THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

VOLUME 6

NUMBER 3

College Football . . . "An American Tradition" . . . 1869-1969

MARCH, 1969

Summer Youth Sports Program Goes Ahead

NCAA Month Of Champions

An estimated 2,650 athletes will be competing this month for the title of National Champion. The NCAA will sponsor 11 national championships, making March the busiest month on the sports calen-

Seven of the events will be National Collegiate championships—basketball, fencing, wrestling, gymnastics, ice hockey, swimming, and indoor track.

Basketball, wrestling, gymnastics and swimming will also have championships on The College Division

CD Basketball First

The 13th annual College Division Basketball Tournament will be the first of the national events, beginning on March 12 at Evansville, Indiana.

Actually, the championship trail winds into April, with the Gymnastics Championships at the University of Washington.

Many Olympic competitors will be involved, with swimming and track the major showcases for these athletes

NATIONAL COLLEGIATE CHAMPIONSHIPS

Basketball

Regionals, March 13 and 15, University of Maryland, Univ. of Wisconsin, Kansas State and UCLA Finals, March 20 and 22, Freedom Hall, Louisville, Kentucky.

Fencing

March 27-29, North Carolina

Gymnastics

April 3-5, Univ. of Washington. Ice Hockey

March 13 and 15, Broadmoor,

Colorado Springs, Colorado.

Indoor Track

March 14-15, Cobo Hall, Detroit, Michigan.

Swimming
March 27-29, Indiana University. Wrestling
March 27-29, Brigham Young.

COLLEGE DIVISION

Basketball

Regionals, March 6-7. Nine sites to be determined. Finals, March 12-14, Evansville, Indiana.

Gymnastics

March 27-29, San Fernando Valley State College.

Swimming

March 20-22, Springfield (Massachusetts) College.

Wrestling

14-15, California State Polytechnic Institute, San Luis Obispo.

March Is Truly WILKINSON WILL DIRECT YOUTH SPORTS PROGRAM

A highly successful former coach with extensive experience in the administration of summer youth programs has been selected to direct the new National Summer Youth Sports Program, Executive Director Walter Byers has announced.

James H. Wilkinson, of Kansas City, Mo., formerly a winning basketball coach and now a high school administrator, will head this massive new project. His title will be national program director.

In the NSYSP, the Association will team with the Federal Government in a program of some 3.5 million dollars to bring sports experiences on college campuses to youth in the poverty areas of urban Amer-

"In Jim Wilkinson, we have the right man at the right time in the right place," Byers said.

"Jim believes, as all of us do who have worked in the development of this program, that sports instruction and sports participation in an educational atmosphere will help these young people learn good health habits and sound competitive prin-

The NSYSP Administrative Committee is composed of the following: Richard C. Larkins, director of athletics, Ohio State University; Forrest F. Twogood, assistant athletic director, University of Southern California; Edward S. Steitz, director of athletics. Springfield (Mass.) College; William J. Bowerman, head track coach, University of Oregon; William Exum, director of athletics, Kentucky State College; Walter Byers, executive director, NCAA; J. P. Wilbern, Council administrator, and V. L. Nicholson, director of sports promotion, both of the President's Council of Physical Fitness and Sports; and Jim Wilkinson, director of sports development. NCAA, Committee secretary

Coached State Champions

Wilkinson, 51, is currently assistant principal of Central High School in Kansas City. When basketball coach at Central, he had finished in the top three in the state tournament four of the last five years, and won the state crown in 1966

For the past half-dozen years, he has worked with other Kansas City coaches in a local summer sports program for youngsters. He has gained extensive experience as he



JAMES H. WILKINSON

has assisted in creating one of the most successful of such organizations in the country.

Wilkinson is a graduate of Lincoln University, Jefferson City, Mo., and has his M.A. from the University of Southern California. He participated in basketball and track. He is a native of St. Louis.

After one year as assistant basketball coach at Lincoln following his graduation, Wilkinson served two years in the Army, then worked one year with the Kansas City YMCA before joining the public schools system.

He has been a physical education instructor and coach since.

He is a member of the AAHPER. and the Kansas City School Administrators Association.

Wilkinson is married to the former Martha Helen Cole and has two children, Michele, 15, and James Scott, 10.

COUNCIL, EXECUTIVE **COMMITTEE TO MEET**

The NCAA's Council and Executive Committee will hold their spring meetings in mid-April in Ft. Lauderdale,

The Executive Committee will meet Friday, April 18, and Saturday, April 19.

The 18-man, policy-making Council will meet April 20-22.

Contract Awards Let This Month

"Promises Long Range **Benefits To Country and** Its People"—Byers

Contract awards will be let late in March or early April to 140 institutions of higher education which will inaugurate one of the nation's most dramatic plans to use sports motivation to advance the welfare of the nation's youth, girls and boys.

The National Summer Youth Sports Program is a reality. The Federal government, through the President's Council on Physical Fitness and Sports, has made available \$3.5 million dollars for the inaugural summer of 1969.

The program will be concentrated in the 35 cities which have the largest number of poverty families according to U.S. government definition.

There will be an extension of the program into other selected com munities on a pilot or experimental basis this first summer.

"Human Desire to Belong"

"We know what sports can do for the young—in building good habits, in directing the competitive urge toward constructive ends, in stimulating the imagination toward new goals and in satisfying the human desire to belong and participate," NCAA Executive Director Walter Byers said.

"Now we have the challenging opportunity to prove it to the nation. Approximately a dozen people in government and the college community have been instrumental in bringing this to reality and now the leadership of 140 colleges has the responsibility to prove to the na-tion that our thesis is sound and this enterprise promises long range benefits to our country and its people."

