notes to the press that it is available, have put ads and order blanks in their game programs and have shown the book around.

"Their assistance has been invaluable," he enthused.

The Records Book has been well received by the writers as well as the SIDs thus scoring a crucial critical "sweep."

Rates for Quantities

Copies are available from NCSS, and the coupon below may be used for ordering. Single copies are \$4.95 each.

Prices for larger quantities are: one to nine books, \$4.95 each; 10 to 19 books, \$4.45 each; 20 to 49 books, \$4.21 each; 50 or more books, \$3.96 each. Prices include shipping costs.

Appropriately issued during college football's Centennial season, the Records Book is a rich history of the game and includes more than 25,000 facts about some 5,500 college players and teams.

Steve Boda headed the NCSS staff efforts in the compilation of the materials.

| Order Form | | | | | | |
|--|----------------------------|-------------------|--|--|--|--|
| COLLEGE FOOTBALL RECORDS BOOK Please send me College Football Records Book(s) at | | | | | | |
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Championship Corner ...

Cross Country: BOTH MEETS SET

Record fields are expected again this year for both the College Division and National Collegiate Cross Country Championships. The College Division event will be held at Wheaton College, Wheaton, Ill., Nov. 15. The top 15 competitors from that meet will be eligible to compete with the University runners Nov. 24 at Van Cortland Park, New York City. Manhattan College will host the meet. Starting time for the race is 11 a.m.

The coaches will gather for the National Collegiate meet on Sunday, November 23. The coaches' Executive Committee will meet at Thomas Hall on the Manhattan campus, at 2 p.m., with the entire U.S. Cross Country Coaches Association to meet at 4 o'clock. There will be a reception for the coaches at 5:30, with dinner at 7, followed by the scratch meeting. All will be held in Thomas Hall.

CD SOCCET: ONE SITE CHOSEN

Springfield College will host the Atlantic Coast College Division Soccer Championship November 14-15. The Mideast site will be at an Illinois institution still to be selected. That regional will be held Nov. 21-22. Both will be four-team tourneys. Irv Schmid of Springfield is the Atlantic Coast Committee chairman, Bill Wall of MacMurray is the Mideast chairman.

Serving on the Midcast Committee will be Ted Barclay of Denison, Reggie Prince of Hiram, Bob Guelker of Southern Illinois, Edwardsville, and Dick Triptow of Lake Forest College.

Serving on Schmid's Atlantic Coast Committee are Alan King of Worcester Polytechnic Institute, Alan Goodyear of Rensselaer Polytechnic Institute, Joseph Lyles of Washington and Lee and Samuel Porch of Glassboro State.

Volleyball: RULES BOOK AVAILABLE

The 1970 Annual Official Volleyball Rules and Reference Guide of the United States Volleyball Association is now available, from the USVBA Printer, Box 109, Berne, Ind. 46711. This is the rule book which will be used for the National Collegiate Championships. Up to four copies of the book may be purchased for \$1.50 each, from 5 to 15 copies for \$1.25 each, and from 16 to 100 copies for \$1.00 each. Donald Shondell of Ball State is the editor.

USTFF Schedules Major Track Events for 1969-70

Nine major track events have been scheduled during the coming year by the U.S. Track and Field Federation.

USTFF Executive Director Carl Cooper indicated both competitive and instructional events are included on the Federation's list, with a strong emphasis on coaching and instruction evident.

The first event chronologically is the USTFF's Cross Country Championship, to be held Nov. 26 at Penn State University.

Cooper also announced Cleburn Price, director of athletics and head track coach at Dallas Baptist College, will continue as meet director for one of the top events on the list, the USTFF Astrodome National Relay Championship, Feb. 13-14.

