

Hour-long Football Highlights Show Set for Sundays

A season-long program of college football highlights will be kicked-off September 15 with an hour-long special, "Of Touchdowns and Men—College Greats of '68."

It will feature a sampling of the many stars of 1967 who return for this campaign, presenting to fans an unusual number of super stars on the collegiate gridiron.

The show is scheduled for the Sunday time slots in which the weekly highlights show will review

every Saturday's action through the remainder of the season.

In the East, in the Rocky Mountain area and in the West, the highlights show will be telecast at 12 noon. In the Central Standard Time zone, it will be telecast at 11 a.m. Generally, the highlights will be on ABC-TV stations.

Five Games Covered

The hour-long weekly shows will cover five games. One of the five will be featured (35 minutes will be

devoted to it); highlights (14 minutes) of the other four will be shown. The games to be shown will be picked on a weekly basis to enable college football fans to see the most important contests.

The program's concept will be to spotlight for viewers the games and players which made that Sunday's headlines.

Some 126 stations, composing over 75 per cent of the ABC markets, had cleared time for the shows when the

NEWS went to press, and the total is expected to increase.

"Of Touchdowns and Men" has been produced by National Collegiate Sports Services and NCAA Official Films. Such collegiate greats as O. J. Simpson and LeRoy Keyes will be featured.

The final show of the season on Sunday, Dec. 8, will review the campaign and present season-long highlights.

NCAA NEWS

THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

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SEPTEMBER, 1968

Centennial Queen to Be Crowned to Reign Over 1969's College Football Anniversary

A College Football Centennial Queen will be selected this fall to reign over the 100th Anniversary celebration in 1969.

She will be chosen from coeds nominated by the nation's football-playing collegiate institutions in a contest sponsored by the NCAA and the Chevrolet Motor Division. Chevrolet is a major sponsor of the weekly NCAA football telecasts on ABC-TV, and the Queen contest will be conducted on these Saturday telecasts.

Two princesses will be chosen, also.

14 Will be Finalists

Each major conference will conduct a contest to select its conference football queen, who in turn becomes a candidate for the national contest. A single contestant will be selected to represent the 17 independent institutions. Two candidates, one chosen from the NCAA's four eastern districts and one from the four western districts, will represent the Association's College Division institutions. All 14 finalists will be presented on a late-season NCAA grid telecast.

After the finalists appear on TV, college fans across the nation will be asked to participate in the contest and pick the Centennial Queen via ballots printed in a national magazine.

The finalists will then appear at the Shrine East-West Game Dec. 28, where the Queen and Princesses will be crowned on television at half-time.

To Win Scholarships

The Queen will win a \$1,000 NCAA scholarship, which she may use for undergraduate or postgraduate study. The two runners-up will each receive a \$500 scholarship.

Chevrolet will present every institutional nominee a charm bracelet and Centennial charm, with additional charms to be presented to conference winners.

Chevrolet Makes Arrangements

In addition, Chevrolet will make travel arrangements for the candidates and their parents or university chaperones to every conference contest, the independents' contest and the national contest.

Coordinating the activities for Chevrolet are representatives of Campbell-Ewald, Chevrolet's advertising agency. Vice-President

Paul John and Bill Fay direct Chevrolet's college football activities.

NCSS Director Larry Klein is coordinating NCAA participation, while Gene Corrigan, Atlantic Coast Conference information director and chairman of the Conference Information Directors, is organizing the contests on the conference level.

Any coed is eligible who is a regularly-enrolled student at a college football playing institution. The only requirement made of the candidates is that they must agree to serve if selected as Queen or a princess.

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LARRY KLEIN NAMED DIRECTOR OF NCSS, FOOTBALL, TV PROGRAMS

Larry Klein has been selected to guide the NCAA's New York office and the Association's football promotion and television activities.

His appointment as director of National Collegiate Sports Services was announced in early August, following the selection of former director Wiles Hallock as commissioner of the Western Athletic Conference.

Klein, 34, had been associate director of NCSS, the NCAA's service and statistical office, for the past four years. He has played a key role in its expansion during that time from its former status as a statistical bureau to its current operation, which includes a wide range of services for the nation's communication media and the Association's membership.

He served under Homer F. Cooke, who founded the original office as the National Collegiate Athletic Bureau, and Hallock.

Former Newsweek Editor

Klein is a former sports editor of *Newsweek Magazine* and was assistant managing editor of *Sport Magazine*. He served on the news staffs of the New York *Herald-Tribune*



Larry Klein

and the New Bedford, Mass., *Standard-Times*.

A resident of Rye, N. Y., Klein is married to the former Judy Simon of Louisville, Ky. They have two children.

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10 Sites Approved for 1969 and 1970

Seven dates and sites for National Collegiate Championships and three for College Division Championships have been approved by the Executive Committee.

The events approved include events during both 1969 and 1970.

In addition, a change in the dates of the 1969 National Collegiate Baseball Championship was approved. The College World Series now will be played June 13-19.

Following are the newly-approved dates and sites:

University Division

Event	Year	Host Institution	Date
Baseball	1969	Creighton University, Omaha, Neb.	June 13-19
Baseball	1970	Creighton University, Omaha, Neb.	June 12-18
Fencing	1969	North Carolina State University	March 27-29
Golf	1970	Ohio State University	June 22-27
Skiing	1969	Air Force Academy, Denver	
		University, Colorado Alpine College (Steamboat Springs, Colo.)	March 27-29
Swimming	1970	University of Utah	March 26-28
Tennis	1969	Princeton University	June 16-21

College Division

Baseball	1969	Southwest Missouri State College	June 4-7
Golf	1970	Youngstown State University	June 15-19
Gymnastics	1969	San Fernando Valley State College	March 27-29

Three committee vacancies were filled by the NCAA Council at its August meeting.