The 35 priority cities are:

New York, N. Y.; Chicago, Ill.; Los Angeles, Calif.; Philadelphia, Pa.; Detroit, Mich.; Houston, Texas; San Antonio, Texas; Baltimore, Md.; Memphis, Tenn.; New Orleans, La.; St. Louis, Mo.; Washington, D. C.; Dallas, Texas; San Francisco, Calif.; Boston, Mass.; San Diego, Calif., El Paso, Texas; Phoenix, Ariz.; Norfolk, Va.; Tampa, Fla.; Cleveland, Ohio; Atlanta, Ga.; Columbus, Ohio; Birmingham, Ala.; Cincinnati, Ohio; Miami, Fla.; Pittsburgh, Pa.; Oklabana City, Oklabana Milwaykon, Wishama homa City, Okla.; Milwaukee, Wis.; Indianapolis, Ind.; Kansas City, Mo.; Fort Worth, Texas; Buffalo, N. Y.; Louisville, Ky.; and Seattle, Wash. Institutions Announced Later

The names of the participating in-

Continued on page 5

The Editor's View

Lions Roar for Centennial

One of the biggest, most welcome boosts College Football's 1969 Centennial has received to date is the adoption of the 100th Anniversary as a major project of Lions International for the coming fall.

Currently the Lions are in close contact with the Centennial Coordinating Committee—International Board member George Davidson attended a late February meeting of that group—to research all possible means by which they can participate in football's big event.

Lions claims more local clubs than any other service club in America, so there is sure to be at least one Club in your vicinity. Clubs in towns without a college will work to promote their high school team(s).

Hopefully, you'll be hearing from your local Club well in advance of the season offering your institution an opportunity to present a football program, offering to assist with your Centennial projects and generally helping to talk up the Centennial. Instructions will go out from International to local clubs on specific projects soon.

Mention should be made that contact with the Lions was initiated and fostered by Bob Cheyne, University of Arkansas SID, who is an internationally active Lion himself—and chairman of the NCAA Public Relations Committee.

A hearty "welcome aboard" to this civic-minded group of active men, and thanks in advance for the valuable contributions the college community knows will be forthcoming.

NOTES and QUOTES

When Indiana State and Western Michigan met on the basketball floor Dec. 14, it was somewhat like "Old Home Week" in Kalamazoo. The two head coaches, Gordon Stauffer of Indiana State and Sonny Means of Western Michigan, played their collegiate basketball together at Michigan State in the early 50's. Ray Steffen, basketball coach at Kalamazoo College and a former teammate of Means and Stauffer, was unable to make the reunion since his ball club was on the road.

Harry Lancaster has been appointed director of athletics at the University of Kentucky. Lancaster has been serving in the post since the death of Bernie Shively in late 1967. Lancaster, also an assistant basketball coach, will give up that job at the conclusion of the season.

Hal Griffin, UCLA defensive lineman, will be heading for Oxford University in the fall, as a Rhodes Scholar. A Dean's list student at UCLA, he had planned on staying there and studying law. He still hopes to join the FBI after his study abroad.

Carl DePasqua will take over the head coaching duties at Pittsburgh. DePasqua is a Pitt graduate, and boasts a 15-year, varied background in coaching in Canada, at Pitt, at Waynesburg and with the Steelers.

Floyd Gass, head football coach and athletic director at Austin College, Sherman, Tex., has been named head football coach at Oklahoma State. Gass was a star defensive back at Oklahoma State in the late 1940's.

Bill Whitton, former Princeton assistant, has been named head football coach at Holy Cross. Whitton had been at Princeton for 14 years. Leon McLaughlin has been appointed head football coach at San Fernando Valley State College. McLaughlin captained UCLA in 1949, later coached at Washington State, Santa Monica High, and Stanford University. McLaughlin played five years with the Los Angeles Rams. He succeeds Sam Winningham who has retired after two consecutive winning seasons.

Francis C. Reidelberger has been named sports information director at Central Michigan University. Reidelberger has been on the CMU Information Services staff as a parttimer and acting SID for the past five months.

J. L. "Jake" McCandless, assistant coach at Princeton for the past 11 years, has been promoted to the head coaching job. McCandless is a Princeton graduate, and was head basketball coach at Princeton in 1961 and '62.

Golfer Charlie Sifford has urged Negro golf hopefuls to attend college. He sees a bright future for the Negro in professional golf if he goes to college. "The only way we'll have better Negro professionals is if youngsters go to college and get on the team. That's where they'll learn to play."

Jay Burris has been appointed head basketball coach at Carthage College, Kenosha, Wis. Burris has been assisting Larry Hamilton, who has resigned to complete work toward his Ph.D. at Northwestern. Burris is a graduate of Ohio University.

Pete Nevins, sports information director of Bridgeport, and a staff writer for the Bridgeport Post, has joined the Public Relations staff at East Stroudsburg State College, with primary duties in sports information.

Columnary Craft

Reprinted below are excerpts from news columnists commenting pertinently about the collegiate position on various matters. They are selected, not because they may be favorable, but because they make points about intercollegiate athletics which the NCAA News feels need to be emphasized.

Walt Lochman, KMBZ Radio, Kansas City, Mo.

There's little argument that a good football team can do much toward building educational facilities. The publicity, the renewed interest in the school, the sheer numbers of old grads brought back to campus or to alumni meetings makes the dollars come easier. There's no real measure, but it seems that laboratorics, libraries and research grants grow up in the fall-out from a good year on the gridiron. This shouldn't take the fun out of the game . . . it should make us even more aware of the benefits football can bring

NOTES and QUOTES

Rider College, Trenton, N. J., has returned to intercollegiate competition in both wrestling and swimming this year after a long absence of both sports on its campus.