The schedule:

| Event | Site or Host | Date |
|--|--|------------------|
| USTFF Cross Country Championship and Clinic | Pennsylvania State University University Park, Pa. | Nov. 26, 1969 |
| USTFF Occidental College Distance Carnival and Clinic | Occidental College Los Angeles, California | Dec. 6, 1969 |
| USTFF Abilene Christian College Track and Field Clinic | Abilene Christian College Abilene, Texas | Jan. 17, 1970 |
| USTFF Cincinnati Indoor Meet | Cincinnati, Ohio | Jan. 24, 1970 |
| USTFF Omaha Indoor Meet | Omaha, Nebraska | Feb. 9, 1970 |
| USTFF Astrodome National Relay Championship | Houston, Texas | Feb. 13-14, 1970 |
| USTFF Decathlon Championship | Drake University Des Moines, Iowa | Apr. 22-23, 1970 |
| USTFF Marathon Championship | Drake University Des Moines, Iowa | Apr. 25, 1970 |
| USTFF National Track and Field | University of South Florida Tampa, Florida | Aug. 9-15, 1970 |

Asbury Coward Appointed USCSC Vice-President

The United States Collegiate Sports Council has appointed a vice-president who has an outstanding background in both foreign relations and the sports world. Asbury "Red" Coward III, for-

Asbury "Red" Coward III, former director of athletics at the U.S. Naval Academy, has assumed the position.

Coward is a graduate of the Naval Academy, and took a master's degree in international relations at George Washington University. He served 30 years in the Navy, receiving a total of 12 battle stars and the Bronze Star Medal during World War II. He survived the sinking of the USS Lexington, served as department head on the cruiser USS Wichita, and was stall officer for the Commander of Atlantic Fleet battleships.

He served with the Defense Department for a year, and with the State Department, in the Office of Politico-Military Affairs for two years.

Coward served two tours of three years each at the Naval Academy, as instructor in the department of engineering, as administrative aid to the superintendent, and as director of athletics.

He has recently been serving



appointed coach of varsity lacrosse at Bowdoin College. LaPointe is a graduate of Trinity College, and has been lacrosse and football coach at Lenox School. He will also be an assistant coach of football and freshman lacrosse coach.

Geneseo's Michael Sobczak has been named the Chancellor's Scholar-Athlete of the State University of New York Athletic Conference. Sobczak was an outstanding basketball player, and achieved a 3.56 grade point average. He was college ambassador to Israel in 1968.

John Kaiser, baseball coach at St. John's University, and president of the American Association of College Baseball Coaches, has been elected chairman of the United States Olympic Baseball Committee. Kaiser succeeds Dutch Fehring of Stanford. Lee Eilbracht, Illinois coach, is secretary of the Olympic group.

Cameron S. (Scotty) Deeds, a leading figure in the formation of the new Pacific Coast Athletic Association has been named executive secretary of the conference by Stephen S. Goodspeed, PCAA executive committee chairman. Deeds also has a new position at Cal State, Los Angeles, moving from the director of athletics post to the position of athletic research cordinator for the institution's Department of Physical Education and Athletics.

The athletic directorship has been taken over by **Homer Beatty**, former football coach at Cal State LA.

Bill Seinsoth, outstanding player in the 1968 National Collegiate Baseball Championship as first baseman for USC, was killed in an automobile accident in early September.

with the State Department as special assistant for international athletics, as chairman of the Intergovernmental Agency for International Athletics, and as a member of



CAPT. ASBURY COWARD III

the U.S. Olympic Committee Board of Directors.

While at the Naval Academy, Coward was a member of the ECAC Executive Council, on the Principles and Policies Committee, and the Finance Committee. He was a member of the IRA Board of Stewards and on the IC4A Executive Committee.

He also was president of the Eastern Intercollegiate Gymnastics League, Eastern Association of Rowing Colleges and Eastern Intercollegiate Golf Association Committees.

ITCA Picks All-America Tennis Team

The University of Southern California and University of California, Los Angeles both placed three men on the All-American tennis team picked by the Intercollegiate Tennis Coaches, Association

Coaches Association.