Samuel E. Barnes, Howard University, was appointed to the NCAA Olympic Committee. In turn, he becomes a member of the Olympic Board of Directors, subject to USOC ratification.

Wiles Hallock, new commissioner of the Western Athletic Conference, was appointed District Seven representative on the Television Committee.

Howard Gentry, Tennessee A&I, was named to the College Basketball Committee.

A personal viewpoint **THE IRONICAL CONTRADICTION**

In what the lawyers call a landmark decision, the United States Supreme Court in 1954 (*Brown v. Board of Education of Topeka*—347 U. S. 403) held that "in the field of public education the doctrine of 'separate but equal' has no place." The Court specifically stated that "Separate educational facilities are inherently unequal."

Since then, strenuous and frequently artificial efforts to promote togetherness often seem to result in separateness.

And now we see some of this pent up resentment strike closest to home when some individuals of questionable motives and knowledge attempt to not only disparage but contemptuously dismiss the traditions, the lessons and . . . yes, the unmistakable benefits of intercollegiate athletics for all people of all colors.

Judge Duke Slater (Iowa), President Brud Holland (Cornell), Jesse Owens (Ohio State)—is it true they were cheated by the biased system of intercollegiate athletics? Have we really been deluding ourselves with the satisfying thought that college athletics "is the crucible of democracy"? Has it all been a fiction and now college athletics, which broke the color line long before Branch Rickey coined the phrase, should change its ways for a better day?

There are many solutions floating about in the jetstreams of emotionalism: Let's have athletic dormitories exclusively reserved for Afro-Americans; increase the \$15 per month allowance for incidentals to \$50; a non-quota system for athletes but a quota system for coaches.

A Double-Standard for Admission?

Yet, the niftiest one currently in the air is the proposition advanced by some of our most respected educators for a double-standard of admission for the benefit of "disadvantaged students." Is it to be presumed that a double-standard of education will follow? The academicians tend to gee-and-haw when pressed on this point. ("You graduated from Yale? Varsity or junior varsity degree?")

If this theory persists, it would seem 347 U.S. 403 isn't doing the job. In fact, separate educational treatment within the same facility could become a more cruel hoax than the disparity the Supreme Court set out to correct, but then that's a decision for academic authorities to make and not athletic people.

Nonetheless, we do have valid interests to protect. After all, some academicians for years looked down their collective noses at the so-called machinations of college athletics. "Those athletic people do horrible things—grants-in-aid, tutors, marginal students." Several of these same educators now want to embrace the very concept they contemptuously labeled a sham a short time ago. If a program which the athletic people have voted out is going to be resurrected, equal treatment should be the spirit verily . . . the same for athlete and non-athlete, for black and white.

New approaches to new problems? That may be the political campaign slogan for 1968; but for college athletics, basic principles firmly but fairly and judiciously applied seem to be the best answer for today . . . and tomorrow.

The Name of the Game is QUALITY—quality of performance! That is the true criteria whether the test occurs on the playing field or in the classroom, or in a public encounter when some retrogressed neurotic curses at you for being part of the Establishment.

Athletics' Most Constructive Legislation

The 1.600 legislation (it's destined to be recognized as one of the most constructive pieces of legislation in the history of intercollegiate athletics) makes reasonably certain that the student-athlete has the academic credentials to compete fairly with the rest of the students in his institution. When the coaches have concluded he has the athletic credentials, the 1.600 rule makes reasonably certain that the young man ought to be able to get an education and a degree at the place where he plans to compete.

If we assure academic integrity for the races and maintain athletic equality for the races, then we can address ourselves to such questions as dormitory assignments, eating arrangements and other phases of college life which may need correction. (Renewed emphasis on alma mater and loco parentis wouldn't hurt a thing!)

But whether you decide to sit down beside a person in the eating hall usually depends upon whether you want to spend some time with him. Does he have a QUALITY which attracts? Quality performance in the classroom and quality performance on the athletic field have a consistent record of outstanding results. Those characteristics in common almost always breed success and make friends.

Let's not lessen in any degree college athletics' constant pursuit of excellence—a historic and rich tradition which has contributed so much to this nation and its people. Certainly we should not do so when the reasons are patently invalid.

Walter Byers

P.S. Old newspaper men never die, of course, they just fade away . . . brooding over their reject slips. This one returns to the typewriter with considerable trepidation to write an occasional column for the NEWS. During this flirtation with an old love, I hope that my former colleagues will indulge my antiquated and rusty style. W.B.

NOTES and QUOTES

UCLA has appointed assistant crew coach **Jerry Johnsen** to its head coaching job. He succeeds **John Bisset** who will become director of the University of Washington Alumni Association.

Ray Thornton, 37, has been named director of athletics at UC Irvine. He had been recreational sports director at UCI since it opened three years ago, was tennis coach one year, and previously was intramural sports director at UC Santa Barbara for nine years.

Joe Harper has been named director of athletics at Cal Poly, San Luis Obispo. Harper came to Cal Poly as head football coach in February having spent the past five years as an assistant coach at Colorado.

Harper succeeds **Richard Anderson**, who has served as athletic coordinator since 1963. Anderson will continue as swimming and water polo coach, assignments he has held since 1947.

Ken Shannon, currently assistant track coach at UCLA, has been named head track coach at the University of Washington. He has been at UCLA five years, was assistant at Occidental for three years before that. He succeeds **Stan Hiserman**, who has become a full-time student counselor.

College-Football-Is-Bigger-Than-Ever Dept.—Coming off a year when over 26 million watched collegiate teams in action, college football appears headed for another banner year at the gate. USC reports its season ticket sales will top 44,000, exclusive of students, topping its all-time record of 42,847 (including 9,958 students) set in 1948. Already, over 70,000 seats have been sold for the Trojans' Nov. 30 game with Notre Dame in the LA Coliseum. Similar reports of keen interest have been noted across the nation.

