

Publics Endorse College Football

(EDITOR'S NOTE: This is the first of a two-part series dealing with a doctoral study by Robert T. Bronzan, director of athletics at San Jose State College. The editor believes that the material contained herein will provide everyone connected with the intercollegiate football program valuable evidence of its values within the framework of higher education and answers to irresponsible criticism. The next issue of the News will set forth the implications Br. Bronzan made during the dissertation.)

A doctoral study by Robert T. Bronzan, director of athletics at San Jose State College, has revealed that members of the undergraduate, graduate and alumni publics believe that intercollegiate football contributes to the general education of all college students, while only certain elements of the faculty indicate a slightly unfavorable attitude.

Bronzan, who submitted the dissertation as a partial fulfillment of the requirements for the degree of Doctor of Education at Stanford University, disclosed that the ma-

jority of the university public agree to the following:

1. The intercollegiate football program contributes favorably to the general education of all students.



Robert T. Bronzan

2. The intercollegiate football program should be retained by the university.
3. The intercollegiate football program does not interfere with the academic pursuits of the students.
4. The intercollegiate football program aids students in their social, emotional and personal development.
5. The intercollegiate football program serves as a worthy leisure time activity for students.
6. The intercollegiate football program is favored by students, alumni and faculty who are presently or who have been directly involved as students in activities associated with the sport at Stanford University; faculty members who were not students . . . at Stanford University are slightly unfavorable in their attitudes toward the intercollegiate football program's contribution to the general education of students.

7. The activities associated with the intercollegiate football program provide means for students to develop and exercise their leadership.
8. Intercollegiate football has made a real and desirable influence in the area of human relations.
9. The intercollegiate football program is considered to be worth the time, effort and expense involved.

These attitudes were determined through an elaborate testing program which included 37 statements. The tested individuals were requested to agree or disagree with each of the statements, which had been pared down from 237 original statements through trial runs on summer school students and constructive criticisms by knowledgeable individuals.

The study tested the hypotheses that (1) these university publics will reveal through expressed attitudes that the intercollegiate foot-

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Track Athletes Capture Four Scholarships

Track athletes led the field among the 18 scholar-athletes in sports other than football and basketball who received National Collegiate Athletic Association Postgraduate Scholarships for the first time.

Five track athletes were named to receive scholarships and two others were selected as alternates as the NCAA for the first time honored "other sports" participants.

A total of 50 scholar-athletes were awarded scholarships this year. Twenty-two football players, and 10 basketball standouts earlier were selected.

Of the 18 scholarships awarded, five went to athletes participating in track, four in tennis, three in baseball, two in skiing and one each in gymnastics, soccer, swimming and wrestling. Two of the six alternates were track athletes, with two cross-country runners, one soccer player and one tennis player rounding out the list.

Three national champions were among the recipients. Mike Elliott, Fort Lewis College, won the skiing cross country championship in 1965 and 1966. Gene Takle, Luther College, captured the NCAA College Division cross-country, 3-mile and 6-mile runs in 1965. Jim Murphy, Air Force Academy, was 5,000-meter champion in 1964.

Two NCAA runnersup also were in the field. Mark Cohn, Temple gymnast, was 1966 all-around runnerup. Brian Beattie, Dartmouth skier, placed second in the 1965 Ski-meister competition.

Scholastically all were brilliant. A 3.0 average (on a 4.0 scale) was required. Most were considerably above that. In fact, nine of the 18 average 3.5 or better. (3.0 is straight B).

The winners are listed on the outside back cover of this issue.

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Football Championships Guidelines Established

Thanks to the firm resolve of the NCAA's College Division leadership together with the mutually cooperative effort of ABC and the NCAA TV committee, firm guidelines for the first network telecasting of the College Division's four regional football championship bowl games, December 10, are now established.

The agreement, applicable for 1966, calls for the following:

1. Separate networks will be set up by ABC for each of the College Division games.
2. Minimum TV coverage will include that at the locale of both participating teams and in areas where those teams' conference members are located.
3. In the case of an independent team's participation, TV coverage will include the areas of that team's usual and natural opponents.
4. No TV stations at the sites of the College Division Bowl games will be permitted to carry the games thus affording blackout protection of gate attendance.
5. The Liberty Bowl game will be telecast by ABC, December 10, but not at the sites of the College Division bowl games nor in local conflict with stations carrying the latter.
6. Because there is no time overlap, ABC will carry both the Liberty Bowl and the Camellia Bowl games in all Pacific time chart areas (except Sacramento).

7. New York City and Chicago ABC stations will carry a College Division Bowl game only if there are participating teams from those cities.

8. The NCAA TV Committee must approve ABC's lineup of stations when such networks are established following selection of College Division Bowl participants and will consult with the College Football Committee prior to giving approval to ABC.

Prior to arriving at the above mutual agreement, misunderstanding developed relative to the TV clearance of a major college bowl game (i.e., the Liberty Bowl) on the College Division's protected date (December 10) under the terms of the 1966-67 NCAA TV Plan (Article III).

The TV Committee acted under the terms of Article XXII which permits it, "in the event of unforeseen developments, technical or otherwise . . . (to) have the authority to modify this Plan to the extent necessary."