It has been 33 years since Rider had a wrestling team, and 26 years since the college has had a competitive swim team.

Barry Burtnett is coaching the wrestlers, with Rich Coppola the swimming coach. Both teams will compete informally against Middle Atlantic Conference opponents this year, and will be members of the conference in the 1969-70 competitive season.

The swimming team, forced out of the Rider program by World War II, opened its new season, appropriately, on December 7, Pearl Harbor Day.

Rider will also begin competing in outdoor track in the spring of 1970. Raymond Kressler has been hired as cross country and track coach. The college has had a cross country program for three years, and now is building a quarter-mile track. Rider hasn't had a track team since the late 1940's.

Jack Chevalier of the Philadelphia Inquirer, after covering Buffalo's 50-40 win over Temple wrote: "You couldn't produce a more unusual game if you gave a football to 11 Eskimos and told them to play the polar bears without benefit of a rule book."

Donald E. "Dee" Rowe, head basketball coach and director of athletics at Worcester Academy since 1955, has been appointed head basketball coach at the University of Connecticut. He succeeds Burr Carlson, who has resigned. Rowe posted a 165-43 record at Worcester, and had nine New England Prep School Champions.

Casimir Myslinski has been appointed director of athletics at Pittsburgh, succeeding Frank Carver, who has become secretary to the university's board of trustees. Myslinski was an All-America center at West Point, later coached at West Point and the Air Force Academy.

Peter G. Stark, former assistant coach at Harvard, has been named the head football coach at the University of Rochester. Stark played quarterback for Syracuse, leading the team to the Orange Bowl in 1952. He also played in the East-West Shrine game in 1954. Stark was an assistant football coach at Rhode Island from 1960 to '62, and baseball coach at URI in '62 and '63.

The University of Cal., Irvine, has begun construction on a baseball diamond, track and field facility and recreation area. Director of Athletics Raymond Thornton says baseball will be added to the program in 1970, and "hopefully, cross country can be started in the fall of 1970, and a track and field program will begin in the spring of 1971."

* *

Ulysses McPherson, Jr., has been appointed head football coach at Jackson State College, Jackson, Miss. A graduate of Tennessee State A & I, he has been a highly successful high school coach, with a tenyear record of 81-16-4. He was an assistant coach at Arkansas A&M for three years. He has recently received an M.S. degree from Indiana University.

James Nelson, football coach at William Jewell College, Liberty, Mo., has been named director of athletics at that school. He will continue to coach football. Nelson has been dean of men, but will resign that position. He has been coaching at Jewell since 1950, and has been head coach for one year.

Mike Olson has been named the head football coach at Upper Iowa College. Olson served as acting head coach last fall, after Eb Eischeid had to retire because of poor health. Eischeid will still serve as director of athletics.

*

John J. Conboy has been appointed director of athletics at LaSalle College of Philadelphia. He succeeds James J. Henry who served in the post for 35 years. Conboy had been appointed assistant to Henry in the fall. He is a LaSalle graduate, and holds an MBA in industrial management from Temple.

Published 11 times a year by the National Collegiate Athletic Association, executive and editorial offices, Midland Building, Kansas City, Mo. 64105. Phone: BAltimore 1-7127 (A.C. 816). Executive Director, Walter Byers; Editor, Thomas C, Hansen; Assistants, Louis J. Spry, Jon A. Foley.

March Is Big, Busy Month For Bebe Lee

March is the big month for H. B. "Bebe" Lee, director of athletics at Kansas State University and a member of the NCAA Executive Committee.

Bebe is chairman of the NCAA Basketball Tournament Committee and, as such, has responsibility for the National Collegiate Championship.

Thus March finds him in charge of the selection of at-large teams, setting pairings, and directing administration of the first round, regional and finals competition.

Lee has been a member of the Executive Committee since 1965, and the director of athletics at Kansas State since 1956.

He became a head basketball coach in 1941, at Utah State, and probably holds the head coach's record for brevity. His team won its first game, and he was drafted immediately thereafter.

Lee was discharged from the Navy as a lieutenant in 1945 and returned to Utah State for the 1946-47 season.

Following that year he left coaching for private business in San Francisco and Salt Lake City.

The urge to coach hit him again, and in 1949 Lee served as head coach at Colorado A&M. After one year he accepted the head coaching job at Colorado, and brought the Buffalos from last place to a co-championship in 1954, and the outright title in 1955.

Lee was born in Dallas, Tex., and grew up in California. He lettered in basketball and baseball at Hollywood High School. He played basketball at Stanford, on three successive Pacific Coast Conference Championship teams.

He stayed at Stanford for three years as an assistant coach before taking the head job at Utah State.

Many innovations and improvements have been made in the

NCAA PROFILE



H. B. LEE

basketball tournament since Lee has been on the Committee, with probably the most drastic to take effect this year when the dates and times of the games change to Thursday night and Saturday afternoon from Friday night and Saturday night.

Lee is married to the former Betty Baker of Los Angeles, and the couple has three children, Vicki, Gary and Barbara.

NCAA FILMS

Exclusive production and distribution rights for films of NCAA championship events are held by the NCAA Film Service.

Complete information on films of all events, plus special instructional and highlights films, is available from:

Association Films, Inc. 561 Hillgrove Ave. La Grange, Illinois 60525 Telephone: 312-352-3377.

Championship Corner...

UD HOCKEY: COACHES TO MEET AT BROADMOOR

The American Hockey Coaches Association will hold its annual meeting in conjunction with the National Collegiate Ice Hockey Championship at the Broadmoor, Colorado Springs, Colo., with the executive officers opening with a 2 o'clock meeting Wednesday, March 12. The College Division coaches will meet at 8 p.m.