A 21-year old coed from Trinity (Tex.) University, **Emilie Burrer**, won the singles title and teamed with classmate **Becky Vest** to take the doubles crown at the Women's Collegiate Tennis Championships at Carleton College. **Peggy Michel** and **Carol Gay** of Arizona State were runners-up in the doubles and Miss Michel lost in the singles finals.

Gail Sykes, Odessa (Tex.) Junior College, trimmed **Carol Semple**, Rollins College, 10 and 9 in the final match of the Women's Collegiate Golf Championship at Duke University.

A former Yale University star, **Ken MacKenzie**, is the Bulldogs' new head baseball coach. He replaces **Ethan Allen** who had served for 23 years.

Malachi "Mal" Andrews, former All-America trackster at the University of Arizona, has been selected head track and cross country coach at Hayward (Calif.) State College. Andrews excelled in a half-dozen events as an undergraduate.

The University of Colorado has named **Clarence "Lindy" Baer** head gymnastics coach and instructor in physical education. Baer succeeds **Art White** who intends to pursue his doctorate.

Brown University has named **Jack Heffernan** interim director of athletics for a one-year period.

Nathan M. Pursey, president of Harvard University, has rejected a proposal that the Boston Patriots be permitted to play their American Football League home games in Harvard Stadium for the next three years.

Don Liebendorfer, Stanford sports information director since 1924 when he was a senior in the institution, will become historian of the Indians' athletic department Jan. 1. He then will begin researching and writing a book on Stanford's athletic history.

He will be succeeded by **Bob Murphy**, former Stanford baseball star.

Science fiction fans note: When **Wisconsin** hosts **Washington**, Sept. 28, the contest will be the first meeting between teams which train on two different types of artificial turf. The Badgers will host the Huskies on Camp Randall Stadium's new 3M Company synthetic grass, which is unnamed as yet. Washington has installed Monsanto's Astroturf in its stadium, a surface named after its first place of installation. Tennessee has added 3M's product, while Astroturf has gone down at Indiana State and Seattle's High School Stadium.

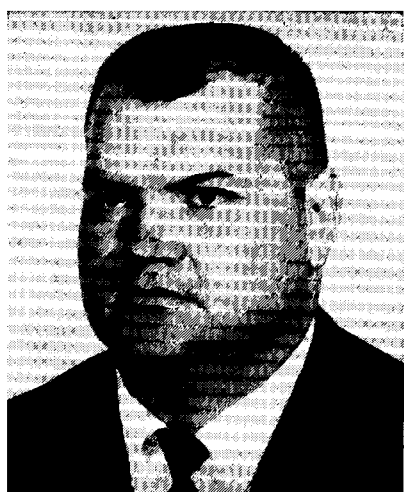
Gene Morehouse has been appointed sports information director at **Marshall University**, Huntington, W. Va. He has an extensive background in radio, moving to Marshall from Beckley, W. Va., where he had been a station manager for 10 years.

Mike Moran is the new sports information director at the University of Colorado. He succeeds **Fred Casotti**, who has been appointed assistant director of athletics after 15 years as SID. Moran formerly was SID at University of Nebraska at Omaha.

Jerry Weiner, sports publicist for the Los Angeles City schools since 1959, has been named athletic publicity director at Occidental College. Weiner has edited the California Sports Guide and Coaches' Directory for the past nine years.

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NCAA Staff Reorganized; Foley Added



Lou Spry



Jon Foley



Warren Brown



Mrs. John Fieber

DANGERS OF GRID HEAD INJURIES CITED BY SAFEGUARDS COMMITTEE

A statement on the dangers of repeated head injuries in football has been adopted by the NCAA's Committee on Competitive Safeguards and Medical Aspects of Sports.

The Committee forwards the statement through the NCAA NEWS to present its findings on such injuries and to warn of the seriousness of allowing players to compete after sustaining a head injury.

Committee research showed 25 per cent of all football deaths occurred while a player was competing with a prior head injury.

The complete statement follows:

The Committee on Competitive Safeguards and Medical Aspects of Sports of the NCAA calls to the attention of all those concerned with the supervision of contact sports the very real and often devastating effects of playing a person who is known to have had a previous serious head injury.

In the past three years in organized high school and college football, there have been 12 deaths as a direct result of repeated serious head injury. This is nearly 25 per cent of all deaths associated with organized football. All 12 of these young men had had previous surgery or a previous serious concussion and in spite of this history had been allowed to play again.

Athletic directors, coaches, trainers, and team physicians must be doubly cautious in the case of the individual who has had a previous serious head injury or serious concussion. Certainly any athlete who has had previous surgery for a sub-dural hematoma or severe concussion has absolutely no business ever playing football again.

Even those individuals who have been rendered unconscious, even momentarily, in a given game should never be allowed to play again in the same game and not allowed to return to contact until all symptoms have cleared up entirely and he has been checked by a competent medical authority. In the area of the head and neck, being super cautious is the only route to follow.

It would be hoped that this type of situation would never occur, but often, due to pressure from enthusiastic players, parents, coaches, alumni and even enthusiastic and well-meaning physicians, boys who should not be playing are allowed to play. Needless to say, we all want the athlete to compete as safely as possible and it is this interest which prompted the Committee to call attention to this very important aspect of health care.

INTERPRETATIONS

Question—May theater tickets be provided to student-athletes free or at a reduced price?

Answer—No; reference: NCAA Constitution 3-1-O.I. 10. It is not permissible to provide student-athletes with theater tickets as described unless tickets are available on the same basis to the student body in general.

Question—Would a student-athlete endanger his collegiate athletic eligibility if he agreed to be represented by an agent or an organization in the marketing of his athletic ability or athletic reputation?

Answer—Yes; reference: NCAA Constitution 3-1-O.I. 12. Any student-athlete who agrees or who has ever agreed to such an arrangement is no longer eligible for intercollegiate athletics.