In modifying Article III, the TV Committee was convinced, both by ABC and its own deliberations, that it is a practical advantage to the College Division Bowl games, both from the standpoint of maximum exposure and collegiate football TV ratings that day, to offer College Division TV in the areas where interest in those games is most concentrated and a University Division

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Browner Heads Committee on Committees

Hoyt Browner, director of athletics at the University of Denver, has been named chairman of the 1967 NCAA Committee on Committees.

The Committee on Committees nominates personnel to fill vacancies on all rules committees, meet and tournament committees, and the Extra Events Committee, College Committee, Olympic Committee, Constitution and By-laws Committee, and Committee on Competitive Safeguards and Medical Aspects of Sports.

Members interested in having the Committee on Committees consider certain persons for nomination should write to the Committee on Committees member in the district in which the vacancy will occur, or Browner.

Following is the membership of the 1967 NCAA Committee on Committees:

- District 1—Hugh McCurdy, Wesleyan
- District 2—Benton Kribbs, Bucknell
- District 3—A. M. Coleman, Southeastern Conference
- District 4—Richard Larkins, Ohio State
- District 5—Don Faurat, Missouri
- District 6—J. Neils Thompson, Texas
- District 7—Earl Lory, Montana
- District 8—J. D. Morgan, UCLA
- At-Large—Walter Hass, U. of Chicago
- At-Large—Frank Forbes, Morehouse
- Chairman—Hoyt Browner, Denver

Publics Endorse

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ball program contributes favorably to the general education of the students; and (2) certain university publics and their subgroups have similar attitudes concerning contributions of the intercollegiate football program to the general education of all students.

General education, as distinguished from professional or vocational education, was defined as "that part of the educational program which seeks to develop in the student the common understandings, skills and attitudes needed to function effectively as a person, as a member of a family, and as a citizen in a democratic society."

Bronzan selected Stanford as the subject of his study because (1) university officials have publicly declared they will not be coerced into the adoption of policies pertaining to football which are not harmonious with the major objectives of the institution; (2) the university had indicated it will support a football program only when its character serves the best educational interests of the institution; and (3) university officials are sensitive to the importance of determining the attitude of their own publics toward the contributions of the intercollegiate football program to the general education of all students.

In addition to the specific findings of the study, Bronzan also noted nine general findings as follows:

1. Mean attitude test scores for the publics included in the study ranged from slightly unfavorable to favorable.
2. When test attitudes scores of all university publics were combined, a favorable attitude was indicated.
3. The faculty as a group showed a slightly unfavorable attitude; the alumni, undergraduate students and graduate students as separate groups and collectively revealed a favorable attitude.
4. Faculty members with 10 or more years service at the university showed a slightly favorable attitude, whereas faculty members with less than 10 years service at the university revealed a slightly unfavorable attitude.
5. Faculty members who obtained their baccalaureate degree from Stanford University were favorable in their attitude, and faculty members who received their undergraduate degrees from other institutions were slightly unfavorable in their attitude.
6. Academic class rank was not a factor in determining attitudes of undergraduate or graduate students; all classes showed a favorable attitude.
7. Sex was not a function of attitude test scores for either graduate students or alumni; a significant difference in attitude test scores between male and female undergraduate students was noted. Although both male and female undergraduate students revealed a favorable attitude, the former were more favorable.
8. There was no significant difference in the attitudes of graduate students who obtained their baccalaureate degree from Stanford University and those who did not; all graduate students displayed a very favorable attitude.
9. The alumni displayed a very favorable attitude. No significant differences among alumni were found, either based upon length of time since the undergraduate degree was received or in regard to the distances of present residences from the campus. Generally, however, the longer the period since alumni received their baccalaureate degree and the farther the distance they resided from the campus, the higher, or more favorable, the test scores.

"The intercollegiate football program can be justified in institutions of higher learning only if it contributes to the education of the students and to the general welfare of society. The intercollegiate football program cannot claim a place in the institution on the basis of its contributions to specialized or vocational education of all students," Bronzan said. "If the intercollegiate football program rightfully belongs on the campus, it does so on the basis of its contributions to the general education of all students."

"Modern educational theorists acknowledge that educational experiences are not limited to the lecture room, laboratory or library," Bronzan continued. "Instead, they recognize that all experiences of the student are educational for better or worse. The intercollegiate football program serves as a catalyst to campus life that ignites and permeates a broad spectrum of activities. Certainly, it may be true that one or more other activities might fulfill such a role, but until intercollegiate football is replaced, no one can deny its present influence upon the lives of students."

"Some persons are prone to judge the values of intercollegiate football solely on the merits of the sport itself, failing to realize its full impact on the campus. For example many of the clubs, committees, organizations, assemblies and functions that are typical on the American college and university campus are generated by the intercollegiate football program. The opportunities given to scores of students to experience valuable social and personal relationships through these media should not be underestimated. Participation in these activities aid students to realize many of the objectives of general education."

"At the same time, it is important for all to acknowledge the need for excellence in academic pursuits. A goal of an institution of higher learning is to achieve a carefully determined balance between all of these experiences. In order for college and university officials to intelligently and objectively determine the scope, emphasis and conduct of these varied experiences, they need to investigate the results and effects of each activity comprising the curriculum, including the intercollegiate football program."