The business meeting of the association will open Thursday morning at 9:45. Clarence Campbell will be the guest speaker on Friday afternoon, and also will sit on a panel to be moderated by Walter "Duke" Nelson. Others on the panel are Ned Harkness, Murray Armstrong, Ed Barry and Walter Bush.

The annual Coach of the Year banquet will be held Friday night.

Games will be played Thursday and Friday nights at 8 p.m. at the Broadmoor, with the finals Saturday night. The third place game will be played Saturday afternoon at the Air Force Academy.

Trampoline: CHAMPIONSHIPS SET FOR APRIL 19

The National Collegiate Trampoline Championships will be conducted April 19 at the University of Michigan. The Championships were originally authorized for 1970, but because the event's status was in doubt for 1969, the NCAA Officers have granted permission for the 1969 event.

It will be a one-day meet, with all NCAA institutions eligible to compete. Both team and individual awards will be presented. The meet is under the jurisdiction of the Gymnastics Rules and Meet Committee.

UD Gymnastics: INDIANA STATE, SAN DIEGO TO HOST REGIONALS

The regional gymnastics championships for the University Division will be held at Indiana State, March 21-22, for independents from Districts 1-5 and San Diego State, March 28-29, for districts 6-8.

Three men from each event will qualify for the National Collegiate Championships, April 3-5, at the University of Washington.

Six conferences and the College Division will also qualify three men. One team will be qualified from each of the conferences, and one from each of the regionals. Conferences gaining the berths are the Eastern, Intercollegiate, Southern, Big Ten, Big Eight, Pacific-8 and Western Athletic

UD Swimming: INDIANA READY FOR SWIMMERS

Indiana University is ready for the week-long Swimming Championships March 26-29. Registration is set for Monday and Tuesday from 9 a.m. to 9 p.m. in the lobby of the HPER Building.

Diving qualifications and registrations will be held on Wednesday, with the meet proper getting under way Thursday at 1 p.m., beginning with the preliminary heats.

Coaches meetings will be held at 9 a.m. Thursday, Friday and Saturday. The annual awards banquet will be held Wednesday evening at the Solarium, at the Memorial Union.

INTERPRETATIONS

Situation—Institution A drops a sport from its intercollegiate program. Student-athletes participating in that sport wishing to continue like competition transfer to Institution B.

Question—Are they immediately eligible for NCAA championship competition or post-season football upon enrollment at Institution B?

Answer—No. The fact that Institution A dropped the sport has no effect upon the application of the NCAA transfer rule [NCAA Bylaw 4-1-(d)].

Situation—A student enrolled in high school as a senior (considered to be a prospective student-athlete) participates in an all-star high school game during the regular high school year.

Question—Is it necessary to apply the provisions of NCAA Constitution 3-10-(b), to his eligibility at the time he enrolls in an NCAA institution?

Answer—No. The provisions of NCAA Constitution 3-10-(b) relate to the period between the young man's graduation from high school and his enrollment in an NCAA member institution.

Situation—A student-athlete is eligible during the winter quarter of the college year. During the period between the winter and spring quarters the institution's baseball team opens its season and the student-athlete participates in one or more games. When his grades for the winter quarter are reported, the student-athlete has lost his eligibility and cannot participate during the spring quarter.

Question—Does the baseball competition in which he participated between quarters count as one season of competition?

Answer-Yes. [NCAA Bylaw 4-1-(e)-O.I. 106].

Extra Events Group Approves Six Senior All-Star Cage Games

Six all-star basketball games for college seniors have been approved for participation by student-athletes from NCAA member institutions by the Association's Extra Events Committee.

The member institutions and allied conferences are requested to make every effort to discourage student-athletes from participating in non-certified games—those which the Extra Events Committee finds are not in accordance with Bylaw 7A-2-(d)—and to restrict participation by a student-athlete to one certified game.

Further, staff personnel of member institutions should not support nor participate in contests which are not certified.

The certified games are:

March 22-Iowa Senior All Star Charity Game, Cedar Rapids, Iowa.

March 24—Kentucky-Tennessee College All Star Game, Nashville, Tenn.

March 29-NABC East-West All Star Game, Indianapolis, Ind.

April 5-North-South Basketball Classic, Erie, Pa.

April 11-Indiana-Kentucky Basketball Games, Indianapolis, Ind.

April 12-Indiana-Kentucky Basketball Games, Louisville, Ky.

Outstanding Players Are Numerous on Academic A-A

Al Brenner of Michigan State headlines the Academic All-America team for 1968, compiled by the College Sports Information Directors of America. Brenner was named to both the offensive and defensive first teams.

Steve Sogge of Southern Cal, Bill Enyart of Oregon State and Corby Robertson of Texas all made the team for the second straight year. Texas also placed Scott Henderson on the team, the second straight year Texas has had two first stringers.

Ohio State also boasts two first stringers, Dave Foley and Mark Stier.