Question—Is it permissible in determining the maximum 10 football contests (games or scrimmages) with outside competition to count any number of contests conducted on the same day as only one contest?

Answer—No; reference: NCAA Bylaw 8-1-(a). For example, an institution scrimmaging two outside teams on the same day, one in the morning and one in the afternoon, must count the two scrimmages as two contests in computing its maximum number of contests.

Spry, Brown, Mrs. Fieber Assume Added Duties in Kansas City Office

The employment of a public relations assistant to direct promotional activities for the Association's 23 championship events highlights staff revisions in the NCAA's Kansas City Executive Office.

The staff changes were approved by the Executive Committee effective September 1.

Jon A. Foley, currently sports information director at Springfield (Mass.) College, will assume the events promotion position Oct. 1. He will serve as assistant editor of the NCAA NEWS as well.

Other shifts assign new, additional duties to Mrs. John Fieber, Louis J. Spry and Warren S. Brown.

Mrs. Fieber has become business manager for the Association. Spry, formerly director of publications and public relations assistant, retains his publications responsibilities and adds a newly-created position, director of research.

Brown, who retains his title of executive assistant, has been given

increased responsibilities in the enforcement and interpretations areas.

Foley, 32, has been at Springfield for two years. He previously served on the staffs of the Springfield DAILY NEWS and SUNDAY REPUBLICAN, Holyoke TELEGRAM GAZETTE and the Newburyport DAILY NEWS.

He attended the University of Massachusetts and Springfield.

Mrs. Fieber, formerly assistant business manager, has served in the Executive Office since July, 1952.

Spry, 32, joined the NCAA staff in August of 1966, moving to Kansas City from West Texas State University, where he was sports information director. He attended Pacific Lutheran University.

Brown, 27, is a graduate of Kansas State University. In addition to his enforcement and interpretations assignments, he administers the association's extra events and high school all-star games certification programs. He joined the staff in June, 1966.

1967-68 NCAA Champions

Event	Champion
College Division Cross Country	San Diego State College
National Collegiate Cross Country	Villanova University
National Collegiate Soccer	St. Louis University (tie)
	Michigan State University
National Collegiate Basketball	Univ. of Calif., Los Angeles
College Division Basketball	Kentucky Wesleyan College
National Collegiate Gymnastics	Univ. of Calif., Berkeley
College Division Gymnastics	San Fernando Valley St. Col.
National Collegiate Wrestling	Oklahoma State University
College Division Wrestling	Cal Poly, San Luis Obispo
National Collegiate Swimming	Indiana University
College Division Swimming	California St. at Long Beach
National Collegiate Ice Hockey	University of Denver
National Collegiate Indoor Track	Villanova University
National Collegiate Fencing	Columbia University
National Collegiate Skiing	University of Wyoming
National Collegiate Track	Univ. of Southern California
College Division Track	Cal Poly, San Luis Obispo
National Collegiate Baseball	Univ. of Southern California
College Division Baseball	Chapman College
National Collegiate Tennis	Univ. of Southern California
College Division Tennis	Fresno State College
National Collegiate Golf	University of Florida
College Division Golf	Lamar Tech

35-Game NCAA Grid Television Slate Starts Sept. 14

The 35-game slate of telecasts of NCAA football games to be aired over ABC-TV this fall will commence Sept. 14 when Tennessee hosts Georgia at Knoxville.

Among the 35 games will be 11 national telecasts and 24 regional telecasts. Night games will be seen for the first time with two of the national telecasts scheduled under the lights.

Conference Games Selected Late

Additional latitude has been given the network in that on Nov. 16 regional telecasts will feature games involving Big Eight, Big Ten, Pacific

Eight and Southwest Conference teams with the actual games to be selected at the last moment so the best possible game may be aired.

Perhaps the most heralded innovation for the 1968 season is the "wild card" game which permits ABC to televise any game on any date throughout the season without regard for the usual appearance restrictions. The game or games already scheduled for that date will also be shown.

Following is the 1968 schedule which is essentially the same as the slate printed in the May NCAA NEWS except for several time changes.

Carthage's McGrath Academic Honoree



ROGER McGRATH

An outstanding athlete at NCAA member institution Carthage College—gridder-trackman Roger McGrath—has been named recipient of a significant academic award.

A senior in political science, McGrath has received an \$8,200 fellowship to the Fels Institute of Local and State Government at the University of Pennsylvania's Wharton School.

The champion sprinter from Plainfield, Ill., also won Carthage's scholastic award for being the graduating senior athlete with the highest cumulative grade point average. He earned a 3.48 for his college work.

McGrath is one of just 25 seniors in the nation selected for the program, which leads to a degree of Master of Governmental Administration. The 15-month fellowship is the highest financial grant ever awarded a Carthage senior in the institution's 121-year history.

McGrath won three letters in track and two in football. He was conference sprint champion and holds the school record in the 220 and as a member of three relay teams.

10 Seniors Receive Big Ten Medals

The Big Ten's Medal of Honor has been presented to 10 seniors who have demonstrated the greatest proficiency in scholarship and athletics on each of the Conference's campuses.

The 1968 recipients and their institutions are: Paul Shapin, Illinois; Gene Denisar, Indiana; Tony Williams, Iowa; Dick Vidmer, Michigan; Dale Anderson, Michigan State; Gary Gambucci, Minnesota; Tom Garretson, Northwestern; Bill Hosket, Ohio State; Jim Beirne, Purdue, and Mike Gluck, Wisconsin.

All maintained a 3.0 grade point average or better, with most substantially above that minimum mark.

Hosket led the Buckeyes to third place in the NCAA cage tournament and was awarded a \$1,000 NCAA Postgraduate Scholarship.

Football Rules

Minor Changes Hold Linemen, Stop Clips, Clock

Several changes and modifications of the NCAA football rules will be in effect for the 1968 season, but few will be apparent to the average fan.