Columnary Craft

Reprinted below are excerpts from news columnists commenting favorably about the collegiate position on various matters. They are selected, not merely because they are favorable, but because they make points about undergraduate athletics which the NCAA News feels need to be emphasized. In some cases they are pertinent to all athletics in general. SIDs at member institutions are encouraged to contribute items of interest.—ED

Fred Russell, Nashville Banner

(Writing about recollections told May 9, at the Birmingham testimonial dinner for Bernie Moore. This one by Red Swanson, an LSU assistant when Moore was head football coach there.)

"One season Bernie got it into his head that we couldn't stop a drive by an opposing team unless a big tackle named Ed Champagne was in there."

"One Saturday a team was cutting us to pieces and on the sidelines Coach Moore hollered: 'Get Champagne in there, they're killing us!' We assistant coaches began to look around on the bench, but we couldn't find Champagne. I stepped over to where Bernie was standing and said: 'Coach Moore, Champagne's already in there.'

"He yelled: 'All right, get him outa' there. He's killing us.'"

Dave Brady, Washington Post

(Reporting on a Penn State experiment in high-altitude conditioning by six Nittany Lion cross country runners in 13,000-foot highlands of Peru.)

Said George McCormick, one of the runners: "Breathing was so difficult when I ran . . . it was as though someone was holding my head under water." . . . One runner's best performance in the half-mile in Peru was 2:17 compared with 1:57 at Penn State. It took him five minutes longer to run five miles in the Andes than at home . . . The adaptation the runners made in Peru—where three stayed for seven weeks and the other three for nine weeks—were reversed after about ten weeks at home.

In fact, according to their coach, their performances after the trip turned out to be "very much better" than before the trip. One runner lopped 33 seconds off his previous average time. His endurance and strength had become "superior," the coach said.

As a consequence, the Penn State physiologists have recommended to the Olympic Committee that American athletes train for three to four weeks at an elevation similar to Mexico City for the Olympics.

Steve Guback, Washington Evening Star

If there is this burning desire to "win" the Olympics, the officials here—while trying to bolster the so-called underdeveloped sports—also should push hard to get tennis, golf and baseball on the Olympic agenda.

They played baseball on an exhibition basis in the Tokyo games, but when it comes to adding a new sport the IOC (International Olympic Committee) recently tapped something called luge . . . The dictionary calls it a small sled for coasting, especially in Switzerland.

The trouble with the IOC is that it's a small, self-perpetuating group originally made up of those of royalty, extreme wealth or high position. The Olympic countries, as strange as it may seem, don't even pick their own men on the IOC. They're selected when there is a vacancy by the rest of the group, which means that the IOC goes on forever, unchanging in its basic philosophy of royalty, wealth and high position.

Dick Herbert, Raleigh News and Observer

It (NCAA) believes that if college athletes make up a substantial part of a meet's field, then college officials should have some say in the control of the meet. The AAU wants to control it all.

It is reasonable that college athletic officials should be able to approve non-campus meets in which collegians participate. They do it in all other sports for the protection of the collegian.

Summer basketball and baseball, for instance, are under strict control. The summer basketball and football camps around the country, also have restrictions.

Collegians are going to have prominent roles on Olympic teams and on the various teams that compete in international meets. There should be some administrative participation by college people.

The AAU sent a basketball team to the recent world tournament and it finished second to Yugoslavia because the college stars were not able to compete. The AAU basketball program represents only a very small portion of the basketball played in this country. It is ridiculous for the AAU to have complete control of all the international competition.

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Council, Executive Committee Hard at Work

Council Places Restrictions On Football Bowls

Contacts by bowl promoters during the middle of the football season are a thing of the past in accordance with a ruling by the NCAA Council at its April 24-26 meetings.

"No direct or indirect contact between post-season football game sponsors and interested institutions shall take place until 10 a.m. (local time) the Monday prior to the institution's last game or the third Monday in November, whichever is earlier," the Council ruled after hearing recommendations from the Extra Events Committee.

The Council also announced that in all certified post-season football games official audits of financial reports will be required, participating institutions must file eligibility forms with the NCAA and a post-game report will be filed by participating institutions and the NCAA games committee representatives.

Other actions by the Council:

- Elected Miami-Dade Junior College, Miami, Florida, and Lowell State College, Lowell, Massachusetts, to associate memberships.

- Received a report from the Committee on Academic Testing and Requirements which showed 494 institutions in conformance with the 1,600 legislation as opposed to 77 not in conformance. (Editor's Note: At press time the number of institutions in conformance had reached 506.)

- Placed the University of Chattanooga on probation for a period of one year. No sanctions.

- Reprimanded and censured the University of Richmond.

- Placed Texas A&M University on probation for an indefinite term with a review scheduled for January 15, 1967. Terms of the probation include prohibiting the institution from participating in post-season football competition or on the NCAA football television series until the date of its probationary review. This penalty parallels the penalty previously invoked by the Southwest Conference.

- Made the following committee replacements, effective until the 1967 Convention in Houston:

Charles Taylor, Stanford, for Robley Williams, California, High School All-Star Games Committee.