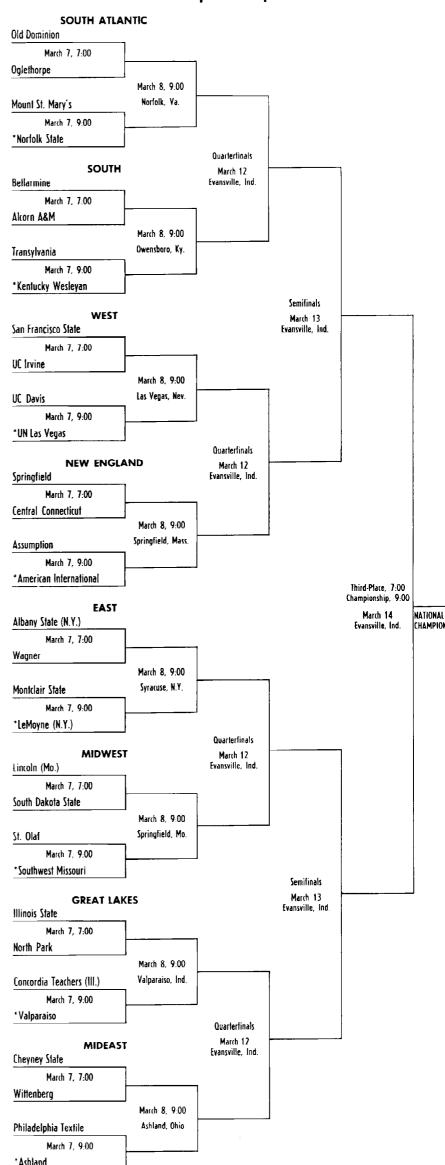
The Foley name pops up twice, with Jim Foley of Purdue also making the first team.

To qualify for nomination, players had to maintain a B or better average during the past two semesters or during their college careers and be first string football performers.

Selection was made through balloting by the major college membership of the College Sports Information Directors of America. The teams:

	ACADEMIC ALL-AMERIC	A FIRST	TEAM							
_	Offense	***	TI/A	G!						
Pos.	Player-School	Ht.	Wt.	Class Sr.						
E	Jerry Levias, SMU	5-10	170	Sr. Sr.						
E	Al Brenner, Mich. State	6-1	196							
T	George Kunz, Notre Dame	6-5	250	Sr.						
T	Dave Foley, Ohio State	6-5	2 55	Sr.						
G	Mike Moody, Ariz.	6-0	211	Sr.						
G	Jim Ray, TCU	6-3	228	Jr.						
C	Fred W. Morris, Yale	6-1	210	Sr.						
QB 	Steve Sogge, S. Cal.	5-10	170	Sr.						
HB	Eddie Hinton, Okla.	6-1	200	Sr.						
HB	Steve Hindman, Miss.	5-11	185	Sr.						
FB	Bill Enyart, Ore. State	6-3	212	Sr.						
KS	Bob White, Ark.	5-9	200	Sr.						
Defense E. Corby Robertson Tex. 6-2. 205. Sr.										
E	Corby Robertson, Tex.	6-2	205							
E	Bob Stein, Minn.	6-3	223	Sr.						
T	Bill Stanfill, Ga.	6-5	245	Sr.						
T	Dick Sandler, Princeton	6-3	230 200	Sr. Sr.						
G	Carl Garber, Mo.	6-0								
G or LB	Dave Morgan, Kansas	6-0	185	Sr.						
LB	Scott Henderson, Tex.	6-1	218	Soph.						
LB	Mark Stier, Ohio State	6-1	204	Sr.						
НВ	Jim Burns, Vanderbilt	5-10	168	Jr,						
НВ	Jim Foley, Purdue	6-0	198	Jr.						
SAF	Al Brenner, Mich. State	6-1	196	Sr.						
Second Team Offense										
E	Bill Newton, Navy	5-11	175	Sr.						
E	Dave Jones, Kansas State	6-1	186	Sr.						
T	Charles Odom, Houston	6-5	250	Sr.						
T	Leland Winston, Rice	6-4	244	Sr.						
G	Ken Wertzberger, Kansas	5-11	211	Sr.						
С	Don King, Texas Tech.	5-11	202	Sr.						
С	Bill Nelson, Miss. State	5-11	184	Sr.						
QB	Ed Hargett, Tex. A&M	6-0	187	Sr.						
нв	Bill Burnett, Ark.	6-0	180	Soph.						
HB	Dan Pike, Navy	5-9	184	Jr.						
FB	Dick Davis, Nebr.	5-11	202	Jr.						
KS	Steve O'Neal, Tex. A&M	6-3	185	Sr.						
Defense										
E	Bill Schmitt, Missouri	6-3	204	Sr.						
E	Mike Ford, Alabama	6-1	197	Sr.						
T	Ed White, California	6-4	240	Sr.						
T	Bill Tanchar, Purdue	6-3	240	Jr.						
G	John Sage, LSU	6-3	220	Soph.						
G or LB	Rufus Cormier, SMU	6-0	214	Jr.						
LB	Jon Sandstrom, Orc. State	6-2	235	Sr.						
LB	Dave Shivar, Ga. Tech.	6-0	210	Sr.						
нв	Steve Barrett, Okla.	6-0	180	Sr.						
HB	Tom Priest, Tenn.	5-11	178	Soph.						
SAF	Donnie Sutton, Ala.	6-0	178	Sr.						

1969 National College Division Basketball Championship Bracket



"Indicates area tournament host. Area third-place games will start at 7:00 p.m.

Summer Program

Continued from page 1

stitutions will be announced in a later NEWS edition, after the individual contracts have been approved.

Key personnel in the program's operation at the national level are Richard C. Larkins, chairman of the NSYSP Administration Committee; V. L. Nicholson, director of sports promotion for the President's Council on Physical Fitness and Sports; and James H. Wilkinson, national program director.

A summary of the NSYSP's objectives and operating details follows:

Objectives

- A. To provide expanded opportunity during the summer for the youth of the community to participate in competitive sports and benefit from sports skills instruction.
- B. To help young people learn good health habits and become better citizens through utilization of the personnel and facilities of higher education.
- C. To enable the institutions and their personnel to participate more fully in community life and the solution of community problems.
- D. To provide a combination of employment and on-the-job training in sports administration and instruction.
- E. To serve the most needful metropolitan centers of the United States and extend such service to any other community in which the need exists.