The controversial punting rule passed just a year ago, which prevented the five interior linemen from leaving the line of scrimmage until the ball had been kicked, has been thrown out and the old rule reinstated.

Two of the new rules will affect the length of the game slightly. The referee will stop the clock on each first down to allow the "chain gang" to reestablish itself. The length of time outs has been reduced from two minutes to one and one-half minutes. During a time-out, one player may visit with the coaching staff which is a modification of the 1967 one player, one coach rule.

Two changes were directed toward the offensive linemen. It is now mandatory that at least five men on the line of scrimmage wear numbers from 50-79, inclusive. Men wearing those numbers are not eligible to receive a forward pass, regardless of position, eliminating the tackle-eligible play which has been a point of controversy for several years.

Linemen Cannot Move

Once an offensive interior lineman has his hand or hands on or near the ground, he cannot move until the snap, unless signals are checked. This rule eliminates the shift after offensive linemen are "down."

With an eye toward a safer game, the NCAA Rules Committee has made it illegal to signal for a fair catch on a punt and subsequently block a player on the punting team.

In addition, men in motion toward the ball who are outside the clipping area at the snap, and men who have a position five yards or more outside the legal clipping zone at the snap, may not clip in the legal clipping zone.

NCAA FILMS

Exclusive production and distribution rights for films of NCAA championship events are held by the NCAA Film Service.

Complete information on films of all events, plus special instructional and highlights films, is available from:

Association Films, Inc.
561 Hillgrove Ave.
La Grange, Illinois 60525
Telephone: 312-352-3377.

1968 NCAA FOOTBALL TELEVISION SCHEDULE

DATE	TEAMS	AIR TIME (NEW YORK)
September 14	Georgia at Tennessee	3:45 EDT
September 21	Syracuse at Michigan State (East and Midwest)	1:45 EDT
	TCU at Georgia Tech (Parts of Southeast and Southwest)	1:45 EDT
	Clemson at Wake Forest (Parts of Southeast)	1:45 EDT
	San Jose at Stanford (Rocky Mountains and West Coast)	4:15 EDT
September 28	Purdue at Notre Dame (Parts of East, Midwest, and Southeast)	1:45 EDT
	Florida at Florida State (Parts of Southeast)	1:45 EDT
	Holy Cross at Harvard (New England)	1:45 EDT
	Colorado at California (West Coast, Rocky Mountains, Southwest and Parts of Midwest)	4:15 EDT
October 5	Washington at Oregon State	4:15 EDT
October 12	Penn State at UCLA (West Coast, Midwest, East, and Parts of Southeast)	4:15 EDT
	Mississippi at Georgia (Parts of Southeast and Southwest)	3:00 EDT
	Wyoming at Brigham Young (Rocky Mountains)	4:15 EDT
	Montana at Idaho (Idaho and Montana)	4:15 EDT
October 19	Alabama at Tennessee (East, Southeast, and Parts of Southwest)	2:00 EDT
	Northwestern at Ohio State (Midwest and West Coast)	2:00 EDT
	North Texas State at Tulsa (Oklahoma and Parts of Texas)	2:00 EDT
	Utah at Wyoming (Rocky Mountains and Parts of Southwest)	2:00 EDT
October 26	Notre Dame at Michigan State	1:15 EDT
November 2	Dartmouth at Yale (East)	1:15 EST
	Indiana at Wisconsin (Midwest, Rocky Mountains and West Coast)	2:15 EST
	Texas Tech at Rice (Southwest and Parts of Southeast)	1:45 EST
	Clemson at North Carolina State (Parts of Southeast)	1:15 EST
November 9	Purdue at Minnesota	1:45 EST
November 16	Big Ten Big Eight Southwest Pacific Eight (Games for this date will be announced during the season)	1:15 EST 2:45 EST 1:45 EST 4:15 EST
	Alabama at Miami	8:30 EST
November 23	Nebraska at Oklahoma USC-UCLA (Los Angeles)	2:45 EST 6:00 EST
November 28	Texas A&M at Texas	2:45 EST
November 30	Army-Navy (Philadelphia)	1:15 EST
December 7	Syracuse at Penn State	11:45 EST

USTFF TO PRESENT ASTRODOME MEET

World's Largest Track Ready For January 24-25 Spectacular

A Texas-style indoor track meet—the world's largest—will be held in Houston's Astrodome Jan. 24-25, 1969, as part of the U. S. Track and Field Federation's growing indoor program.

AUTOMATIC CD CAGE ENTRY IS ABANDONED

Elimination of automatic qualification, reduction of the field and realignment of areas are the major changes in the format of the NCAA College Division Basketball Tournament approved for the 1969 Championship.

For a variety of reasons, the number of conferences whose champions qualified automatically had been reduced to five. It was the feeling of the College Basketball Tournament Committee that automatic qualification was no longer feasible and, after considerable discussion at its summer meeting, the Committee voted to consider all teams at-large for the 1969 tournament.

The number of institutions ineligible for postseason competition due to non-compliance with Bylaw 4-6-(b), or which prohibit postseason competition for their athletic teams, and the fact that approximately 30 institutions elected University Division under the provisions of Bylaw 4-6-(a), were the main factors which influenced the Committee to reduce the field from 36 to 32 teams, and they also were weighed heavily in the decision to expand the number of areas from four to eight. (See map on this page.)

A survey of the College Division institutions revealed that a majority of the membership favored each geographical area being represented. As a result, a minimum of three teams from each area shall compete in that area's tournament. Where won-and-lost records or travel dictate, a team may be assigned to an adjacent area's tournament.

Another innovation approved by the Committee establishes the pairings for the quarterfinals on a round robin basis so that each area meets every other area in the quarterfinals once every seven years and is included in the same bracket with each area an equal number of times over the seven-year period. The Committee felt that this plan would provide more intersectional competition and enable the Committee to evaluate the relative strengths of the new areas.