Bob Lutz, Joaquin Loyo-Mayo and Marcello Lara from USC's NCAA Championship team were named. Loyo-Mayo and Lara were the doubles champs, and Loyo-Mayo also won the singles title. Lutz was defeated in the finals of the doubles competition and lost in the quarterfinals of the singles to finalist Mike Estep of Rice, who also made the team.

Runner-up UCLA placed Roy Barth, Haroon Rahim and Jeff Borowiak on the star team.

Others named were: Pat Cramer, Miami; Luis Garcia, Miami; Brian Cheney, Arizona; Armi Neely, Florida; Zan Guerry, Rice; and Mike Estep of Rice.

On the second team are Bob Mc-Kinley, Trinity; Dick Stockton, Trinity; F. D. Robbins, Utal; Dan Bleckinger, Utah; Dan O'Bryant, Trinity; Zoravko Mineck, Brigham Young; Bob Alloo, California; Steve Avoyer, Southern California; Charlie Owens, Florida; Steve Faulk, Louisiana State; Howard Turner, Tulane; Bob Goeltz, Princeton.

Coaching School

COLLEGE FOOTBALL'S ALL-TIME TEAMS

Modern All-Time Team—1920-1969



SAM BAUGH
Quarterback
Texas Christian University



JAY BERWANGER
Back
University of Chicago



HAROLD "Red" GRANGE Back University of Illinois



ERNIE NEVERS Back Stanford University



MEL HEIN Center Washington State University



DON HUTSON End University of Alabama



BRONISLAW "Bronko" NAGURSKI Tackle University of Minnesota



JIM PARKER
Guard
Ohio State University



BOB SUFFRIDGE Guard University of Tennessee



FRANK "Bruiser" KINARD Tackle University of Mississippi



BENNIE OOSTERBAAN End University of Michigan

Early All-Time Team—1869-1919



WALTER ECKERSALL Quarterback University of Chicago



JIM THORPE Back Carlisle School for Indians



WILLIE HESTON Back University of Michigan



ELMER OLIPHANT Back U.S. Military Academy Purdue University



ADOLPH "Germany" SCHULTZ Center University of Michigan



HUNTINGTON HARDWICK End Harvard University



JOSH CODY Tackle Vanderbilt University



W. W. "Pudge" HEFFELFINGER Guard Yale University



TRUXTON HARE
Guard
University of Pennsylvania



Tackle
Washington & Jefferson College



End
Yale University

The 22 greatest players who participated during college football's first 100 years have been selected by the Football Writers of America.

Voting was by the FWAA's past presidents, with the team sponsored by the Chevrolet Motor Division

Then on Sept. 24 Chevrolet spon-

sored a black-tie awards dinner and a press conference for writers from across the country, during which the living All-time Team members recounted their carcers and related football stories that cut across all phases of the game in all parts of the country.

The 12 living immortals will

gather again in Washington, D.C., Jan. 13 to attend the NCAA Honors Luncheon, highlight of the Association's annual convention.

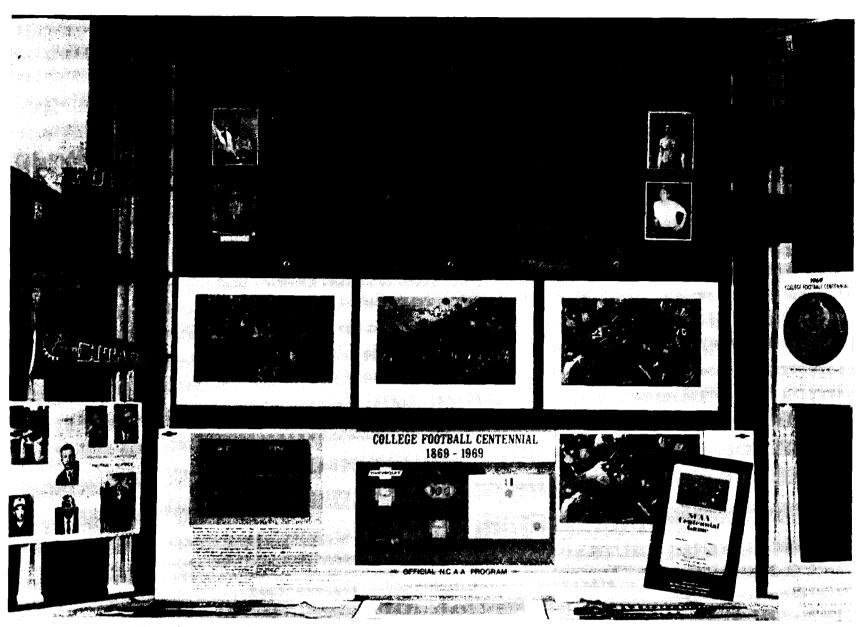
All of the members of the modern team (1920-1969) survive, while Elmer Oliphant is the only living member of the early team.