Program Details

A. Criteria for participation:

1. Eligibility: All NCAA member institutions (and other selected institutions of higher education) which are qualified to service a needful, underprivileged metropolitan area (even though the institution may not be located directly in the area or immediately adjacent thereto) are invited to participate in the program.

Financially deprived youth must be involved in substantial numbers but not exclusively. Not less than 80 per cent of the enrollees must meet United States government poverty criteria.

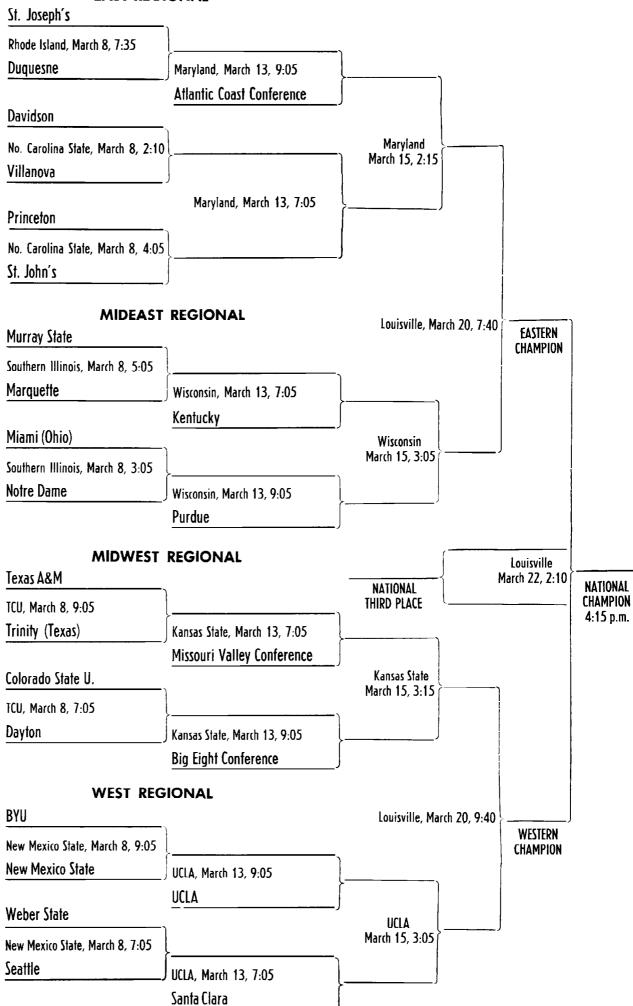
- 2. Facilities: Participating institutions shall be responsible for providing facilities. It is permissible for an applying institution to utilize facilities other than its own provided the arrangements for such use are approved by the National Program Director.
- 3. Size of program: Minimum number of youth per program—200; greater numbers desired as facilities and staff permit. If daily attendance is consistently below the initial registration, replacements must be immediately enrolled to fulfill contractual obligations and the Institutional Program Director will inform the National Program Director of steps being taken to restore effective program.
- 4. Age: 12 to 18 years old (as of June 1, applicable year), inclusive. Individuals over or under the age requirement (12 to 18) may not be included in the institution's budgeted figure.

B. Content:

1. A program of mass participation for boys and girls. (It is recommended activities be selected from track and field, basketball, swimming, soccer, gymnastics,

1969 National Collegiate Basketball Championship Bracket

EAST REGIONAL



touch-football, volleyball, hockey and other competitive sports peculiar to interests of area youth; program offering to be based on available personnel, facilities and community popularity.)

2. An educational component is

required, designed to promote good nutrition, sound personal habits, positive attitudes and better understanding of study and career opportunities in modern American society. It is recommended that coaches, athletes, representatives of academic disciplines and other institutional resources and community leaders be utilized in this effort.

3. A refreshment period or meal service per activity day is highly desirable and strongly recommended. It is a budgetable item.

Northwestern U. to Host First Mat Federation Title Tourney

Northwestern University has been selected as the site for the first National Championship Tournament of the newly-formed United States Wrestling Federation.

The four-day tournament will be held in April at McGaw Hall with free style competition April 25-26 and Greco-Roman competition April 28-29.

The Federation, which was created last August, is headed by President Wally Johnson, Minnesota's head wrestling coach.

Northwestern head coach, Ken Kraft, who is on the Federation's governing council and serves as national free style chairman, has been named tournament manager.

The Federation is composed of organizations which conduct national and statewide wrestling programs, including colleges, junior colleges, high schools and independent wrestling clubs. As a result, Kraft anticipates several hundred entries for the tournament.

NCAA Charter Member

The NCAA is a charter member of the USWF.

The meet will be conducted under international rules with competition

in 10 weight divisions. A team champion will be named, and many of the nation's leading collegiate and independent teams are expected to enter full rosters.

Kraft said the rapidly growing interest in amateur wrestling at all levels in the Chicago area was a major factor in the selection of Northwestern as the site of the first national meet.

All accredited amateur wrestlers are eligible to compete, and inquiries should be addressed to: Ken Kraft, Dyche Stadium, Evanston, Ill., 60201.

Air Force's Merritt to Long-Range Planning

Col. Francis E. Merritt, director of athletics at the U. S. Air Force Academy, has been appointed as a member of the Long-Range Planning Committee.

His appointment fills a vacancy created by the death of Ivan B. Williamson of Wisconsin.

Chairman of the Long-Range Planning Committee is Francis E. Smiley, dean of students, Colorado School of Mines.

USBWA MEETING

The annual meeting of the United States Basketball Writers Association will be held at 10 a.m., Friday, March 21, President Bill Sims has annunced.