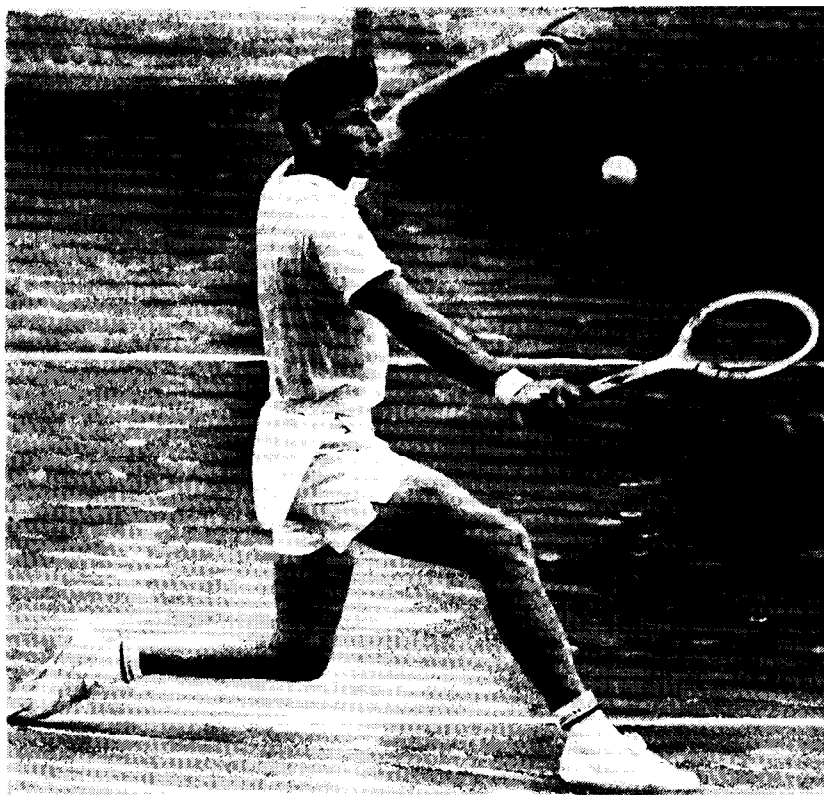
Norvall Neve, Missouri Valley Conference, for John Wooden, UCLA, Basketball Rules Committee. Polk Robison, Texas Tech, was named chairman.

Glenn Thiel, Penn State, for Len Doherty, Denison, Lacrosse Rules Committee.

Jack Cherry, Xavier, for Joe McLaughlin, Dayton, and Francis X. McCarthy, Brown, for Ernie Roberts, Dartmouth, Public Relations Committee.

A. M. Coleman, Southeastern Conference, for Bernie Moore, Southeastern Conference, Legislative Committee.

Karl Stingl, Washington, for Bob Beattie, Colorado, Skiing Rules Committee. Robert Sheehan, Middlebury, was named chairman.



CONCENTRATION LIKE THIS helped Charles Pasarell, UCLA ace, win the 1966 National Collegiate Tennis Championships singles title at the University of Miami (Fla.) June 18. (Photo courtesy of University of Miami.)

49 Different Institutions On Television Schedule

Forty-nine different major college football teams, including the nation's top ten of 1965 and 11 of the 16 teams which appeared in last season's major bowl games, are slated to appear on the NCAA's 1966 football television schedule to be televised by ABC.

The NCAA-ABC partnership beginning this fall will also result in the telecasting of the eight College Division eleven games competing for the Association's regional championships, December 10 (see special College Division story on front page).

For the first time in the 16 years of the NCAA's controlled football TV program, ABC will present on college football's traditionally climactic Saturday (November 19, the third Saturday in November) tandem telecasts of two games to the entire nation. The Southern California-UCLA and Michigan State-Notre Dame games will go to half the country and the Kentucky-Tennessee, California-Stanford combination to the rest of the U.S. (See special story on National College Football Week).

All told there will be eight national telecasts of single attractions and six regional dates. Another ABC innovation will see five nationals followed by six consecutive regional Saturdays with three nationals concluding the regular series, Dec. 10. The College Division regional bowl games are to be telecast regionally the following weekend.

There are 14 appearances by independent colleges and universities (12 different teams), 10 by Big Ten teams, nine by Southeastern and AAWU eleven games, six by the Southwest Conference, five by the

Big Eight, four by the Ivy Group, two each by the Atlantic Coast, Missouri Valley and Western Athletic Conferences and one by the Southern Conference.

Following is the complete schedule:

September 10—Syracuse at Baylor*
September 17—Southern California at Texas*
September 24—Purdue at Notre Dame*
October 1—Missouri at UCLA*
October 8—Tennessee at Georgia Tech*
October 15—Arkansas at Texas*
Wisconsin at Northwestern
Duke at Clemson
Colorado State U. at Utah State
October 22—Purdue at Michigan State*
Texas A & M at Baylor
Dartmouth at Harvard
Brigham Young at New Mexico
October 29—Missouri at Nebraska*
Ohio State at Minnesota
Florida State at Virginia Tech
Tulsa at Cincinnati
November 5—Louisiana State at Alabama
Syracuse at Penn State*
William and Mary at Boston College
Air Force at Stanford
November 12—Princeton at Yale*
Northwestern at Michigan
Mississippi State at Louisiana State
Washington at Oregon State
November 19—Notre Dame at Michigan State*
with
UCLA at Southern California*
and
Kentucky at Tennessee
with
Stanford at California
November 24—(Thanksgiving) Nebraska at Oklahoma*
November 26—Army-Navy at Philadelphia*
December 3—Auburn-Alabama (Birmingham)*

*—In full color

Executive Com. Ups Per Diem In Two Events

Institutions participating in College Division basketball or football championships next year will reap new benefits as the result of Executive Committee action taken in San Francisco April 22-23.