The 22 names and the players who made them famous lie at the

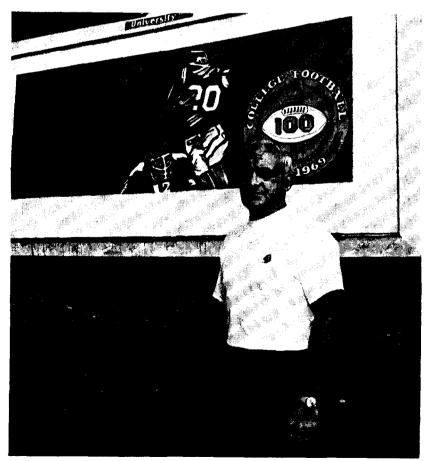
heart of college football's tradition and lore. The story and feats of any one of them would cover many pages

Each man received a personal award in recognition of his selection. In addition, Chevrolet is presenting a scholarship in his name to his institution and an award plaque to the University.

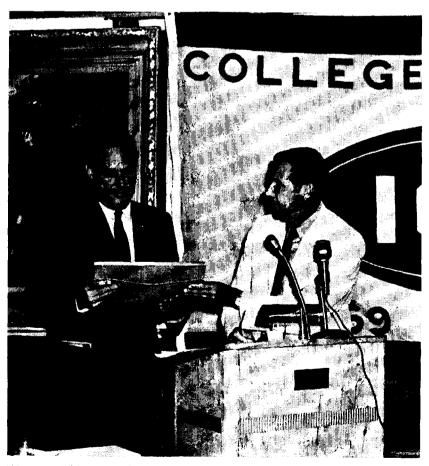
Centennial Earns Nation-Wide Acclaim



Using a Chevrolet Centennial Game kit's contents as the basic elements, the Southern Conference built a Centennial display which was shown in cities around the Conference area. The Southern Conference's football coaches are pictured at left.

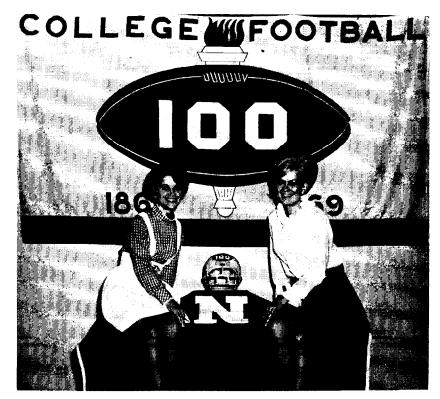


Indiana University Head Coach John Pont poses with the College Football Centennial billboard, which was used by many institutions across the nation. Indiana traditionally uses billboards around the state to promote its football program.



Western Athletic Conference Commissioner Wiles Hallock, right, presents a Centennial certificate to Colorado Governor John A. Love at that state's observance of the game's 100th Anniversary.