The gathering will be in Ballroom A of Stouffer's Louisville Inn, Louisville, Ky., the city which is the site of the 1969 National Collegiate Basketball Championship March 20 and 22.

At noon, upon conclusion of the USBWA meeting, the coaches of the four teams in the finals will join the group for a press conference.

Sims, of the Kansas City Star, heads the USBWA slate of officers which includes First Vice-President Gordon White, New York Times; second Vice-President Smith Barrier, Greensboro News and Record; Secretary-Treasurer Ed Schneider, Chicago's American; and Tip-off editor Dick Herbert, Raleigh News and Observer.

USGF Meet Ties With World Event

The United States Gymnastics Federation will hold a national championship for both men and women, in conjunction with the first World Invitational, at Long Beach, Calif., April 24-25-26.

It will be for all-around competitors only, with the top two men and women in the national meet qualifying for the World Meet. The Championships will not include compulsories, since the 1970 World's Games compulsories are not yet ready.

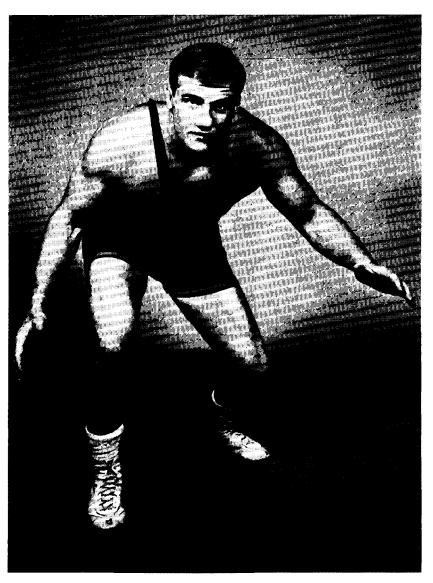
Top Gymnasts to Compete

The top gymnasts in the world have been invited to compete.

The USGF has also expressed pleasure at the recent trip of Switzerland's National team. The Swiss competed against Penn State, Temple, Iowa, Iowa State, University of Washington gym club and University of California.

The Swiss won all six meets, with Penn State offering the toughest competition, losing 271.70-270.25.

OUTSTANDING WRESTLERS HEAD BYU MAT FIELD



The National Collegiate Wrestling Championships at Brigham Young University, March 27-29, are shaping up as an outstanding event. Dan Gable of lowa State is the only defending champion, and he'll be hard pressed to keep his 130 Lb. title. Dan, pictured above on the right, has never been defeated wrestling in over 130 matches through his high school and college career. Jess



Lewis, on the left, a heavyweight from Oregon State, was a finalist last year. He will be favored to take the heavyweight title. Lewis was a member of the U.S. Olympic team at the Mexico Olympics, placing sixth in the freestyle event. Lewis also qualified in Greco-Roman, but didn't participate at Mexico City in that event.

Centennial Meeting Held To Coordinate Projects

In one of the key College Football Centennial meetings held to date, the Centennial Coordinating Committee—consisting of representatives of 18 different organizations interested in college football—met the last week of February.

Although many good, new ideas were generated during the two days of discussion, the goals of the session were to coordinate assignment of projects and communicate concerning activities in which several organizations may be involved.

At the conclusion, CCC Chairman Robert T. Bronzan of San Jose State, who represented the Committee for the Advancement of Intercollegiate Football, totalled 41 projects, each specifically assigned.

Other organizations and their reprepresentatives were: CCA and TV Committee, Asa Bushnell: ConSIDA. Gene Corrigan; CoSIDA, Les Unger; Public Relations Committee, Bob Cheyne; Football Coaches Association, Bill Murray; Football Rules Committee, David Nelson; ABC-TV, Beano Cook; NACDA, Mike Cleary; NFFHF, Bob Harron, NFSHSAA, Tom Fredericks; NJCAA, George Killian; Rutgers University, Al Twitchell: Lions International. George Davidson; Football Writers, Dave Campbell; NCAA Centennial Committee, Larry Klein; and NCAA, Tom Hansen.

Particularly impressive to the group were the plans of Rutgers for its Centennial game Sept. 27 with Princeton. In addition, each of Rutgers' games during the 1969 season

will have a special historical theme.

Billboards Donated

It also has obtained billboards on commuter train routes which have been donated by the billboard company for a Centennial sign.

Other reports indicated:

That Centennial postage meter slugs will be available through the NCSS office in New York City;

That strong efforts will be made to avoid a lull in Centennial promotion during the summer months when many college personnel will be on vacation, but a time when football publicity is particularly important;

That institutions will be encouraged to place the Centennial football with a "100" in their end zones.

Each representative agreed to communicate with other members of his organization to provide each group with up-to-date information on the status of the Centennial.



The hours of college football's Centennial are rushing past. If you are involved in your institution's football program, have you made all of your Centennial plans?

Here are some random ideas, a partial check list of the things which, when done on enough campuses, can help the Centennial celebration tremendously.

- ★ Have you contacted the band, spirit groups, card section committee yet? They work far in advance of the season.
- * Have you planned a day on which to honor all your former football captains, teams or all-star players? This is a Centennial natural.
- ★ Have you thought about all the ways you could use a Centennial
- * Has a Centennial story been scheduled for your alumni magazine, booster bulletin, press book, other institutional publications? If you buy the NCAA's football program feature series you'll get Cen-

tennial articles. Spencer's covers will have a Centennial theme. If you do your own, have you considered a Centennial theme?