In other action, the Committee reaffirmed its position that losses to University Division teams would be counted in considering won-and-lost records. The Committee also indicated that teams using players ineligible for postseason competition would be more closely scrutinized than in the past.

One change has been made in the six-man College Basketball Committee. Howard Gentry, director of athletics at Tennessee State, has been named to replace Dr. William Bell, formerly of North Carolina A&T, who is now on the Iowa State University staff.

To be known as the "Astrodome-Federation National Relay Championships," the big show is set for a long run, with a five-year contract signed between the Federation and the Houston Sports Association. The date of future meets may change from the same relative weekend, however.

The meet will be conducted on the world's largest indoor, banked wood track, a one-fifth mile oval. The big track will permit a full 100-yard dash to be run inside the oval

—all in full view of the spectators. "We expect America's finest track stars to compete in the Relays," stated USTFF President E. Wayne Cooley. "Record performances are almost assured because of the large track and the ideal condition provided by the Astrodome."

Three Sessions Scheduled

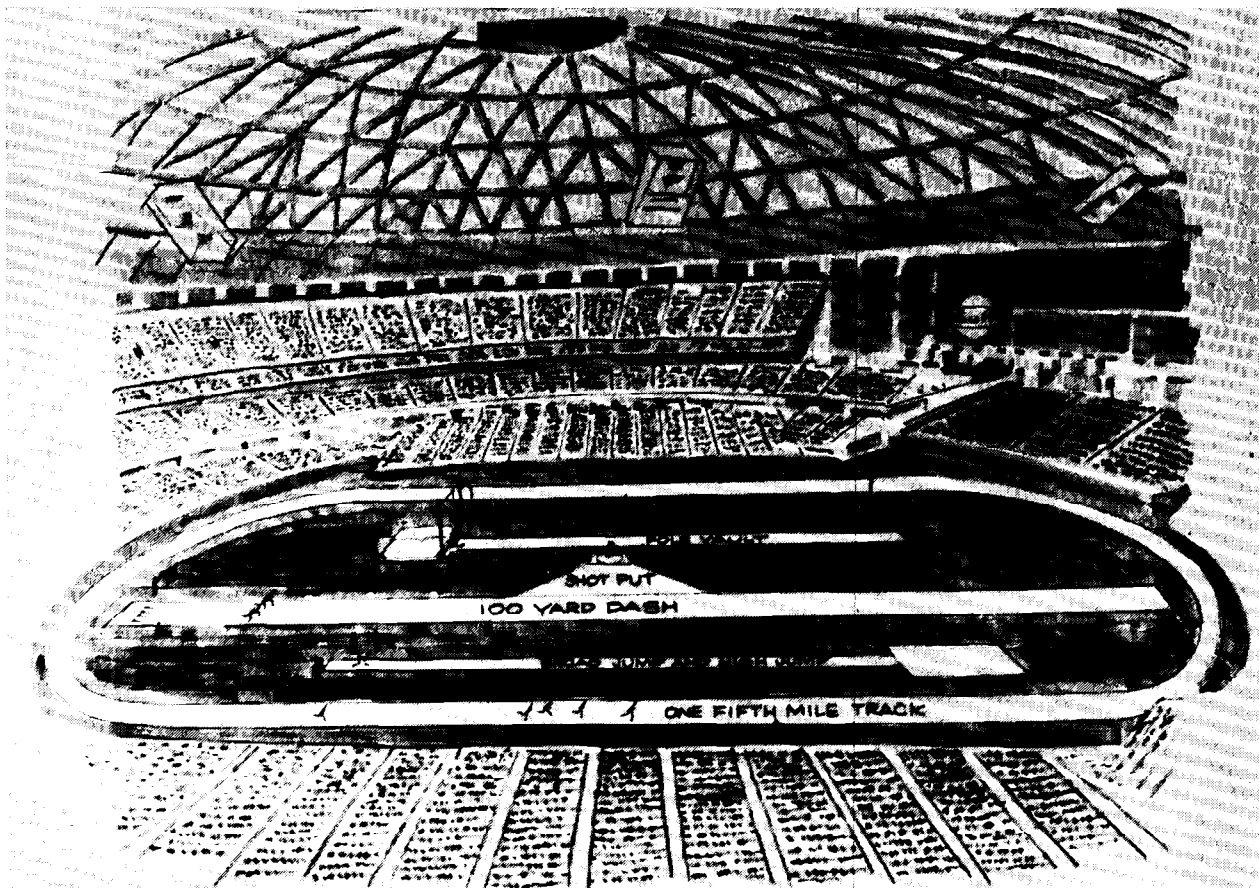
The two-day program has scheduled night attractions on both Friday and Saturday, during which the world-class performers will compete, and a Saturday afternoon session during which athletes from throughout the Southwest will compete who don't qualify for the evening field.

The afternoon session, providing

competitive opportunity for young, developing athletes who would otherwise be overlooked by the big indoor meets, has been a highlight feature of the USTFF's Madison Square Garden Invitational.