Governors, Gals, Coaches Participate





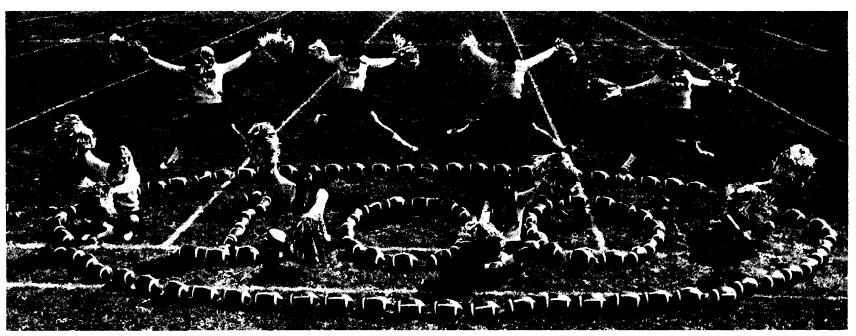
Idaho's NCAA member institutions have been particularly active in recognition of the Centennial. Above, State Chairman Paul E. Ostyn, former director of athletics at Idaho, left, Babe Caccia, assistant director of athletics at Idaho State, new Vandal AD Ed Knecht and Governor Don Samuelson,



Idaho-Idaho State contest which featured a Centennial observance. At left, Nebraska athletic department secretaries Jill Johnson, left, and Cheryl Fejt help display the Centennial flag which the Cornhuskers are flying this year and the Nebraska helmet with its Centennial decal.

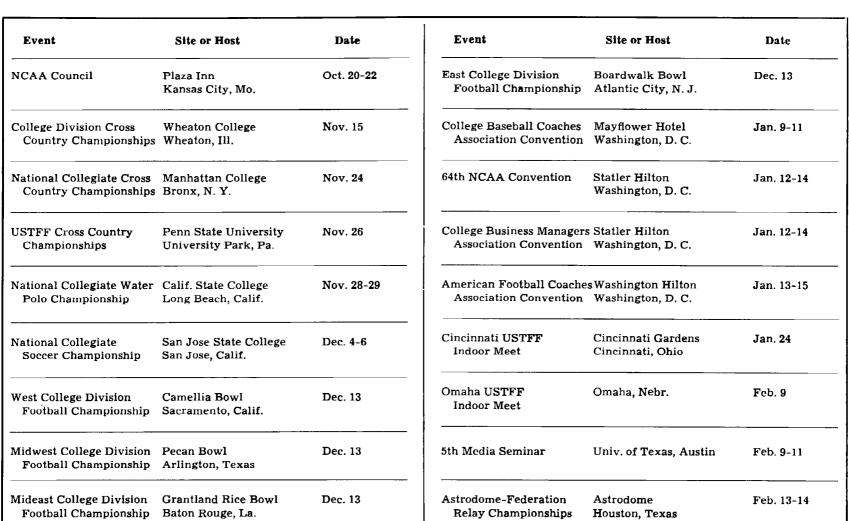
right, discuss plans for the

At left, New Hampshire and Dartmouth representatives watch New Hampshire Governor Walter Peterson sign a Centennial proclamation. Left to right are UNH Coach Jim Root and Director of Athletics Andrew Mooradian and Dartmouth's Director Seaver Peters and Coach Bob Blackman.



A unique, viable recognition of the Centennial was afforded by Wagner College and its cheerleader staff. First this giant-sized replica of a Centennial decal was formed, then the footballs were thrown to 100 youngsters from children's homes in the areas. The young fans were guests of the College, while the footballs were gifts of the Staten Island Chamber of Commerce and the Wagner Touchdown Club.





NCAA Calendar of Coming Events

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NCAA NEWS City, Missouri 64105

OCTOBER, 1969

ADDRESS CORRECTION REQUESTED

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Staff Members Warned on

Pro Relations Provisions

World Games to New York and Paris in '72 and '73

NCAA Warning on Drugs

All-Time Grid Team Selected

Centennial Salute in High Gear

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Nevada Loses CC Title

Records Book, Read-Easy