- * If you paint your schedule on your stadium or near it on a sign, don't forget the Centennial symbol. Is it on your season ticket order forms? What about the tickets themselves, will they have a Centennial theme?
- ★ Are you planning to decorate your end zones with the football with "100" imposed upon it from the Centennial symbol?
- * Have you ordered your helmet decals?
- * Do you have historical material gathered on your program and/or conference from which local writers can do Centennial features? Can you provide game footage from past year's for a television special on your football history? How about radio tapes?
- * Are you planning to present your administration, key supporters with Centennial medallions or certificates?
- ★ Will your mayor, county officials and governor proclaim special days or weeks for the Centennial?
- ★ Are you using your Centennial speaker's notebook?
- * Can you get the Centennial symbol, and/or some other football art, on the front cover of your local telephone directory?
- ★ Are your PA announcers, playby-play men briefed on the Centennial?
- ★ What can you do during spring practice to create Centennial exposure? It will be even more valuable in advance of the season.
- ★ Use the symbol and decals in all player pictures.
- ★ Has your coaching staff ordered cloth patches of the symbol to wear on coaching hats or jackets?
- * Have you asked local business acquaintances: "What is your firm doing to salute College Football's Centennial?"
- ★ Have you asked other staff members for ideas on how your institution can most effectively capitalize on this unique promotional opportunity?

Have You Ordered Your Helmet Decals?

On February 26, order forms for Centennial helmet decals were mailed to the director of athletics, head football coach and sports information director of each NCAA football-playing member institution.

The form also included space to order the official Centennial flag at \$25 each, and to order cloth patches at 40 cents each.

Since mailing machines do malfunction, any institution which did not receive this mailing may write for information on these items to: "Centennial Decals, NCAA Office, 1221 Baltimore Ave., Kansas City, Mo. 64105."

Orders were coming in rapidly as the NEWS went to press, and indications are that this key Centennial project will be successful.

Interestingly, many coaching staffs are ordering the cloth patches—intended for the uniforms of those teams which were unable to use the decals—to use on coaching caps or jackets.



Here's how the Centennial symbol can be utilized for promotional purposes for college football's 100th Anniversary. Gator Bowl President Norman J. Harrison, left, and Florida Director of Athletics Ray Graves admire a giant reproduction of the symbol the bowl game will use this year. Graves is the NCAA advisor to the Gator Bowl Committee. The Jacksonville game celebrates its silver anniversary this year.

Cage, Cinder, Swim Coaches Needed For Foreign Trips

Basketball, track and swimming coaches from NCAA member institutions are needed to conduct clinics in Europe, Africa, the Middle East and Latin America designed to further amateur sports throughout the world.

Each tour will be approximately two weeks in length, and all expenses will be paid. The trips may be taken at any time of the year.

Any interested coach should apply for these assignments to the NCAA Office, and should include a resume of his coaching experience and indicate any proficiency in a foreign language.

The coaching clinics are the outgrowth of a movement, which reached fruition in Mexico City last fall, by which a group of national Olympic committees is conducting an Olympic solidarity movement designed to promote both the Olympics and amateur sports throughout the world.

Council, Executive Committee Meet in April

Helmet Decals Now Available to Membership

Centennial Countdown!

Teams, Athletes Ready For Winter Championships

Wilkinson Named Summer Youth Program Director

Brackets Shown

. . . susse sint ne

WARCH, 1969

ADDRESS CORRECTION REQUESTED

1221 Baltimore Avenue, Kansas City, Missouri 64105



Non-Profit Organization
U. S. POSTAGE
Parmit No. 4794
KANSAS CITY, MO.

NCAA Calendar of Coming Events

Event	Site or Host	Date	Event	Site or Host	Date
National College Division Basketball Finals	Roberts Municipal Stadium Evansyille, Indiana	Mar. 12-14	NCAA Postgraduate Scholarship Committee	Louisville, Kentucky	Mar. 21
National Collegiate Ice Hockey Championship	Broadmoor World Arena Colorado Springs, Colo.	Mar. 13-15	National Summer Youth Sports Program Comm.	Louisville, Kentucky	Mar. 21-22
National Collegiate Basket- ball East Regional	University of Maryland College Park, Maryland	Mar. 13 & 15	National Basketball Com- mittee of U.S. and Canada	Louisville, Kentucky	Mar. 24-25
National Collegiate Basket-	University of Wisconsin	Mar. 13 & 15	National College Div. Gymnastics Championships	San Fernando Valley St. Northridge, California	Mar. 27-29
ball Mideast Regional National Collegiate Basket-	Madison, Wisconsin Kansas State University	Mar. 13 & 15	National Collegiate Fencing Championships	North Carolina St. Univ. Raleigh, North Carolina	Mar. 27-29
ball Midwest Regional National Collegiate Basket-	Manhattan, Kansas	Mar. 13 & 15	National Collegiate Skiing Championships	Steamboat Springs, Colo.	Mar. 27-29
ball West Regional	Los Angeles, California		National Collegiate Swimming Championships	Indiana University Bloomington, Indiana	Mar. 27-29
National Collegiate Indoor Track Championships	Cobo Hall Detroit, Michigan	Mar. 14-15	National Collegiate	Brigham Young University	Mar. 27-29
National College Division Wrestling Championships	Calif. State Polytechnic San Luis Obispo, Calif.	Mar. 14-15	Wrestling Championships National Collegiate Gym-	University of Washington	Apr. 3-5
National College Division SwimmingChampionships	Springfield College Springfield, Mass.	Mar. 12-22	nastics Championships NCAA Executive	Seattle, Washington Fort Lauderdale, Fla.	Apr. 18-19
			Committee	roit Laudeidaic, ria.	Apr. 10-19
National Collegiate Basketball Finals	Freedom Hall Louisville, Kentucky	Mar. 20 & 22	NCAA Council	Fort Lauderdale, Fla.	Apr. 20-22