The Executive Committee raised the per diem allowance for teams competing in the National College Division Basketball Championship from \$10 to \$15 and increased the playing squad, traveling squad, number of awards and per diem allowance in the College Division regional football championships.

The playing squad for the football championships was increased from 35 to 38 men, the traveling squad from 42 to 45, medals from 38 to 45 and the per diem allowance from \$10 to \$15 per man.

Other actions by the Executive Committee:

- Approved the 1966 Television budget totalling \$82,500.

- Approved the 1967 Media Seminar, to be held in Tucson, Arizona.

- Voted to conduct a survey of the membership regarding the possibility of adding one or more NCAA championships in the sports of lacrosse, volleyball, water polo, judo, rugby, handball and squash.

- Rejected the proposal of the Skiing Rules Committee to allow students to carry only five hours of classwork during the winter term without jeopardizing their eligibility.

- Voted to encourage the membership to provide competition for athletes who have completed their collegiate eligibility through the establishment of special events in regular meets on a non-scoring basis.

- Added the 880-yard relay to the two swimming championships on a permanent basis.

- Agreed to sponsor amendments to the By-laws to provide for two additional high school representatives on the Wrestling Rules Committee.

- Approved the following dates and sites of national championship events:

1967 Skiing—Sugar Loaf Mountain, Kingsfield, Maine, March 2-4 (Colby and Maine, co-hosts)

1967 Ice Hockey—Syracuse, New York, March 16-18 (Colgate and Hamilton)

1967 College Division Swimming—Commerce, California, March 17-18 (California State at Long Beach)

1968 Swimming—Dartmouth, March 22-24

Bell Honored

Dr. William M. Bell, director of athletics at North Carolina A&T

College, has been chosen by the United States Junior Chamber of Commerce as one of the nation's physical fitness leaders.

Bell thus becomes the first Negro ever to win the award. Only three persons were honored this year, although candidates from 44 states competed.



Spring Sports Championships Divided Between Seven Different Institutions

UCLA, USC Closest to Winning Two

The seven National Collegiate spring sports championships were divided among seven different institutions this year.

UCLA and Southern California each was close to winning two championships, but failed. UCLA won the track title, but was nosed out by USC for the tennis crown. Southern California wanted to add the baseball title to its tennis championship, but lost to Ohio State in the semifinals, 1-0.

Here's how the spring sports championships finished:

COLLEGE GOLF—Bob Smith of Sacramento State easily captured the individual crown with a 279 after finishing second for two straight years. Chico State edged Lamar Tech on the final hole, 1206-1207, for the team championship.

COLLEGE TENNIS—Rollins (Fla.) became the first team to unseat California State at Los Angeles by scoring 17 points to the Diablos' and California State at Long Beach's 12. George Dickinson, Chattanooga, was singles winner and Ken Stuart-Fred Suessmann, Long Beach, won the doubles.

COLLEGE TRACK—San Diego State won the team title for the second straight year. Rick Hermann of the champions scored the decisive points to edge California State at Long Beach by winning the 880 in a record 1:49.4.

Poly Saturated

Cal Poly won the National College Division Wrestling Championships this year, and the NCAA News agreed Cal Poly had won it. But we were wrong! To set the record straight, Cal Poly (San Luis Obispo) won the title, not Cal Poly (Pomona), as we reported. Our apologies to the San Luis Obispo campus.—GDP

BASEBALL—Ohio State swept past cinderella Oklahoma State, 8-2, in the finals for the team trophy. Buckeye pitcher Steve Arlin, who pitched in all five games Ohio State won and beat Southern California twice, was the unanimous choice for the Outstanding Player award.

UNIVERSITY GOLF—Bob Murphy of Florida shot a four-under par 67 on the final round for a 283 and the individual title. Houston won the team crown for the ninth time in the last 11 years.

UNIVERSITY TRACK—UCLA won in a breeze, scoring 81 points to runnerup Brigham Young's 33. Four meet records fell, with Randy Matson of Texas A&M accounting for new marks in the shot put and discus.

UNIVERSITY TENNIS—UCLA won both the singles and doubles titles, but Southern California's depth prevailed in the team race for a 27-23 triumph. Charles Pasarell took the singles crown and teamed with Ian Crookenden for the doubles title.



"MY BOYS CAN beat your boys any day," Frank Sancet (left), Arizona baseball coach, appears to be telling Rod Dedeaux, Southern California mentor, at the 1966 College World Series in Omaha. Umpire Don Carrothers is an amused spectator. (Photo courtesy of Jack Sheaffer, Arizona Daily Citizen.)