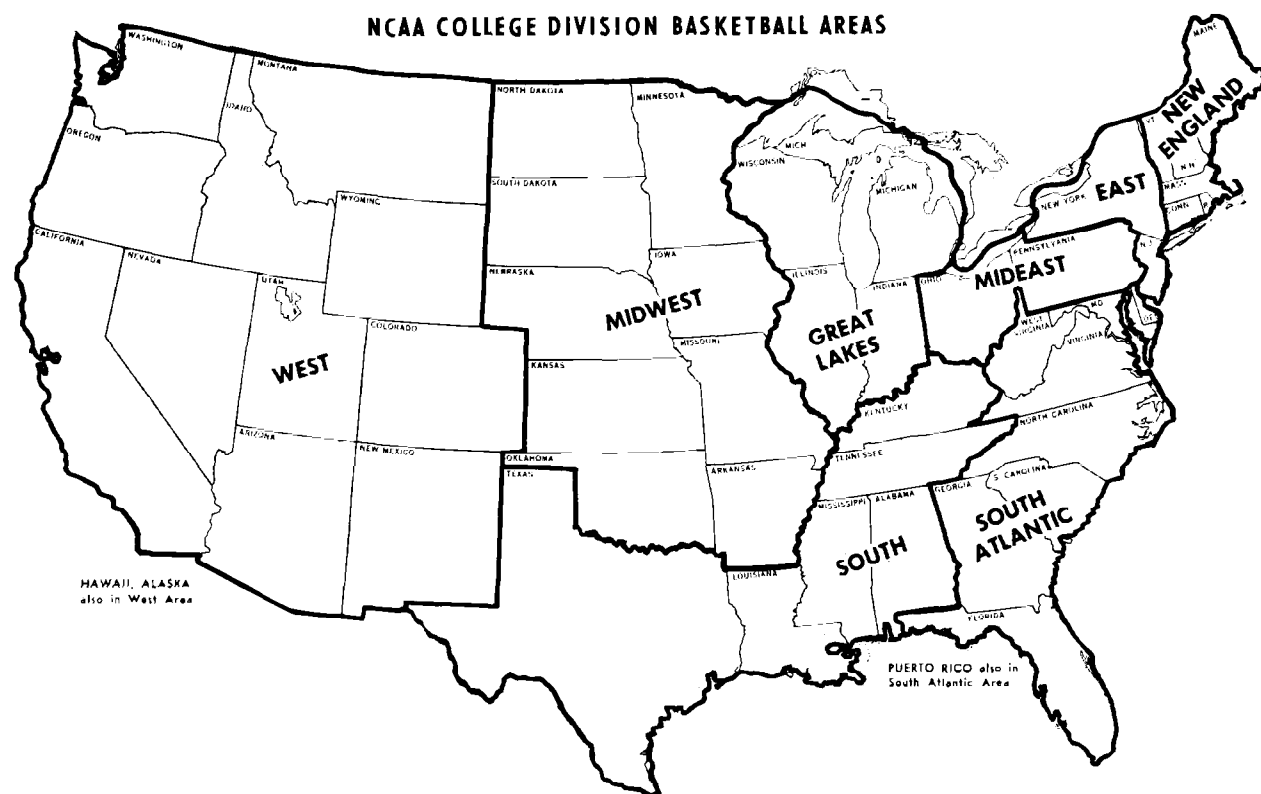
"This afternoon schedule is very important to our overall concept, and essential to the young athletes who are so vital to the development of domestic track and field," Cooley said.

Certain to be invited and competing are outstanding NCAA stars, as well as top performers from high school ranks and other USTFF constituents. These athletes should provide a spectacular event well worthy of the Astrodome and the state of Texas.



With a 100-yard straightaway in the center of the one-fifth mile track, here's how Houston's Astrodome will appear to spectators at the Jan. 24-25 Astrodome-Federation National Relay Championships. The inaugural

meet will be run on the largest indoor, banked wood track in the world. The U.S. Track and Field Federation will co-sponsor the meet with the Houston Sports Association. The two groups have signed a five-year contract.



THREE NAMED TO NCAA PUBLIC RELATIONS COMMITTEE



NORM CARLSON
Florida



DOUG McARTHUR
Puget Sound



BILL CALLAHAN
Missouri

Carlson, Callahan McArthur Picked To Fill Vacancies

Three new members have been named to the NCAA Public Relations Committee by the Association's Council.

Norm Carlson, Florida; Bill Callahan, Missouri; and Doug McArthur, University of Puget Sound, are the new Committee appointees.

Carlson will represent District Three, Callahan District Five and McArthur the College Division for the NCAA's four western districts.

Carlson steps in for Eddie Barrett who moved from the District. Callahan replaces Harold Keith, who resigned as he enters the final year of a distinguished career at Oklahoma.

McArthur fills the vacancy created when UC Santa Barbara designated University Division status as of Sept. 1 and Donn Bernstein could not continue as a College Division representative.

and sites for nine conference contests are listed below. The same information for the Southern Conference, the Mid-American Conference, the College Division and the independents' contests will be announced later.

NOTES and QUOTES

Dr. John Caine is the new director of athletics at California State College, Fullerton. He replaces Dr. Elmer Johnson, who retains his position as chairman of the Department. Caine formerly was head basketball coach at Eastern Illinois.

KLEIN

Continued from page 1
children. The new director is a 1958 graduate of Brown University.

Among his duties will be coordination of the NCAA's football television program, which is carried Saturdays on ABC, the advancement of intercollegiate football, management of the NCSS office and coordination of activities during college football's Centennial in 1969.

Centennial Queen to Reign in 1969

Continued from page 1

cess, or a conference queen, during the Centennial year.

Appearances Anticipated

It is anticipated that the Court will make a number of personal and television appearances at college football games and Centennial events throughout 1969. Full plans will be announced as developed.

Although each institution has autonomy in choosing its method of selecting its candidate, suggestions which have come forth include having the football team choose the candidate, and/or selecting the institutional candidate from among the spirit groups—song queens, cheerleaders, majorettes, etc.

This, it was felt, would reward a coed already making an active contribution to intercollegiate football.

The national contest is patterned after the most successful gathering

of homecoming queens conducted last season by the Big Eight Conference. Mickey Holmes, Big Eight administrative assistant, coordinated the program, with Chevrolet again an active participant in support of college football.

The relatively early dates of several conference contests prohibit using homecoming queens in most of the centennial contests. The dates

Centennial Queen Contest Dates

Conference	Game	Date
Pacific-8	Washington at Oregon State	October 5
Western Athletic	Wyoming at Brigham Young	October 12
Southeastern	Alabama at Tennessee	October 19
Missouri Valley	North Texas State at Tulsa	October 19
ECAC	Dartmouth at Yale	November 2
Atlantic Coast	Clemson at North Carolina State	November 2
Big Ten	Purdue at Minnesota	November 9
Big Eight	Nebraska at Oklahoma	November 23
Southwest	Texas at Texas A&M	November 28

NCAA Uniform Patches for All Sports

Orders are being accepted until October 1 for the initial order of NCAA uniform patches, which member institutions may purchase for application to warm-up and game uniforms.