Sports Arbitration Board Blocks AAU Penalties

The AAU's threat on the eve of the USTFF championships at Terre Haute seemed incomprehensible to coaches, athletes and officials of the Federation. The Vice President's five-man arbitration board agreed: the AAU could not violate the track and field moratorium with any reprisal which would render an athlete ineligible for future competition on the grounds that he had competed in a USTFF meet.

So it was that Arbitration Board Chairman Theodore W. Kheel ruled on June 15, that the AAU should take no action to suspend or otherwise declare ineligible any of the more than 300 athletes who had competed in USTFF meets at Beaumont, Houston or Terre Haute or any others. And so it was that the threat against the United States' greatest runner, Jim Ryun, (who set a new world mark of 1:44.9 for the half-mile at Terre Haute) and its finest weightman, Randy Matson and their school-college colleagues were lifted.

Of more significant long-range impact on the track and field conflict and efforts toward its solution by the Sports Arbitration Board was the official recognition of the United States Track and Field Federation as a separate, independent

entity, and formal invitation by Chairman Kheel to USTFF President Wilfred H. Crowley to participate fully in the future arbitration sessions.

The Rev. Crowley pledged "on behalf of all our constituent members complete cooperation toward the achievement of a permanent solution to the dispute which has plagued the sport and restricted individual freedom of competition."

He told the Arbitration Board it would be his recommendation to the USTFF Governing Council that the USTFF should freely and fully accept arbitration which,

1. Is built upon the degree of freedom which presently exists including the right of the educational community to approve or disapprove the conditions of competition in which its athletes participate.

2. Assures freedom for the competitor to choose the organization for which he will compete in domestic track.

3. Preserves freedom for the USTFF and its constituents to conduct domestic track meets for its members without interference from the AAU in the form of an AAU sanction or in any other manner.

Rules Committee Adopts Speed-Up Baseball for 1967

Speed-up baseball is becoming an optional part of the official college game.

L. C. (Cap) Timm, chairman of the NCAA Rules Committee and baseball coach at Iowa State, said the speed-up rules are being adopted for the 1967 season.

"Our coaches are interested in fast, interesting games," Timm said, "but the feeling was that because of the radical changes of the speed-up rules the adoption should only be on an optional basis at this time."

Speed-up rules may be used in a game on the mutual agreement of the opposing coaches.

Included in the new NCAA optional speed-up rules are the following provisions:

- A courtesy runner must be used when a pitcher or catcher reaches base. This is to allow the pitcher or catcher to be ready for the next inning.

- Only 60 seconds will be allowed for the change of sides between innings and the pitcher must deliver the ball to the plate within 20 seconds. If the pitcher is too slow he will be assessed a ball decision each time. The batter will be declared out if he fails to take his position in the box within 30 seconds after the umpire's call for the pitch.

- After an outfield putout when there are no runners on base there can be only one additional infield throw after the relay from the cutoff man. The ball then must go back to the pitcher. After an infield out when there are no runners on the ball must be returned directly to the pitcher.

- A catcher or coach can call for the intentional walk and the batter will be passed to first base.

- The batter must wear protective headgear not only when batting but also when running the bases.

The NCAA Rules Committee also adopted the laminated bat for use for a three-year trial period.

Baseball Coaches Honor Pres. Barnes

Everett D. Barnes, NCAA president and athletic director at Colgate University, has been named the winner of the annual Silver Baseball Trophy for distinguished service to the collegiate sport.

Barnes was named for the award for his long service to the sport. He was a charter founder and president of the American Association of College Baseball Coaches during his career as baseball coach at Colgate. He also was a founder and developer of the United States Baseball Federation and served as its first president until his resignation recently.

Barnes will receive his trophy from the AACBC at the 1967 NCAA Convention in Houston. Former pitching star Lefty Gomez will make the presentation for the sponsor.

Previous Silver Baseball Trophy winners were Abe Chanin, J. F. McKale, Robert Culp, John Kobs and J. Kyle Anderson.

Guidelines Established

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college TV game elsewhere.

Since there were no specific conditions outlining network commitment when the contract was signed last October, beyond a \$50,000 rights fee for the four College Division Bowl games, there were no guidelines at the outset. At first ABC sought to arrange full network doubleheaders—Liberty Bowl and a College Division bowl game. When this proved not to be feasible, ABC contemplated only a four-station network in each region. The TV Committee pressed for expanded coverage of the College Division games but felt that to achieve it, the major bowl coverage also needed to be a part of the date's network football package.

It was at this point, due to inadequate communications among the various Committees and College Division officials involved, that misunderstanding developed. A special meeting was held involving representatives of the NCAA Council, Television Committee, the College Committee and the College Football Committee at which time the specific guidelines reported above were agreed upon. The persons attending this meeting were:

Harry Arlanson, Tufts University, Council
Don Adee, Chico State College, College Football Committee (Chairman)
Asa S. Bushnell, Eastern College Athletic Conference, Television Committee
Harvey C. Chrouser, Wheaton College, Council
H. J. Dorricott, Western State College, Television Committee (Chairman)
William J. Flynn, Boston College, Television Committee
Charles M. Neinas, NCAA Assistant Executive Director
Norvall Neve, Missouri Valley Conference, Television Committee
Robert W. Reese, West Chester State College, Television Committee
Ross H. Smith, Massachusetts Institute of Technology, College Football Committee
Dean S. Trevor, Knox College, Council



Warren Brown

Warren Brown Joins NCAA Executive Staff

Warren Brown, former Kansas State basketball star, has joined the headquarter staff of the National Collegiate Athletic Association as an executive assistant.