In the style of the Association's

logo, the patches may be used on uniforms for many sports. They're not limited in use to just basketball.

The patches are available in four, five and six-inch sizes, and in a variety of two-color combinations. Any combination can be ordered

Now Available to Member Institutions

from the available colors to match the ordering institution's colors.

Logos Are Washable

The logos will be washable and will be backed by washable cotton twill.

Institutions are not required to order one size or one color combination—orders may be for a mixture of sizes and color schemes.

The available background colors include royal blue, scarlet, white and gold. The lettering colors avail-

able are royal blue, scarlet, white, gold, kelly green, purple, black and orange.

Price for each logo is 40 cents for the four-inch size, 50 cents for the five-inch size and 60 cents for the six-inch size. They may be ordered through the NCAA office with the accompanying order blank.

The initial order will be placed to the manufacturer Oct. 1 in order to have the patches delivered prior to the opening of basketball season.



TO: NCAA

Midland Bldg., 1221 Baltimore
Kansas City, Mo. 64105

Size: 4" _____ 5" _____ 6" _____

Quantity: _____

Background:

Royal Blue _____
Scarlet _____
White _____
Gold _____

Lettering:

Royal Blue _____
Scarlet _____
White _____
Gold _____
Purple _____
Kelly green _____
Black _____
Orange _____

From:

(Please type)

Director of Athletics

Institution

AWARDS, DISPLAYS *featured at* CoSIDA Workshop



Sports information directors from across the nation attended CoSIDA's annual workshop in record numbers in August. They enjoyed three busy days of panels, presentations and displays under the gavel of President Bill Young of Wyoming. Several workshop highlights are pictured above.

At the top, when NCSS Director Wiles Hallock was named commissioner of the Western Athletic Conference, WAC Information Director David Price was quick to begin an indoctrination program on his new boss.

In the second row, presentation of CoSIDA's two major annual awards is featured. At left, veteran Ohio State SID Wilbur Snypp receives the Arch Ward Memorial Award (for excellence and dignity in the sports information profession) on behalf of the 1968 winner, his long-time friend, Eric Wilson of Iowa. President Young and Vice-President Tom Miller, right, of Indiana ask him to forward congratulations. At right, Paul Zimmerman, left, retiring Sports Editor of the Los Angeles Times is congratulated upon his receipt of the Jake Wade Award (for outstanding contributions in communications) by 1967

winner Francis Wallace, center, and Awards Committee Chairman Bob Peck of the Mid-American Conference.

In the third row, at left, incoming President Miller and his wife Ruth pause during the brilliant program which he arranged. At right, NCAA Publications Editor Lou Spry checks exhibit which illustrated Association's publications, football program feature service and interest in receiving items for publication in the NEWS.

At the bottom, nine of the SID's who will host NCAA championship events during the 1968-69 academic year gathered. In the front row, from left to right, the men, institutions and events are Frank Weedon, North Carolina State, fencing; Bill Dismar, Maryland, UD basketball East regional; Eddie Groth, New Mexico, CD golf, and Jon Foley, Springfield (Mass.), CD swimming. Second row, Roger Hackett, Fordham, representing Manhattan's Joe Azzinaro, UD cross-country; Jim Mott, Wisconsin, UD basketball Mideast regional; John Reid, Washington, UD gymnastics; Wayne Shaw, Cal Poly, SLO, CD wrestling, and Vic Kelley, UCLA, UD basketball West regional.

Larry Klein New
 NCSS Director
 Centennial Queen
 To Be Selected
 USTFF Plans Indoor
 Meet in Astrodome
 College Basketball
 Areas Realligned
 College Grid TV
 Schedule Listed

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SEPTEMBER, 1968

ADDRESS CORRECTION REQUESTED

1221 Baltimore Avenue, Kansas City, Missouri 64105



NCAA Calendar of Coming Events

Event	Site or Host	Date	Event	Site or Host	Date
NCAA Council	To be determined	Oct. 28-30	American Assn. of College Baseball Coaches Convention	Biltmore Hotel Los Angeles, California	Jan. 3-5
College Division Cross Country Championships	Wheaton College Wheaton, Illinois	Nov. 16	63rd NCAA Convention	Statler-Hilton Hotel Los Angeles, California	Jan. 6-8
National Collegiate Cross Country Championships	Manhattan College Bronx, New York	Nov. 25	College Athletic Business Managers Assn. Convention	Statler-Hilton Hotel Los Angeles, California	Jan. 6-8
National Collegiate Soccer Championship	Georgia Tech & Emory U. Atlanta, Georgia	Dec. 4-6	American Football Coaches Association Convention	Biltmore Hotel Los Angeles, California	Jan. 7-9
Atlantic College Division Football Championship	Boardwalk Bowl Atlantic City, New Jersey	Dec. 14	Astrodome-USTFF Relays	Astrodome Houston, Texas	Jan. 24-25
Mideast College Division Football Championship	Grantland Rice Bowl Murfreesboro, Tennessee	Dec. 14	4th Annual Media Seminar	University of Florida Gainesville, Florida	Jan. 27-29
Midwest College Division Football Championship	Pecan Bowl Arlington, Texas	Dec. 14	USTFF Indoor Invitational Track Meet	Madison Square Garden New York City	Feb. 7
Pacific College Division Football Championship	Camellia Bowl Sacramento, California	Dec. 14			
U.S. Track Coaches Association Clinic	Statler-Hilton Hotel Los Angeles, California	Jan. 3-4			