David Price, publications editor, left the executive offices July 1 to become assistant sports information director to Harold Keith at the University of Oklahoma.

A general reorganization of the executive staff has been made. Arthur J. Bergstrom and Charles M. Neinas both have been named assistant executive directors and with Wiles Hallock, public relations director, will head up the three principal areas of office operation under Executive Director Walter Byers.

Brown, 25, will work with Bergstrom in the enforcement and certification programs.

A three-year letterman under coach Tex Winter, Brown played on the Kansas State teams in 1960-61-62. The Wildcats tied for the Big Eight Conference title in 1960 and won the crown in 1961, losing to eventual national champion Cincinnati in the NCAA Midwest regional finals. They lost a conference playoff to Kansas in 1960 for the right to represent the Big Eight in the NCAA tourney.

Brown graduated from Kansas State in 1962 with a B.A. in physical education and earned his M.A. in recreation at Indiana University in 1963.

Warren is the son of Roy Brown, commissioner of the Missouri Intercollegiate Athletic Association.

NCAA, Spencer Company Sign 3-Year Contract

The Spencer Advertising Company and the National Collegiate Association have entered into a new three-year contract whereby the former will continue to be the NCAA's national advertising representative for its official national championship programs and guides.

As in previous contracts the NCAA agrees to recommend to its member institutions that they employ Spencer as their official representative, but in no way obligates a member institution of the NCAA to authorize Spencer to act as its national advertising representative nor does it give Spencer the authority to state that it is the exclusive representative of all member institutions of the NCAA (unless that, in fact, should be case).

The new agreement designates the NCAA Public Relations Committee and its eight district representatives individually to represent the NCAA in all matters related to the agreement.

Among Spencer's obligations under the new agreement are those to plan, organize and conduct an extensive campaign for the sale of national advertising for official athletic programs of the NCAA and its member institutions, to prepare and distribute information releases which are necessary for the advancement of publisher relations and the sale of national advertising, to create and develop advertising ideas, prepare art work and layouts and make presentation of same to national advertisers and to furnish the NCAA with professional advice in regard to publications of the NCAA and its member institutions.

Manuals 50c Each

1966 NCAA Manuals, which contain the constitution, by-laws, interpretations, executive regulations, recommended policies, enforcement procedure and classification of institutions, may be purchased for 50 cents each through the Association's executive offices.

Two New Films Available from Film Service

Several popular new motion pictures—among them college football's best plays of 1965 and the National Collegiate Basketball Championships—are now available for rental or purchase from the National Collegiate Film Service, 1030 West Chicago Ave., Chicago, Illinois 60622.

Eddie Ryan, director of the NCAA's film library, has announced that this year's Texas Western-Kentucky cage finale comes complete with a documentary sound track and that a new 25-minute highlight sound film has also been prepared. The number of best football plays has been expanded under the direction of Dave Nelson, secretary of the NCAA Football Rules Committee and athletic director at the University of Delaware, to provide a greater variety than ever before.

Ryan paid tribute to Pepsi Cola, Brunswick Sports, Nutrament and the Photo Products Department of the E. I. du Pont de Nemours and Company for their support of collegiate sports film production. He urges that all requests for films be made in the following manner:

1. They should be directed to: National Collegiate Film Service, 1030 West Chicago Avenue, Chicago, Ill. 60622.

2. State name and name and address of the institution or organization for which you are ordering.

3. Give the title of the film if you know it; use the site in describing championship events films.

4. List the date or dates you plan to use the films. It is advisable to submit second and third choices of titles and dates because of heavy demand for some films. You will be advised of the earliest date a film can be shipped.

The complete listing of films available may be obtained from the National Collegiate Film Service.

At Two-Thirds of Larger Stadia

Survey Reveals Parking Adequate

Automobile parking at college football games (40,000 capacity or over) may leave something to be desired, but is adequate for the average attending crowd at two-thirds of the larger collegiate stadia.

When those same stadia are filled to capacity only half are adequate, according to a recent major collegiate stadium and parking survey by the University of Oregon's Art Litchman.

Only ten colleges and universities in the 40,000 or over category failed to report so it's anyone's guess (except those who attend games there) what the parking situation is at Alabama, Arkansas, Florida State, George Washington, Illinois, Kansas, Oklahoma State, Pennsylvania, South Carolina and

Texas.

But, the survey reveals Louisiana State University has the best parking to attendance ratio (one space for every 1.6 people in attendance who need room) and Nebraska is in the most difficult situation. At Lincoln there is only one available parking space for every 26 people who might be in need.

Other stadia which rate tops for the automobile driver are Air Force, Auburn, Baylor, Clemson, Florida, Houston, Indiana, Michigan State, Michigan, Missouri, Notre Dame, Ohio State, Penn State, Princeton, Rice, Southern California, Stanford, UCLA, Washington, Wisconsin, Yale.

Those judged to have inadequate

facilities along with Nebraska for either average or capacity crowds were California, Colorado, Georgia, Georgia Tech, Iowa, Miami (Fla.), Minnesota, Pittsburgh, Syracuse, Tennessee, Texas A & M, Tulane and Tulsa.

Other noteworthy items: Of the 44 reporting institutions there were 16 who make no charge for automobile parking, 14 who charge as much as \$1.00, 11 who charge 50 cents and one .75. Most made no charge for busses, but those institutions which did mainly charged more than a dollar, four as much as \$5.00 per bus. Thirty colleges report that their parking is under athletic department control, eight under other university department supervision and five under local or state government

control. In the matter of public transportation, Northwestern reported a full 50 per cent of its crowd arriving by this means. Ohio State reported the largest number of students regularly attending football games—24,000, but only 8,000 of whom walk to the game.

Not strangely the Air Force Academy reported its entire student body in attendance at all home games with 100 per cent walking to the stadium. Yale reported 3,500 students present on the average, but only a tenth who walk to the bowl. (ED's Note—The tailgate parties must be something.)

Now, if someone would just do a survey on the stadiums easiest to get away from after the game!

On This Issue . . .

Publics Endorse
College Football

Football Championships
Guidelines Established

Scholarships Awarded
To 18 Scholar-Athletes

Survey Reveals
Parking Adequate

Columnary Craft

1221 Baltimore Avenue, Kansas City, Missouri 64105
April-May-June, 1966



NCAA NEWS

NCAA Postgraduate Scholarship Winners

COLLEGE DIVISION

Gary Forster, Pomona, baseball—3.36 in zoology. All-district, 1965 and 1966. Hit .419 as junior and .363 as senior.

Mark Cohn, Temple, gymnastics—3.58 in mathematics. 1966 NCAA all-around runnerup. 1965 Maccabiah Games gold medalist.

Mike Elliott, Fort Lewis, skiing—3.18 in history. 1965 and 1966 NCAA cross country champion. Won Finlandia Trophy as outstanding skier in U.S. in 1964 and 1965.

Malcolm Thornton, Fairleigh Dickinson, soccer—3.40 in biology. All-Pennsylvania, New Jersey and Delaware team, 1964.

Jon Walheim, LaSalle, swimming—3.40 in chemistry. 1966 NCAA College Division All-American. 3rd in 50-yard freestyle and 6th in 100-yard freestyle.

Thomas Wulling, Ripon, tennis—3.81 in physics and mathematics. Midwest Conference No. 2 singles runnerup, 1966.

Gene Takle, Luther, track—3.68 in physics. NCAA champion in 1965 College Division cross country, 3-mile run, 6-mile run.

Peter Wyatt, Cal Tech, track—3.5 in engineering. Owner of school record in intermediate hurdles.

James Pasero, Washington and Jefferson, wrestling—3.64 in pre-med. Owner of 44-8-1 record over four years. Lost only one tournament bout in four years.

UNIVERSITY DIVISION

Lance Cobb, Texas A&M, baseball—3.1 in physics. 2nd team All-American at 2nd base, 1964. All-conference, 1964 and 1965.

Hugh Hackney, Southern Methodist, baseball—3.7 in history. Made only one error all season for a .996 fielding average.

Brian Beattie, Dartmouth, skiing—3.38 in chemistry. 1966 Eastern Intercollegiate Jumping champion. Runnerup for 1965 NCAA Ski-meister title.

John Hedrick, Michigan, tennis—3.2 in engineering. Big Ten doubles champion and singles runnerup. 60-15 record in college.

Jerry Cromwell, Southern California, tennis—3.60 in economics. Ranked 7th in men's doubles and 17th in men's singles in U.S. 1966 NCAA quarterfinalist.

John Wescott, Yale, tennis—3.5 in English. Owner of 9-2 record in 1966. Captain elect of combined Yale-Harvard team for Prentice Cup matches with Oxford-Cambridge this summer.

Ed Dean, Notre Dame, track—3.59 in engineering science. 3rd in 1966 NCAA indoor mile at 4:06.1.

James Murphy, Air Force, track—3.15 in international affairs. 1964 NCAA 5,000-meter run champion. 4th in 1964 Olympic trials at 5,000 meters.

Ken Moore, Oregon, track—3.27 in philosophy. American record holder at 20,000 meters. All-American in cross-country in 1963, in track 1965.

ALTERNATES

Theodore Duncan, Biola, soccer—4.0 in Bible. Outstanding centerhalf in Southern California Soccer Association, 1966.

James Cottingham, Chicago, cross-country—3.57 in mathematics. Versatile middle distance runner who ran from 440 to mile on Chicago team.

Douglas Kendall, Wesleyan, cross-country—3.5 in chemistry. 1966 cross-country co-captain.

Gene Crews, Missouri, track—3.37 in pre-med. Five time Big Eight Conference shot put champion. Best put was 61-7¼.

Charles Christmas, Abilene Christian, track—3.09 in government. 1965 NCAA All-American. Owns five individual school records.

William O'Deen, Iowa State, tennis—3.43 in chemistry. 26-12 record at No. 1 singles. First tennis player to win outstanding senior athlete award at Iowa State.